

Since 1975, A Southern Season has taken pride in showcasing a store worthy of hours of exploring, learning, and – most of all –tasting. Southern hospitality and food take center stage at A Southern Season, and while we pay homage to our Southern roots, we also stay on the edge of the ever-expanding culinary landscape. Whether you've been shopping with us since the beginning or it's your first time, we can't wait to show you all of the new and exciting things we have offer.

A Southern Season was founded on exceptional customer service, and we've held true to that for over 35 years. But now, we want to take it a step further. Want to make your own gift basket? Just ask! How about a custom cheese plate, or specialized catering order? We can do that, too. From custom gifts to catered affairs, A Southern Season has all of the right ingredients to serve up exactly what you're looking for – just ask!

A Southern Season is a 60,000 square-foot Chapel Hill institution and is one of the largest gourmet specialty stores in the U.S. From the rousing aromas of the Coffee & Tea Department to the infamous "Wall of Chocolate," there are endless escapes for foodies. Our Wine Department, the biggest in the Southeast, is heralded for its variety and selection. In our Grocery Department, you can always find the perfect snack, sauce, or ingredient. The House & Home Department is a gadget guru's heaven and has aisle after aisle of cookware, glasses, china, and more. Come see it all for yourself, and discover what people around town and around the nation have been raving about for 36 years.

CLASS (Culinary Lessons at A Southern Season) offers visitors the inside dish on techniques, recipes, and secrets direct from local experts and internationally renowned chefs. From hands-on lessons for kids and adults alike to wine and food pairings, we consistently offer a full schedule of affordable, entertaining classes for every skill level and interest. Not to mention our fully outfitted state-of-the-art Viking kitchen and outdoor grilling veranda, which lend further credibility to our motto – this CLASS has class!





