



As an organization at the forefront of human-robot interaction, we'd like to invite you to support **HRI 2013**, [the 8th annual IEEE/ACM International Conference on Human-Robot Interaction](#), to be held in Tokyo, Japan, on March 4-6, 2012. The Eighth Annual Conference on Human-Robot Interaction (HRI 2013) is dedicated to "Robots as Holistic Systems," which highlights the importance of research on all aspects of robots used in everyday life and work activities. HRI 2013 is a single-track, highly selective annual conference that seeks to showcase the very best research in human-robot interaction with roots in robotics, psychology, cognitive science, HCI, human factors, artificial intelligence, organizational behavior, anthropology, and many other fields. The conference will be held at the National Museum of Emerging Science and Innovation ([Miraikan](#)) in Tokyo, Japan. Last year's conference in Boston attracted 332 participants. The 2011 conference in Lausanne and the 2010 conference in Osaka attracted 290 participants and 250 participants, respectively. With the best minds and leading researchers in the field present, we wish to bring together the organizations most interested in the latest technological advances in HRI, and invite your participation in this event. We offer several levels of support, with various benefits associated with each level, as follows:

Contribution		Benefits	
Bronze	\$1,000	➤	Exhibitor table
		➤	Corporate logo on sponsors/benefactor page of conference web site
		➤	Recognition in conference program
Silver	\$2,500	➤	Exhibitor table
		➤	Corporate logo on sponsors/benefactor page of conference web site
		➤	Recognition in conference program
		➤	1 complimentary conference registration
		➤	Inclusion of 1 sheet of corporate information in conference registration packet
		➤	Corporate logo display on conference registration bag
Gold	\$5,000	➤	Large exhibition booth/space
		➤	2 complimentary conference registrations
		➤	Corporate logo display on web site, conference program, and conference registration bag
		➤	Inclusion of corporate literature in conference registration packet
		➤	Corporate logo displayed as sponsor throughout conference
Platinum	\$7,500	➤	Large exhibition booth/space
		➤	3 complimentary conference registrations
		➤	Corporate logo display on web site, conference program, and conference registration bag
		➤	Inclusion of corporate literature in conference registration packet
		➤	Corporate signage displayed in event space throughout the conference
		➤	Recognition at the opening plenary & receptions

The levels above are guidelines. In-kind contributions are also welcome. We hope that you'll help in supporting real world HRI research by joining us in Tokyo. Please contact Jennifer Burke (jennifer.l.burke@gmail.com), Daisuke Sakamoto (d.sakamoto@gmail.com), Hideaki Kuzuoka (kuzuoka@iit.tsukuba.ac.jp), or Vanessa Evers (v.evers@utwente.nl) for more information. See you in March!