Patrons and Exhibits Information

2021 IEEE Second International Conference on Control, Measurement and Instrumentation (CMI) is the flagship conference of the IEEE Joint CSS-IMS Kolkata Chapter, India and is dedicated to the advances on the control system, measurement methodologies, Sensors and Measurement Systems, Instrumentation and its latest development. IEEE CMI 2021 is designed to promote interactions between Industry and Academia. It will furnish a wide spectrum of research results with deeper theoretical and/or industrial applications.

The event is one of the golden opportunities for the corporates to reach the national/international thinkers in Control, Measurement and Instrumentation. It gives best visibility to market their products and services to the Engineers and critical challenges to the researchers developing next generation sensors.

IEEE CMI 2021 will offer a large and prominent exhibition area integrated with all activities including coffee breaks, poster sessions, and special sessions on industry papers, panel sessions etc. Exhibit booths from patrons will be visible and central to all attendees throughout the conference.

In addition to the opportunity to exhibit, several promotional items allow companies to demonstrate their technical leadership and support to the conference. Please have a look at the following table with fees and benefits for Patrons and Exhibitors.

Special recognition is provided to the sponsors with the highest levels of support for the Conference as shown in table below. The patronage status (silver, gold or platinum) will be acknowledged during the conference and provides additional benefits as listed in the table “Benefits for Exhibitors and Sponsors”.

<table>
<thead>
<tr>
<th>Status</th>
<th>Exhibitor</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum Level of Support</td>
<td>25,000</td>
<td>75,000/-</td>
<td>1,00,000/-</td>
<td>1,50,000/-</td>
</tr>
<tr>
<td>10x10 (Booth)</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Time slot for Sponsors’ session during the conference</td>
<td>NIL</td>
<td>15 min</td>
<td>20 min</td>
<td>30 min</td>
</tr>
<tr>
<td>Complimentary Full Conference Registrations</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>Discounted conference registration on each additional registration</td>
<td>-</td>
<td>1</td>
<td>2</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Identified as sponsor on signs during the conference</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Identified as sponsor in electronic proceedings of technical papers</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Identified as sponsor in Conference website</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Identified as sponsor in Conference Flyer</td>
<td>-</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Identified as sponsor in Conference kit</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Logo printed on conference kit</td>
<td>-</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
</tbody>
</table>

Patrons and Exhibits Application Form

1. Name of the Organization:
2. Registered Address:
3. Please check your preference:
   ______ Platinum; _______ Gold, _______ Silver, _______ Exhibitor
4. Name of the person applying for Sponsorship:
5. Designation:
6. Contact Number:
7. Email:
8. Preferred Payment Method (please check):
   _________ (Bank Transfer); _____________ (cheque/DD)
9. Any additional requirement:
   __________________________________________

Terms and Conditions:
1. The visibility of the Patron/ Exhibitor will be reflected immediately in the conference website and event flyers after realization of sponsorship payment in full.
2. The display/ exhibits should not be distributed only from the designated booth.
3. Termination of sponsorship from the Patron/ Exhibitor is not permitted within 7 days of the commencement of the conference. Till then, the 50% of deductions of sponsorship fees may be refunded after the conference on cancellation of Patron/ Exhibitor ship.

Bank details for transfer / cheque payment of sponsorship
Bank and Branch: Corporation Bank, 46/3A, Jadavpur Central Road, Ground Floor, Kolkata, W.B., PIN 700032.
Account No.: 520101245915512, (Savings)
Account name: IEEE Kolkata Section
MICR Code: 700017009
IFSC code: CORP0000595
SWIFT Code: CORPINBB152
Please contact: Dr. Rajarshi Gupta, Conference Chair, IEEE CMI 2021
Email: rgaphy@ieee.org; M: +91-8240669580