Date: April 2, 2013 - Board of Directors Meeting

Committee Members:
Elya Joffe, Murlin Marks, Dan Roman, Doug Nix, Ivan VanDeWege, Thomas Ha, Jan Swart, Daniece Carpenter, Silvia Diaz Monnier, Richard Nute, Kevin Ravo, Tom Shelchick, Paul Wang, Mike Nicholls, Steli Loznén, Juha K Junkkarinen, Stefan Mozar, Bill Bisenius, Grant Schmidbauer
Guests: Dan Arnold, Jim Bacher, Mark Montrose,

Participants:
Elya Joffe, Murlin Marks, Dan Roman, Doug Nix, Jan Swart, Daniece Carpenter, Richard Nute, Mike Nicholls, Juha K Junkkarinen
Guests: Dan Arnold

AGENDA

Meeting called to order
- Welcome
- Secretary’s Report
  - Previous meeting minutes
  - Action items
- Past President Summary
- President’s Statement
- Treasurer’s Report

VP Reports
- Member Activities
- Conferences
- Technical Activities
- Communications
- Old Business
- New Business

Meeting called to order at 2:06 PM CDST
Adjourned at 3:32 PM CDST

Action items from this meeting

04-12-2013
04.2013.01 - Ivan – based on description from Murlin, consider creating a TC on the future of consumer electronics committee
04.2013.02 - Tom Ha – identify a person to take the role of the Awards Chair
04.2013.03 - Murlin to talk to Kevin regarding the history of UL for an article for the newsletter
04.2013.04 - Silvia to form contacts in WIE and prepare reports for the F2F meetings
03-12-2013
03.2013.01 - Elya - to write article for Chapter Newsletter - Item completed and closed
03.2013.02 - Board to reply with thoughts on need for safety engineer certification by April teleconference; discussion on value of iNARTE support in June
03.2013.03 - Elya will check with IEEE for multimedia training courses (IEEE e-learning or similar; SCV PSES archives) -- follow up with Steve Welch by the May meeting
03.2013.04 - Bill to work with marketing chair to work on marketing brochure – Bill has taken ownership of brochure
03.2013.05 - Bill - Under member services to serve as the survey coordinator to develop conference surveys, member activities survey - report by April; survey draft by August
03.2013.06 - Bill – develop membership satisfaction survey; draft by September telecom
03.2013.07 - Bill – Develop an brief elevator pitch from the State of PSES information
03.2013.08 – Daniece – Check with Gary on ETS facility tour during Symposium in Austin
   - Item completed and closed

02-10-2013
02.2013.04 - Bill Bisenius and Dan Roman to collaborate on a training video by June meeting
02.2013.05 - Bill to develop elevator pitch for the members and for the corporate sponsors – draft by march telecom –(3/12) draft completed; second draft by April telecon
02.2013.06 - Bill Bisenius will collect thoughts on how to market the Society and propose concepts for the March meeting. Daniece, Elya, Stefan, Kevin, Grant, Tom, Anna are bounces Due by June face to face – concepts by April

01-08-2013
01.2013.05 - Murlin to explore the logistics of the certificates and pin distribution and report by March meeting – defer to May meeting
01.2013.07 – Thomas – Establish a plan for the Chapter Leadership meeting for the Austin Symposium
01.2013.08 – Daniece to update roster for 2013

12-11-2012
12.2012.02 - All BoD members – comments on Named Awards proposals - (add to minutes Kevin to approach UL on Merrill award - comments received; proposal made to UL (Feb, 2013)
12.2012.03 - all Bod members – thoughts on how to approach companies for an award endowment by October meeting

11/04/2012
11.2012.02 – Stelli – Write report on Israel workshop held in August -
11.2012.05 – Stelli – Work to set meeting with IMQ to explore joint activities to increase membership in Europe
11.2012.13 –Tom Ha – focal for seeking candidate for awards coordinator – Tom to contact Doug Kealey by March telecom

10/02/2012
10.2012.01- Doug Nix - Event volunteer policy – propose to get sweat equity credit; need to consider – BoD members to email Doug Nix with your thoughts - need report by Doug Nix by March telecom
10.2012.02- Doug Nix - Mentoring program proposal – attendees of writing class wanted mentors to help them with their writing – led to see about IEEE mentor program which need so be revitalized; have proposal to review – (3/12) IEEE is revamping their program, and will not have anything until later this year – (4/2) expecting marketing materials from IEEE

10.2012.03- Ivan – make sure that the TAC meetings at the Symposium are advertised, perhaps an e-blast

9/04/2012

09.2012.01 - Tom Ha/ Doug Kealey - Follow up on Atlanta Chapter status with Atlanta leaders. Need report by March telecon

09.2012.03 - Rich Nute / Elya - Follow up with U.S. Nuclear Regulatory Agency contact. Need report by March telecon

7/31/2012

07.2012.01 – Doug Nix - Form a subcommittee to set some criteria on poster sessions, PowerPoint; experiments, etc. during a conference or symposium - subcommittee is formed; details are being discussed

