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| **IEEE_MBblue** | **IEEE Product Safety Engineering Society** | pseslogo_medium |

**Meeting Report - BoG**

**April 1, 2019**

**Board of Governors Members:**

John Allen, Mark Maynard, Stefan Mozar, Murlin Marks, Daniece Carpenter, Mike Nicholls, Steli Loznen, Ken Kapur, Wen-Chung Kao, Fabio Furlan, Don Gies, Jeff Pasternak, Lei Wang, Michael Anderson, Daren Slee, Bansi Patel, V. Jayaprakasan, Catherine Pell, Kim Fung (KF) Tsang

**Participants:**

Mark Maynard, Daniece Carpenter, Ken Kapur, Fabio Furlan, , Lei Wang, Michael Anderson, Daren Slee, Bansi Patel, , Kim Fung (KF) Tsang

Call to order \_\_8:03\_\_\_\_ pm Central USA time

Adjourn \_\_9:01\_\_\_\_ pm Central USA time

**Welcome**:

* No items to add to the agenda
  + Approval of Agenda –
    - Motion made and passed

**Housekeeping and Secretary's Report**:

* General
* Approval of previous Meeting Report
  + Motion made and passed
* Reviewed arrangements for Face to Face meeting May 5
  + Reminder – book your hotel rooms ASAP

**Working item Topics**:

* Next Board teleconference scheduled for May 6 will be cancelled
* EMC+SIPI tutorial has been approved
  + Presentation materials are due April 19
  + PSES exhibit booth will be available at the event
  + Suggestion to develop a marketing strategy for the tutorial and the booth
    - Ideas include social media marketing and focused ad,
    - Use of the email list for marketing
    - Magazine ad would cost about $800 for ad in InCompliance
    - Action – Mike to look at other engineering mags and price small ads
* Compliance 101/201 training package
  + 101 training is in pretty good shape
  + Some discussion on 201 training
  + Need to finalize materials

**Past President's Report**:

* No report

**President-Elect's Report**:

* No report

**Treasurer's Report:**

* Reviewed circulated report
* Comment that membership levels have dropped
* Treasurer’s Report: \_\_\_\_\_\_\_\_

**VP Technical Activities :**

* Proposal for Distinguished Lecturer (DL) Program
  + Suggestion to maintain a list of names of people who do not make the DL for other opportunities
  + Documents for Distinguished Lecturer Program \_  
    \_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Proposal for Mentoring Program
  + Discussion concluded with the agreement that it is a good idea
* Technical Activities report: \_\_\_\_\_\_\_\_

**VP Communications:**

* Reviewed circulated report
* Question posed as to how to answer questions. Discussion concluded that use of PSTC forum for questions would be best.
* Communications report: \_\_\_\_\_\_

**VP Conferences:**

* Reviewed Special ISPCE conference report
  + Special report: \_\_\_\_\_
  + Request to purchase a TV for use in the booth. Suggestion to use a Projector instead of buying a TV? Will check with Conference Catalyst for extra projector.

**VP Member Services:**

* Feedback from chapter chair meeting
  + Focus on corporate accounts
  + Develop appropriate message to corporations to pay for IEEE membership
  + Messaging for engineers who are not in the compliance area to become members
* New member initiative
  + Plan to continue the initiative and will focus on clarity on value proposition
* Virtual chapter
  + Working to solve issues on how to set up a global virtual chapter
    - Affiliate with a current chapter?
* Senior member
  + Plan to continue with outreach to promote Senior memberships
* Membership is going down
  + IEEE membership in general is declining
* PSES global representative
  + We have a volunteer interested in the position
* New IEEE campaign has begun
  + Messaging sent to 11,521 people who are not members but have product safety engineering as a code in interest
* Member services report: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**LIAISON Reports**

* No liaison reports

**Old Business**

* Meeting time and date for 2019: \_\_\_\_\_\_\_
  + Monthly meeting schedule for BoG

**New Business**

* No new business

**Concluding Remarks**

Reminder to book your hotel room soon for ISPCE and the BoG meeting

**Adjourn**

9:01 pm

**Face to Face Meetings**

*All Day Board Meetings - 2019*

* 2019 Symposium (May 6,7,8) – May 5, 2019
* Fall meeting - Fall conference – Location TBD – 2019

*Monthly Web Conferences*

**2019** - First Monday of each month – ***Time varies*** - Central US time

2019 Web Conferences

* January 7
* February 4
* March 4
* April 1
* May 6
* June 3
* July 1
* August 5
* September 9
* October 7
* November 4
* December 2

***Reminder – USA Daylight Saving Time BEGINS on March 10, and ENDS on Nov. 3, 2019***