



The Membership Development Report is issued monthly on behalf of the IEEE Member and Geographic Activities Board.
 Contact Qiana Harder, q.harder@ieee.org.

OF NOTE

- IEEE membership up 2,369
- Higher-grade up 2,054
- Student-grade up 315
- Society membership total 317,122 (includes Affiliates)
- Some comparative Membership and Society Statistics unavailable at the time of publication

MEMBERSHIP SNAPSHOT					
	Sep-08	Sep 2007	Aug 2008	% Change (Sep '07)	% Change (Aug '08)
Total Membership	363,112	360,743	355,235	0.7%	2.2%
Higher Grade	287,615	285,561	282,491	0.7%	1.8%
Student	75,497	75,182	72,744	0.4%	3.8%

Source: IEEE Membership Statistics, Month End Sep, 2008

Recommended Volunteer Activity

Membership Development Calendar	OCTOBER	NOVEMBER	DECEMBER
RECRUITMENT ACTIVITIES	<p> <i>Individuals who join IEEE in October get <u>15-months</u> of membership for the price of 12. Incorporate message into outreach.</i></p> <p>Region MD Officer – Planning for student member elevation outreach.</p> <p>Section Chair/MD Officer – Disseminate membership materials at all section meetings and local events.</p>	<p> <i>Individuals who join IEEE in November get <u>14-months</u> of membership for the price of 12. Incorporate message into outreach.</i></p> <p>Region MD Officer – Disseminate membership materials at all regional events and conferences.</p>	<p>Region MD Officer – Disseminate membership materials at all regional events and conferences. Discard excess inventory of membership materials, prepare for delivery of upgraded materials.</p> <p>Section MD Officer – Disseminate membership materials at all section meetings and local events. Prepare for delivery of upgraded materials.</p>
RETENTION ACTIVITIES	<p> Contest: Senior Member Upgrade – Grade elevation increases likelihood of member renewal. Begin a contest for nominating individuals to Senior Member grade.</p>		
RESOURCES AVAILABLE	<ul style="list-style-type: none"> - Online order form – recruitment supplies - Senior member elevation packages - Monthly Conference call 	<ul style="list-style-type: none"> - Online order form – recruitment supplies - Senior member elevation packages - Monthly Conference call 	<ul style="list-style-type: none"> - Online order form – recruitment supplies - Senior member elevation packages - Monthly Conference call

