



CASE & ISAM 2016





August 21-24, 2016
Worthington Renaissance Hotel
Forth Worth, Texas

INFORMATION

WHICH DAYS WILL THE EXPO BE RUNNING?

Exhibits will be open August 22 - 24.

We are asking exhibitors to set up the day before - Sunday August 21.

WHAT ARE EXPO HOURS?

Exhibit hours will be approximately 9am – 6pm each day.

IS IT POSSIBLE TO RECEIVE ADDITIONAL ATTENDEE PASSES TO INVITE KEY PROSPECTS TO THE CONFERENCE?

Exhibitors will receive two (2) free passes to the conference reception.

One-day passes will be available for purchase at \$100 each if exhibitors purchase for guests to visit the conference for the day.

CAN YOU PROVIDE A LIST OF CONFERENCE ATTENDEE NAMES OR THEIR ORGANIZATIONS?

Sorry, the list conference registration is not started yet. Here is a past conference listing authors of papers. It might give you some indication as to who registrants might be: bit.ly/case15authors

ARE THERE ANY PLANNED SOCIAL EVENTS AND AFFILIATED COSTS?

The opening and closing receptions will be on August 22 and 24. All associated costs are included with your booth registration.

The banquet will be on the 23rd, and will be an additional cost TBD.

WHO IN GENERAL ATTENDS THIS CONFERENCE? (EX: IS THE PROSPECTUS TYPICALLY ACADEMICS OR DO YOU SEE INDUSTRY THERE AS WELL?)

Attendance demographics are similar to ICRA and IROS. Since the topics lean more towards automation, there is a slightly higher participation from industry, but the majority are academic.

HOW MANY PEOPLE ARE EXPECTED TO ATTEND?

We expect 400+ people to attend.

For more information, please contact:

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events@uta.edu | Main 866.906.9190 | Fax 817.272.2556



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SPONSOR PROSPECTUS

Title Sponsors: \$10,000 (Multiple Available)

- Logo recognition on select advanced publicity, collateral materials, and event signage
- Logo recognition included in attendee bag design
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items).

Gold Sponsors: \$8,000 (Multiple Available)

- Company recognition on wireless login
- Logo recognition included in attendee bag design
- Logo recognition on select advanced publicity, collateral materials, and event signage
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website
- Logo recognition in conference program

Program Sponsor: \$7,500 (Exclusive)

- Name/logo recognition on program as Conference Program Sponsor
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website
- Logo recognition in conference program

Lanyard Sponsor: \$7,500 (Exclusive)

- Company Logo on all conference lanyards
- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition in conference program

Hotel Keycard Sponsor: \$7,500 (Exclusive)

- Logo on conference hotel key cards (up to 600 total)
- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition on conference program

Silver Sponsors: \$6,500 (Multiple Available)

- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Name recognition in conference program
- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition in conference program

Bronze Sponsors: \$5,500 (Multiple Available)

- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Rolling banner advertisement at conference
- Full page advertisement in conference program
- Logo recognition on conference website
- Logo recognition in conference program

Lunch Sponsors: \$4,500 (Multiple Available)

- Approved marketing collateral on luncheon tables (up to 400 sponsor donated items)
- Company Logo recognition on table tent cards
- Rolling banner advertisement at conference
- Logo recognition on conference website
- Logo recognition in conference program

Breakfast Sponsors: \$4,000 (Multiple Available)

- Logo recognition in conference program
- Logo recognition on breakfast signage
- Sponsor provided literature at table in the breakfast area

Attendee Bag Sponsors: \$3,000 (Multiple Available)

- Logo recognition included in attendee bag design
- Logo recognition in conference program
- Logo recognition on conference website

Coffee Break Sponsors: \$2,500 (4 Available)

- Sponsor provided literature at table in the break area
- Logo on signage in the break area
- Name recognition in conference program



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REGISTRATION

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____ Website: _____

Exhibitor Name (Included with booth space): _____

Title: _____

Tel: _____ E-mail: _____

Exhibitor Name (Included with booth space) _____ Title: _____

Tel: _____ E-mail: _____

Exhibitor Name (Additional attendee fee will apply): _____ Title: _____

Tel: _____ E-mail: _____

Contact for Exhibit Arrangements if different from above: _____ Title: _____

Tel: _____ E-mail: _____

Exhibit Options:

10' x 10' Booth Space* \$2,500 *Includes 2 Exhibitor Staff registrations, 1 table, 2 chairs, 1 trash can. Exhibit fees are non-refundable.

Additional Exhibitor Staff may register as conference attendees.

Please do not locate me near any of these exhibitors: _____

Products or Services to be displayed: _____

Do you wish to receive information from other conference exhibitors? Yes No

Sponsor Options:

- | | | | | | |
|--|----------|--|---------|---|---------|
| <input type="checkbox"/> Title Sponsor | \$10,000 | <input type="checkbox"/> Hotel Keycard Sponsor | \$7,500 | <input type="checkbox"/> Breakfast Sponsor | \$4,000 |
| <input type="checkbox"/> Gold Sponsor | \$8,000 | <input type="checkbox"/> Silver Sponsor | \$6,500 | <input type="checkbox"/> Attendee Bag Sponsor | \$3,000 |
| <input type="checkbox"/> Program Sponsor | \$7,500 | <input type="checkbox"/> Bronze Sponsor | \$5,500 | <input type="checkbox"/> Coffee Break Sponsor | \$2,500 |
| <input type="checkbox"/> Lanyard Sponsor | \$7,500 | <input type="checkbox"/> Lunch Sponsor | \$4,500 | | |

*All sponsors and exhibitors will be required to complete a separate agreement form upon confirmation.

Payment Information

Method of Payment:

Check VISA MasterCard AMEX DISC Money Order Purchase Order

Name on Card: _____

Card Number: _____

Exp: _____

Total amount to be charged: _____

Authorized Signature: _____

Exhibitors may cancel purchased exhibit space provided that conference management is notified in writing on or before May 31, 2016. If conference management is able to resell the canceled space, exhibitors will receive a refund, less a 5% processing fee. Conference management assumes no responsibility for having included the names of the exhibitors in conference programs, websites, news releases or other materials.

Please return this completed form to:
Conference & Event Management | 140 W. Mitchell St. | Box 19197 | Arlington TX, 76019
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