



Graduates of the Last Decade

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## IEEE GOLD

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**2008 Student Congress**

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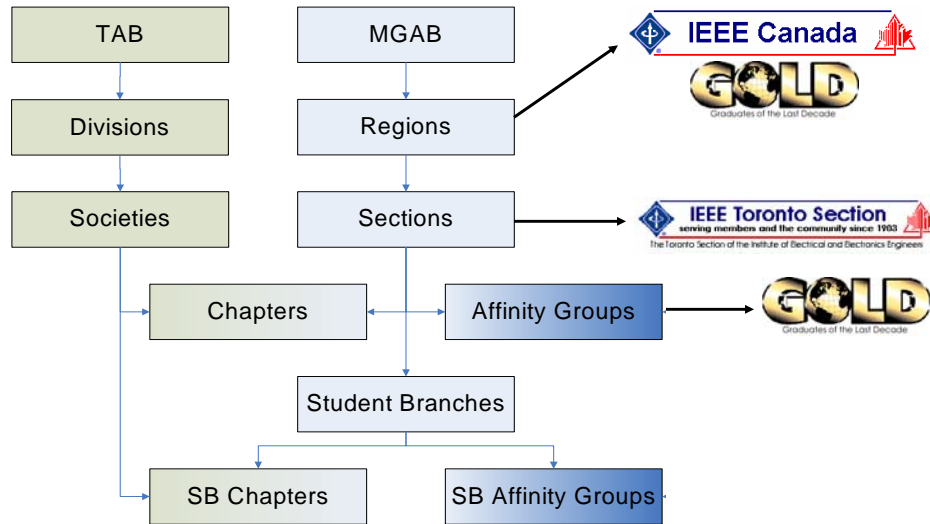


## Overview

- What is IEEE GOLD?
- Value of IEEE GOLD
- Status of Region 7 GOLD
- Your role in GOLD

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## Organizational Structure



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## What is IEEE GOLD ?

- What does G-O-L-D stand for?
  - Graduates of the Last Decade!
- What is IEEE GOLD?
  - Peer group of recent graduates and young engineers
  - 1<sup>st</sup> relevant degree within last 10 years

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## What is IEEE GOLD ?

- **IEEE Member Grades:**
  - Student Member, Graduate Student Member, Member, Senior Member, Life Member, Associate Member
- GOLD Member is **NOT** a member grade
- GOLD Members = regular **Members**
- **Same** rights, benefits and responsibilities as regular members

So, then, what's the difference?

Focus on young professionals' **career needs**

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## What is IEEE GOLD ?

- Professional recognition
- Attend **events** pertaining to their interest
  - P.Eng licensing, IP, entrepreneurship
- Opportunity to **network** with their colleagues
- **Connect** different groups of IEEE members of all grades
- **Leadership opportunities** for enthusiastic volunteers
- **Future of IEEE**

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# What is IEEE GOLD

## Why are we here?

- To promote a well-balanced professional life by operating around the non-technical aspects of engineering: professionalism, personal development and community involvement.
- To organize events for EVERYONE in IEEE, from professional, technical to social in content
- To have events and activities which focus on young professional's career needs and interests

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# IEEE Affinity Groups

- Local unit of an IEEE entity or standing committee established by petition to parent entity (GOLD, Consultants Network, Women in Engineering)
- 119 IEEE GOLD Affinity Groups worldwide
- Online virtual community for volunteer GOLD leaders
  - <https://www.ieeecommunities.org/>

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## Few Graduates Renew

**Q:** Do you know why?

- Unable to find value from membership

GOLD Volunteers work to ensure that GOLD members are getting the most from their membership

Leaders aim to come up with new events and 'perks' for GOLD members

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## Value: Networking Events

### IEEE Toronto Section Events

#### Past Events

- **Feb 2008** - Launching an Electronics Business
- **Mar 6<sup>th</sup>, 2008** - Project Management – Completing Projects with Success
- **Mar 12<sup>th</sup>, 2008** – Panel Session with GOLD Members
- **Mar 29<sup>th</sup>, 2008** – Project Management – Meeting Those Pesky Requirements (educational course)
- **Apr 3<sup>rd</sup>, 2008** - What is my invention? Performing Your Own Preliminary Patentability Searches

#### Future Outlook

- Sept: Wine and Cheese type event – large event (social)
- PEO
- Resume/Cover Letter Workshop
- Personal Skills Training
- Further discussions on inventions/becoming an inventor

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## Value: What else?