Source: IEEE Membership Development Manual Sep, 2008



BUSINESS CYCLE SPOTLIGHTS

Promote 125th Anniversary Offer When Reinstating Former IEEE Members

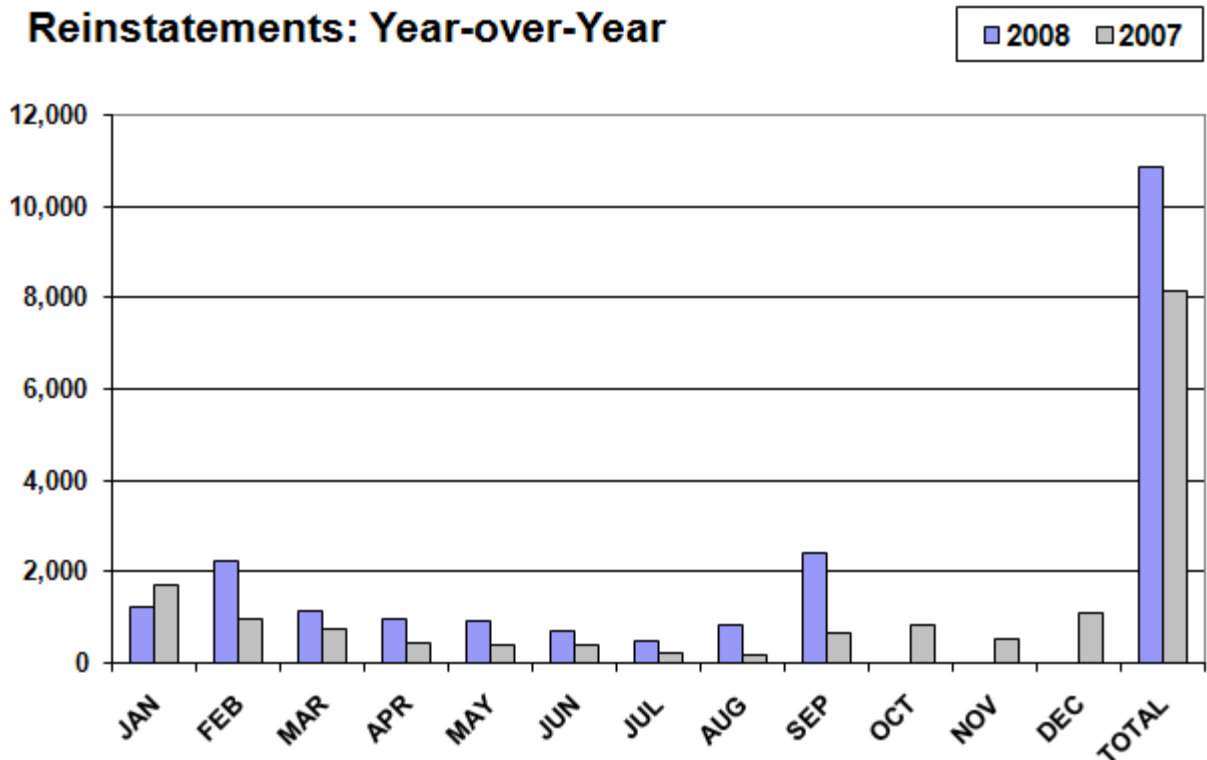


IEEE recently launched a series of campaigns to bring back former IEEE members. During the 125th anniversary sweepstakes, former members who reinstate their membership online by 15 November will be entered in a drawing to win one of seventeen prizes, including a US\$1,500 IEEE Travel Services travel voucher, US\$125 Amazon.com gift cards and US\$25 IEEE merchandise certificates.

The chart below shows reinstatements by Region and by Grade resulting from the campaigns launched in September and early October.

Reinstatements by Region	R1	R2	R3	R4	R5	R6	R7	R8	R9	R10	Grand Total	% Total
Associate Member	6	7	12	5	5	19	6	27	7	12	106	8%
Graduate Student Member	21	14	34	15	23	23	7	25	9	30	201	15%
Life Fellow	0	0	0	0	0	2	0	0	0	0	2	0%
Member	87	73	60	47	66	149	38	138	37	158	853	63%
Senior Member	1	3	5	0	4	6	0	7	2	6	34	3%
Student Member	16	11	7	13	18	22	13	26	10	14	150	11%
Grand Total	131	108	118	80	116	221	64	223	65	220	1,346	
% Total	10%	8%	9%	6%	9%	16%	5%	17%	5%	16%		

Reinstatements: Year-over-Year





BUSINESS CYCLE SPOTLIGHTS

Congratulations to the Top IEEE Member Get a Member Recruiters for 2008!

The following individuals earned \$210 or more in recruiting incentives during the 2008 membership year by sharing the IEEE experience with their friends and colleagues:

Dominick D'Stefan, North Jersey Section
Ramalatha Marimuthu, Madras Section
Esa Mazlina, Malaysia Section
K. S. Chari, Delhi Section
Jason Armando Campos Perez, Peru Section
Nasser Qaddoumi, United Arab Emirates Section
Vernon Price, Santa Clara Valley Section
Tilak Alapati, Guntur Subsection
Aravind K. Kumar, Bangalore Section
Bharathi S. Hiremutt, Bangalore

Uwe Bratzler, Switzerland Section
Sana Ashraf, United Arab Emirates Section
Ashwin K. Sahoo, Madras Section
Daniel Jobe, Albuquerque Section
Ahassan Mughal, Nigeria Section
Marcian Cirstea, UK and Republic of Ireland Section
Christoph Ilgner, Switzerland Section
Shanthi Prasad, Bangalore Section
Zuhaina Zakaria, Malaysia Section
Solyelis Josefina Rodriguez, Centro Occidente Section

Remind Members About the IEEE Renewal Incentive

IEEE members, Society affiliates, Student and Graduate Student Members who renew their membership before 15 November 2008 will be entered into a drawing to win one of three laptop computers. Three winners will be chosen at random. Only paid online renewals received by 15 November 2008 will be considered for this drawing. Winners will be notified by telephone and e-mail.

