

# IEEE Membership Development Conference Call / Web Cast

6 December 2008

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## Today's Discussion...

- Preview Topic: Membership Development Report
- October 2008 Membership Statistics & Goal Status
- Business Cycle Spotlight: Member-get-a-Member Program & Assessment
- General MD Updates / Direction
- Field Team Resources
- Subject Appendix



## Web Cast Notes

Webcast presentation available on MD virtual community at <https://www.ieeecommunities.org/ieee.md.net> in the files section

Attendee lines are muted, except for speakers. Late attendees are reminded to mute your phone using \*6

Please ask topical questions using the chat box

For technical-assistance, e-mail to [web-conf@ieee.org](mailto:web-conf@ieee.org) any time during webcast

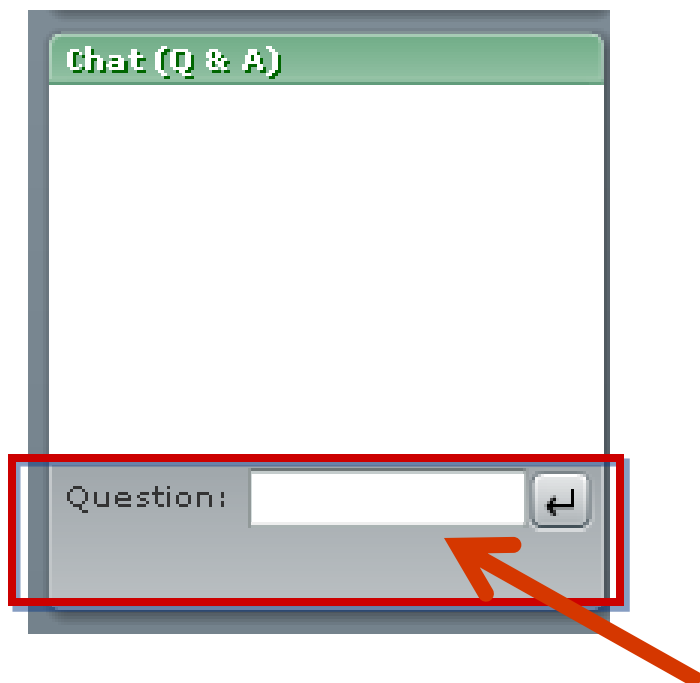
This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD Virtual community



# Web Cast Attendance Roll Call

Use the Chat box.

Please type in your name/  
title/location



Preview Topic

# Upgrades – Membership Development Reports

Presented by:  
**John Day**  
*IEEE Member & Geographic Activities*  
*October 2008*

**Lee Stogner**  
*Chair, IEEE MRRC*



**MD Monthly – October 2008**  
Membership Development Report – Page 1

This membership development report is issued monthly on behalf of the IEEE Member & Geographic Activities Board. Source data is IEEE membership statistics. Contact: John Day, j.day@ieee.org

Annual Goal Progress Page 2      Demographics (By Region, Grade) Page 7  
Recruitment & Recovery Pages 3 - 4      Societies & Special Interest Memberships Pages 8 - 10  
Renewal & Retention Pages 5 - 6

Snapshot	'08 vs '07	% Change	Oct '08	Oct '07	Sep '08	% Change Sep-Oct '08
Total IEEE Membership	3,240	+ 0.9 %	368,725	365,485	363,112	+ 1.55 %
• Higher-Grade	1,578	+ 0.5 %	290,354	288,776	287,615	+ 0.95 %
• Students	1,662	+ 2.2 %	78,371	76,709	75,497	+ 3.81 %
Society Membership (including Affiliates)	NA	NA	322,487	NA	317,500	+ 1.57 %

Notes: Comparative Society membership statistics unavailable at time of publication

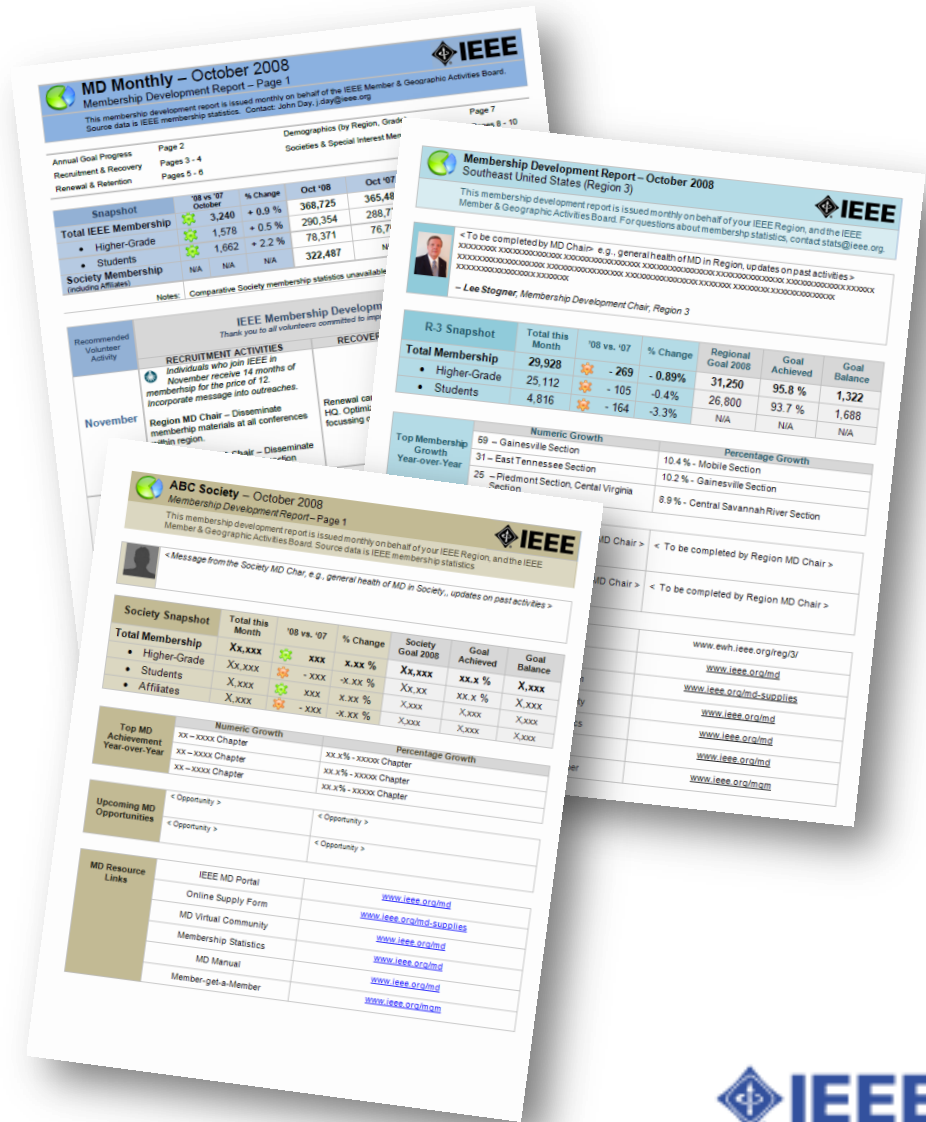
**IEEE Membership Development Calendar**  
Thank you to all volunteers committed to improving their MD success!

Recommended Volunteer Activity	RECRUITMENT ACTIVITIES	RECOVERY ACTIVITIES	RESOURCES
November	<p>Individuals who join IEEE in November receive 14 months of membership for the price of 12. Incorporate message into outreaches.</p> <p>Region MD Chair – Disseminate membership materials at all conferences within region.</p> <p>Section Chair/MD Chair – Disseminate membership materials at all section meetings and local events.</p>	<p>Renewal campaign underway by HQ. Optimize local efforts by focusing on recruitment.</p>	<p>MD Portal www.ieee.org/md</p> <p>Statistical Reports Virtual community IEEE MD Manual</p>
December	<p>Individuals who join IEEE in November receive 13-months of membership for the price of 12. Incorporate message into outreaches.</p> <p>Region MD Chair – Disseminate membership materials at all conferences within region.</p> <p>Section Chair/MD Chair – Disseminate membership materials at all section meetings and local events.</p> <p>Region MD Chair – Disseminate membership materials at all conferences within region.</p>	<p>Renewal campaign underway by HQ. Optimize local efforts by focusing on recruitment.</p> <p>Members who do not renew their membership by 31 December become "past-due." During the 1<sup>st</sup> week of January, HQ will initiate print and e-mail outreaches to all members past-due.</p>	<p>MD Supplies www.ieee.org/md-supplies</p>
January	<p>Section Chair/MD Chair – Disseminate membership materials at all section meetings and local events.</p>	<p>Region MD Officer – Planning for local retention efforts. Consider an outreach prior to 1 March.</p> <p>Section Chair/MD Chair – Acquaint yourself with the SAMIEE search query that identifies the renewal status of members.</p>	

# MD Report Upgrade

## Objectives

- Streamline and enhance traditional reporting
- More recognition of Volunteer MD efforts
- More focus on MD program assessment
- Encouraging consistent and best-practices in membership reporting
  - Template tool for Volunteer MD leaders
  - Scalable
  - Standardized yet customizable
- Consistent guidance / reinforcement of available MD tools and resources



# Global MD Report

## Features

- Global Snapshot
- MD Calendar / Recommended Activities
- Dedicated updates to Annual Goals; Recruitment, Renewal, Reinstatement
  - MD Volunteer Recognition
  - MD Program Assessment
- Traditional updates on Society and Affinity Group performance

## Roll-out

- October 2008

## Need Your Help

- General Feedback
- Photos and descriptions of your Volunteer MD activity
  - Conference booth, workshops, etc.
  - Please provide names of all Volunteers in photos
- Send to [grow-membership@ieee.org](mailto:grow-membership@ieee.org)

### MD Monthly – October 2008

Membership Development Report – Page 1

This membership development report is issued monthly on behalf of the IEEE Member & Geographic Activities Board. Source data is IEEE membership statistics. Contact: John Day, [j.day@ieee.org](mailto:j.day@ieee.org)

Annual Goal Progress	Page 2	Demographics (by Region, Grade)	Page 7
Recruitment & Recovery	Pages 3 - 4	Societies & Special Interest Memberships	Pages 8 - 10
Renewal & Retention	Pages 5 - 6		

Snapshot	'08 vs '07 October	% Change	Oct '08	Oct '07	Sep '08	% Change Sep-Oct '08
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Recommended Volunteer Activity	IEEE Membership Development Calendar		
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	RECRUITMENT ACTIVITIES	RECOVERY ACTIVITIES	RESOURCES
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# Global MD Report (cont)

MD Monthly – October 2008 – Page 3  
 Recruitment & Recovery

While recruitment introduces new members to IEEE, recovery invites back individuals whose membership has elapsed. Recruitment channels are numerous, and include peer-to-peer efforts (e.g., IEEE's MGM program), membership booths at conferences, and purchased lists / direct outreach. Recovery campaigns involve the efforts of Section Volunteers and the MGA MD Staff.

**MGM Participation Delivers 15% of October's Recruitment**

The Member-get-a-Member (MGM) program has been expanded in 2009 to reach every member who has joined or renewed their membership since September. Along with their 2009 membership card, each member will receive four (4), personalized MGM business cards. Congratulations to all of our members who successfully engaged others to join IEEE!

**Double-Digit Recruiters this Month**

**IEEE Member-get-a-Member Program**  
www.ieee.org/mgm

<b>Ibrahim Elkadi</b> 23 members Egypt Sec. R-8	<b>Iker Karakasoglu</b> 23 members Turkey Sec. R-8	<b>Martha Gualteros</b> 17 members Columbia Sec. R-9	<b>Nassar Qaddoumi</b> 17 members UAE Sec. R-8	<b>Mohd Ibrahim</b> 15 members Malaysia Sec. R-10
<b>Jonathan Chew</b> 13 members Coastal LA Sec. R-6	<b>Jose Mendas</b> 11 members Mnas Gerais Sec. R-9			

**2009 MGM Program Trend**

**"The Institute" to Recognize Volunteer MD Effort**

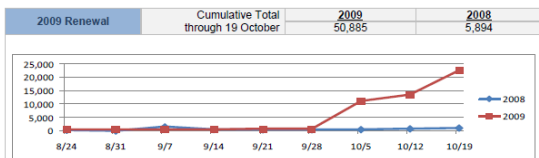
The December issue of "The Institute" will feature a full-page article on the contribution and collaboration of IEEE's MD Volunteers. The article interviewed MD Volunteers Lee Stogner (R-3), Marko Delimar (R-8), and Saurabh Sinha (R-10).



The picture appearing in the article is the MD booth at IEEE Sections Congress in Quebec City. A special thank you to Volunteers Nikolas Golaos (R-1), Lee Stogner (R-3), Don Hill (R-3), Vijay Narasimhan (R-7), Aleksandar Szabo (R-8), and Tania Quiel (R-9) for their assistance at the Sections Congress' MD booth.

