

Opportunities for SPONSORSHIP and PROGRAM ADVERTISING

All Sponsors receive the following in addition to their sponsorship:

- Recognition and Acknowledgment in the Official Program
- Logo posted on the ECCE 2010 Website and hyperlinked to sponsor's homepage
- Recognition and Acknowledgment on the signage throughout the conference hotel
- Staff ribbons recognizing the organization as a sponsor among attendees

Opening Welcome Reception (4 available)\$10,000

- 5 minute Welcome Address given by the sponsor to the ECCE 2010 attendees
- Verbal acknowledgement and recognition at the beginning and end of Welcome Reception
- Acknowledgment on all signage at the Welcome Reception
- Two (2) complimentary full meeting registrations
- Plenary Session (3 available) \$7,500
- Acknowledgment in all printed conference materials pertaining to the session
- Acknowledgment on signage prominently displayed at the conference registration area
- Acknowledgment on opening and closing plenary session presentation slides
- Verbal acknowledgement and recognition at the beginning and end of plenary session
- One (1) complimentary full meeting registration

Technical Sessions (15 available).....\$5,000

- Acknowledgment in all printed conference materials pertaining to the session, including the Final Program given to all attendees
- Acknowledgment on signage prominently displayed at the conference registration area
- Acknowledgment on opening and closing technical session presentation slides
- Verbal acknowledgement and recognition at the beginning and end of scientific session
- One (1) complimentary full conference registration

Exhibit Hall Lunch Stations (1 available)\$5,000

- Complimentary lunch will be served in the exhibit hall and will be the sole location for food
- Opportunity for sponsor to hold a 30 minute presentation at the back of the exhibit hall
- Acknowledgment on all signage in the exhibit hall to direct attendees to the presentation
- Opportunity to provide tablecloths, napkins, cups, and company literature during lunch

Attendee Meeting Bags (1 available)\$6,000

- Be seen by every attendee the moment they arrive at registration
- Sponsor's logo, name, and product along with the ECCE 2010 logo will be printed on the bags
- Corporate and brand recognition at the meeting and throughout the year

Exhibit Hall Pop-out Map (1 available) \$7,500

- Conference Name, Company Logo, and Booth # displayed on front cover
- Company Message on back cover
- Map Side 1: Exhibit Hall map and Booth listing, highlighting sponsor's booth
- Map Side 2: Local area map showing meeting location and hotels
- Provided to all attendees at the registration desk and in exhibit hall

Water Bottles (1 available).....\$6,000

- Conference Logo and Company Logo printed on water bottle
- Water bottle provided to all attendees at the registration desk
- Water stations placed around the convention center for attendees to utilize

Cyber Café (1 available)\$5,000

- Internet connectivity will be provided for the meeting delegates in the exhibit hall
- Sponsor's logo will show up on the computers screen savers
- Hanging banner advertising location of the cyber café and thanks to sponsor
- Opportunity for sponsor to provide branded mouse pads

Attendee Lanyards (1 available)\$5,000

- Hang around the necks of every attendee at ECCE 2010
- Company/Organization logo, name, and product will be printed on the lanyards
- Corporate and brand recognition throughout meeting

Conference Bag Insert (5 available)\$4,000

- Promote your message directly to the ECCE 2010 attendees via their conference bags
- Sponsored conference bag inserts are distributed to all attendees at conference registration

Hotel Key Cards (1 Available)\$2,500

- "Check-in" with the attendees by having custom key cards for them at the meeting hotels
- Be the first to welcome them to ECCE 2010
- Great accompaniment to the exhibit hall pop maps! They can slip right in to the front pocket.

Pens and/or Pencils (1 available) \$1,000

- Opportunity for sponsor to provide pens or pencils to the ECCE 2010 attendees
- One writing utensil will be included in the attendee conference bags and around the meeting
- Company/Organization may include their logo or web address on the pen or pencils

Notepads (1 available) \$1,000

- Opportunity to provide notepads for the ECCE 2010 attendees
- One notepad will be included in each of the attendee conference bags and placed around the meeting (i.e. meeting rooms, registration, etc.)
- Company/Organization may print the name, logo, or product on the notepads for distribution

ECCE 2010 PROGRAM ADVERTISEMENTS

(Discounts available for companies also exhibiting)

- Back Cover \$3,000.
- Inside Covers\$2,500

- Inside Full Page Ad..... \$2,000
- Inside Half Page Ad..... \$1,500

Signature

SUPPORTERSHIPS

PLATINUM LEVEL SUPPORTER.....\$15,000 Exclusive!

- **Opportunity to provide a Key Note Speech during a plenary session**
- **5 Complimentary Full Conference Registrations**
- **10 Complimentary Exhibit Hall Guest Passes**
- Logo on Energy Conversion Congress & Exposition Homepage and in Conference Program
- Logo on all Email Blast to Prospective / Registered Attendees
- Hanging of Existing Company Banner in Premium Location in Convention Center
- Corporate Logo on Official Energy Conversion Congress & Exposition Bag
- One Insert into Energy Conversion Congress & Exposition Bag
- Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- Pre and Post Show Attendee Mailing List

GOLD LEVEL SUPPORTER..... \$7,500

- **3 Complimentary Full Conference Registrations**
- **2 Complimentary Exhibit Hall Guest Passes**
- Opportunity to Conduct Exhibitor Demonstration for 30 minute time period in Exhibit Hall
- Corporate Logo on Official Energy Conversion Congress & Exposition Bag
- One Insert into Energy Conversion Congress & Exposition Bag
- Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- Pre and Post Show Attendee Mailing List

SILVER LEVEL SUPPORTER.....\$5,000

- **2 Complimentary Full Conference Registrations**
- Corporate Logo on Official Energy Conversion Congress & Exposition Bag
- One Insert into Energy Conversion Congress & Exposition Bag
- Pre and Post Show Attendee Mailing List

Supportership/Sponsorship and Advertising Terms

The sponsor agrees that all provisions are part of a formal contract for sponsorship; a signature is required. Select appropriate sponsorship type below and fill out the payment information that follows. Each sponsoring company must email a copy of their URL and send corporate logo in both EPS and GIF format to ecce@courtesyassoc.com and confirmation of contract though no later than Friday, July 30, 2010. It is the responsibility of the sponsoring company to provide existing banner, company inserts for Exposition bag and speaker for keynote or demonstration should these apply to the selected level of sponsorship. Full payment must accompany this form. In addition to the benefits associated with the selected sponsorship type, all sponsors will have their Corporate Logo displayed on the Conference website (www.ecce2010.org). Please note that no cancellations or refunds are given once payment has been received.

Select appropriate advertising type below and fill out the payment information that follows. Each advertising company must email a copy of their URL and corporate logo in both EPS and GIF format to ecce@courtesyassoc.com no later than Friday, July 30, 2010. It is the responsibility of the advertising company to provide print ad or marketing materials to be inserted in Energy Conversion Congress and Exposition bag if these items are selected. Full payment must accompany this form. Please note that no cancellations or refunds are given once payment has been received.