07.2012.05 – Ivan – Begin preparations to form a representative advisory committee for all representatives to various contacts and organizations

6/23/2012

06.2012.04 – Thomas Ha – investigate IEEE fee reduction for large group sign-up for membership fees

06.2012.08 – Doug Nix - Conference – check with Anna – if we have A/V; what does it take to record some of the presentation? Transfer to next symposium in Austin, 2013

06.2012.13 – Thomas Ha to identify potential GOLD board members. Remove current GOLD member for non-attendance. – report needed by March telecon

01/2012

01.12.a – Thomas Ha - Distinguished Lecturer program – need to work on developing program – would like to have a preliminary plans by June, 2013

01.12.b – Doug Nix – make a template for announcements for Chapter sponsored workshops - Due by June, 2013
Meeting report
Call to Order, Introductions/Opening Remarks

Consent Agenda Motions
- Approval of Agenda - Motion made to accept, seconded, motion passed
- Approve Secretary's Report – March 2013 Telecon minutes; Motion made to accept, seconded, motion passed

Past President's Summary
- Future of Consumer Electronics committee report - attached at end

President-Elect's Statement
- Attached Report from the President -Elect
- Includes proposed locations and dates for next year meetings
- Send any comments to Kevin

President's Statement:
- Early distribution of minutes
- Society review
  - Update
    - Recommendation is to convert the Society from Provisional to full Society status
    - Please review all of the sections of the report
    - The report will not be sent to all members; please keep confidential but if you need input from a member, please feel free to forward; If any member wishes to participate and did not receive the report, contact Elya
    - Provide any input to Elya or to the respective VP by April 14
  - Leadership and succession plan
- Strategic planning
  - Approval of Strategic Goals as amended in the February BoD Meeting
  - Addition of 5th Goal: "Development of Financial Resources"
  - Addition of 6th Goal: "Create and develop a long term leadership and succession plan"
- Global Outreach
  - Nothing new
- PSES technical tour of ETS-Lindgren facility in Austin
  - Plans are in progress along with 2 other facilities, MET Labs and Professional Test
Treasurer’s Report

- Request to form a committee to review resources and provide ideas to expand
  - Finance committee is usually all of the officers plus one or two from the Board
  - Grant has volunteered to join; request Murlin to chair the committee
  - Jan to provide input as to what needs to be reviewed and discussed
- Budgeted for membership for $36K, actual is $21K
- Request for any budget items in next quarter from VPs?

VP Reports

VP Communication Services

- Newsletter status
  - In process, a little late due to manpower issues
  - Have 2 technical articles for this issue but none in queue
  - Preparing an email to TC Chair and all Associate Editors to solicit articles
  - Looking at reformatting the structure to something more like a magazine
  - Suggestion to review papers presented in conferences to develop articles
  - Suggestion for an incentive to offer a Best Newsletter Article recognition or award
- History committee Report
  - Rich and Mark are contacting some individuals from pre-IEEE days for input
  - Suggestion to develop a series of articles on the history
  - Suggestion to develop a series on the history of product safety

VP Conferences

- Feedback from Lesson Learned from Portland
  - Circulated report for feedback
  - Propose to move content of that report to a Wiki on IEEE space
  - Propose to also move handbook also to a Wiki format
- Status of closing Portland Symposium
  - Symposium is now closed with no outstanding items
  - Funds should be coming shortly
- Technically co-sponsored activities
  - ISTAS – June, 2013 – effects of Google Glasses technology, wearable technology
    - Also a co-sponsor of ISTAS 14 as the Ethics conference will be the ISTAS conference
- Status of 2013 Symposium
  - Gary Tornquist, long serving as Technical Paper chair, will be passing the lead; candidates have been found
  - Symposium Committee is functioning and holding monthly meetings
    - Have received sponsorships
    - Have signed contracts for booths
    - Have toured the venue, planned location of each activity
- Workshop in June – with Board meeting
  - Have keynote speaker from CSA Vancouver
  - Have all of the slots filled for a one day conference
  - CSA will assume full sponsorship for event
  - Suggested a small trade show in conjunction with workshop
Chapter participation
  o Need to outline steps for joint chapter interest and how to operate
  o Need to outline steps for how to keep interest in chapters

VP Technical Services
- No report for the meeting
- Need report on
  o iNARTE/RABQSA PSES support
  o Reorganization of TAC, RAC, etc
  o 3-5 year plan for TAC/TC

VP Member Services
- China and Atlanta Chapter status
  o Tom just returned from China; Stefan will meet with Paul in Beijing to start plans for a joint chapter
    with Consumer electronics society chapter
  o Atlanta chapter
    ▪ Talked to one of the original organizers from Intertek; will work with them to organize
- Accepting candidates for a Chapter Coordinator
  o Have attempted to contact Doug Kealey, but no reply
  o Mike Nicholls has volunteered to be on the Chapter Coordination committee
- Chapters Newsletter
  o Still working on assembling the newsletter
- EMC Symposium
  o Have already gotten a booth
  o Need some volunteers to man
- Awards status
- PSES Named Awards proposal
  o William H. Merrill Award
  o Frank J. Sprague Award
  o Proposed awards are going through the TAB process
  o Need to begin to gather thoughts on how to implement the process to be used for the proposed
    awards
  o
- Membership White Paper
  o Need to develop a plan to use study results to improve the society