MD Monthly – October 2008 – Page 5  
 Renewal & Retention

As our MD team focuses on exceeding the all-time record for total IEEE membership by year's end, the renewal period for the 2009 membership year is concurrently underway. Significant upgrades to the online renewal process, an earlier start-date for the 2009 renewal campaign, and an incentive offer for renewing before 15 November, have all helped to deliver 50,000+ membership renewals through 19 October. The chart and table below chronicles our renewal progress by week, and by Region.



REGION	Renewal by Region: 2009 Membership Year - October 2008								
	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
1	32,339	5,818	18.1%	3,136	446	14.2%	35,475	6,304	17.8%
2	27,813	4,882	17.5%	3,010	397	13.2%	30,823	5,259	17.2%
3	24,533	4,067	16.5%	4,104	537	13.1%	28,737	4,604	16.0%
4	18,837	3,366	17.8%	3,058	431	14.3%	21,845	3,597	16.5%
5	24,047	3,737	15.5%	2,986	379	12.7%	27,033	4,116	15.2%
6	50,361	8,626	17.1%	4,906	778	15.9%	55,257	9,164	16.6%
R 1-6	177,820	30,096	16.9%	21,150	2,968	14.0%	198,970	33,064	16.6%
7	12,310	1,878	15.2%	2,823	470	16.6%	15,133	1,948	12.9%
8	45,222	5,365	11.9%	16,567	1710	10.3%	61,789	6,875	11.1%
9	6,405	353	5.5%	7,147	119	1.7%	13,552	472	3.5%
10	40,731	5,006	12.3%	25,057	807	3.2%	65,788	5,813	8.8%
R 7-10	104,671	11,897	11.4%	51,594	3,106	6.0%	156,265	16,003	9.6%
<b>TOTAL</b>	<b>282,491</b>	<b>41,893</b>	<b>14.8%</b>	<b>72,744</b>	<b>8,074</b>	<b>8.3%</b>	<b>355,235</b>	<b>49,007</b>	<b>13.8%</b>

Each Region's renewal "opportunity" is based on their respective membership totals at the end of the 2008 membership year, in August. For example—referring to the chart immediately above—when the 2008 membership year concluded in August, Region 3 had a total of 24,533 higher-grade members; through 19 October, 4,067 of those members (16.5%) had renewed their 2009 membership. Congratulations to Regions 1, 2, and 6 for leading the way with renewal percentages.

MD Monthly – October 2008 – Page 7  
 Demographics

Monthly Totals by Region		Oct 2008											
REGION		HIGHER GRADE MEMBERS				STUDENT MEMBERS				TOTAL MEMBERS			
		2008	2007	# Change	% Change	2008	2007	# Change	% Change	2008	2007	# Change	% Change
1		32,922	33,463	-541	-1.6%	3,513	3,965	-452	-11.4%	36,435	37,418	-983	-2.63%
2		28,085	28,340	-275	-1.0%	3,367	3,528	-161	-4.6%	31,452	31,868	-406	-1.27%
3		25,112	25,217	-105	-0.4%	4,816	4,980	-164	-3.3%	29,928	30,197	-269	-0.89%
4		19,137	19,510	-373	-1.9%	3,473	3,629	-156	-4.3%	22,610	23,139	-529	-2.29%
5		24,539	24,813	-274	-1.1%	3,570	3,834	-264	-6.9%	28,109	28,447	-338	-1.19%
6		51,344	51,917	-573	-1.1%	5,848	6,015	-167	-2.8%	57,192	57,932	-740	-1.28%
R 1-6		181,119	183,050	-1,931	-1.1%	24,417	25,951	-1,534	-5.9%	205,536	209,001	-3,465	-1.66%
7		12,780	12,374	406	3.3%	2,867	3,163	-296	-9.3%	15,767	15,567	200	1.28%
8		47,314	45,578	1,736	3.8%	16,696	16,422	274	1.7%	64,010	62,000	2,010	3.24%
9		6,894	6,789	105	1.5%	7,605	7,989	-384	-4.8%	14,299	14,778	-479	-3.24%
10		42,447	40,965	1,482	3.6%	26,666	23,154	3,512	15.2%	69,113	64,139	4,974	7.76%
R 7-10		109,235	105,728	3,507	3.3%	53,954	50,768	3,186	6.3%	163,189	156,494	6,705	4.28%
<b>TOTAL</b>		<b>290,354</b>	<b>288,776</b>	<b>1,578</b>	<b>0.5%</b>	<b>78,371</b>	<b>76,709</b>	<b>1,662</b>	<b>2.2%</b>	<b>368,725</b>	<b>365,485</b>	<b>3,240</b>	<b>0.89%</b>

Monthly Totals by Grade		Oct 2008				
Grade	Oct-08	Sept 2008	Oct 2007	% Change (Oct '07)	% Change (Sept '08)	
Honorary	27	27	27	0.0%	0.0%	
Fellow	6,218	6,220	6,014	3.4%	0.0%	
Senior Member	30,531	30,528	29,789	2.5%	0.0%	
Member	234,845	231,754	230,763	1.8%	1.3%	
Associate	18,733	19,086	22,183	-15.6%	-1.8%	
Total Member	368,725	363,112	365,485	0.9%	1.5%	
Higher Grade	290,354	287,615	288,776	0.5%	1.0%	
Student	78,371	75,497	76,709	2.2%	3.8%	







# Global MD Report (under development) – Section Activity

## Features

- Year-over-Year (by month)
- Section's membership activity sorted by membership gain

### Year-over-Year – Total Growth through October

	Higher-Grade Members				Student Members w/GSMs				Total Members			
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%
Gainesville Section	383	378	5	1.3%	253	199	54	27.1%	636	577	59	10.2%
East Tennessee Section	811	798	18	2.3%	166	153	13	8.5%	977	946	31	3.3%
Central Virginia Section	554	548	6	1.1%	115	96	19	19.8%	669	644	25	3.9%
Piedmont Section	432	430	2	0.5%	85	62	23	37.1%	517	492	25	5.1%
Virginia Mountain Section	440	441	-1	-0.2%	251	227	24	10.6%	691	668	23	3.4%
Mobile Section	175	158	17	10.8%	48	44	4	9.1%	223	202	21	10.4%
Eastern North Carolina Section	2,723	2,665	58	2.2%	376	414	-38	-9.2%	3,099	3,079	20	0.6%
Central Savannah River Section	178	169	9	5.3%	18	11	7	63.6%	196	180	16	8.9%
Mississippi Section	381	383	-2	-0.5%	156	139	17	12.2%	537	522	15	2.9%
Jacksonville Section	362	344	18	5.2%	66	74	-8	-10.8%	428	418	10	2.4%
Savannah Section	183	177	6	3.4%	30	27	3	11.1%	213	204	9	4.4%
Huntsville Section	1,149	1,143	6	0.5%	102	100	2	2.0%	1,251	1,243	8	0.6%
Miami Section	607	608	-1	-0.2%	220	214	6	2.8%	827	822	5	0.6%
Central North Carolina Section	293	292	1	0.3%	47	48	-1	-2.1%	340	340	0	0.0%
Louisville Section	304	310	-6	-1.9%	85	79	6	7.6%	389	389	0	0.0%
Tri Cities Section	102	107	-5	-4.7%	15	10	5	50.0%	117	117	0	0.0%
Jamaica Section	140	125	15	12.0%	17	34	-17	-50.0%	157	159	-2	-1.3%
Central Tennessee Section	612	616	-4	-0.6%	161	160	1	0.6%	773	776	-3	-0.4%
Columbia Section	402	389	13	3.3%	86	102	-16	-15.7%	488	491	-3	-0.6%
Tallahassee Area Section	291	285	6	2.1%	65	74	-9	-12.2%	356	359	-3	-0.8%
Charlotte Section	658	626	32	5.1%	91	127	-36	-28.3%	749	753	-4	-0.5%
Chattanooga Section	308	318	-10	-3.1%	22	17	5	29.4%	330	335	-5	-1.5%



# Society / Affinity Group MD Report (concept)

## Features

- Under Development
- Conceptually / Straw-man ...
  - Society Snapshot
  - Society Goals & Achievement
  - Top Chapter growth, numerically and percentage
  - Upcoming Society opportunities
  - MD Resources / Links
  - Performance by Chapter

## Roll-out

- TBD – adoption by Societies voluntary
- Concept stage only, built upon template of other reports
- Welcome Society collaboration for a Pilot

Society membership roll-up will continue in global MD report

Society Snapshot				Total this Month	'08 vs. '07	% Change	Society Goal 2008	Goal Achieved	Goal Balance
<b>Total Membership</b>				Xx,xxx	xxx	x.xx %	Xx,xxx	xx.x %	X,xxx
• Higher-Grade				Xx,xxx	- xxx	-x.xx %	Xx,xx	xx.x %	X,xxx
• Students				X,xxx	xxx	x.xx %	X,xxx	X,xxx	X,xxx
• Affiliates				X,xxx	- xxx	-x.xx %	X,xxx	X,xxx	X,xxx

Top MD Achievement Year-over-Year	Numeric Growth		Percentage Growth	
	xx - xxxx Chapter		xx.x% - xxxxx Chapter	
	xx - xxxx Chapter		xx.x% - xxxxx Chapter	
	xx - xxxx Chapter		xx.x% - xxxxx Chapter	

Upcoming MD Opportunities	< Opportunity >	< Opportunity >
	< Opportunity >	< Opportunity >

MD Resource Links	IEEE MD Portal	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	Online Supply Form	<a href="http://www.ieee.org/md-supplies">www.ieee.org/md-supplies</a>
	MD Virtual Community	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	Membership Statistics	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	MD Manual	<a href="http://www.ieee.org/md">www.ieee.org/md</a>
	Member-get-a-Member	<a href="http://www.ieee.org/mqm">www.ieee.org/mqm</a>



## In Summary...

- Improving upon traditional reporting
- Providing more focus on the people and programs of membership development
- Introducing a standardized, yet customizable template
  - Encouraging relevant MD reporting / data to various constituencies
  - Help respective MD officers to have a better 'pulse' on trends, while providing guidance on useful resources
  - Aesthetically – one IEEE family
- Regional MD reports now being piloted
- Society MD report straw-man – welcome engagement of Societies



Thank you !  
Questions ?

