



eGRID www.egrid.biz

The Bay Area's Guide to engineering events
A Free IEEE bi-monthly newsletter

- IEEE Chapter Events • Conferences and Events • Educational Opportunities • Employment Opportunities

The IEEE eGrid is an online-newsletter which is also emailed out twice monthly, to both IEEE members and non-members. The distribution list for the eGrid contains more than 32,000 technical people in the *Bay Area, the hotbed of innovation. The eGrid is a unique publication which is targeted specifically towards the technical people in your target market.*

There are two methods of advertising in the eGrid. One is a full ad program, while the other is an abbreviated version of a line ad with a logo and a few choice words about the conference.

The screenshot shows the IEEE eGRID website homepage. At the top, there is the IEEE logo and the eGRID title with the URL www.egrid.biz. Below the title is the subtitle "The Bay Area's Guide to engineering events" and a list of categories: IEEE Chapter Events, Industry Conferences and Events, Educational Opportunities, and Employment Opportunities. The main content area is divided into several sections: "Let me know if you would like the mobile friendly version emailed out to you", "CALL FOR PAPERS" (back by popular demand, the 23rd International Symposium on Quality Electronic Design (ISQED 2020)), "IEEE Benefits and Information" (including sponsoring historic milestone events), "PROFESSIONAL WEBINARS, CONFERENCES, AND EVENTS" (On-Demand through September 20, 2020, SEMICON West Virtual Event, August 24-26, 2020, Advanced Semiconductor Manufacturing Conference-ASMC Virtual Event), "ADDITIONAL EDUCATION" (IEEE Developer Kit, NVIDIA Jetson Nano Developer Kit), and "SANTA CLARA UNIVERSITY GRADUATE ENGINEERING".

This screenshot shows a detailed view of the IEEE eGRID website, focusing on educational and event listings. It features sections for "AL DEVELOPER KIT: Explore AI @ Home" (NVIDIA Jetson Nano Developer Kit), "ADVANCE YOUR CAREER WITH ADDITIONAL EDUCATION" (listing M.S. Programs in Aerospace Engineering, Applied Mathematics, Biomechanics, and Civil Engineering, and Ph.D. Programs in Department of Computer Science and Engineering, Electrical Engineering, and Mechanical Engineering), and "OAKLAND EAST BUY SECTION" (listing various events like SCV CASS SUST, MIT Center SPS, Hardware Security, Primitives at a Glance, and NVIDIA Deep Learning Institute). The bottom of the page includes the Santa Clara University logo and a note about certificate programs.

Both the shorter line item and longer ad will appear on a separate page just for similar conferences or events, plus the Google calendar.

eGRID RATES	
Full advertising rates – line ad at the top, and a lower larger ad:	
2 months Call for Papers ad, 2 months conference ad	\$3,200
3 months of eGRID advertising. Can include a division for call for papers ad + conference for an additional \$200.	\$2,500
2 months of eGRID advertising (four emailings)	\$2,100
1 month of eGRID advertising (two emailings)	\$1,650
2-week ad (one emailing)	\$900
Year-round rates, paid in six-month increments of \$2,400	\$4,800
Full day local IEEE Chapter or Society event	\$200
Line ad for single event with logo & a few choice words	\$1,000
Line ad for single event + separate line ad for Call for Papers	\$1500
Corporate Account – unlimited line ads for one year	\$5,000
Corporate Account – unlimited line and full ads for one year	\$7,000
Employment rates:	
Employment opportunities, per single emailed e-grid + on-line with company logo. Add \$150 for second employment listing in the same issue, and an additional \$150 for two issues.	\$250

Smaller, locally-sponsored conferences receive discount.

We look forward to making our IEEE eGrid newsletter a centerpiece of your advertising campaign, and we wish you great success! Please contact me at:

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Engineering chapters, societies, and affinity groups in the SF Bay Area include:

* Antenna and Propagation Society (APS) * Blockchain (BC) * Circuits & Systems Society (CASS) * Consultant's Network Affinity Group (CNSV) * Consumer Electronics Society (CES) * Control Systems Society (CSS) * Communications Society (ComSoc) * Computer Society (CS) * Computational Intelligence Society (CIS) * Electronic Packaging Society (EPS) * Electromagnetic Compatibility (EMC) * Engineering In Medicine & Biology Society (EMBS) * Industry Applications Society (IAS) * Instrumentation & Measurement Society (IMS) * Life Members Affinity Group (LMAG) * Magnetics Society (MAG) * MEMS & Sensors Council (MEMS) * Microwave Theory & Techniques (MTT) * Nanotechnology Council(NANO) * Nuclear & Plasma Sciences (NUE) * Photonics (PHOT) * Power & Energy Society (PES) & Industry Applications Society (IAS) * Power Electronics Society (PELS) * Product Safety Engineering (PSE) * Reliability (REL) * Robotics & Automation (RAS) * Sustainability (SUST) * Signal Processing Society (SPS) * Silicon Valley Technology History Committee (SVTHC) * Social Implications of Technology (SSIT) * Solid State Circuits Society (SSCS) * Startup Interest Group (SIG) * Technology and Engineering Management Society (TEMS) * Vehicular Technology Society (VTS) * Women In Engineering Affinity Group (WIE) * Young Professionals Affinity Group (YP)