

### Today

- Today there are many visualization systems web/cloud-based, desktop, free, partially free, in analysis packages user-programmable, simple to use, some very complex some browser agnostic and some not, some 2D and some 3D Some in Javascript and some in languages new to many of us.

- This is the decade for visualization
  What is making it exciting are all its new instances involving phones, pads, projectors, and bionics
  I am going to discuss old/new Grand Challenges resulting from new theories, new devices, and new capabilities
- There are still many problems ... Very exciting!

### Outline

- Who am I? What do I do? Motivation
- Some intuition for visualization and analysis
- Grand challenges and key research areas
- Discuss three of my favorites
- Scale and Theory, Visualization for the Masses Weave

Web-based Analysis and Visualization Environment

### Visualization (today)

### • a.k.a.

**Data Visualization** Scientific Data Visualization Information Visualization **Visual Analytics** 

and visualization in almost all applications

Software, biology, math, sensors, devices, ... Text, knowledge, images, videos, ... Networks, space, physics, ...













### **Our Visual Analytics Research**

- Systems
   Integrated analysis and visualization
- Session history
- Collaboration
- Visualization for the masses
- Performance with large data (millions of variables) ADA Compliance

### We deployed many systems Lockheed's cockpit graphics in Fighter Jets (80s) Intel's i860 graphics libraries (90s) Universal Visualization Platform (2000s)

Open Indicators Consortium's Weave (2010s)

























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| 15 109  | eta Corella CE 4dr   | 1             | 0      | 0   | 0     | 0      | 0       | 0   |     | 14395    | 13065    | 1.8       | - 4 | 130  | 32   | -40  | 2552   | 102   | 178  | 67   |   |     |
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| 13 Tzy  | eta Echo 2dr auto  | 1             | 0      | 0   | 0     | 0      | 0       | 1   |     | 111560   | 10896    | 15        | - 4 | 108  | 33   | - 32 | 2065   | - 93  | 163  | 85   |   |     |
| 19 Teg  | eta Echo 2di manual  | 1             | 0      | 0   | 0     | 0      | 0       | 0   |     | 10760    | 1014     | 1.5       | - 4 | 103  | 35   | 43   | 2005   | 93    | 163  | 65   |   |     |
| O Teg   | uta Echo 4dr   | 1             | 0      | 0   | 0     | 0      | 0       | 0   |     | 11290    | 10642    | 1.5       | - 4 | 109  | 35   | 43   | 2065   | 93    | 163  | 65   |   |     |
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## Why are there so many?

- Most problems are NP-Hard
- High dimensional distributions are elusive 300 dimensional data set of only binary values  $2^{300} = (2^{10})^{30} = 1024^{30} \approx (10^3)^{30} = 10^{90}$ >> number of particles in the universe

# There are so many! KDD2001 CUP Thrombosis data set Over 200 submissions Over 100 different techniques Many combined techniques KDD2002 CUP Document corpora IEEE Visualization and VAST contests Text, networks, videos, large data, ...



### **Curse of Dimensionality**

- Very costly to compute on large data sets (even if not NP, often > order n<sup>2</sup>)
- In a "real" data set, a large number of dimensions precludes identifying precisely its distribution model making the selection of an algorithm somewhat heuristic)
- But we still reduce (subset, reduce dimensions, sample, ...)







\* No Erosion

### **Visualization Techniques**

- Pure
  2D and 3D Scatterplots
- Matrices of Scatterplots Statistical Charts
- Line and Multi-line Graphs
- Parallel Coordinates
- Circle Segment
- Polar Charts
- Survey Plots
- Heatmaps
- Height Maps
- Tree Maps
- Graphs
- Iconographic/Glyph Displays
- Radial Visualizations

## Interactions Selection

- Probing, Querying
- Zoom (Linear and Non-linear)
- Grand Tours

### ed with Analysis

- Projection Pursuit Dimensional Stacking
- Sammon Plots
- Multi-Dimensional Scaling
  - PCA and Principal Curves
  - Self Organizing Maps

# Identical patient data presented 4 different ways



sults from the arv re als both tr

a generic conventional treatment a generic investigational treatment

From Elting et al., BMJ 1999, 318:1527-31



History of O-Ring Damage in Field Joints (Cont)

O-Ring Temp (°F)

SRM

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SRM No.

