

PSES Symposium Ad Specifications

Trim Size: 8.5" x 11"

Ad Size:	Full Page	Non Bleed - 8" x 10.5" image area Bleed - 8.5" x 11" with .125" bleed on all sides
	Half Page	8" x 5" image area
	Quarter Page	3.75" x 5" image area

Bleeds not permitted on half page and quarter page ads.

Ink: All ads will be printed in 4-color process.
Colors and graphics used in the layout should be set to CMYK.

Media: CD or Zip disk

File Formats Accepted:

Mac and PC Platforms

Programs: QuarkXpress, PageMaker, Illustrator, Photoshop. Include all fonts and graphics used in the layout.

Layouts can also be supplied as PDF (preferred), TIF or EPS. If supplying a PDF, embed all fonts.

If supplying an EPS, convert all type to curves or outlines.

Proofs: Supply a full color print out with the ad. Please specify if the proof is color accurate.