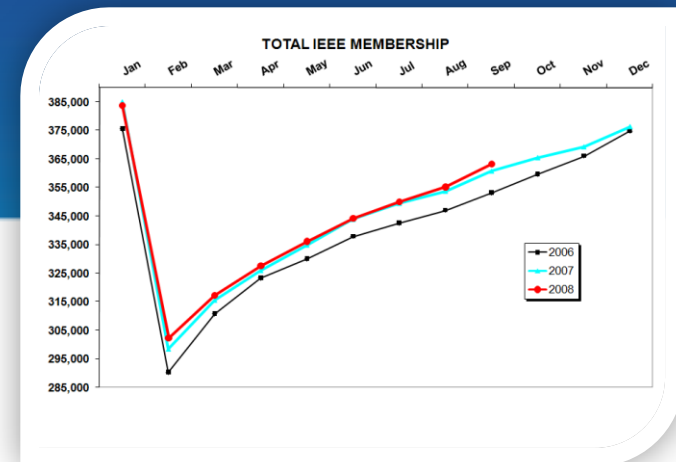


# Membership Statistics Update

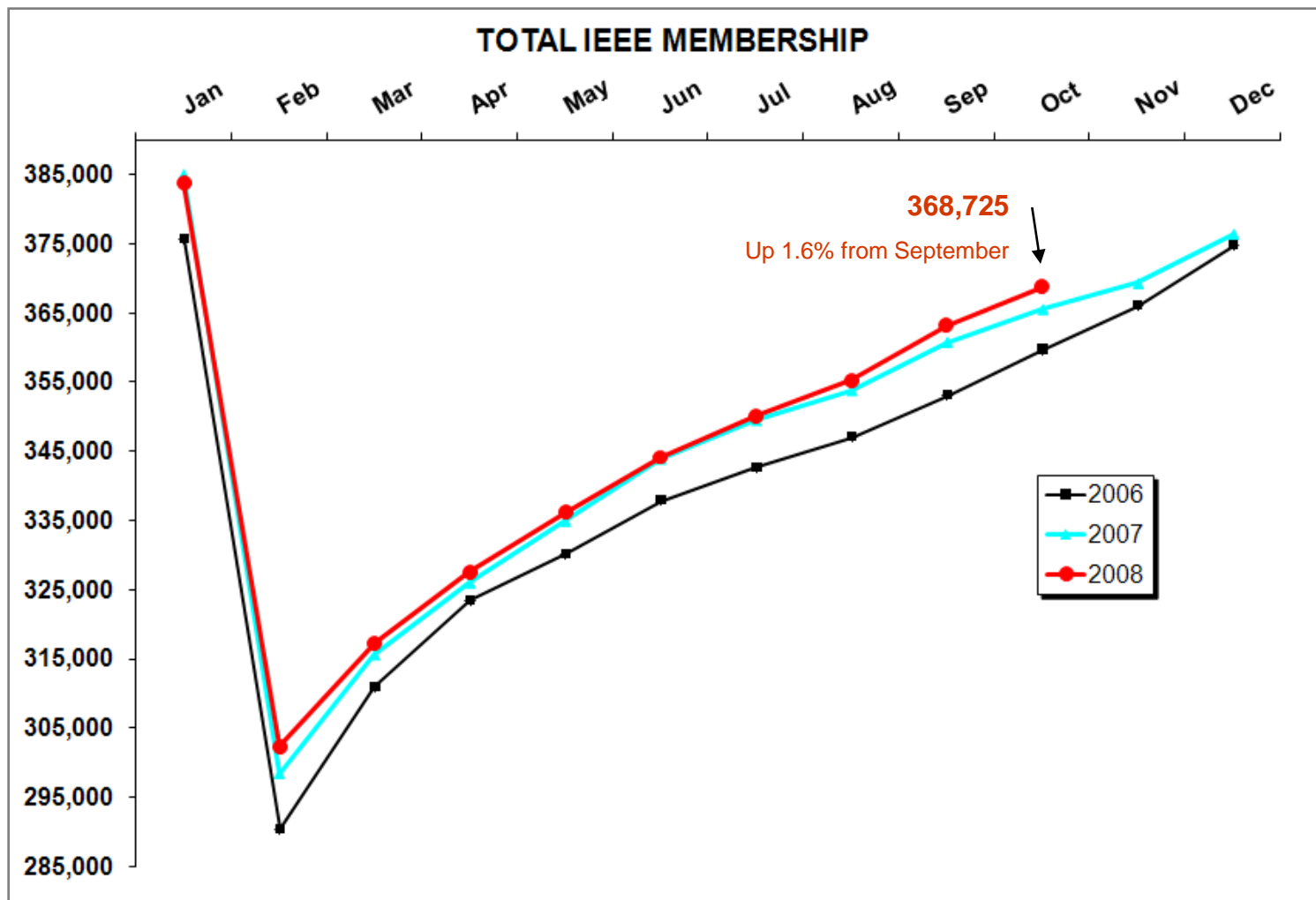
Presented by:

**John Day**

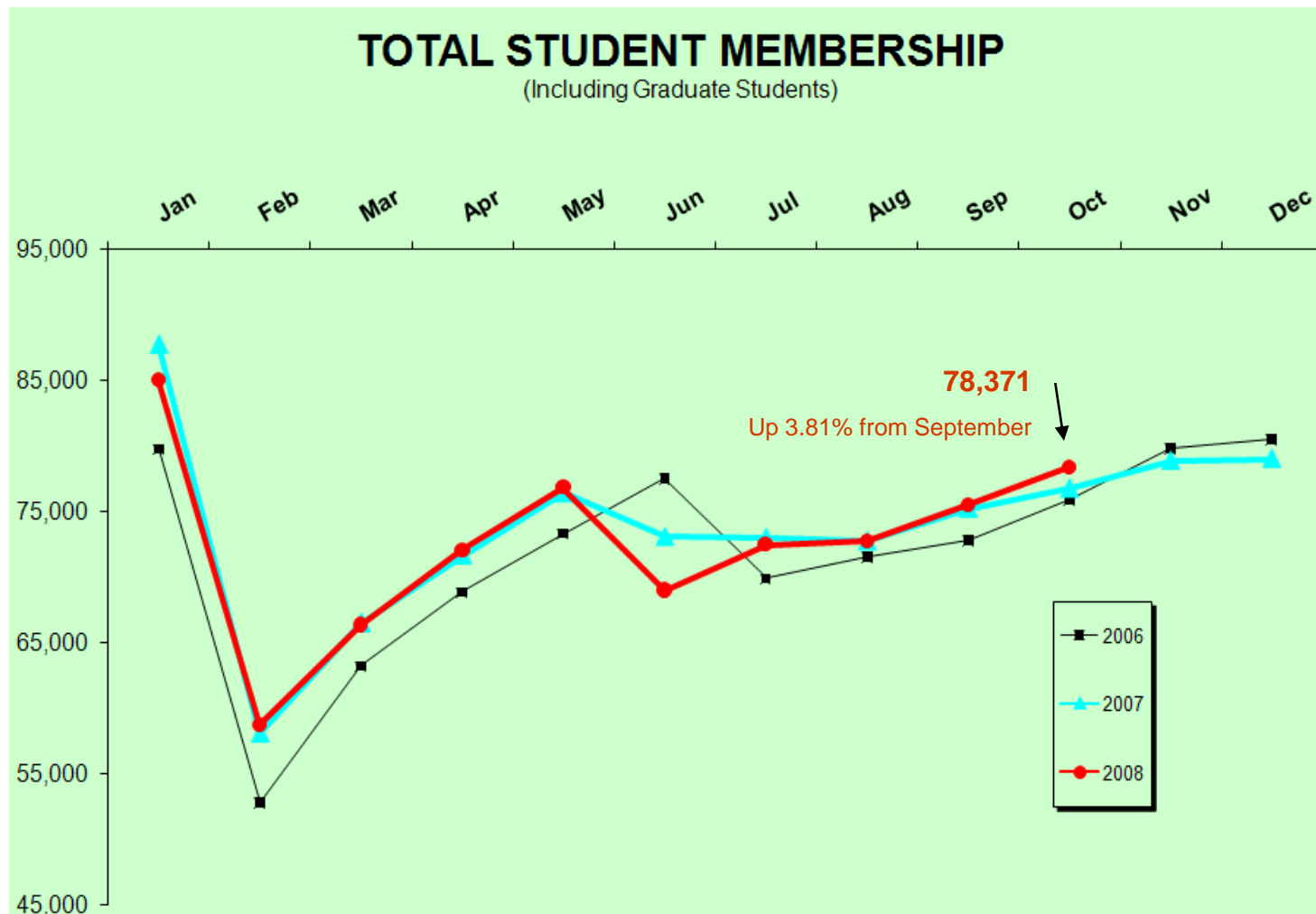
*IEEE Member & Geographic Activities  
October 2008*



