



Membership Development Report – December 2008

Southeast United States (Region 3)



This membership development report is issued monthly on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Region 3,

This is the December MD Report for Region 3. Please review and use the Section level detail to manage your membership development. Your Section is counting on you, Region 3 is counting on you.

– **Lee Stogner**, Membership Development Chair, Region 3, l.stogner@ieee.org, 864-360-9415

Snapshot	Total this Month	'08 vs. '07	% Change	Regional Goal 2008	Goal Achieved	Goal Balance
Total Members	30,782	- 225	- 0.73%	31,250	97.8 %	(468)
• Higher-Grade	25,729	- 290	- 1.1%	26,800	96.0 %	(1,071)
• Students	4,828	+ 65	+ 1.4%	N/A	N/A	N/A

Top Membership Growth Year-over-Year	Numeric Growth		Percentage Growth	
	70 – Gainesville Section		15.4 % - Mobile Section	
	32 – Mobile Section		12.0% - Gainesville Section	
	22 – East Tennessee Section		7.6 % - Central Savannah River Section	

Upcoming MD Opportunities	Member Get A Member Program www.ieee.org/mgm/	Special meeting with your local Student Branch before they graduate in May, 2009
	Southeastcon 2009 in Atlanta, Georgia http://www.sec09.com/content/IEEE_SoutheastCon_2009	Your next Section Meeting, 2009 renewals, EWEEK 2009 and the engineer in the office next to you

MD Resource Links	IEEE Region 3	www.ewh.ieee.org/reg/3/
	IEEE MD Portal	www.ieee.org/md
	Online Supply Form	www.ieee.org/md-supplies
	MD Virtual Community	www.ieee.org/md
	Membership Statistics	www.ieee.org/md
	MD Manual, Membership Presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm



Section Performance > Total Growth

Year-over-Year – Total Growth through December

	Higher-Grade Members				Student Members w/GSMs				Total Members			
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%
Gainesville Section	394	374	20	5.3%	257	207	50	24.2%	651	581	70	12.0%
Mobile Section	184	169	15	8.9%	56	39	17	43.6%	240	208	32	15.4%
East Tennessee Section	837	818	19	2.3%	153	150	3	2.0%	990	968	22	2.3%
Eastern North Carolina Section	2784	2728	56	2.1%	377	417	-40	-9.6%	3161	3145	16	0.5%
Mississippi Section	406	397	9	2.3%	147	140	7	5.0%	553	537	16	3.0%
Huntsville Section	1173	1165	8	0.7%	105	98	7	7.1%	1278	1263	15	1.2%
Central Savannah River Section	182	174	8	4.6%	16	10	6	60.0%	198	184	14	7.6%
Piedmont Section	437	453	-16	-3.5%	87	57	30	52.6%	524	510	14	2.7%
Louisville Section	321	313	8	2.6%	82	77	5	6.5%	403	390	13	3.3%
Central Virginia Section	550	561	-11	-2.0%	125	102	23	22.5%	675	663	12	1.8%
Jacksonville Section	373	352	21	6.0%	69	79	-10	-12.7%	442	431	11	2.6%
Miami Section	644	640	4	0.6%	207	201	6	3.0%	851	841	10	1.2%
Central Tennessee Section	633	628	5	0.8%	163	162	1	0.6%	796	790	6	0.8%
Savannah Section	189	189	0	0.0%	29	23	6	26.1%	218	212	6	2.8%
Tri Cities Section	106	106	0	0.0%	17	12	5	41.7%	123	118	5	4.2%
Columbia Section	412	412	0	0.0%	89	85	4	4.7%	501	497	4	0.8%
Virginia Mountain Section	447	457	-10	-2.2%	241	230	11	4.8%	688	687	1	0.1%
Charlotte Section	668	646	22	3.4%	94	116	-22	-19.0%	762	762	0	0.0%
Chattanooga Section	315	322	-7	-2.2%	22	16	6	37.5%	337	338	-1	-0.3%
Tallahassee Area Section	301	288	13	4.5%	61	75	-14	-18.7%	362	363	-1	-0.3%
Richmond Section	777	774	3	0.4%	82	87	-5	-5.7%	859	861	-2	-0.2%



Section Performance > Total Growth (cont.)

Year-over-Year – Total Growth through December (cont.)