H O-Ring Temp (°F)

NON ON THE PAGE WAS PREPARED TO SUPPORT AN ORAL PRESENTATION MADE THE CONSIDERED COMPLETS WITHOUT THE ORAL DECUSION

 of O-Ring Damage in Field Joints (Cont)

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| State                   | College Degree %     | Per Capita Income   | Mississippi    | 19.9%      | 9648                                    |
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| Alaska                  | 30.3%                | 17610               | Mohracka       | 26.0%      | 12/12                                   |
| Arizona                 | 27.1%                | 13461               | Neurada        | 21.5%      | 15214                                   |
| Arkansas                | 17.0%                | 10520               | New Hampshire  | 32.4%      | 15959                                   |
| California              | 31.3%                | 16409               | New Jersey     | 30.1%      | 18714                                   |
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| Fiorida                 | 24.9%                | 14690               | Oklahoma       | 22.8%      | 11893                                   |
| Georgia                 | 24.3%                | 13631               | Oregon         | 27.5%      | 13418                                   |
| Hawaii                  | 31.2%                | 15770               | Pennsylvania   | 23.2%      | 14068                                   |
| Idaho                   | 25.2%                | 11457               | Rhode Island   | 27.5%      | 14981                                   |
| Illinois                | 26.8%                | 15201               | South Carolina | 23.0%      | 11897                                   |
| Indiana                 | 20.9%                | 13149               | South Dakota   | 24.6%      | 10661                                   |
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| Mondand                 | 21.7%                | 12337               | Washington     | 16.1%      | 14923                                   |
| Imarvianu               | 31.7%                | 17730               | West virginia  | 24.0%      | 10520                                   |
| Massachusetts           | 34.5%                | 17224               | Wisconsing     | 29.376     | 12211                                   |
| Michigan                | 24.1%                | 14154               |                | 20.170     | 12311                                   |
| Minnesota               | 30.4%                | 14389               |                |            | 100000000000000000000000000000000000000 |





### Four Types of Visualizations

• Exploratory Have no hypotheses about the data Explore data interactively as undirected searches Confirmatory Have specific hypotheses about the data Goal-oriented examination of the hypotheses Presentation Facts to be presented are fixed a priori Select appropriate presentation techniques

Interactive Presentation Interactions with a pre-defined animation



### **Operational Definition**

• A Grand Challenge is a goal recognized one or two decades in advance, where by its achievement represents a major milestone in the advance of knowledge or technology

- The problem is hard
  There is a specific goal (clear when the problem is solved)
- Its solution often generates a "wow"

# Grand Challenge Examples





# Grand Challenge Problems NSF Monumental research challenges Cognitive partners for humans Personalized lifelong learning environments Unfailingly reliable systems Making information technology less complex\* More modern Architecture the brain, mind and computer Memories for life In silico life simulation Non-classical computation

Note: BIG DATA is NOT a grand challenge



### Email Survey

- I contacted well over 200 visualization researchers, some CHI, graphics, and related others, in two passes and asked simply
  - Do me a favor: tell me what you think are the five grand challenges of InfoVis
- There was a tremendous return
- And the work began

### Email Survey

- Resulted in the identification of about 30 different but related topics
- These match the previous grand challenges

| All unprocessed emails   |
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- Evaluation (30)Human Cognition (24)
- Human Cognition (24)
   Interaction (19)
- Non-expert (30)Market InfoVis (21)
- Knowledge Capture (21)
  Data Integration (21)
  Visual Analytics (22)
- Scalability (27)Uncertainty (15)
- Theory (18)





### The big question

Given data set *D*, Task *T*, Medium *M*, User *U* (and some other things)

What is the best visual display?