# Total IEEE Membership: October Year-over-Year Monthly Growth

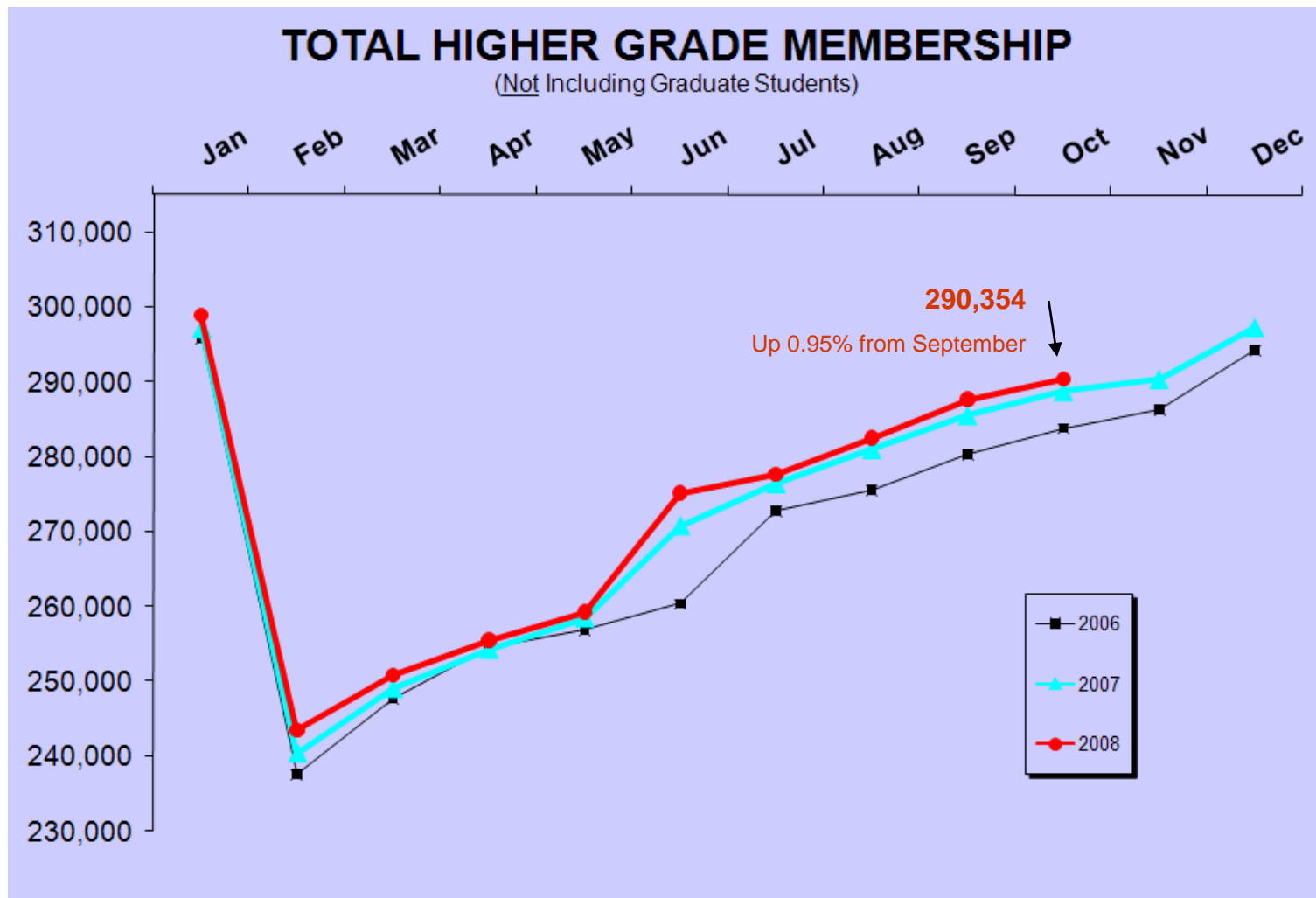


# Student-Grade Membership: October Year-over-Year Monthly Growth





## Higher-Grade Membership: Year-over-Year Monthly Growth



## Active Membership by Region – October 2008

### Geographic IEEE Membership Summary - October 2008

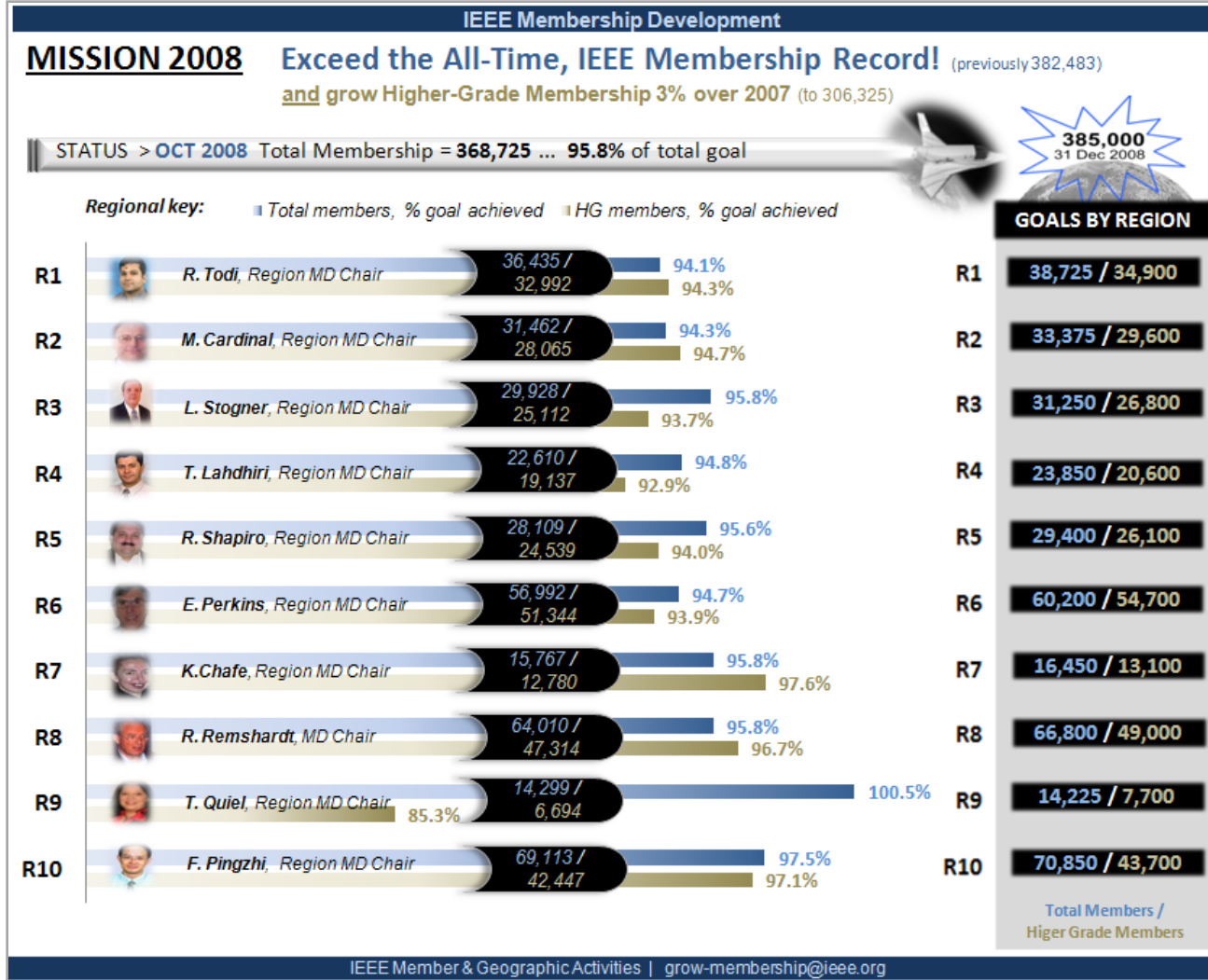
REGION	HIGHER GRADE MEMBERS				STUDENT MEMBERS				TOTAL MEMBERS			
	2008	2007	Change		2008	2007	Change		2008	2007	Change	
			#	%			#	%			#	%
<b>1</b>	32,922	33,453	-531	-1.6%	3,513	3,965	-452	-11.4%	36,435	37,418	-983	-2.63%
<b>2</b>	28,065	28,340	-275	-1.0%	3,397	3,528	-131	-3.7%	31,462	31,868	-406	-1.27%
<b>3</b>	25,112	25,217	-105	-0.4%	4,816	4,980	-164	-3.3%	29,928	30,197	-269	-0.89%
<b>4</b>	19,137	19,510	-373	-1.9%	3,473	3,629	-156	-4.3%	22,610	23,139	-529	-2.29%
<b>5</b>	24,539	24,613	-74	-0.3%	3,570	3,834	-264	-6.9%	28,109	28,447	-338	-1.19%
<b>6</b>	51,344	51,917	-573	-1.1%	5,648	6,015	-367	-6.1%	56,992	57,932	-940	-1.62%
<b>R 1-6</b>	181,119	183,050	-1,931	-1.1%	24,417	25,951	-1,534	-5.9%	205,536	209,001	(3,465)	-1.66%
<b>7</b>	12,780	12,374	406	3.3%	2,987	3,193	-206	-6.5%	15,767	15,567	200	1.28%
<b>8</b>	47,314	45,578	1,736	3.8%	16,696	16,422	274	1.7%	64,010	62,000	2,010	3.24%
<b>9</b>	6,694	6,789	-95	-1.4%	7,605	7,989	-384	-4.8%	14,299	14,778	-479	-3.24%
<b>10</b>	42,447	40,985	1,462	3.6%	26,666	23,154	3,512	15.2%	69,113	64,139	4,974	7.76%
<b>R 7-10</b>	109,235	105,726	3,509	3.3%	53,954	50,758	3,196	6.3%	163,189	156,484	6,705	4.28%
<b>TOTAL</b>	<b>290,354</b>	<b>288,776</b>	<b>1,578</b>	<b>0.5%</b>	<b>78,371</b>	<b>76,709</b>	<b>1,662</b>	<b>2.2%</b>	<b>368,725</b>	<b>365,485</b>	<b>3,240</b>	<b>0.89%</b>

↑  
Higher Grade  
Net Gain

↑  
Student  
Net Gain

↑  
Total Gain

# Mission 2008 Status - October



## 2008 MD GOAL WORKSHEET

Section/Student Branch Name

---

Total Membership Count, Aug 2008

---

Divide (/) Aug 2008 Membership Count by .923 = Goal by 31 Dec 2008

---



## October 2008 – Society Membership

Society	IEEE Higher Grade Members	IEEE Student Members	Society Affiliates	Society Totals (with Affiliates)
	2008	2008	2008	2008
<b>DIVISION I</b>				
Circuits & Systems	9,300	937	40	10,277
Electron Devices	9,773	739	44	10,556
Solid-State Circuits	10,271	704	58	11,033
<i>Div I Subtotal</i>	<b>29,344</b>	<b>2,380</b>	<b>142</b>	<b>31,866</b>
<b>DIVISION II</b>				
Components, Packaging & Mfg Tech	2,494	122	14	2,630
Dielectrics & Electrical Insulation	1,898	74	16	1,988
Industry Applications	9,326	320	30	9,676
Instrumentation & Measurements	4,347	233	18	4,598
Power Electronics	5,727	570	33	6,330
Ultrasonics, Ferroelectrics, Freq Ctrl	2,019	153	22	2,194
<i>Div II Subtotal</i>	<b>25,811</b>	<b>1,472</b>	<b>133</b>	<b>27,416</b>
<b>DIVISION III - Communications</b>				
<i>Communications</i>	<b>38,431</b>	<b>6,094</b>	<b>381</b>	<b>44,906</b>

Due to IEEE's transition to a new, business management system in autumn 2007, several months of Society statistics were not available. Consequently, year-over-year statistics for Society membership are unavailable this month.



## October 2008 – Society Membership (cont)

Society	IEEE Higher Grade Members	IEEE Student Members	Society Affiliates	Society Totals (with Affiliates)
	2008	2008	2008	2008
<b>DIVISION IV - Electromagnetic Compatibility</b>				
Antennas & Propagation	7,269	667	45	7,981
Broadcast Technology	1,884	91	24	1,999
Consumer Electronics	2,847	198	42	3,087
Electromagnetic Compatibility	3,974	161	22	4,157
Magnetics	2,934	292	52	3,278
Microwave Theory & Techniques	10,525	736	46	11,307
Nuclear & Plasma Sciences	2,852	201	50	3,103
<i>Div IV Subtotal</i>	<i>32,285</i>	<i>2,346</i>	<i>281</i>	<i>34,912</i>
<b>DIVISION V/VIII - Computer</b>				
<i>Computer</i>	<i>51,549</i>	<i>5,792</i>	<i>17,911</i>	<i>75,252</i>

Due to IEEE's transition to a new, business management system in autumn 2007, several months of Society statistics were not available. Consequently, year-over-year statistics for Society membership are unavailable this month.



## October 2008 – Society Membership (cont)

Society	IEEE Higher Grade Members	IEEE Student Members	Society Affiliates	Society Totals (with Affiliates)
	2008	2008	2008	2008
<b>DIVISION VI</b>				
Education	3,042	190	36	3,268
Industrial Electronics	3,738	375	14	4,127
Product Safety Engineering	624	11	6	641
Professional Communication	931	96	102	1,129
Reliability	1,785	77	18	1,880
Social Implications of Technology	1,575	109	20	1,704
<i>Div VI Subtotal</i>	<i>11,695</i>	<i>858</i>	<i>196</i>	<i>12,749</i>
<b>DIVISION VII - Power Engineering</b>				
<i>Power and Energy</i>	<i>21,441</i>	<i>1,113</i>	<i>164</i>	<i>22,718</i>

Due to IEEE's transition to a new, business management system in autumn 2007, several months of Society statistics were not available. Consequently, year-over-year statistics for Society membership are unavailable this month.

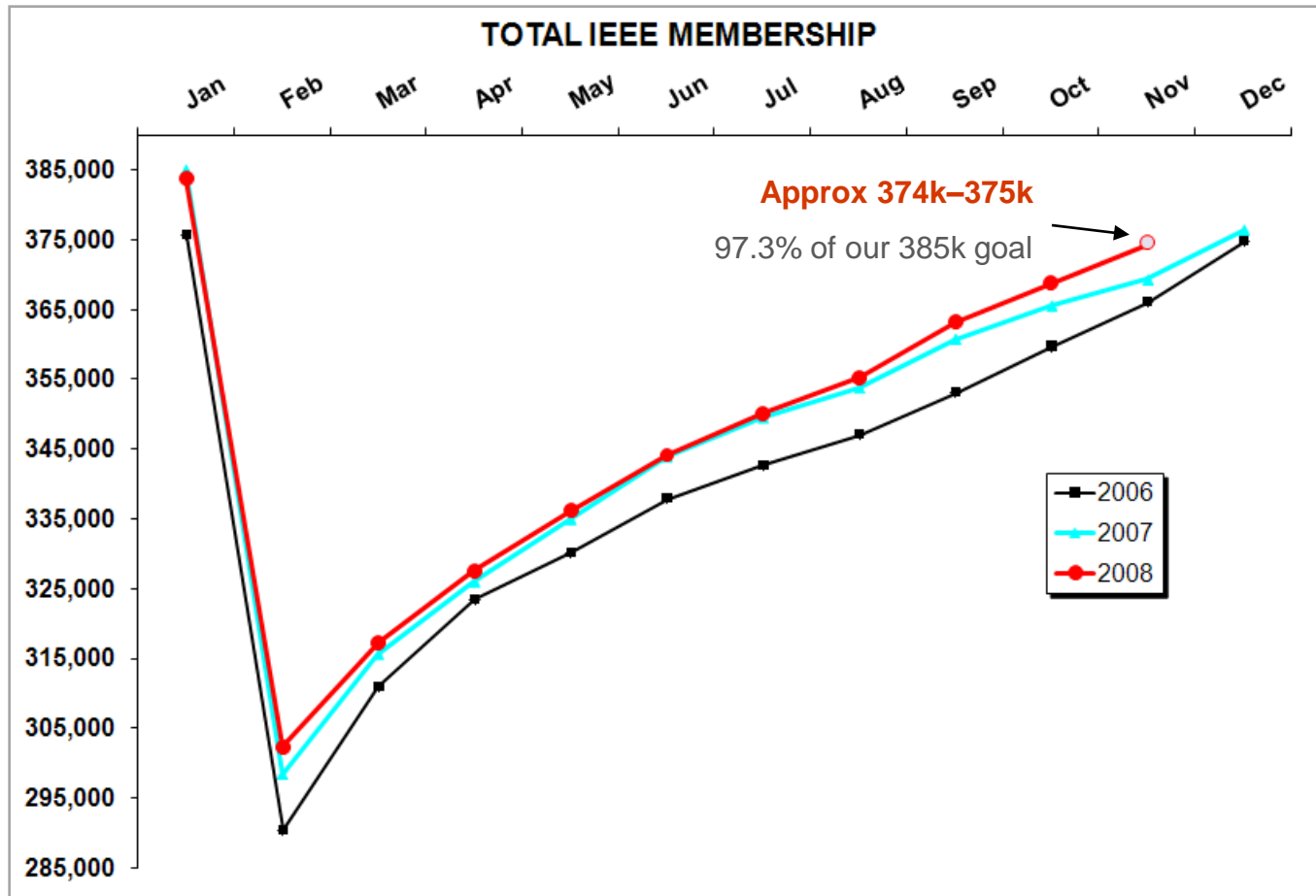


## October 2008 – Society Membership (cont)

Society	IEEE Higher Grade Members	IEEE Student Members	Society Affiliates	Society Totals (with Affiliates)
	2008	2008	2008	2008
<b>DIVISION IX - Signals &amp; Applications</b>				
Aerospace & Electronic Systems	4,590	288	36	4,914
Geoscience & Remote Sensing	2,379	342	138	2,859
Information Theory	3,177	462	20	3,659
Intelligent Transportation Systems	1,029	85	18	1,132
Oceanic Engineering	1,506	134	15	1,655
Signal Processing	13,219	1,092	95	14,406
Vehicular Technology	3,910	310	15	4,235
<b>Div IX Subtotal</b>	<b>29,810</b>	<b>2,713</b>	<b>337</b>	<b>32,860</b>
<b>DIVISION X</b>				
Computational Intelligence	5,003	842	106	5,951
Control Systems	7,349	830	54	8,233
Engineering in Medicine & Biology	7,025	1,192	128	8,345
Lasers & Electro-Optics	5,931	744	86	6,761
Robotics & Automation	5,197	1,170	84	6,451
Systems, Man & Cybernetics	3,340	688	39	4,067
<b>Div X Subtotal</b>	<b>33,845</b>	<b>5,466</b>	<b>497</b>	<b>39,808</b>
<b>TOTAL</b>	<b>274,211</b>	<b>28,234</b>	<b>20,042</b>	<b>322,487</b>



## Looking Ahead to Year-End 2008



**Note:** Nov total has not been validated. Query-based estimation only

- Final, validated stats to be disseminated in Nov 2008 Membership Development Report

What will December 2008 deliver?

