



Teleconference Notes – September 7, 2004

Participants: Jim Bacher, Daniece Carpenter, Jack Burns, Richard Georgerian, Murlin Marks, and Mark Montrose.

Item Description

Call to Order – Mark called the meeting to order at 2:04 PDT. Since a quorum was not present, Mark suggested that we just have a “discussion.”

1. **General Info**

- Mark went to the San Francisco EMBS conference last week. There were about 1,500 conference attendees, most of them academic professionals. About a dozen came to our booth. We got a few solid contacts for the PSES. Since IEEE will be sending out membership renewals, Mark didn't make an effort to sign up new PSES members at this time; he didn't sell any CDs. Mark felt his effort was good for developing new relationships. A professor from San Diego State is interested in the journal we are developing; he would like to publish articles, and possibly be an assistant editor.
- Our next board meeting will be on Saturday, November 13 in the Chicago area. Mark hopes that Dan Arnold will be able to set something up at UL's Northbrook office, but if not we'll have the meeting at a convenient hotel.

2. **Membership –**

- Daniece reported that she has been working on our election. It will cost \$1-2K for IEEE to handle a “paper” election, and perhaps \$1K more to do it on-line. The BOD discussed the options, and agreed that Daniece should proceed to set up an IEEE paper election. IEEE's lead-time makes the process tight to get done by the end of the year.
- Daniece said that there has been no new chapter activity.

3. **Communications**

- Mark pointed out that we need a marketing brochure. Jim discussed some of his ideas for a handout.
- Jim has a number of people interested in working on both a newsletter and a journal. We are seeing about one new person a day on the PSES community.

4. **2005 Conferences**

- Richard G. is working on Chicago and Boston Hotels. Cost/benefit considerations were discussed, as well as the pros & cons of different venues next year and into the future.
- Mark said that Elya's conference matrix is very comprehensive, and should prove helpful.

Next meeting: Our next meeting will be a teleconference on October 5 at the same time (4pm CDT).

The teleconference was adjourned at 3:12pm PDT.