

# **IEEE EDTM2021 Virtual Exhibition Booth**



# Virtual Booths

- 1) Go to EDTM2021 website, <https://ewh.ieee.org/conf/edtm/2021/>
- 2) Click “SPONSORSHIP & EXHIBITION” to see a list of sponsors and exhibitors

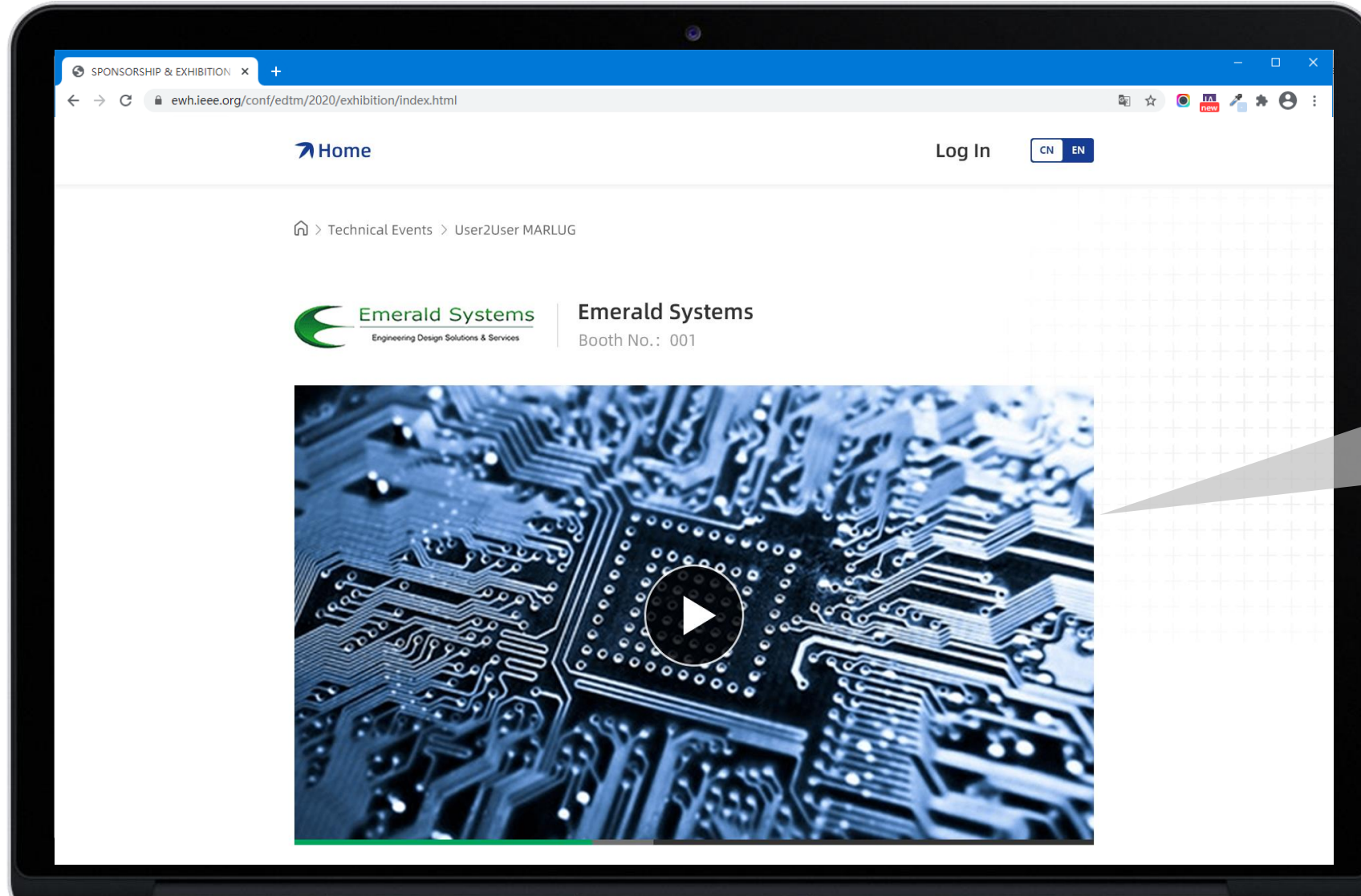


Your Registration Code is required to enter a Virtual Booth.

Visitors click to enter an exhibitor's Virtual Booth

# Exhibitor Landing Page

Click a sponsor randomly could enter the customize display interface of sponsor and exhibitor.