Dec 2007

- 7,000 recruitment
- 1,100 reinstatement

Dec 2006

- 8,100 recruitment
- 1,100 reinstatement

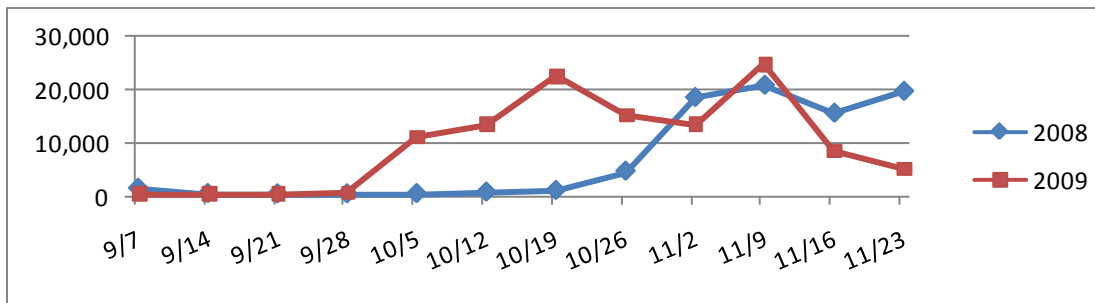
All-time record = 382,483



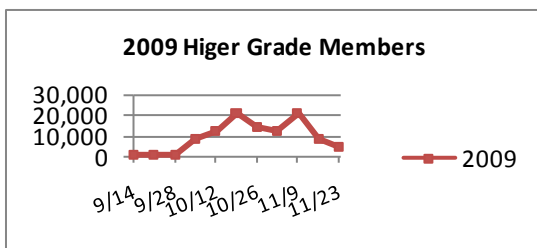


# Looking Further Ahead: 2009 Membership Renewal (through 30 November)

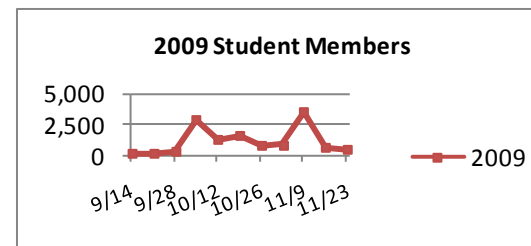
**Total**



	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	Grand Total
<b>2008</b>	1,540	549	486	503	541	829	1,130	4,734	18,521	20,823	15,597	19,685	85,254
<b>2009</b>	497	601	628	757	11,179	13,535	22,620	15,335	13,547	24,925	8,664	5,246	118,626
<b>Key events in 2008 season</b>		Soft Launch	IEEE.tv global release					Renewal - 1st Print Campaign, Mail Invoice	Mail complete - 1st notice				
<b>Key events in 2009 season</b>	Benefits - Student Graduation, Kit Campaign-25K	MGM - Coupon Redemption, 1st Email - 2K	MGM - Coupon Redemption, Print Campaign ( no email) IEEE.tv Section Congrss Highlights - 320K, Renewal Open			Renewal - 1st Print Campaign, Mail Invoice	Renewal notice - 100K		Authors Outreach, Cumulative - 5K	Renewal - 2nd email, Benefits-monthly bulletin, email			



**Grand Total**  
105,459



**Grand Total**  
13,164



Thank you !  
Questions ?



# Member-Get-a-Member Program & Assessment

Presented by:

**Elyn Perez**

*IEEE Member & Geographic Activities*



## MGM Program: 2008-2009

- Program Overview
- 2008 Results
- What's New in 2009
- 2009 Results Year to Date



## MGM Program Overview

- Member-Get-a-Member is a member-referral program that encourages existing members to engage prospective members to join IEEE
  
- Awards are assessed at the end of the membership year in September, and are sent to eligible recruiters in the form of a promotion code that can be used toward:
  - membership renewal
  - IEEE products and services (excluding merchandise)
  - a donation to the IEEE foundation

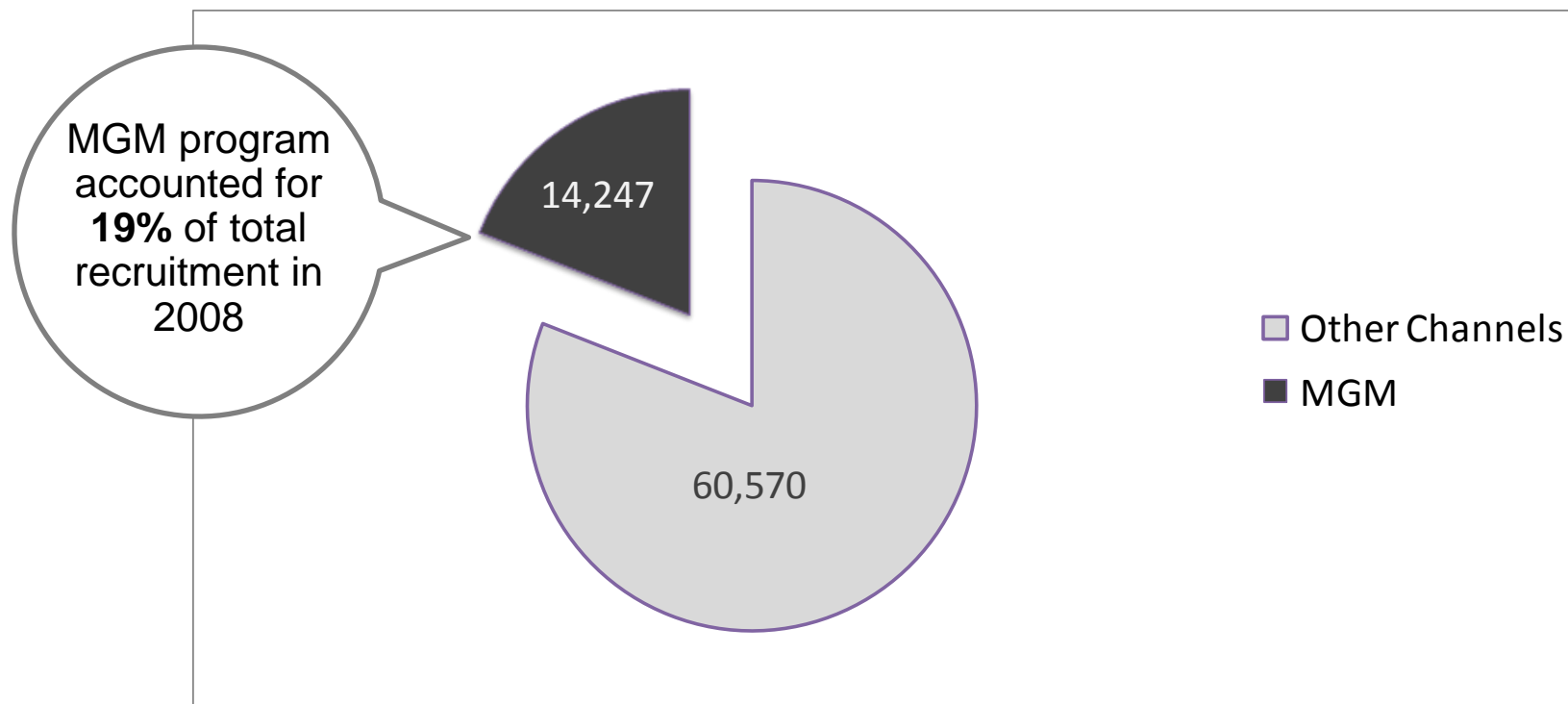


## MGM Program Results – 2008 Membership Year (Sep 2007 – Aug 2008)

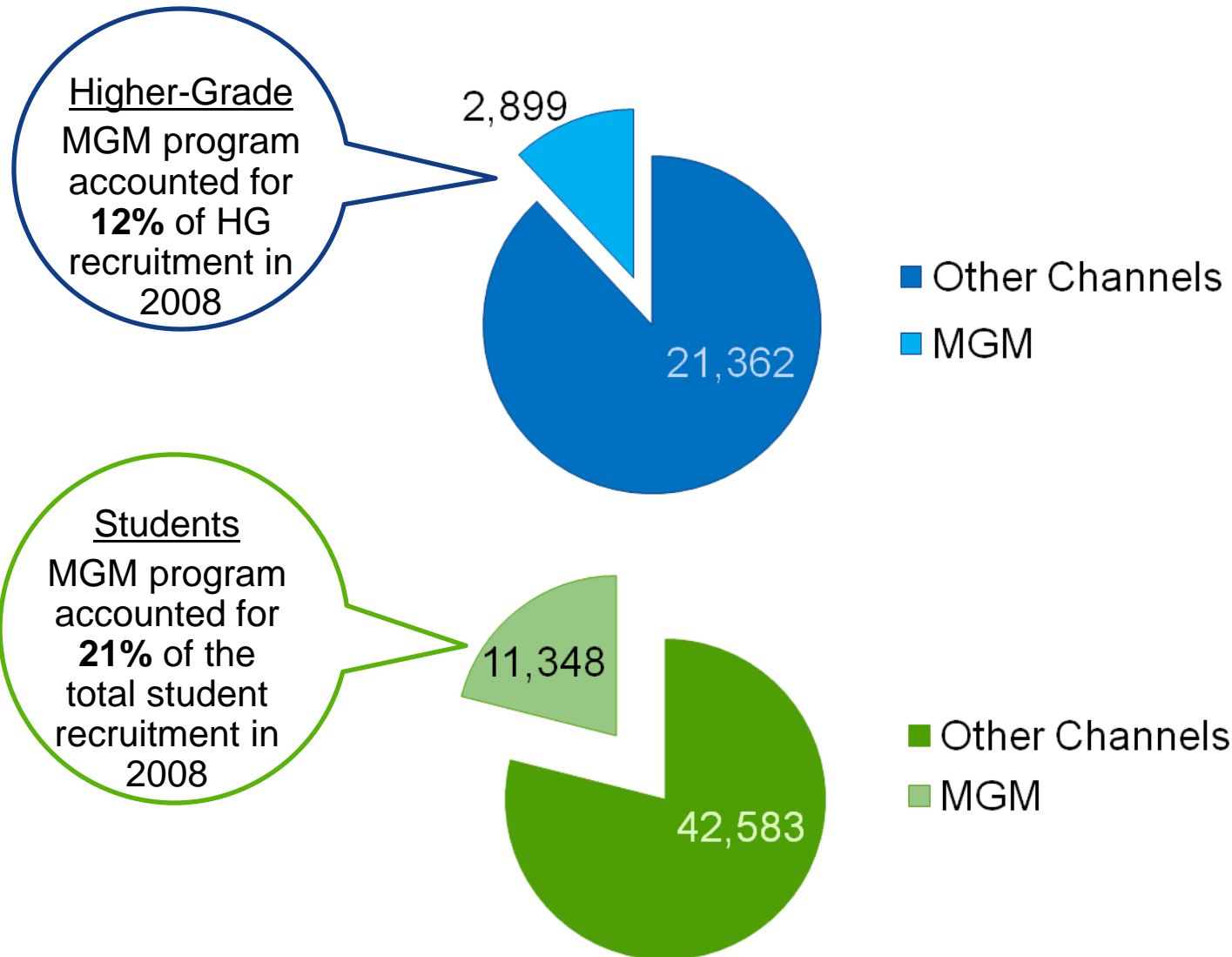
- Program participation – 2,920 members
  - 1,288 (44%) student member recruiters
  - 1,632 (56%) higher grade recruiters
  - An average of 4.9 new members per recruiter.
- 14,247 new members were recruited.
  - 11,348 students (80%)
  - 2,899 higher grade (20%)



## MGM 2008 – Contribution & Context



## MGM 2008 – Contribution & Context





## MGM Recruiters by Region – 2008

Region	# Recruits 2008	% Total MGM Recruits
Asia & Pacific - Region 10	6,633	46.6%
Europe, Middle East, Africa - Region 8	3,477	24.4%
Latin America - Region 9	3,056	21.5%
Western USA - Region 6	238	1.7%
Northeastern USA - Region 1	197	1.4%
Southeastern USA - Region 3	161	1.1%
Canada - Region 7	137	1.0%
Eastern USA - Region 2	130	0.9%
Southwestern USA - Region 5	127	0.9%
Central USA - Region 4	91	0.6%



## Top MGM Recruiters in 2008

	Region	Section	New Members Recruited*
Solyelis Rodriguez	R9 -Latin America	Centro Occidente Section	136
Mahendra Shah	R10 -Asia and Pacific	Bombay Section	110
Zuhaina Zakaria	R10 -Asia and Pacific	Malaysia Section	97
Christoph Ilgner	R8 -Europe, Middle East, Africa	Switzerland Section	58
Shanthi P Prasad	R10 -Asia and Pacific	Bangalore Section	45
Dan Jobe	R6 -Western USA	Albuquerque Section	44
Aravind K Kumar	R10 -Asia and Pacific	Bangalore Section	35
Marcian Cirstea	R8 -Europe, Middle East, Africa	U.K.& Rep Of Ireland Section	34
Uwe Bratzler	R8 -Europe, Middle East, Africa	Switzerland Section	34
Ahassan Mughal	R8 -Europe, Middle East, Africa	Nigeria Section	32

\*MGM eligible, does not include HG members who recruited students



# 2009 Program Updates



## MGM Program 2009 – What's New



- Pre-printed MGM Referral Cards in every member's renewal or new member acknowledgement pack
  - Potential for every member to hand out 4 cards to prospective members
  
- Award & Recognition
  - Flat award amount per student recruited, \$2
  - Annual financial cap of \$90 per individual
  - Recognition opportunities for recruiters
    - Top 5 recruiters in each region earn their respective Sections a financial award
    - (... and scouting opportunity for MD volunteers)

