

# Corporate Liaison Job Description

The function of the section Corporate Liaison (CL) is to build a closer relationship between the section and the companies that employ our members or potential members.

- Since you have a voting position on the Executive Committee you are expected to attend the monthly meeting, which occurs on the second Thursday, to keep abreast of section activities. (60 to 90 minutes per month)
- Identify the corporations in NH that employ our members, or that employ potential members.
- Work with the corporations, especially small to mid size ones, to establish an understanding of their needs, and to demonstrate how the section and IEEE can help address their needs.
- Request that the corporation appoint a representative to be the liaison between the company and the section.
- Promote IEEE to the corporation as an information provider to enhance their employees' technical expertise.
- Provide our members with the means to advocate IEEE to their employers.
- Promote sharing of corporate training courses with the section and our chapters and vice versa.
- Recognize the corporations for contributions to the technical and professional achievements of their employees.
- Invite corporate speakers to our meetings.
- Work with the Region 1 Industry Liaison to formulate joint projects with neighboring sections.
- Attend the annual Region 1 Summer Training Workshop and Board of Governors meeting (Friday afternoon through Sunday morning) when IL training is offered. (2 days per year when applicable)