**Exhibitors can edit  
your Virtual Booth via  
the landing page  
assigned to you**

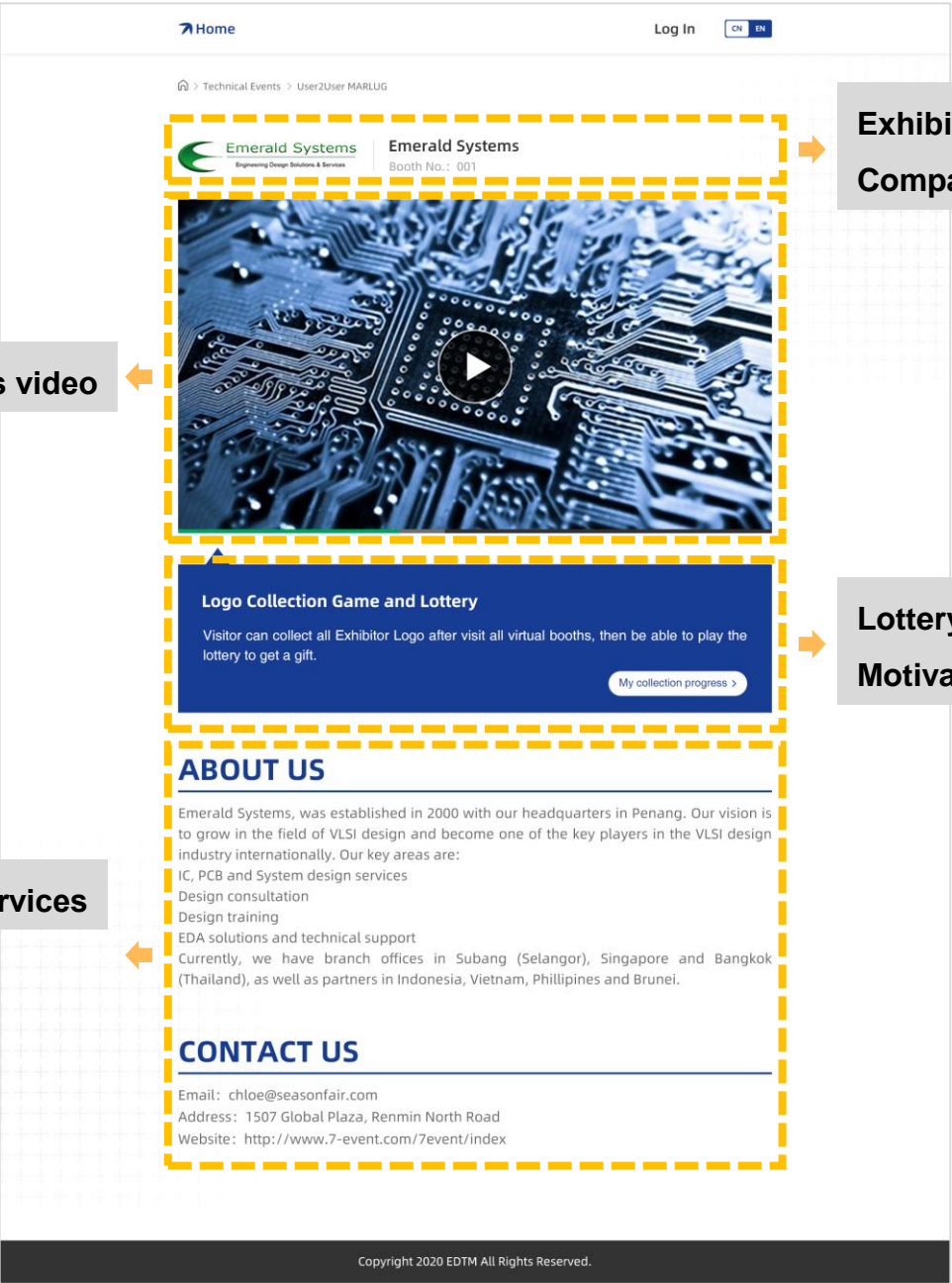
# Edit your Virtual Booth via a Landing Page