## MGM Program 2009 – What's New

- Program Process Improvements
  - Automation through BMS (IEEE's business management system)
    - Online award redemption during renewal
    - Better and more efficient reporting of results
  - Reduced Staff manual processing of redemption coupons and reporting by 50-75%
  
- Program results, participant recognition and statistics, reporting in monthly, Membership Development Report

## MGM Program 2009 – YTD Results (15 Aug through Nov 2008)

- 705 eligible recruiters in 3 months
  - 498 student member recruiters (71%)
  - 207 higher grade recruiters (29%)
  
- 1,867 new members recruited
  - 1,594 student members (85%)
  - 273 higher grade (15%)



## MGM Program 2009 – YTD Results

	2009 Program New Members Recruited*	% Total Recruitment (# Total Recruitment)	2008 Program New Members Recruited*	% Total Recruitment (# Total Recruitment)
September	627	10.5% (5,991)	551	8.8% (6,246)
October	497	10.4% (4,777)	465	11.0% (4,195)
November	682	14.5% (4,700)	726	21.4% (3,392)
	<b>1,806</b>		<b>1,742</b>	
<b>YOY change</b>	<b>+3.5%</b>			

\*MGM eligible only



## MGM Program 2009 – YTD Recruits by Region

Region	# Recruits 2009	% Total MGM Recruits
Asia & Pacific - Region 10	522	28.0%
Latin America - Region 9	513	27.5%
Europe, Middle East, Africa - Region 8	450	24.1%
Western USA - Region 6	86	4.6%
Central USA - Region 4	81	4.3%
Southeastern USA - Region 3	54	2.9%
Eastern USA - Region 2	50	2.7%
Canada - Region 7	39	2.1%
Northeastern USA - Region 1	38	2.0%
Southwestern USA - Region 5	34	1.8%





# Thank you !

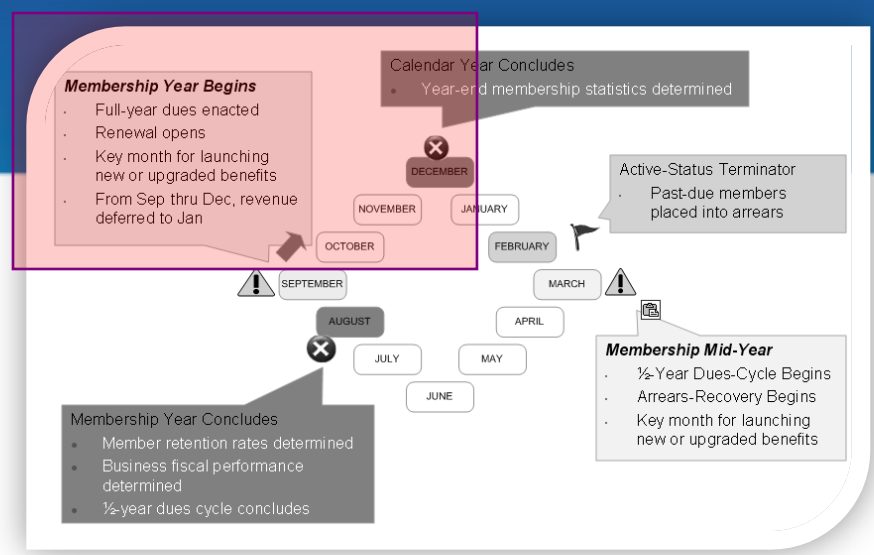
## Questions ?

Complete program rules are online at:  
[www.ieee.org/mgm](http://www.ieee.org/mgm)



# General MD Updates / Direction

Presented by:  
**Lee Stogner**  
*Chair, IEEE MRRC*



# MD Team Updates (that we know of...)

## Volunteers

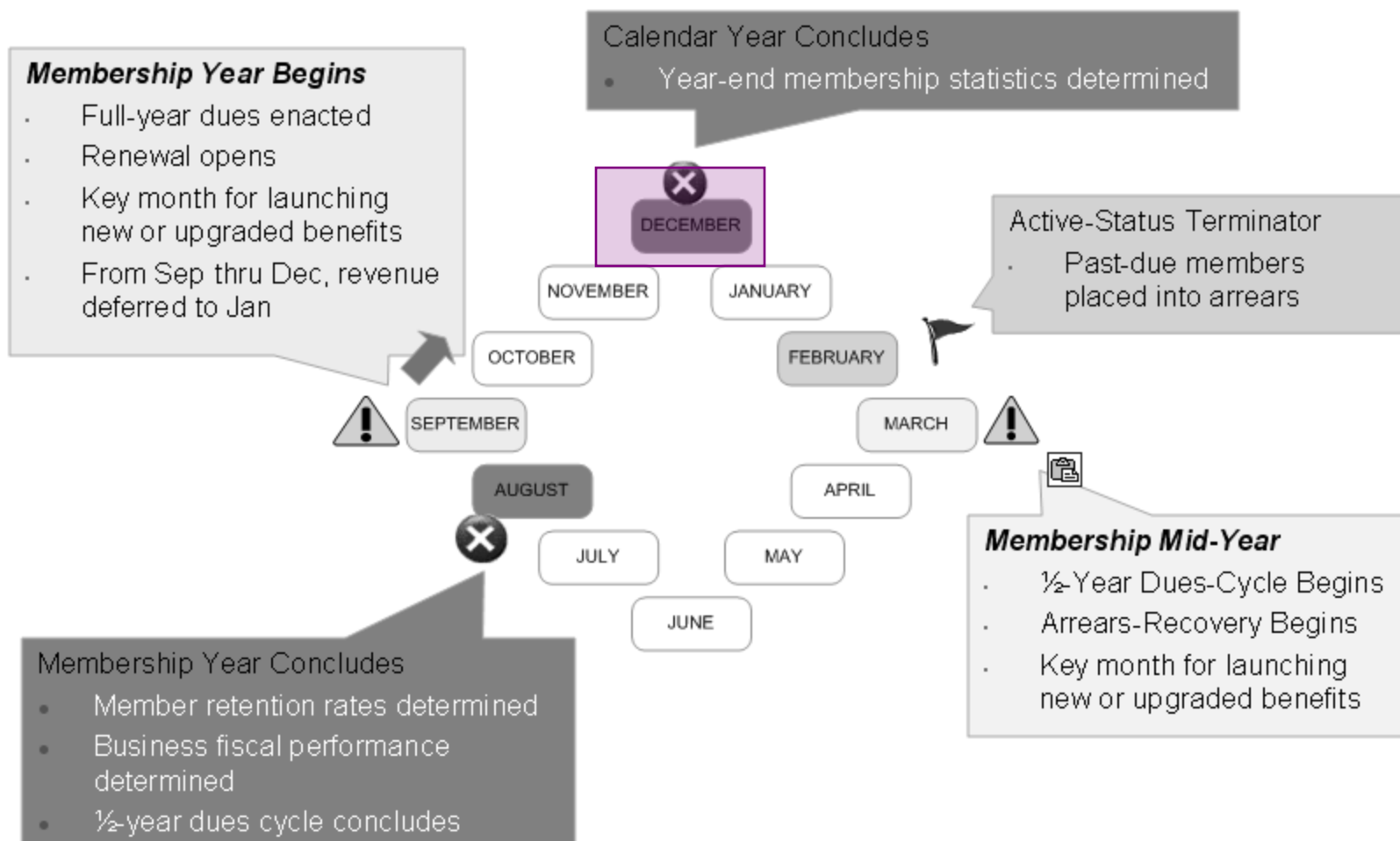
- Ed Perkins, R6 MD Chair elected Region Director-elect
- Marko Delimar, R8 VC Membership Activities elected Region Director-elect
- ... please send updates to:  
grow-membership@ieee.org

## Staff

- Qiana Harder has left the IEEE
  - Position will be replaced, receiving applications
- In the interium, John Day assuming responsibility for MD Reports, MD Webcasts, MD Kit orders.  
[j.day@ieee.org](mailto:j.day@ieee.org)
- Elyn Perez assuming responsibility for MGM program. [e.perez@ieee.org](mailto:e.perez@ieee.org)

The screenshot shows the IEEE website interface. At the top, there is a navigation bar with links for 'IEEE HOME', 'SEARCH IEEE', 'SHOP', 'WEB ACCOUNT', and 'CONTACT IEEE'. Below this is a secondary navigation bar with links for 'Membership', 'Publications', 'Services', 'Standards', 'Conferences', and 'Careers/Jobs'. The main header features the IEEE logo and a red button that says 'Check Out Your Options for'. A search bar is located below the header, with options to search the Institute, Archive, Staff, or help at the IEEE. The date 'Friday, 5 December 2009' is displayed on the left. The main content area is titled 'NEWS FOR MEMBERS' and includes a 'feature story' section. The featured article is 'Meet The Volunteers Driving Membership Recruitment' by Anna Bogdanowicz, dated 05 December 2009. The article includes a photo of Lee Stogner and another man at a conference table. The article text discusses the MRRRC's goals and the role of volunteers in membership recruitment. A sidebar on the left contains various navigation links such as 'Best Practices', 'Books', 'Calendar', 'Career Guidance', 'Conferences', 'Deadlines & Reminders', 'Education', 'Ethics', 'Financial Advantage', 'Getting the Most From Your Membership', 'History', 'IEEE Around the World', 'Presidents Column', 'Products & Services', 'Society Spotlights', 'Standards', 'Students', 'Women in Engineering', and 'Young Professionals'. There are also sections for 'PEOPLE', 'FEEDBACK', and 'RESOURCES'.

## Looking Ahead - Membership Business Calendar



## “Big-5 Recruitment Drive” – asking our largest Sections to engage extra

<i>Big-5 Recruitment Drive</i>		
Five Largest Sections by Region		
Region	Section Name	Aug-08
1	Boston Section	8,316
1	New York Section	3,970
1	North Jersey Section	3,416
1	Princeton/Cntrl Jersey Section	2,574
1	Connecticut Section	2,491
2	Northern Virginia Section	5,725
2	Philadelphia Section	4,352
2	Baltimore Section	4,342
2	Pittsburgh Section	2,509
2	Lehigh Valley Section	1,161
3	Atlanta Section	4,165
3	Eastern N. Carolina Section	3,014
3	Florida West Coast Section	2,013
3	Orlando Section	1,334
3	Huntsville Section	1,224
4	Chicago Section	5,031
4	Twin Cities Section	3,045
4	Southeastern Michigan Section	3,024
4	Central Indiana Section	1,650
4	Milwaukee Section	1,435
5	Dallas Section	4,644
5	Denver Section	4,294
5	Central Texas Section	4,165
5	Houston Section	3,490
5	Saint Louis Section	1,950

<i>Big-5 Recruitment Drive</i>		
Five Largest Sections by Region		
Region	Section Name	Aug-08
6	Santa Clara Valley Section	12,654
6	Washington Section	4,777
6	Seattle Section	4,184
6	San Diego Section	4,131
6	Oakland-East Bay Section	3,928
7	Toronto Section	3,277
7	Ottawa Section	1,947
7	Vancouver Section	1,883
7	Montreal Section	1,851
7	South Alberta Section	1,126
8	U.K. & Rep Of Ireland Section	10,138
8	Germany Section	6,608
8	Italy Section	4,096
8	Spain Section	3,428
8	Benelux Section	3,285
9	Columbia Section	1,846
9	Mexico Section	1,392
9	South Brazil Section	1,059
9	Peru Section	882
9	Ecuador Section	753
10	Tokyo Section	7,310
10	Madras Section	5,673
10	Bombay Section	5,390
10	Bangalore Section	3,580
10	Hyderabad Section	2,966



# IEEE-USA MD Incentive – Regions 1-6

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→ IEEE-USA Home: For Volunteers

## Membership Development Initiative

### NOTICE OF SPECIAL INCENTIVE TO IEEE U.S. SECTIONS FOR MEMBERSHIP RECRUITMENT


Dear Region Directors/Region Directors-Elect, Section Chairs and Membership Development Chairs:

We are all aware of the continuing decline in IEEE's higher-grade U.S. membership. During this year, while I am President of IEEE-USA, I plan to make Membership Development my number one priority, and my successor, Gordon Day plans to continue to emphasize membership development during his term. We must work together to reverse this trend. I have formed an IEEE-USA Membership Development Team, staffed with superb and experienced IEEE volunteer leaders, (Chair Lee Stogner and Vice Chair Bob Scollit), to address this very important situation. We cannot be successful in reversing the downward trend without your assistance. While we must set realistic expectations, we would like to set a goal of a 5% increase in U.S. membership by next year.

I would like to invite Region Directors and Section Chairs to assist us with this effort by setting your own goals of increasing membership. We understand this will vary from Region to Region, based on the population within your Region, numbers of sections, and the strength of your local markets. We need to build our own local sales force consisting of your Membership Development Chairs.

Therefore, please provide the names of your Membership Development Chairs in each of your sections to the Region Chair responsible for membership development. Each Region membership development chair is responsible for sharing member benefits information and strategies for attracting new members while retaining the current ones. If you do not have a Membership Development Chair in a section, we request that the Section Chair serve in that capacity.

