

EXHIBITOR & CONTRIBUTING OPPORTUNITIES



21-25 JANUARY 2018

Belfast Waterfront
2 Lanyon Place
Belfast, BT1 3WH
NORTHERN IRELAND
www.waterfront.co.uk

CONFERENCE CHAIRS:

Jens Ducreé
*Dublin City University,
IRELAND*

Michel Despont
CSEM, SWITZERLAND

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WITH GENEROUS SUPPORT FROM



Belfast
City Council

visit
Belfast



tourism
northernireland

3m x 2m Exhibit Booth Includes:

One (1) table, two (2) chairs, one (1) wastebasket, an identification sign, a power outlet, two (2) spotlights, one (1) full conference registration badge and one (1) exhibitor badge.

Table-Top Exhibit Includes:

One (1) table and one (1) exhibitor badge. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous μTAS Conference.

All Exhibits Include:

Company name listed in the Technical Digest • Company name and contact information in the Final Program • Company name listed on the Welcome Sign
Company name and logo on the Conference Website with a link to your website
Company logo in the Opening Slide Presentation at the Conference

Set-Up
Sunday 21 January
13:00 - 17:00

Monday 22 January
07:30 - 17:30

Tuesday 23 January
07:30 - 17:30

Wednesday 24 January
07:30 - 17:30

Thursday 25 January
07:30 - 13:00

Tear-Down
Thursday 25 January
13:00 - 17:00



Deadlines/Disclaimers:

- Contract must be received by 1 December 2017 to ensure inclusion in marketing material.
- A Contributor wishing to cancel their contribution prior to 1 October 2017 and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund.
- All cancellation notices must be made in writing. • Executive Committee has the right to amend Exhibit Hour times if necessary. • Floor plan not to scale.

£7,000



- Benefactor of Technical Digest USB Drive Distributed to All Attendees with Company Logo
- Contributing Benefactor of the Wednesday Evening Banquet
- Opportunity to Address Attendees at the Wednesday Evening Banquet
- Contributing Benefactor of Student Awards
- Two (2) Full Registrations
- One (1) 3m x 2m Exhibit Booth - Includes One (1) Additional Full Registration

£5,000



- Benefactor of Lanyard Distributed to All Attendees with Company Logo
- Contributing Benefactor of the Wednesday Evening Banquet
- Closing PowerPoint Slide in the General Session on Wednesday
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration
- 50% Discount on One (1) 3m x 2m Exhibit Booth - Includes One (1) Additional Full Registration

£4,000



- Benefactor of One (1) Refreshment Break
- PowerPoint Slide in the General Session Prior to the Break
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration
- 25% Discount on One (1) 3m x 2m Exhibit Booth - Includes One (1) Additional Full Registration

£3,000



- Contributing Benefactor of the Sunday Welcome Reception
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration

VARIES



Email exhibits@mems2018.org for pricing on the following:

- Pens with Company Logo
- Totebags with Company Logo
- Notepads with Company Logo
- Student Scholarships
- Media Support
- Design your own level of opportunity

ADVERTISING OPPORTUNITIES

- ★ £250 - 1/4 Page Ad
- ★ £500 - 1/2 Page Ad
- ★ £750 - 3/4 Page Ad
- ★ £1,000 - Full Page
- ★ £500 - Your Banner in Lobby
- ★ £500 - Advertising on Website

Top Tier Benefactor Levels Include the Following Benefits:

- Company Name Listed in the Technical Digest
- Company Name, Logo and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
 - Company Logo on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or benefactor level opportunity in the 31st IEEE International Conference on Micro Electro Mechanical Systems described above and is subject to the terms, conditions, and requirements stated herein. The IEEE MEMS Conference, upon its written acceptance of this Application is to assign exhibit booth space or benefactor level to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or benefactor level at the fee indicated below. Booths and benefactor levels will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations if necessary.

EXHIBIT BOOTH SPACE

With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice _____ 2nd Choice _____ 3rd Choice _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before 15 September 2017	Advanced On or Before 31 October 2017	Standard After 31 October 2017
3m x 2m Booth Space	<input type="checkbox"/> £2,100.00	<input type="checkbox"/> £2,250.00	<input type="checkbox"/> £2,500.00
Table Top Display	<input type="checkbox"/> £1,100.00	<input type="checkbox"/> £1,300.00	<input type="checkbox"/> £1,500.00

TOP TIER BENEFACTOR LEVELS

- Diamond** £7,000
- Gold** £5,000
- Silver** £4,000
- Benefactor of a Refreshment Break w/Signage
 M T W
- Bronze** £3,000

MEMS Benefactor Group

Email exhibits@mems2018.org for pricing

- Pens with Company Logo
- Totebags with Company Logo
- Notepads with Company Logo
- Student Scholarships
- Media Support
- Design Your Own Level

Advertising

- £ 250 - 1/4 page Ad in Final Program
- £ 500 - 1/2 page Ad in Final Program
- £ 750 - 3/4 page Ad in Final Program
- £1,000 - Full Page Ad in Final Program
- £ 500 - Your Banner in Lobby
- £ 500 - Advertising on the Website

PROGRAM LISTING

Information as it should appear on Website and in Final Program.

Company: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Phone: _____
 Website: _____ Company Email: _____
ie: info@mems2018.org

CONTACT PERSON

Contact Name: _____
 Phone: _____ Email: _____
 Signature: _____ Position: _____

PAYMENT INFORMATION

- Check/Money Order** Make checks payable, in GBP (£) ONLY to: *IEEE MEMS 2018 Conference**
*IEEE MEMS 2018 Conference is an IEEE International LLC Meeting
- Bank Wire Transfer** (Bank wire transfer information will be sent to you upon receipt of this contract)
- Credit Card Payment** VISA MasterCard

TOTAL

£ _____

Card Number: _____ Expiration date: _____ Verification Code: _____
 Cardholder Signature _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____

Please complete form and return with payment to:

IEEE MEMS 2018 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,
 Phone: +1-619-232-9499, Fax: +1-619-232-0799, Email: exhibits@mems2018.org

www.mems2018.org