"best" must to be defined

### Rephrased

• This is really **THE** grand challenge

### Given a task

- Determine the **best/optimal visualization** to support the user in the decision-making process
- Requires measures of tasks, cognition, …

### Example of a theory's use

### Conjecture:

Given a data set **D**, given a task **T**,

given a medium *M*, given a user *U* 

Then there exists a visualization V for which the perceived information I is such that task T is optimally perceptually and cognitively "resolved"

- There are lots of unknowns, undefined terms and measures (D, T, M, V, U, I) and a number of dependencies
- For example the perceived information  ${\it I}$  depends on the user  ${\it U}$  and the medium  ${\it M}$

 $I = F(I_S, I, M)$ 

### Applications

- With such a Conjecture we can (attempt) to solve a large number of difficult problems
- For example, we could build an average perceived information measure across all users or classes of users or visualizations or media or ...























### **Multiple Clustering**

- Run many clustering algorithms on the same data (MANY)
  Make the dimensions in RadViz the clusters
- This generates displays that are indirectly incorporate fuzzy clustering







### **Normalized Radial Visualizations**

A Normalized Radial Visualization (NRV) is a projective transformation VN $\Psi$  where V is a data vector, N a normalization mapping (perspective and hence projective), and  $\Psi$ , an affine dimensional anchor mapping

- 1. A line segment projects into a single line
- 2. Betweenness of collinear points is preserved
- 3. Point-line incidence is preserved
- 4. Convex sets map to convex sets
- 5. Hyperspheres and ellipsoids map to ellipsoids (or degenerate to lower dimensional features)

Daniels and Grinstein, Journal of Information Visualization 2012







### Weave's History

### William Mass

- Charlotte Kahn, Director Boston Indicator Project at the Boston Foundation
- Grants from National Academy of Sciences and DataHavens to explore technologies for web-based visualization system
- Built prototype and estimate cost (\$1Million
- Established Open Indicator Consortium and first 7 members provide \$150K each for 2 years

### **Open Indicators Consortium (OIC)** Formed to fund first years of Weave

- 1. Arizona
- 2. Atlanta
- 3. Boston
- Chicago
   Connecticut
- 6. Grand Rapids
- 7. Kansas City 8. MA EEC
- 10. Portland 11. Rhode Island

9. Ohio

- 12. Rockford
- 13. San Antonio 14. Seattle
- 15. South Florida

The James L. Knight, Barr and The Boston Foundations The Greater Lowell, Boston, New Haven and Rhode Island Community Foundations

### More members and others

- MA Dept of Higher Education
  US Dept of Labor
  Associated Grant Makers

- Centers for Disease Control
- In use in the Census Bureau, UN, ...

Many more across the world

iWeave.org Numerous downloads

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### The Fundamental Mission

Enable data visualization and analysis of any available data anywhere by anyone for any purpose

Under administrative and user controls

With source code and software freely available

### Four Types of Visualizations

- Exploratory
   Have no hypotheses about the data
   Explore data interactively as undirected searches
- Confirmatory
   Have specific hypotheses about the data
- Goal-oriented examination of the hypotheses

  Presentation
  Facts to be presented are fixed a priori
- Select appropriate presentation techniques
- Interactive Presentation Interactions with a pre-defined animation

























### Version 1.0 Release

- Multiple visualizations in web browser (a full system)
   Highly interactive necessary expectations (goal: 20s download, 1s interaction) Client and host APIs facilitate integration with web frameworks
- equation and R-script editor

- Data and Geometry can be on server OR client OR hybrid
  Metadata support (Dublin Core)
  R-Project, Weka, OpenMap, and Geoserver peer services
  Administrative control over layout, content and interactions
- All based on session state/history















### **Protecting Privacy**

- Grand Challenge
- Given a data set D
- Generate a data set D' where

stat (D') = stat (D) pattern (D') = pattern (D) mineAlgorithm (D') = mineAlgorithm (D) if x in D' then cannot identify x in D