The local "sales force" will be supported. IEEE Regional Activities has assembled membership recruitment kits, and disseminated them to the Membership Development Chairs of each Region. These kits contain new brochures and recruitment tools, all of which were significantly upgraded for 2008. A staff person dedicated to membership development, Qiana Harder, ([q.harder@ieee.org](mailto:q.harder@ieee.org)) is on board in Regional Activities. IEEE-USA will augment this effort, through the leadership of Lee Stogner. The IEEE-USA membership development team will:



**Russ Lefevre**  
2008 IEEE-USA President

Key IEEE Links

- [Join IEEE](#)
- [IEEE Membership](#)
- [Member Benefits](#)
- [Membership Development](#)
- [Member-Get-A-Member](#)

**Quick Links**

**Volunteer Info**

- IEEE-USA Presidents
- Volunteer Leaders
- Committees
- PACE Network
- Event Calendar
- Awards & Recognitions
- Board of Directors
- Governing Documents
- U.S. Regions Quick Links
- How to Volunteer
- Development Support
- Forms

**IEEE-USA Elections**

- Candidate State
- 2008 Officers

**About IEEE-USA**

- Intro to IEEE-USA
- IEEE-USA History
- Staff Contacts
- Staff Profiles
- Visiting the DC Office

More information on the incentive can be found at,

<http://www.ieeeusa.org/volunteers/membership/default.asp>

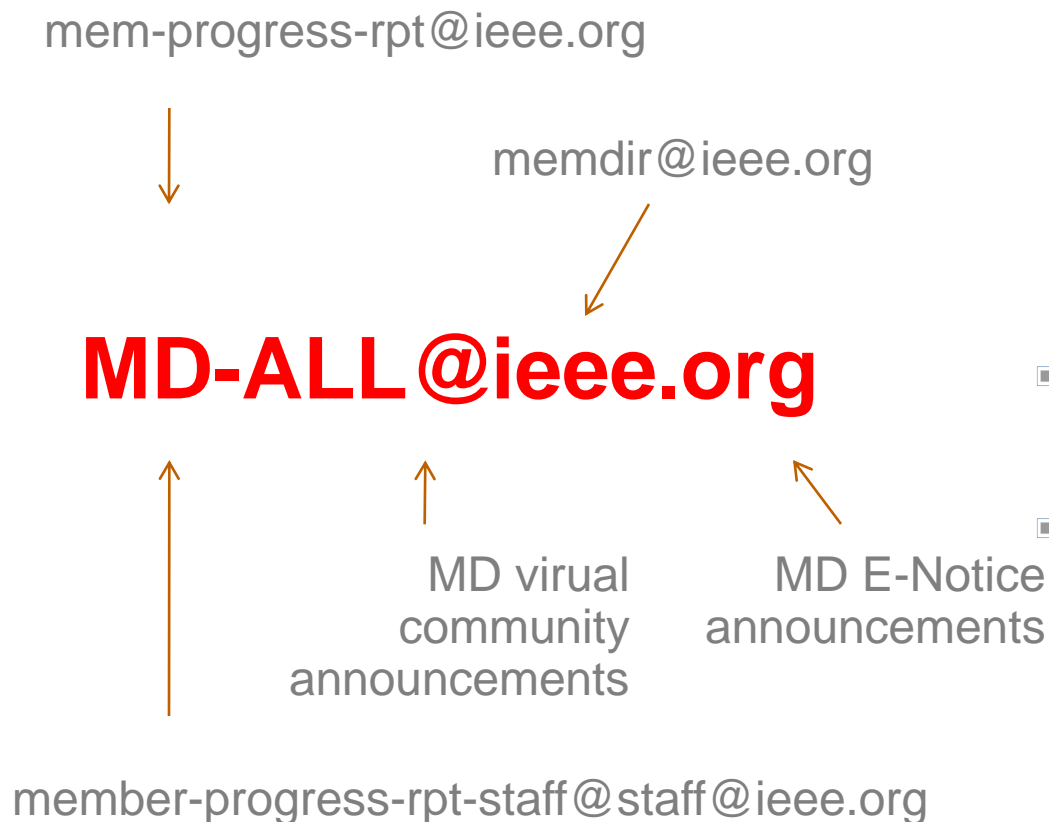
and

<http://www.ieeeusa.org/volunteers/membership/sectionincentive.asp>

Other Regions and Societies are encouraged to promote their own membership incentives.

Let's make membership development competitive and fun.

## Housekeeping – Consolidation of MD-Related Mailing Lists



- Efficiency & quality control
  - Maintenance of only one list
  - Reduce duplication of the same notification
  - Consistent awareness across overlapping groups in interests
  
- Announcements: Monthly MD reports, webcasts, Autumn MD kit shipment, etc.
  
- Targeting cut-over to Jan/Feb
  - Pre-populated the consolidated list and de-duped names
  - Updating of websites w/ subscription info to consolidated alias
  - Communications about cut-over to the legacy lists

# Next meeting

- Saturday, 17 January 2009
- Topics
  - IEEE 125<sup>th</sup> Anniversary
  - Reinstatement Campaign & Assessment
  - Recovery Planning



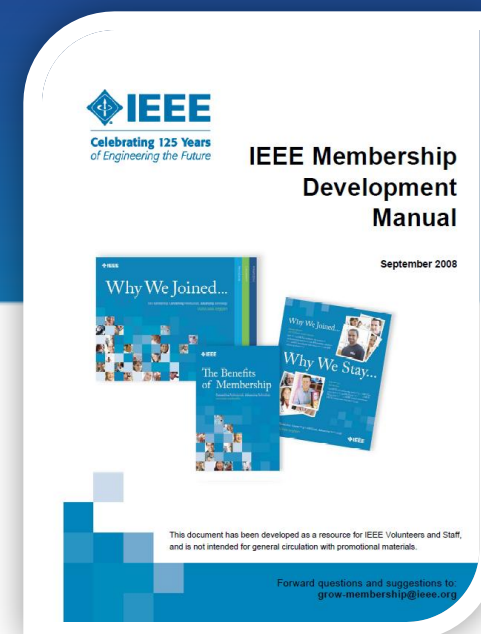


Thank you !  
Questions ?



# Field Team Resources

Presented by:  
**Lee Stogner**  
Chair  
IEEE MRRC



## The Regional “Field Team”



R1 - Dr. Ravi Todi



R6 - Ed Perkins



R2 - Michael Cardinale



R7 - Kathleen Chafe



R3 - Lee Stogner



R8 - Rolf Remshardt



R4 - Tarek Lahdhiri



R9 - Tania Quiel



R5 - Robert Shapiro



R10 -FAN Pingzhi



## The Regional “Field Team”

■ Lee Stogner	IEEE MGA	<a href="mailto:l.stogner@ieee.org">l.stogner@ieee.org</a>
■ Ravi Todi	R1	<a href="mailto:rmtodi@us.ibm.com">rmtodi@us.ibm.com</a>
■ Michael Cardinale	R2	<a href="mailto:cardinal@ieee.org">cardinal@ieee.org</a>
■ Lee Stogner	R3	<a href="mailto:l.stogner@ieee.org">l.stogner@ieee.org</a>
■ Tarek Lahdhiri	R4	<a href="mailto:lahdhiri@ieee.org">lahdhiri@ieee.org</a>
■ Robert Shapiro	R5	<a href="mailto:bshapiro@ieee.org">bshapiro@ieee.org</a>
■ Edward Perkins	R6	<a href="mailto:e.perkins@ieee.org">e.perkins@ieee.org</a>
■ Kathleen Chafe	R7	<a href="mailto:chafek@ieee.org">chafek@ieee.org</a>
■ Vijay Narasimhan	R7	<a href="mailto:vijay_narasimhan@ieee.org">vijay_narasimhan@ieee.org</a>
■ Rolf Remshardt	R8	<a href="mailto:r.remshardt@ieee.org">r.remshardt@ieee.org</a>
■ Tania Quiel	R9	<a href="mailto:t.quiel@ieee.org">t.quiel@ieee.org</a>
■ Fan Pingzi	R10	<a href="mailto:p.fan@ieee.org">p.fan@ieee.org</a>
■ John Day	IEEE Staff	<a href="mailto:j.day@ieee.org">j.day@ieee.org</a>
■ Elyn Perez	IEEE Staff	<a href="mailto:e.perez@ieee.org">e.perez@ieee.org</a>



# Membership Development Portal – [www.ieee.org/md](http://www.ieee.org/md)

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## Membership Development

Printer Friendly

- Increasing IEEE Membership by recruiting new members, retaining current members and recovering members in arrears
- Increasing IEEE membership quality
- Promoting elevations in grade
- Increasing Society memberships
- Increasing awareness by members of the values of IEEE membership
- Providing efficient and timely communication to all management levels of interests and concerns over membership trends, changes and problems

**LOG-IN (web account required)**

- Monthly Progress Reports
- Regional and Sectional Membership Statistics
- Membership Development Online Community
- SAMIEEE Online

**GUIDES**

- Guide to reading the IEEE Membership Statistics Reports
- IEEE Membership Development Manual (PDF, 850KB)
- Member Benefits at a Glance (PDF, 52 KB)

**RECRUITMENT PROGRAMS & TOOLS**

- Place an order - Brochures, Posters, Flyers, etc.
- Recruitment Best Practices
- Featured Society Presentation (PPT, 3530KB)
- List of Member Benefits
- Conference Member Recruitment Program
- Member-Get-A-Member Program
- Authors Outreach
- IEEE Online Promotional Library

**RETENTION PROGRAMS & TOOLS**

- Member Grade Elevation
- Retention Best Practices

**Committees & Contacts**

- IEEE Region Membership Development Officers
- IEEE Admission & Advancement Committee
- Membership Staff Contacts

- Membership Reports
- MD Virtual Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance
- Recruitment programs and tools
- MD Kits – online order form

# Online Order Form – [www.ieee.org/mdsupplies](http://www.ieee.org/mdsupplies)

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IEEE Home | Volunteers | Membership Development

## IEEE Membership Development Supply Order Form

A favorite resource to membership development officers is the online order form for membership recruitment materials. The form is accessible 24x7. IEEE HQ will ship the requested materials to the address indicated by the requestor under Shipping Information below, at no cost to you.

- Customized order
- Prepackaged Recruitment Kit (Professional-Grade Membership)
- Prepackaged Recruitment Kit (Student-Grade Membership)

ITEMS	QUANTITY
Membership Brochure/Application (EZ1)	<input type="checkbox"/>
Student Membership Brochure (EZ4U)	<input type="checkbox"/>
IEEE Special Interest Memberships & Subscriptions Catalog (F40S)	<input type="checkbox"/> (5 MAX)
IEEE Special Interest Memberships & Subscriptions for Students Catalog (F40STS)	<input type="checkbox"/> (5 MAX)
Senior Member Elevation Packet (B5B)	<input type="checkbox"/>
Promotional Poster for IEEE Membership (11" x 17")	<input type="checkbox"/>
Promotional Poster for Student Membership (11" x 17")	<input type="checkbox"/>
IEEE Bookmark (2" x 7")	<input type="checkbox"/>
GOULD Poster (11" x 17")	<input type="checkbox"/>
MGM Flyer (5.5" x 8.5")	<input type="checkbox"/>

**Size descriptions:**

**Membership Recruitment Kit - Professional Grade**

Contents	Small	Medium	Large
Membership Brochure/Application (EZ1)	50	100	150
Student Membership Brochure (EZ4U)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
MGM Flyer (5.5" x 8.5")	5	10	15
MGM Business Card (3.5" x 2")	25	50	75
IEEE Bookmark (2" x 7")	25	50	75
Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3

**SELECT KIT**  Small  Medium  Large

**PREPACKAGED RECRUITMENT KIT (Student-Grade Membership)**

**Size descriptions:**

**Membership Recruitment Kit - Student Grade**

Contents	Small	Medium	Large
Student Membership Brochure (EZ4U)	50	100	150
Membership Brochure/Application (EZ1)	15	30	45
Promotional Poster for IEEE Membership (11" x 17")	5	10	15
Promotional Poster for Student Membership (11" x 17")	5	10	15
MGM Flyer (5.5" x 8.5")	5	10	15
MGM Business Card (3.5" x 2")	25	50	75
IEEE Bookmark (2" x 7")	25	50	75
Membership CD-ROM	5	10	15
Welcome to the IEEE Guide to Membership	1	2	3
Member Benefits at a Glance	1	2	3



## Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
  - [www.ieee.org/benefits](http://www.ieee.org/benefits)

[www.ieee.org/join](http://www.ieee.org/join)  
[www.ieee.org/md](http://www.ieee.org/md)

- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

[www.ieee.org/??](http://www.ieee.org/??)  
[www.ieee.org/??](http://www.ieee.org/??)  
[www.ieee.org/??](http://www.ieee.org/??)  
[www.ieee.org/??](http://www.ieee.org/??)  
[www.ieee.org/??](http://www.ieee.org/??)