	Higher-Grade Members				Student Members w/GSMs				Total Members			
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%
Central North Carolina Section	302	300	2	0.7%	44	50	-6	-12.0%	346	350	-4	-1.1%
Jamaica Section	147	139	8	5.8%	13	26	-13	-50.0%	160	165	-5	-3.0%
Western North Carolina Section	264	263	1	0.4%	38	44	-6	-13.6%	302	307	-5	-1.6%
Canaveral Section	206	208	-2	-1.0%	7	12	-5	-41.7%	213	220	-7	-3.2%
Central Georgia Section	266	270	-4	-1.5%	32	35	-3	-8.6%	298	305	-7	-2.3%
Evansville-Owensboro Section	205	208	-3	-1.4%	23	27	-4	-14.8%	228	235	-7	-3.0%
Daytona Section	175	181	-6	-3.3%	25	29	-4	-13.8%	200	210	-10	-4.8%
Melbourne Section	732	747	-15	-2.0%	66	64	2	3.1%	798	811	-13	-1.6%
Northwest Florida Section	334	348	-14	-4.0%	46	46	0	0.0%	380	394	-14	-3.6%
Memphis Section	405	404	1	0.2%	124	140	-16	-11.4%	529	544	-15	-2.8%
Winston-Salem Section	141	157	-16	-10.2%	20	22	-2	-9.1%	161	179	-18	-10.1%
Coastal South Carolina Section	420	429	-9	-2.1%	69	80	-11	-13.8%	489	509	-20	-3.9%
Broward Section	563	582	-19	-3.3%	102	105	-3	-2.9%	665	687	-22	-3.2%
Alabama Section	889	916	-27	-2.9%	237	233	4	1.7%	1126	1149	-23	-2.0%
Lexington Section	345	370	-25	-6.8%	60	62	-2	-3.2%	405	432	-27	-6.3%
Orlando Section	1164	1187	-23	-1.9%	252	275	-23	-8.4%	1416	1462	-46	-3.1%
Hampton Roads Section	709	746	-37	-5.0%	120	134	-14	-10.4%	829	880	-51	-5.8%
Palm Beach Section	767	809	-42	-5.2%	39	49	-10	-20.4%	806	858	-52	-6.1%
Atlanta Section	3648	3793	-145	-3.8%	811	731	80	10.9%	4459	4524	-65	-1.4%
Florida West Coast Section	1914	1996	-82	-4.1%	221	216	5	2.3%	2135	2212	-77	-3.5%



Year-over-Year – Total Recruitment through December

Section	Dec-08	Dec-07	# Change	% Change
Gainesville Section	167	108	59	54.6%
Mobile Section	56	37	19	51.4%
Richmond Section	113	94	19	20.2%
Chattanooga Section	39	21	18	85.7%
Central Virginia Section	87	70	17	24.3%
Broward Section	123	107	16	15.0%
Louisville Section	69	54	15	27.8%
Melbourne Section	80	67	13	19.4%
Northwest Florida Section	61	50	11	22.0%
Virginia Mountain Section	152	141	11	7.8%
Piedmont Section	79	70	9	12.9%
Savannah Section	31	24	7	29.2%
Canaveral Section	24	19	5	26.3%
Evansville-Owensboro Section	30	26	4	15.4%
Tri Cities Section	19	15	4	26.7%
Central Savannah River Section	26	23	3	13.0%
Tallahassee Area Section	58	55	3	5.5%
Winston-Salem Section	21	19	2	10.5%
Atlanta Section	647	646	1	0.2%
Huntsville Section	124	123	1	0.8%
Central Georgia Section	45	45	0	0.0%
Columbia Section	81	83	-2	-2.4%
Central Tennessee Section	127	132	-5	-3.8%
Western North Carolina Section	37	44	-7	-15.9%
East Tennessee Section	110	118	-8	-6.8%
Mississippi Section	98	107	-9	-8.4%
Central North Carolina Section	49	59	-10	-16.9%

**Year-over-Year – Recruitment through December (cont.)**

Section	Dec-08	Dec-07	# Change	% Change
Coastal South Carolina Section	62	74	-12	-16.2%
Charlotte Section	114	127	-13	-10.2%
Jamaica Section	30	43	-13	-30.2%
Daytona Section	19	33	-14	-42.4%
Lexington Section	40	55	-15	-27.3%
Memphis Section	87	105	-18	-17.1%
Palm Beach Section	50	69	-19	-27.5%
Orlando Section	207	228	-21	-9.2%
Alabama Section	187	215	-28	-13.0%
Jacksonville Section	68	98	-30	-30.6%
Florida West Coast Section	234	265	-31	-11.7%
Miami Section	194	227	-33	-14.5%
Hampton Roads Section	121	159	-38	-23.9%
Eastern North Carolina Section	330	372	-42	-11.3%