



IEEE Computer Society  
Hyderabad Chapter IEEE  
Hyderabad Section

**Report on  
Webinar on  
“Making the Most of Your IEEE Computer  
Society Membership”  
by  
Eric Berkowitz**

Hyderabad Chapter Office Bearers

Mr. T. Vidyasagar [Chair]

Ms. Reena Dayal [Vice-Chair]

Dr. M. A. Jabbar [Vice- Chair, Student Activities]

Mr. G. Dileep Kumar [Secretary]

Dr. Rajanikanth Aluvalu [Treasurer]

**Date & Time:** 11<sup>th</sup> July, 2020 from 06:00 p.m. to 07:30 p.m.

**Agenda:** To make students aware of the benefits of IEEE CS Membership and how to utilize it effectively. Launching of Evolve-X also took place after the webinar.

**Introduction:** The webinar on “Making the Most of Your IEEE Computer Society Membership” was organized by IEEE CS Hyderabad Section Chapter to make all the students aware of the benefits of CS Membership and how to make utmost use of it for one’s benefit. Another motto of the webinar was the launch of the new Mobile and Web Application Development Competition – EvolveX, which is exclusively being conducted by IEEE CS Chapter Hyderabad Section.

IEEE Computer Society Chapter - Hyderabad Section  
presents  
Webinar on  
“Making the Most of Your IEEE Computer Society Membership”

**ERIC BERKOWITZ**  
Director of Membership  
IEEE Computer Society

Date | Time  
Saturday 11<sup>th</sup> July 2020 | 6:00 P.M. - 7:30 P.M.

Register at  
[bit.ly/CS-Membership](https://bit.ly/CS-Membership)

Last date to register : 10<sup>th</sup> July 2020

IEEE Cs Hyderabad Section | [ieeecshyderabadsection](https://www.instagram.com/ieeecshyderabadsection) | [ewh.ieee.org/r10/hyderabad/c/](https://ewh.ieee.org/r10/hyderabad/c/)

**About the Speaker:** Mr. Eric Berkowitz is currently the Director of Membership of IEEE Computer Society. He was previously the Director of Membership of AAHPERD until 2013. He is an expert in member recruitment, retention and engagement. I develop and execute strategic marketing plans and programs to build awareness of organizational activities and increase revenue. As an experienced membership marketing professional that has demonstrated versatility across a range of marketing specialties, Mr. Eric’s breadth of experience also enables him to adapt

quickly to changing needs. He has in-depth knowledge in key marketing specialties including Strategic Marketing, Retention Marketing, Brand Management, Cross-Channel Campaign Planning, Digital and Traditional Media, Account Management, Lead Generation, Business Development and much more.

**Description:** The session started with a video on all the activities done so far in the year 2020 by IEEE CS Hyderabad Section Chapter. After which, Mr. Vidyasagar Tejamurthula, Chairperson of IEEE Computer Society Chapter Hyderabad Section addressed the participants and spoke a few words about the activities, events and plans of CS Hyderabad Section. He welcomed Eric Berkowitz to the audience after which an introductory video about Mr. Eric was played.

Mr. Eric started off with welcoming all the participants and sharing his thoughts about the topic and how it came about to be. He shared his experiences of the past few years as a member and Director of Membership and shared a lot of insights regarding the benefits that one can fetch from a Computer Society Membership. More importantly, he spoke about the different Scholarships and awards and encouraged the students to apply for them by telling their benefits. A glimpse of the slide is shown below. After his presentation, the audience came up with different questions like, how a student membership can be converted into YP membership, how a Section can reach out to the CS Newsletter team and get their articles and events published, how one can access IEEE CS Goodies and if there are any kinds of offers in the membership cost. All the questions were patiently answered by the guest speaker.



Viewing Eric Berkowitz's appli...