Mentoring Connection Featured in IEEE.tv



A five-minute video featuring IEEE Mentoring Connection, an online program which facilitates the matching of IEEE members for the purpose of establishing a mentoring partnership, is available for viewing on IEEE.tv at: <http://www.ieee.org/ieeetv>. The video features individual IEEE members who participate in the Mentoring Connection program.

By volunteering as a mentor, individuals utilize their career and life experiences to help other IEEE members in their professional development. The mentees learn from the mentors to help in their career development. IEEE members above the grade of Student Member are eligible to participate. To learn more about the IEEE Mentoring Connection, visit the webpage at: <http://www.ieee.org/web/membership/mentoring/index.html>





BUSINESS CYCLE SPOTLIGHTS

Working Together We Can Exceed the All-Time Membership Record in 2008

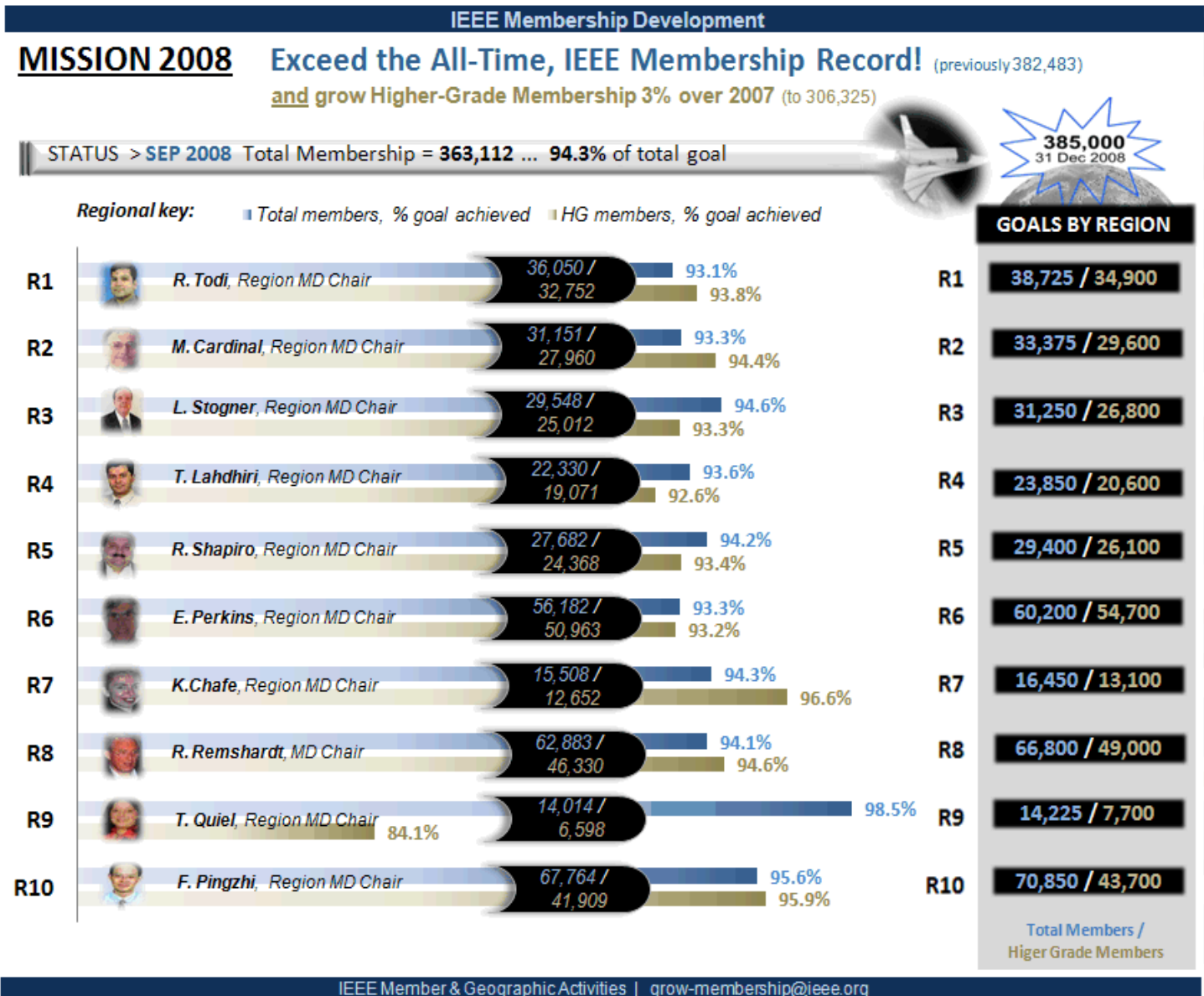
Join the effort by completing the worksheet below and implementing your plan to reach your goal.

