



2005 IEEE International Ultrasonics Symposium

Short Courses & Tutorials on September 18, Symposium on September 19-21 2005

Conference centre De Doelen, Rotterdam, The Netherlands

Sponsored by the IEEE Ultrasonics, Ferroelectrics & Frequency Control Society

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Dear exhibitor,

We are glad to announce that for the third time, the IEEE International Ultrasonics symposium and short courses will be held in Europe. The symposium will be held from September 18 through September 21 2005 in the Netherlands. The conference venue will be 'De Doelen' in Rotterdam, The Netherlands. The center is conveniently located near Rotterdam Central train station right in the centre of this modern city. The symposium will be attended by around 1000 scientists in Ultrasound from all over the world. Historically, the conference is recognized as the forum where new technologies and developments are presented for the first time. More than half of the presentations are in the field of experimental development of medical ultrasound technology, but also nondestructive testing, surface acoustic waves, ultrasound transducer design and physical acoustics are well represented. All experimental laboratories in these fields will have several digitizers, pulsers, receivers, arbitrary waveform generators, positioning systems, small amplifiers, power amplifiers, hydrophones, transducers etc. in their standard equipment.

We offer you the opportunity to expose yourself to your potential customers and future employees by sponsoring this conference or participating in the exhibits. The exhibits will be located in a high traffic area of the conference centre. Furthermore, silver sponsors will get the opportunity to participate in the "What's cool in my machine" sessions. These sessions will be held during lunch and sponsors can present the newest developments in their products.

In the previous letter the specifications on booth size and registrations were not explicitly stated. Therefore, we offer you the following updated sponsor and exhibit opportunities:

Main sponsor

50.000 €

The main sponsors will be visible on the conference bag and has a flyer in the conference bag. During the opening and the plenary lecture exposure is guaranteed to all participants by means of a banner on one side of the stage. A prominent place on the webpage is offered for your company logo with a hyperlink. Furthermore, your company will be exposed by an advertisement on the back of the abstract book or the program book. Your company can participate in the "What's cool in my machine" sessions. Finally, at will, an exhibit space of 4 by 5 meters and 5 full registrations to the conference are provided.

Silver sponsor

10.000 €

A silver sponsor will be exposed by a flyer in the conference bag. Furthermore, at will, a booth space of 3 by 5 meters is provided. An advertisement of your company will be put in the program book. Your company can participate in the "What's cool in my machine" sessions. Silver sponsors are offered a web page hyperlink and 3 full registrations to the conference are provided.

Sponsor

5.000 €

A sponsor will be acknowledged in the conference program and abstract book for his contribution to the conference. Furthermore 3 full registrations to the conference are provided.

Exhibitor

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| Large booth (3 by 5 meter, including 3 exhibit registrations) | 5.000 € |
| Regular booth (2 by 3 meter, including 2 exhibit registrations) | 2.000 € |

Not all sponsor/exhibitor possibilities are available anymore. Registrations as exhibitor after August 26 will not be processed. For more information please contact Chris de Korte, Exhibit /Sponsor Chair (cldekorte@ieee.org). For any information you can also contact him by telephone: +31 24 3619061.

Ton van der Steen

Chris de Korte