Exhibitor's video

Exhibitor's Information:  
Company Name/Logo/Booth Number

Lottery game rules for visitors:  
Motivate visitors to visit your virtual booth

Exhibitor's details of products and services



Website full size Screenshot

# A Panda Puzzle Collection Lottery Game for Visitors

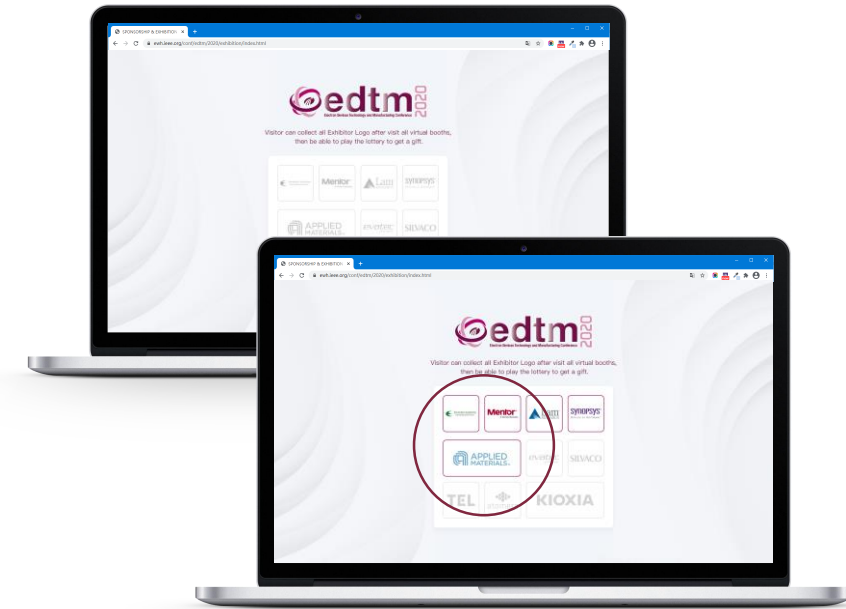


An unique QR code will be created for each exhibitor  
(onsite or virtual)



## Panda Piece Collection

- A visit will collect one piece of the Panda puzzle by visiting a booth in-person or visiting a Virtual Booth and watch the exhibitor's video.

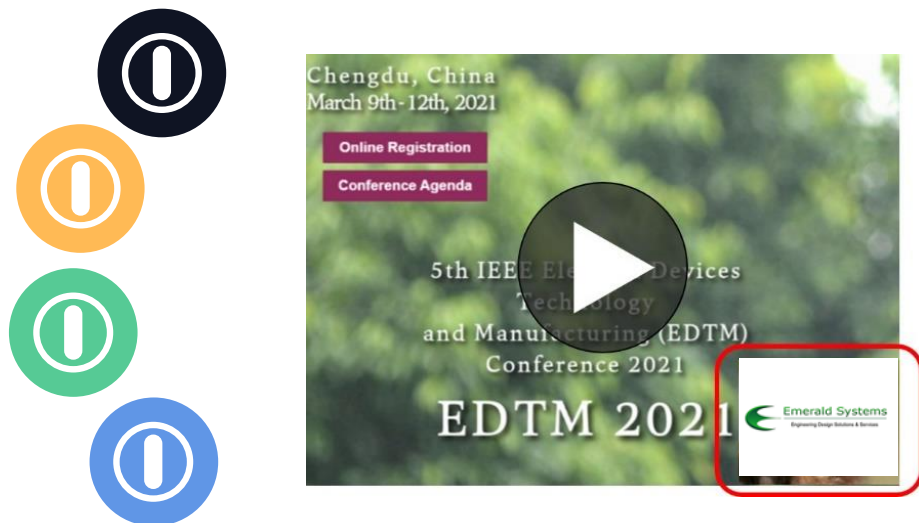


## Your Collection Status

- A visitor can check your puzzle collection status by checking "My Exhibition Visit Status".
- A visitor scans the Exhibitor's QR code (during visiting a booth) to light up the exhibitor's logo attendees scan their exhibitor QR code.



# A Panda Puzzle Collection Lottery Game for Visitors



## Collect a puzzle piece

- For virtual exhibition, an exhibitor can set the rule for earning a puzzle piece for visiting the virtual booth – e.g., watching a video clip of the company



## Check your puzzle collection status

- A visitor can check your puzzle collection status by checking “My Exhibition Visit Status”.
- A visitor scans the Exhibitor’s QR code (during visiting a booth) to light up the exhibitor’s logo attendees scan their exhibitor QR code.

# A Panda Puzzle Collection Lottery Game for Visitors



## Play Lottery

- The “Play Lottery” button will be activated by a visitor collects all 9 pieces of the Panda Puzzle.
- Click the button to spin and win!



## Spinning

A mysterious gift will be yours!

**THANK YOU!**