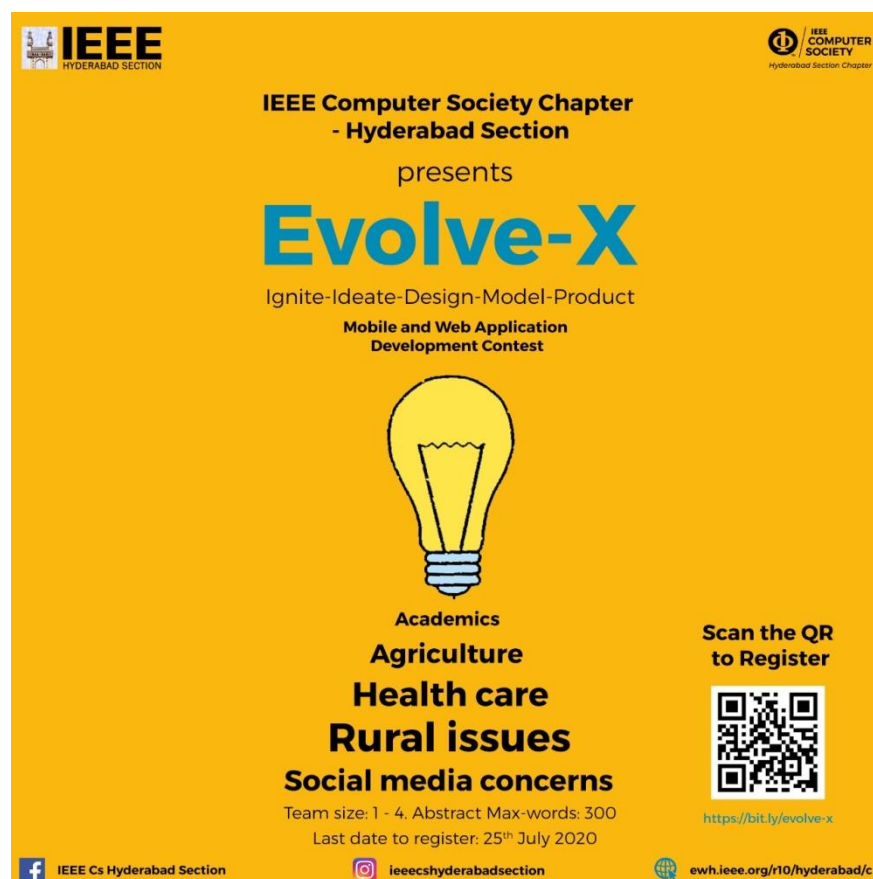
## Student Scholarships & Awards

- **Richard E. Merwin Student Ambassador**
  - 40, \$1000 Scholarships Awarded
  - Deadlines: April 30 & September 30
  - Designed to recognize and reward active student volunteer leaders in student branches or student branch chapters
- **Lance Stafford Larson Paper Contest**
  - 2, \$500 Scholarships Awarded
  - Deadline October 31
- **Upsilon Pi Epsilon Honor Society**
  - 4, \$1,000 Scholarships Awarded
  - Deadline: October 31

Once the Q&A session was over, a brief introduction of Evolve-X was announced, with the Agenda, Vision, Mission and Purpose of this new initiative was told.

## **Evolve-X:**

Evolve-X is an initiative taken by IEEE Computer Society Chapter Hyderabad Section for Mobile & Web Application Development, not just for students, but also for professionals. One can register with their team by 25th of July, 2020. The team size is supposed to be a minimum of 2 and a maximum of 4 people. The themes for the competition announced were Agriculture, HealthCare, Rural Development, Academia & Social Media Concerns. Further details regarding the Competition can be found on the official website and social media handles.



## **Conclusion:**

The webinar ended with a lot of positive vibes from the guest speaker as well as the ExCom members of CS Hyderabad Section. The feedback received was excellent and we hope to organize more such sessions in the future with eminent speakers like Eric Berkowitz and keep progressing for a better place in the world of IEEE.



IEEE Computer Society Chapter Hyderabad Section extends its warm gratitude to Mr. Eric Berkowitz for accepting the invitation and serving as the honorable guest speaker for the enlightening webinar.