2008 MD GOAL WORKSHEET

Section/Student Branch Name _____

Total Membership Count, Aug 2008 _____

Divide (/) Aug 2008 Membership Count by .923 = Goal by 31 Dec 2008 _____





STATISTICS SUMMARIES

Geographic IEEE Membership Summary - SEPTEMBER 2008

REGION	HIGHER GRADE MEMBERS				STUDENT MEMBERS				TOTAL MEMBERS			
	2008	2007	Change		2008	2007	Change		2008	2007	Change	
			#	%			#	%			#	%
1	32,752	33241	-489	-1.5%	3,298	3,801	-503	-13.2%	36,050	37,042	-992	-2.68%
2	27,960	28248	-288	-1.0%	3,191	3,340	-149	-4.5%	31,151	31,588	-437	-1.38%
3	25,012	24981	31	0.1%	4,536	4,733	-197	-4.2%	29,548	29,714	-166	-0.56%
4	19,071	19364	-293	-1.5%	3,259	3,492	-233	-6.7%	22,330	22,856	-526	-2.30%
5	24,368	24432	-64	-0.3%	3,314	3,667	-353	-9.6%	27,682	28,099	-417	-1.48%
6	50,963	51496	-533	-1.0%	5,219	5,767	-548	-9.5%	56,182	57,263	-1,081	-1.89%
R 1-6	180,126	181,762	-1,636	-0.9%	22,817	24,800	-1,983	-8.0%	202,943	206,562	(3,619)	-1.75%
7	12,652	12174	478	3.9%	2,856	3,157	-301	-9.5%	15,508	15,331	177	1.15%
8	46,330	44361	1,969	4.4%	16,553	16,707	-154	-0.9%	62,883	61,068	1,815	2.97%
9	6,598	6653	-55	-0.8%	7,416	7,784	-368	-4.7%	14,014	14,437	-423	-2.93%
10	41,909	40611	1,298	3.2%	25,855	22,734	3,121	13.7%	67,764	63,345	4,419	6.98%
R 7-10	107,489	103,799	3,690	3.6%	52,680	50,382	2,298	4.6%	160,169	154,181	5,988	3.88%
TOTAL	287,615	285,561	2,054	0.7%	75,497	75,182	315	0.4%	363,112	360,743	2,369	0.66%

MEMBERSHIP BY GRADE - SEPTEMBER 2008

Grade	Sep-08	Sep-07	Change	% Change
Honorary	27	27	0	0.0%
Fellow	6,220	6,019	201	3.3%
Senior Member	30,528	29,469	1,059	3.6%
Member	231,754	228,217	3,537	1.5%
Associate	19,086	21,829	-2,743	-12.6%
Student	75,497	75,182	315	0.4%
Total	363,112	360,743	2,369	0.7%
Affiliates	19,352	NA		

MEMBERSHIP BY DUES CATEGORY*

	Aug-08	Aug-07	Change	% Change
Minimum Income	9,782	11,808	-2,026	-17.2%
Unemployed	3,930	5,355	-1,425	-26.6%
Retired	5,496	5,295	201	3.8%
Recent Grad	6,413	5,325	1,088	20.4%
Students	86,037	83,700	2,337	2.8%
Life members	25,390	24,197	1,193	4.9%
Full Dues Paying	215,957	212,250	3,707	1.7%

*Data is based on the Dues Year rather than the Calendar Year. The Dues Year runs from Sep through Aug. Information for the 2009 Dues Year will be provided beginning with the Jan 2009 MD Report



STATISTICS SUMMARIES

Comparative data is unavailable for Societies and Standards Association until November 2008.

