**Call for Best Entrepreneurship Activity Pitch Presentation**

**IEEE MELECON 2020**

**The 20th IEEE Mediterranean Electrotechnical Conference - Palermo, Italy, 16-18 June 2020**

**(Organized by the IEEE Italy Section and University of Palermo -** [**http://www.melecon2020.org**](http://www.melecon2020.org)**)**

This call is devoted to Entrepreneurs, both IEEE and non-IEEE Members, to showcase successful entrepreneurship ideas in the field of interest of IEEE.

The competitors shall prepare a **5 minutes video**: “My entrepreneurship idea in 5 minute” in which will present their entrepreneurship idea and activity using slides, pictures, photos, graphics, lab demo, etc., to describe in the most convincing and attractive way their innovative idea, achievements and field of application.

The participants at the IEEE MELECON START UP AND ENTREPRENEUR VIDEO EVENT will be able to vote their favorite video using a special application (i.e. Mentimeter) on their smart phones.

The competition will take place during IEEE MELECON 2020 “electronic virtual conference” (on June 18) and the participation is free of charge. See programme schedule on the web page of the conference to know the exact time. More details about: the platform to be used for the “live streaming event” and how to access, will be available on the conference web and sent to the video authors.

All competitors will receive a participation certificate and the best video will be awarded with a customized certificate. The winner will receive a € 150 prize that can be spent on the purchase of IEEE courses, webinars, tutorials (see IEEE LearningNetwork - <https://www.ieee.org/education/iln.html> IEEE e-learning <https://innovate.ieee.org/ieee-elearning-library/> and the Societies sites).

Entrepreneurs willing to participate in this competition shall send an e-mail to this address: info@melecon2020.org no later than ***May 25, 2020.***

In the Object of the e-mail the participant in this competition should write:

**Start Up and Entrepreneur Video Competition - name surname**

In the text of the e-mail the participant shall include the following info:

* title of the video
* name and affiliation of the author
* e-mail of the author

Details about uploading procedures will be sent to participants by e-mail. The dead line for the submission of the video is ***June 10, 2020***. All videos shall have MP4 format, dimension not larger than 100 MB and they shall not be longer than 5 minutes.

All videos will be uploaded on TikTok, YouTube, Instagram (depending on author permission).