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AND INDUSTRY APPLICATIONS SOCIETIES



ENERGY CONVERSION CONGRESS & EXPO



www.ecce2009.org

September 20-24, 2009 • DoubleTree Hotel • San Jose, CA

EXHIBITOR PROSPECTUS



IEEE



CONFERENCE MANAGEMENT: ECCE 2009 c/o Courtesy Associates
2025 M Street, NW, Suite 800 • Washington, DC 20036 • Phone: 202.973.8744 • Fax: 202.331.0111

EXHIBIT SERVICES: Drayage and Decorating — Freeman • 3323 IH 35 North, Suite 120 • San Antonio, TX 78219 • Phone: 210.227.0341

INVITATION TO EXHIBIT AND GENERAL INFORMATION

You are cordially invited to be a part of the inaugural 2009 Energy Conversion Congress and Exposition on September 20-24, 2009 at the Double Tree Hotel in beautiful San Jose, CA, USA.

The 2009 Energy Conversion Congress and Exposition (ECCE) endeavors to combine the IEEE power electronic, energy storage and machines community into one spectacular annual event. Energy conversion and energy efficiency/ savings have become ever more important in today's global marketplace! This demand requires both global and integrated system solutions. ECCE presents a synergistic forum for energy conversion professionals to meet, discuss, exchange and form ideas with a goal to meet this technological challenge.

The Expo showcases the latest advances in products and services to meet the needs of current and future challenges facing the

energy conversion industry. The sessions focus on advancing the cutting edge in power electronics, energy storage and technological solutions for machine communities complimented by engaging plenary speakers, tutorials and posters.

ECCE 2009 anticipates exceeding attendance of 1,000 registered participants from all sectors of the industry. We hope you will join us in this groundbreaking event!

For more information please contact:
Energy Conversion Congress and Exposition
c/o Exhibits Manager
2025 M Street NW, Suite 800
Washington, DC 20036
P: 202.973.8744
F: 202.331.0111
ecce@courtesyassoc.com



Exhibit Days and Hours

Set-up:

Monday, Sept. 21 7:00 am – 3:00 pm

Show:

Monday, Sept. 21 5:00 pm – 7:00 pm

Tuesday, Sept. 22 12:00 pm – 7:00 pm

Wednesday, Sept. 23 12:00 pm – 2:00 pm

Dismantle:

Wednesday, Sept. 23 2:00 pm – 10:00 pm

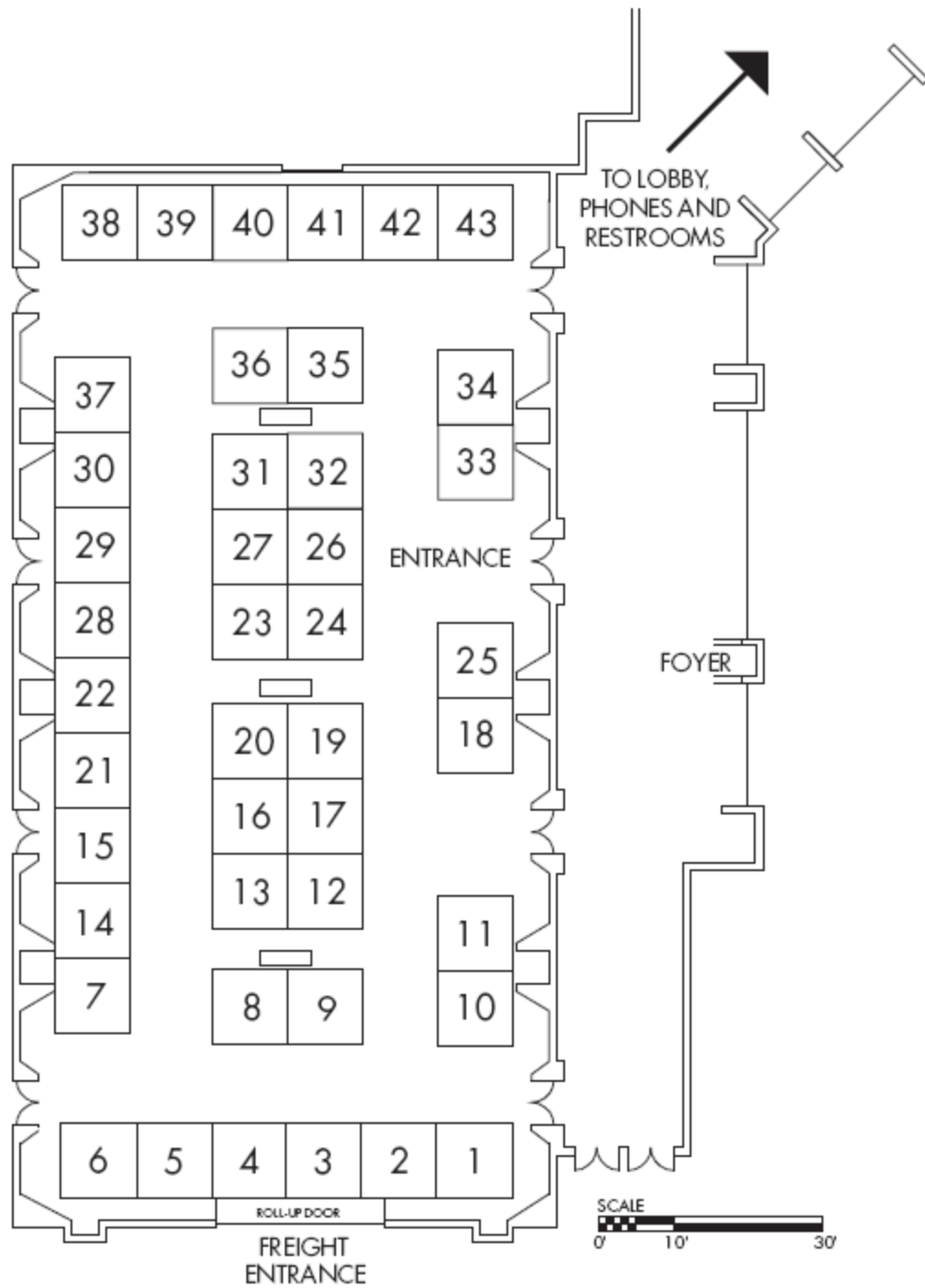
Included in the Booth Price:

- **One (1)** complimentary Conference registration for each exhibiting company
- **Five (5)** exhibit hall only badge registrations at no additional charge
- Happy Hours held inside the Exhibit Hall on Monday and Tuesday evening
- Complimentary listing in the Program & Exhibitor Directory (includes exhibit or's name, product/service description and booth number)
- Complimentary pre and post-show mailing lists (mailing addresses only)
- Food and beverage areas inside the exhibit hall
- Standard backwall 8' drape and draped sidewalls 3' high
- One 7" X 44" identification sign with company name
- Comprehensive online Exhibitor Service Kit containing all necessary forms and information regarding booth furnishings, electrical and utility service, and shipping
- 24-hour security in the exhibit hall from move-in through tear-down
- Daily cleaning and maintenance of the aisles and common exhibit areas

Please visit www.ecce2009.org for Terms & Conditions and Additional Information.

SAN JOSE DOUBLETREE INN

Bayshore Ballroom Floorplan



2009 ENERGY CONVERSION CONGRESS AND EXPOSITION

Booth Space Application and Contract

Exhibitor Information

Please note that booth spaces are assigned on a first come, first served basis. Please contact the exhibits manager at 202.973.8744 or at ecce@courtesyassoc.com to check booth space availability.

Company _____
(Exactly as you would like it to appear in the Abstract Book, publications and booth sign)

Contact Person _____

Email _____

Address 1 _____

Address 2 _____

City _____ State _____

Postal Code _____ Country _____

Phone _____ Fax _____

Please indicate the number of 10' x 10' booth spaces: _____

Booth Space Preferences (Cite booth number from exhibit floor plan)

#1 _____ #2 _____ #3 _____

Booth Type: _____ 10'x10' booth(s) at \$2,000 each

Payment Information

A deposit of \$1000.00 must be paid to the Energy Conversion Congress and Exposition within 30 days of receipt of the Booth Space Application and Contract. Balance of fees is due no later than July 6, 2009. A \$500.00 administration fee will be processed for all cancellations. No refunds will be issued after August 1, 2009.

Two Easy Ways to Reserve Exhibit Space

Check enclosed in the amount of \$ _____ payable to **Energy Conversion Congress and Exposition**

Credit Card. Total Amount to charge \$ _____ Visa Master Card American Express

Card Number _____ Expiration Date ____ / ____ / ____

Name of card holder _____

Mail or Fax your Application to:

Energy Conversion Congress and Exposition

Exhibits Manager
2025 M Street NW, Suite 800
Washington, DC 20036
Phone: 202.973.8744
Fax: 202.331.0111



ENERGY CONVERSION CONGRESS & EXPO



IEEE



Booth Number(s): _____	ECCE Office Use only.		
Date: ____ / ____ / ____	Deposit: \$ _____	Payment Method: _____	
Date: ____ / ____ / ____	Balance: \$ _____	Payment Method: _____	

SPONSORSHIP/ADVERTISING INFORMATION

Signature Sponsorships

Sponsorship Terms

The sponsor agrees that all provisions are part of a formal contract for sponsorship; a signature is required. Select desired sponsorship type and complete the company and payment information on the application. Each sponsoring company must email a copy of their URL and corporate logo in both EPS and GIF format to ecce@courtesyassoc.com no later than Friday, July 31, 2009. It is the responsibility of the sponsoring company to provide an existing banner or company inserts for the Energy Conversion Congress and Exposition bag should these apply to the selected level of sponsorship. Full payment must accompany application. In addition to the benefits associated with the selected sponsorship type, all sponsors will have their corporate logo displayed on the ECCE 2009 conference website (www.ecce2009.org). Please note that no cancellations or refunds are given once payment has been received.