Old/Unfinished Business
- Consumer Reports Appliance Fire article – Ad-Hoc Committee update – no report
- No other old business discussed

New Business
- Open floor for comments
- WIE Liaison
  o Silvia volunteered to be the representative
Summary of Financial Impact of Approved Motions
- Technical co-sponsor approved – no financial impact

Action Items (old and new) Review –
- Elya asked everyone to review the action items (see Page 1 & 2) to mark them off or address them before our next meeting.
- Provide Daniece with your updates

Closing Remarks
- Next Face to Face (F2F) meetings
  - Locations for 2013 BoD meetings:
    - 6/2013: Vancouver, BC, Canada (w/CSA)
    - 10/2013: Austin, Tx
  - Next teleconference will be May 7, 2013

  ➢ Adjournment
  - Meeting was adjourned at 3:32 PM CDST.
Meeting Schedules

- **Strategic Planning Committee**
  - All VP’s are included
  - Strategic planning meetings will be held the Monday after the February BoD meeting.

- **2013 Face to Face meetings**
  - 9-11 Feb, 2013 – Santa Clara, CA
    - Feb 9 – ExCom meeting
    - Feb 10 – Board meeting
    - Feb 11 – Strategic Planning meeting
  - 22-23 June, 2013 – Vancouver, BC Canada
    - June 22 – ExCom meeting
    - June 23 – Board meeting
    - June 21 (Friday) – workshop with CSA could be a possibility
  - 5-6 October, 2013 – Symposium – Austin, TX
    - Sunday before the symposium
    - Oct 5 – ExCom meeting
    - Oct 6 – Board meeting

- **Monthly teleconference schedule**
  - Teleconference meetings sent as outlook meeting notice and e-mail
  - First Tuesday of the month (unless scheduled otherwise)
    - **2013**
    - January 8
    - February 5 – no teleconference to be held
    - March 5 - Postponed to March 12
    - April 2
    - May 7
    - June 4
    - July 2
    - August 6
    - September 3
    - October 1
    - November 5
    - December 3
  - If you cannot attend, please send a report of your activities and update to any action items

**Time:**

**US Time:** 3 PM EDST - 2 PM CDST - 1 PM MDST - 12 PM (noon) PDST -

Tel Aviv, Israel - 10 PM - Buenos Aires – 4 PM

Sydney, Australia - 7 AM (Wednesday) - Beijing, China – 4 AM Wednesday

Please note that the times may vary depending on the local adoption of Daylight Savings Time. **ALWAYS** check your local time.

Time is based on US Central time zone. (Austin, Texas)

Convenient web based planner is at http://www.timeanddate.com/worldclock/meeting.html
Future of Consumer Electronics Committee – Report

Greetings...

In my past president’s report for our AdCom, I’d like to get your thoughts on what I think is a great opportunity for us. The first teleconference of the Future of Consumer Electronics committee was held last evening. The starting point of this committee is setting up a number of sub-committees, including one for Product Safety (sic). Tom Coughlin heads up the committee. Stefan Mozar of our AdCom and the current president of the Consumer Electronics Society was also on the line. Kevin Ravo and Ken Kapur, in addition to myself represented PSE. Ken, you may recall, is the chair of the SCV PSES; one his teenaged sons helped with the robotics competition presentation at the chapter meeting.

This committee is in the formative stages and is supported within the IEEE structure. I think it offers unlimited opportunity for us to get PSE concepts and concerns melded into ideas about where consumer electronics are headed. This committee will hold meetings at up-coming CE Society conferences. It also gives us a vehicle about developing ideas and technologies for our members.

So... what does the AdCom think about this?

Regards,

Murlin

Theme: Making Science Fiction into Reality

Purpose: The IEEE Consumer Electronics Society Future Directions Committees are an extension of the IEEE Technical Activities Future Directions Committee. The various groups’ purpose is to explore the current state of various technology areas in consumer electronics and develop a model and plan for future developments with a focus on meeting important social and human needs as well as enable the individual pursuit of happiness.

We would like a minimum of three people involved in each committee. This will encourage interaction and a greater chance to generate real actions and activities. We need additional folks to participate in these groups or consolidate some of these to make them viable sized groups.

Topics that we could cover:

- Home health
- Smart grid (Consumer Side)
- Consumer clouds
- Consumer big data
- Consumer vehicular technology
- Sustainability in Consumer Electronics
- Home fabrication (3D Printing)
- Home automation and consumer robotics
- Smart Imaging
- Biometrics
• Batteries and portable power (Stu or George may have indicated an interest in this)
• Electronics in the body, human enhancement, human – brain interface/understanding
• Metadata
• Home Entertainment
• Home Fabrication (3D Printing)
• Home Automation and Consumer Electronics
• Safety and Reliability