



## Minutes – Teleconference – April 4, 2006

Participants: Jim Bacher, Jack Burns, Henry Benitez, Daniece Carpenter, Ted Freeman, Richard Georgerian, and Murlin Marks, Guests: Mike Sherman (Through Publication discussion)

### VP Report - Conferences

- Richard Georgerian reported that he is looking for ways to have conferences build membership.
- Henry asked whether we've made any progress into looking at the possibility of Taiwan for a PSE workshop conference (and BoD) meeting. Daniece will check with Dell staff in Taiwan, and we'll look at working through the UL office there.
- Richard said that Rich Pescatore has set up a couple of HP meetings for after our conference.
- Daniece said that some on the 2007 committee (from Austin) would like to be in on the 2006 conference calls to gain experience. Richard will be the chair for the 2007 conference in Denver. They will have some co-chairs to share the work.

### Publications

- Mike went through his "Journal Options Update" Power Point presentation. After the Reliability Society BoD meeting, we need to look at our options. Henry said that he and Mark Montrose were at the RS Excom meeting. The RS editor-in-chief was very much opposed to joint publication with PSES. His concern is that the PSES articles will be application-based rather than having the RS academia focus. The commitment for now is for a PSES paper section in a single issue of the RS Journal. It is imperative that this be the September issue rather than the December one. We need to show results for 2006. We will need to make sure that any joint issue is accessible to PSES members through Explore. The impact of the joint issue will determine if a longer relationship is viable. If we can't make the September issue, we should consider other options. Henry summarized that we should try to get this to work with the RS for at least two issues.
- Jim will head up sub-committee to put together a Journal proposal.
- The immediate need is to follow-up with the T-Rel offer per page five of Mike's presentation.

### VP Report - Membership

- Daniece said that she would like to have a symposium ad giving reduced IEEE fees for conference registration. In effect, this is already done, since IEEE members pay lower registration fees. However, more focus can be put on reduced IEEE and PSES membership cost for people who wish to come to our conference.
- Another idea was to give current IEEE members free PSES membership. For this to be effective, the "value" of continued PSES membership – in the form of PSE Newsletter, PSE published papers, and conferences – will have to be made clear or the bulk of the free memberships will be dropped when it comes time for a future payment. [What about the idea of full PSES conference participants always getting a free PSES membership?]
- We need to promote the member get-a-member program.
- Daniece said that we have no new chapters identified. The Dallas chapter is re-organizing. Henry said that we need to do more to support the formation of new chapters. Ted said that perhaps webcasts of chapter meetings would encourage new chapters. Daniece said that this has been looked into; the programs we're aware of are too expensive (on the order of \$1K per meeting.)
- The BoD discussed approaches to getting more members. Henry said that we need to be more pro-active and "initiators," or the PSES may not be viable. Henry suggested that we try to find out the PSE needs of other IEEE societies. We need to look into this, perhaps with another sub-committee.
- Ted said that we need to develop a mission statement in addition to our "field of interest" statement.

**VP Report – Communications**

- Jim reported that the second Newsletter has gone out. The BoD agreed that it looks great. We need to do all that we can to ensure that all PSES members download the Newsletter.

**VP Report – Technical**

- Murlin reported that the TAC chairs held a March teleconference. Rich Pescatore charged the TC chairs with developing mission statements to support the critical PSES needs for building membership, a peer-reviewed paper flow, and technical content for conferences.

**Next meeting:** Our next teleconference will be on May 2, at 4 PM CDT.

Our next face-to-face meeting will be on June 25 in Minneapolis, Minnesota. Hotel info will be forthcoming shortly.

Adjournment: 4:21 PM PDT.

Murlin Marks  
Secretary