PLATINUM LEVEL.....\$15,000 Exclusive!

- 5 Complimentary Conference Registrations
- 15 Complimentary Exhibit Hall Guest Passes
- Opportunity to receive premium exhibition space
- Logo on Energy Conversion Congress & Exposition Homepage and in Conference Program
- Logo on all Email Blast to Prospective / Registered Attendees
- Hanging of Existing Company Banner in Premium Location in Convention Center
- Corporate Logo on Official Energy Conversion Congress & Exposition Bag
- One Insert into Energy Conversion Congress & Exposition Bag
- Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- Pre and Post Show Attendee Mailing List

GOLD LEVEL\$7,500

- 3 Complimentary Conference Registrations
- 10 Complimentary Exhibit Hall Guest Passes
- Corporate Logo on Official Energy Conversion Congress & Exposition Bag
- One Insert into Energy Conversion Congress & Exposition Bag
- Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- Pre and Post Show Attendee Mailing List

SILVER LEVEL.....\$5,000

- 2 Complimentary Conference Registrations
- 5 Complimentary Exhibit Hall Guest Passes
- Corporate Logo on Official Energy Conversion Congress & Exposition Bag
- One Insert into Energy Conversion Congress & Exposition Bag
- Pre and Post Show Attendee Mailing List

Advertising Opportunities

Advertising Terms

Select appropriate advertising type on the application and fill out the payment information that follows. Each advertising company must email a copy of their URL and corporate logo in both EPS and GIF format to ecce@courtesyassoc.com no later than Friday, July 31, 2009. It is the responsibility of the advertising company to provide print ad or marketing materials to be inserted in Energy Conversion Congress and Exposition bag if these items are selected. Full payment must accompany the application. Please note that no cancellations or refunds are given once payment has been received.

ATTENDEE NAME BADGE LANYARDS.....\$5,000 Exclusive!

- Corporate Logo displayed on all conference attendee name badge lanyards.

CONFERENCE BAG INSERT\$3,000

- Corporate marketing material inserted in the Energy Conversion & Congress Exposition bag all attendees receive.

ECCE 2009 PROGRAM ADVERTISEMENTS

(Discounts available for companies also exhibiting; inquire with ECCE Exhibits Manager)

- Back Cover.....\$3,000
- Inside Covers.....\$2,500
- Inside Full Page Ad.....\$2,000
- Inside Half Page Ad.....\$1,500

2009 ENERGY CONVERSION CONGRESS AND EXPOSITION

Signature Sponsorship and Advertising Opportunities Application and Contract

Company Information

Please Print Legibly

Company _____

Contact Person _____

Address _____

City _____

State _____

Postal Code _____

Country _____

Email _____

Phone _____

Fax _____

Signature Sponsorships

- PLATINUM LEVEL \$15,000 **Exclusive!**
- GOLD LEVEL \$7,500
- SILVER LEVEL \$5,000

Sponsorship Total \$

Advertising Opportunities

- ATTENDEE NAMEBADGE LANYARDS \$5,000 **Exclusive!**
- CONFERENCE BAG INSERT \$3,000
- ECCE 2009 PROGRAM ADVERTISEMENTS
(Discounts available for companies also exhibiting; inquire with ECCE Exhibits Manager)

Please make Program Ad Location/Size Selection

- Back Cover \$3,000
- Inside Covers \$2,500
- Inside Full Page Ad \$2,000
- Inside Half Page Ad \$1,500

Advertising Total \$

GRAND TOTAL \$

Payment Information

Check enclosed in the amount of \$ _____ payable to **Energy Conversion Congress and Exposition**

Credit Card. Total Amount to charge \$ _____ Visa Master Card American Express

Card Number _____ Expiration Date ____ / ____ / ____

Name of card holder _____

Mail or Fax your Application to:

Energy Conversion Congress & Exposition

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Washington, DC 20036

or by fax at 202.331.0111

For more information, call 202.973.8744 or email ecce@courtesyassoc.com. Visit us online at www.ecce2009.org for more information about the Energy Conversion Congress & Exposition 2009!