

Media Background Report

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**Getting To and Getting Around Pittsburgh:
By Plane, Train, Bus, Subway or Automobile**

Pittsburgh presents the profile of a bustling metropolis but in a size and scale that's easy to grasp and maneuver. An easy way to orient yourself is to divide Pittsburgh into sections: the North Shore and South Side, and the East and West Ends, with Downtown positioned conveniently right in the center of it all. Tucked into the nooks and crannies of the four sections are the city's 88 individual neighborhoods.

Pittsburgh's Golden Triangle occupies a compact 50-acre downtown district bound by Grant Street to the east, Fort Duquesne Boulevard to the north and the Boulevard of the Allies to the south. You're never more than a few blocks from your destination, and downtown is easy to walk and nicely scaled for pedestrian enjoyment — with parks and plazas spaced conveniently between office towers and retail corridors.

Public Transportation options include the "T," Pittsburgh's clean, safe subway. Underground, the music is classical, the art whimsical and travel within downtown is free. "T" stops include First Avenue Station, Steel Plaza at Grant Street, Wood Street, and Gateway Center Plaza at Liberty Avenue and Stanwix Street. The subway will also deliver you across the Monongahela River to Station Square for \$2. The "T" runs above ground into the south suburbs. Pittsburgh also offers an extensive system of bus transportation. Multiple bus routes connect Downtown to cultural and other attractions on the North Shore and Oakland. Visitors can obtain schedules and other information at the Port Authority Transit Downtown Service Center, 534 Smithfield St., or by calling Port Authority Transit information at 412-442-2000 or visiting www.ridegold.com.

Driving Around Pittsburgh became much easier during the summer of 1994 when new city-wide signage — The Wayfinder System — was created to help residents and visitors navigate from one part of the city to another. The Wayfinder System organizes Pittsburgh into five regions, each represented by a corresponding color. The Wayfinder System creates a loop, the Purple Belt, around the periphery of Pittsburgh's downtown, pointing the way to walk or drive to such major attractions as The Andy Warhol Museum and Fort Pitt Block House. Practical visitor information such as parking is also part of the signage system.

Taxi Cabs require a phone call to either a Yellow Cab (412-665-8100) or Peoples Cab (412-681-3131) dispatcher or a walk to the nearest hotel or Downtown cab stand.

Trolley tours treat visitors to a new way of seeing Pittsburgh — 1920s style. Molly's Trolleys (chartered) and Gray Line City Tours (daily) both offer fully narrated trolley bus tours of Pittsburgh. Tours are available for group charters and special events, and the trolleys are wheelchair accessible.

Getting There couldn't be easier since Pittsburgh is located within a two-hour flight or a day's drive of more than half of the U.S. and Canadian populations. The city is serviced by a vast interstate highway system, Greyhound schedules and Amtrak passenger rail service from both the East Coast and Midwest.

Pittsburgh International Airport opened in October 1992 and serves as a hub for US Airways and is serviced by more than 20 air carriers, including all major U.S. airlines, such as American, United, Delta and Northwest. Pittsburgh International Airport has consistently rated among the top airports in *Conde Naste Traveler* magazine's reader poll, the OAG (Official Airline Guide) Worldwide and J.D. Power and Associates surveys. Taxi and shuttle bus service connects the airport to downtown and suburban hotels. Call the Airlines Transportation Company at 412-321-4990 for information.