- Magazines
- Financial Advantage Program
- IEEE MemberNet
- Technical Meetings
- E-mail alias, ...
- **that's it?**

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## Value of GOLD to its Members

- Help recent graduates find value in their membership
- Provide recent graduates with professional and personal development opportunities
- Network with other professionals in all member grades
- Explore different technologies

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## Value of GOLD to its Members

- Explore different areas of professional development, such as,
  - Career Development
  - Leadership
- Complement non-technical interests in general
  - Financial Management
  - Time Management
  - Health

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## Value of GOLD to IEEE Volunteers

- Contribute to the engineering community
- Introduce GOLD to the IEEE volunteer organization
- Help develop leadership skills
- Network with volunteers worldwide
- Allow senior volunteers to share their experience with the recent graduates

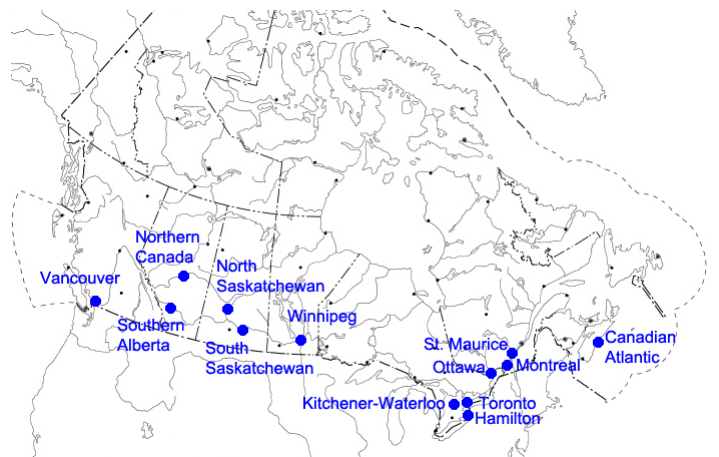
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## Value of GOLD to IEEE

- Organization evolves with each new generation of members
- Develop **future IEEE leaders**
- Recruit and develop volunteers for Section
- Increase retention rate
- Increase participation in all events
- Align IEEE with latest technological trends

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## Region 7 GOLD



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## Region 7 GOLD

- 12 established groups:
  - Atlantic - Newfoundland-Labrador
  - Hamilton - Kitchener-Waterloo
  - Montreal - Northern Canada
  - Ottawa - South Saskatchewan
  - Toronto - North Saskatchewan
  - Vancouver - Southern Alberta
  - Winnipeg - St. Maurice
- Recruiting GOLD leaders for all Sections

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## Other Activities...

- BBQ
- Social Gathering
- Lunch-and-Learn
- Financial Planning
- CTV Tour
- Embedded Wireless Workshop
- Web Page and Linux Courses
- Power Station Tour
- Our own newsletter featuring stories from around the world! <http://gold.ieee.ca/news>

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## How can you participate?

- As a Student Branch, work with your local GOLD groups to advertise their activities to undergrads
  - Posters
  - Email notices
  - Get in contact with your GOLD Chair!
- **Lead the GOLD Affinity Group** in your Section when you graduate
- **Participate** in activities organized by your local GOLD Affinity Group
- Join the GOLD Committee of your local GOLD Affinity Group

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## More Information ...

- IEEE GOLD site:
  - <http://www.ieee.org/gold>
- IEEE Canada (Region 7) GOLD site:
  - <http://gold.ieee.ca> (English)
  - <http://ddd.ieee.ca> (Français)
- Contact IEEE Canada GOLD Coordinator Aleksandra Jeremic at [aleksandra@ieee.org](mailto:aleksandra@ieee.org)
- Contact IEEE staff at [gold@ieee.org](mailto:gold@ieee.org)

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