WOMEN IN ENGINEERING				
Grade	Sep-08	Sep-07	Change	% Change
Fellow	42	37	5	13.5%
Life member*	126	124	2	1.6%
Sr. Member	314	264	50	18.9%
Member	3,458	3,350	108	3.2%
Associate	335	640	-305	-47.7%
Student*	5,225	6,925	-1,700	-24.5%
Total	9,500	11,340	-1,840	-16.2%

* Membership in WIE is free for Life Members and Students

Standards Association Membership	
Grade	Sep-08
Student	100
HG Member	7,354
Affiliate	131
Total	7,585

* Membership in WIE is free for Life Members and Students

IEEE Society Membership Totals as of September 2008				
	IEEE Higher Grade Members	IEEE Student Members	Society Affiliates	Society Totals (with affiliates)
IEEE Societies	2008	2008	2008	2008
DIVISION I				
Circuits & Systems	9,244	844	37	10,125
Electron Devices	9,710	685	43	10,438
Solid-State Circuits	10,181	635	56	10,872
Div I Subtotal	29,135	2,164	136	31,435
DIVISION II				
Components, Packaging & Mfg Tech	2,461	108	13	2,582
Dielectrics & Electrical Insulation	1,864	70	15	1,949
Industry Applications	9,211	299	29	9,539
Instrumentation & Measurements	4,295	210	18	4,523
Power Electronics	5,652	525	33	6,210
Ultrasonics, Ferroelectrics, Freq Ctrl	2,004	143	22	2,169
Div II Subtotal	25,487	1,355	130	26,972
DIVISION III - Communications				
Communications	38,312	5,853	364	44,529

Source: IEEE Membership Statistics, Month End Sep, 2008



STATISTICS SUMMARIES

IEEE Society Membership Totals as of September 2008				
	IEEE Higher Grade Members	IEEE Student Members	Society Affiliates	Society Totals (with affiliates)
IEEE Societies	2008	2008	2008	2008
DIVISION IV - Electromagnetic Compatibility				
Antennas & Propagation	7,205	603	40	7,848
Broadcast Technology	1,851	84	24	1,959
Consumer Electronics	2,767	175	38	2,980
Electromagnetic Compatibility	3,924	141	19	4,084
Magnetics	2,920	267	48	3,235
Microwave Theory & Techniques	10,420	658	42	11,120
Nuclear & Plasma Sciences	2,815	191	48	3,054
Div IV Subtotal	31,902	2,119	259	34,280
DIVISION V/VIII - Computer				
Computer	51,269	5,382	17,744	74,395
DIVISION VI				
Education	2,994	177	36	3,207
Industrial Electronics	3,669	352	12	4,033
Product Safety Engineering	607	8	6	621
Professional Communication	901	81	102	1,084
Reliability	1,739	69	17	1,825
Social Implications of Technology	1,559	94	19	1,672
Div VI Subtotal	11,469	781	192	12,442
DIVISION VII - Power and Energy				
Power and Energy	21,192	986	149	22,327
DIVISION IX - Signals & Applications				
Aerospace & Electronic Systems	4,520	258	32	4,810
Geoscience & Remote Sensing	2,351	313	133	2,797
Information Theory	3,146	426	19	3,591
Intelligent Transportation Systems	1,017	74	18	1,109
Oceanic Engineering	1,473	101	15	1,589
Signal Processing	13,106	980	89	14,175
Vehicular Technology	3,844	287	15	4,146
Div IX Subtotal	29,457	2,439	321	32,217
DIVISION X				
Computational Intelligence	4,961	769	104	5,834
Control Systems	7,267	760	53	8,080
Engineering in Medicine & Biology	6,967	1,095	123	8,185
Lasers & Electro-Optics	5,876	673	83	6,632
Robotics & Automation	5,144	1,065	79	6,288
Systems, Man & Cybernetics	3,288	558	38	3,884
Div X Subtotal	33,503	4,920	480	38,903
TOTAL	271,726	25,999	19,775	317,500