

IEEE Day 2018

IEEE New Zealand Massey University Student Branch

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The IEEE New Zealand Massey University Student Branch celebrated IEEE Day-2018, themed as “Leveraging Humanitarian technology for better tomorrow”. We organized a promotional desk to promote IEEE within the university by demonstrating the benefits of being an IEEE member, both at undergraduate and post-graduate levels. This event was held in the Atrium, Massey University on October 2, 2018 from 12 to 2 pm.



We described the IEEE activities that are being undertaken in the university and within the NZ Central section, and encouraged the students to join IEEE. Approximately 15 students visited the desk and many of them are interested to be a part of IEEE.



This event was a great success as we were able to share our IEEE experience with the students and encouraged them to join. In addition, it was, indeed, a good experience for the committee to interact with the students. The success of the event has largely motivated us to hold similar events in the future and we appreciate all your support.