Thank you !  
Questions ?





# Subject Appendix

- SAMIEE & Arrears Recovery, Step-by-Step
  - International Toll Free Numbers



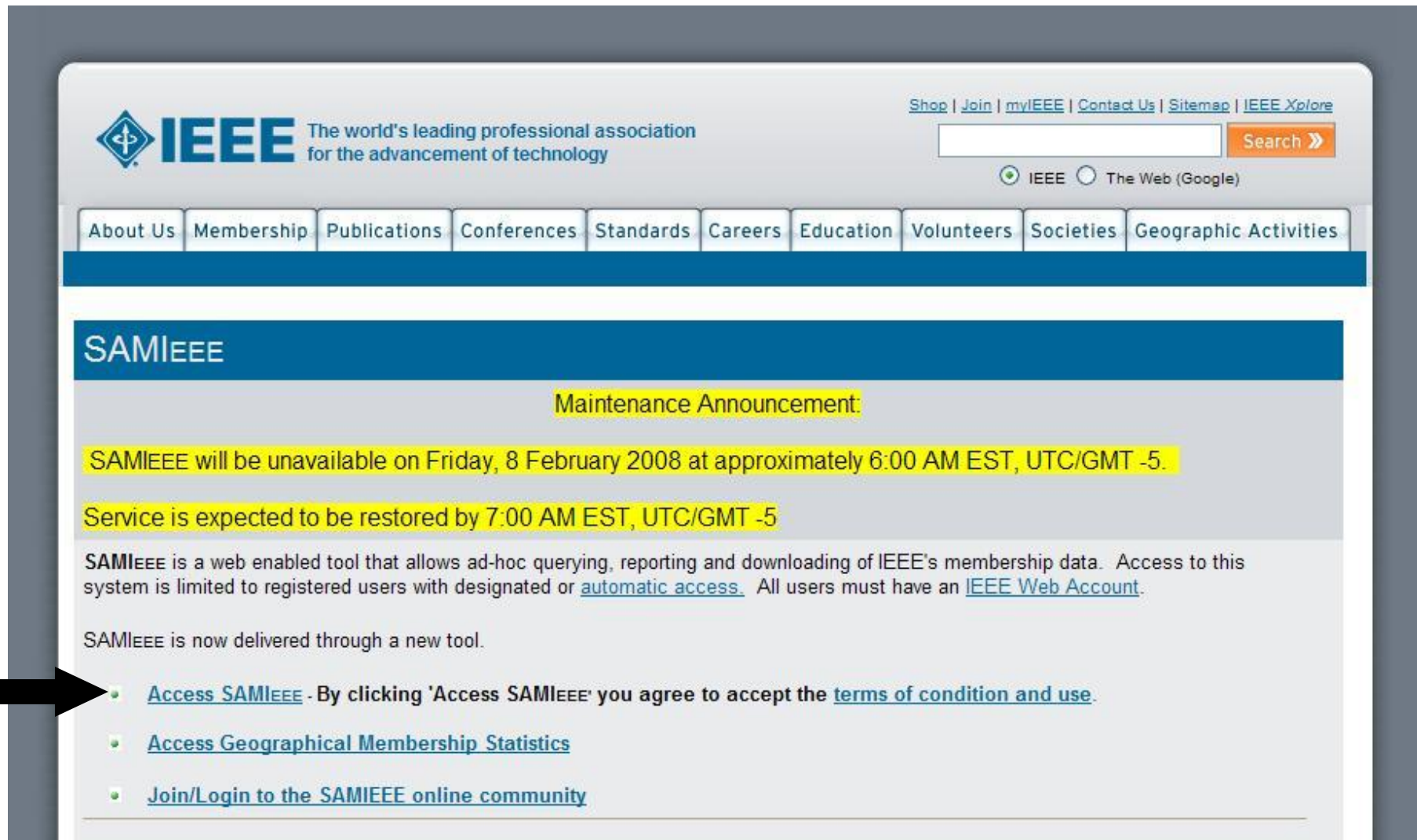
## Sections Arrears Lists Using SAMIEE – Step-by-Step


To get the list of Arrears of your Organizational Unit, go to SAMIEEE

**[www.ieee.org/organizations/vols/samieeee/positions.html](http://www.ieee.org/organizations/vols/samieeee/positions.html)**

- Click Access SAMIEEE
- Insert you User ID and Password, and Login
- Click SAMleee in Shared Folders
- Click Geographic Predefined Query and you will get the list of Predefined Queries
  
- **From the list of Predefined Queries select**
  - (GEO) Arrears: Member Contact Info By Section-By Grade

## Sections Arrears Lists Using SAMIEEE – Step-by-Step



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### SAMIEEE

**Maintenance Announcement:**

SAMIEEE will be unavailable on Friday, 8 February 2008 at approximately 6:00 AM EST, UTC/GMT -5.

Service is expected to be restored by 7:00 AM EST, UTC/GMT -5

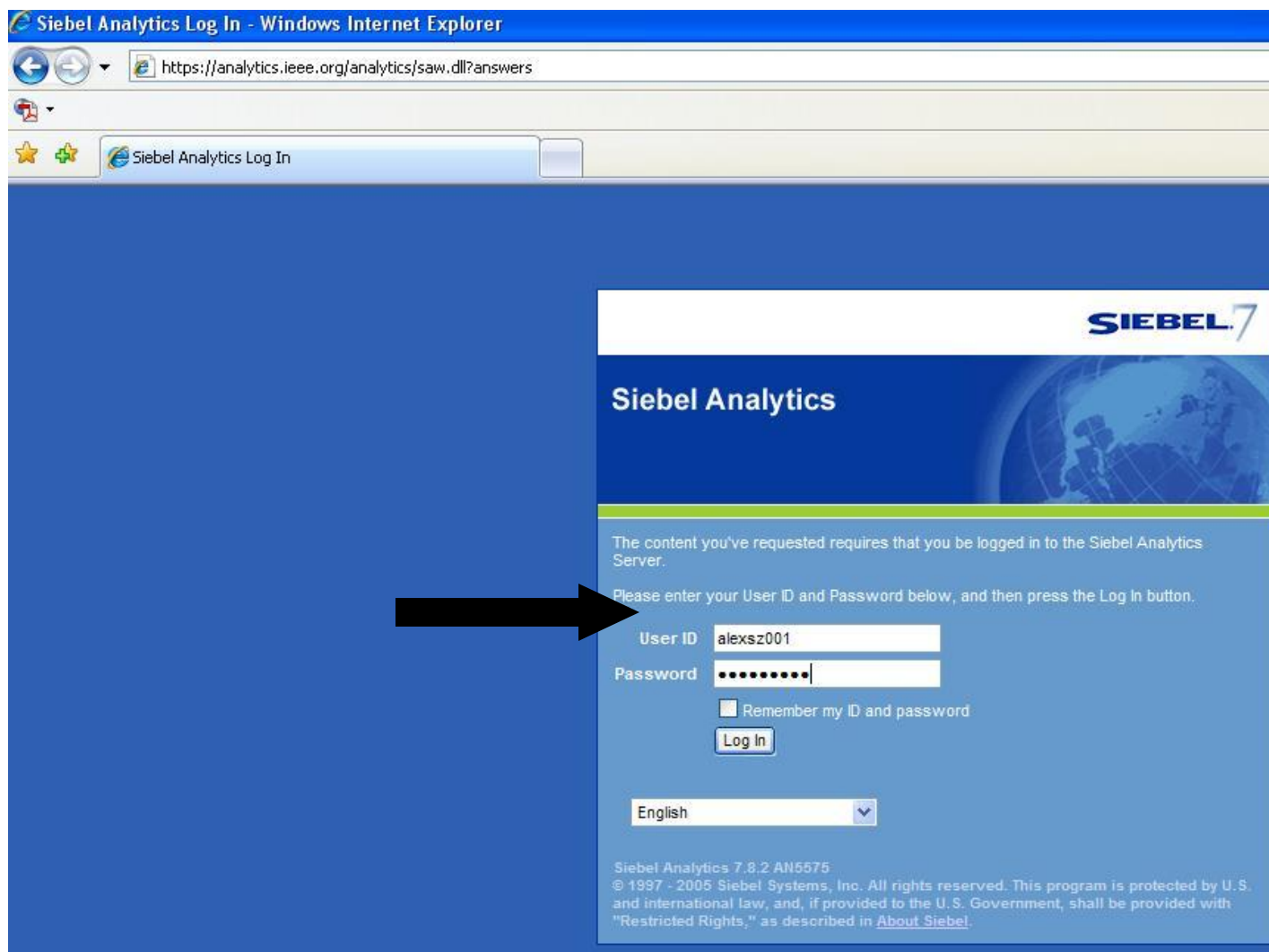
SAMIEEE is a web enabled tool that allows ad-hoc querying, reporting and downloading of IEEE's membership data. Access to this system is limited to registered users with designated or [automatic access](#). All users must have an [IEEE Web Account](#).

SAMIEEE is now delivered through a new tool.

- [Access SAMIEEE](#) - By clicking 'Access SAMIEEE' you agree to accept the [terms of condition and use](#).
- [Access Geographical Membership Statistics](#)
- [Join/Login to the SAMIEEE online community](#)



## Sections Arrears Lists Using SAMIEE – Step-by-Step



Siebel Analytics Log In - Windows Internet Explorer

https://analytics.ieee.org/analytics/saw.dll?answers

Siebel Analytics Log In

**SIEBEL** 7

**Siebel Analytics**

The content you've requested requires that you be logged in to the Siebel Analytics Server.

Please enter your User ID and Password below, and then press the Log In button.

User ID

Password

Remember my ID and password

English

Siebel Analytics 7.8.2 AN5575  
© 1997 - 2005 Siebel Systems, Inc. All rights reserved. This program is protected by U.S. and international law, and, if provided to the U.S. Government, shall be provided with "Restricted Rights," as described in [About Siebel](#).

## Sections Arrears Lists Using SAMIEE – Step-by-Step

IEEE

Catalog Dashboards

Manage Catalog

My Folder  
This folder is empty.

Shared Folders  
SAMIEE  
IEEE Membership Statistics

My Filters

Shared Filters

Refresh Display

Search

This is the start page for Answers. Return to this page by clicking the Answers link.

**Browse Saved Requests**  
To view requests as stored in the Web Catalog, use the Catalog tab. To view requests organized by Dashboards, use the Dashboards tab. Click a request name to view or modify it.

**Subject Areas**

IEEE Society Aggregates

SAMIEE - for Volunteers

**Create New Request**

Search

Shared Folders : SAMIEE

Geographic Predefined Queries

Society Predefined Queries

# Sections Arrears Lists Using SAMIEE – Step-by-Step

## Shared Folders : SAMIeee : Geographic Predefined Queries

 [\(GEO\) Active IEEE Members - Current GOLD \(Graduates of the Last Decade\)](#)  
Query gives results based on Active IEEE Members and current GOLD Member.  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Active Members Contact Information](#)  
Active Members with Address, Email and Phone information  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Active Member Counts by Grade, by Section](#)  
Count of IEEE Members by Grade  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Active Society Memberships for Active IEEE Members](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Address Label Fields - All Active Members](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Arrears - Member Contact info - By Section, By Grade](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Current IEEE Life Members](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Email Addresses - Active IEEE Members, by Grade](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) New IEEE Members - last 31 days](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Society Member Counts by Section](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Volunteer History for Active Members](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Active Members with no Email - Contact Information](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Current IEEE Life Members, by Section](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Postal Code Counts for Active Members](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) SM Upgrade - 1st Level Requirements](#)  
Fields show Degrees and Graduations Dates, Line of Business and Years of IEEE Service  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) White File - Active Members](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) White File - All Members](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) All Members - Grade, Status, Phones and Email - Sorted by Last Name](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Members Moved into Section - last 31 days \(include contact info\)](#)  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) Renewal Year for All Members - Name, Grade, Status, Email](#)  
Results show most current Renewal Year for Member along with Name, Grade, Membership Status and Email Contact.  
[Modify Criteria](#) | [Modify Views](#)

 [\(GEO\) 2007 Last Renewal Year for Members - Name, Grade, Email](#)  
Results show most current Renewal Year for Member along with Name, Grade, Membership Status and Email Contact.  
[Modify Criteria](#) | [Modify Views](#)



# International Phone Numbers – MD Webcast





Toll free US & Canada:	1-866-546-3377
Toll US & Canada:	1-719-234-7872
Local - Australia, Sydney:	+61 (0) 2 8207 3481
Local - Austria, Graz:	+43 (0) 316 218 875 089
Local - Austria, Vienna:	+43 (0) 1 274 872 5021
Local - Belgium, Brussels:	+32 (0) 2 300 1147
Local - Belgium, Liege:	+32 (0) 4 244 10 39
Local - Brazil, Sao Paulo:	+55 11 5582 6544
Local - Denmark, Copenhagen:	+45 70 14 49 57
Local - Finland, Helsinki:	+358 (0) 9 2311 3376
Local - France, Lille:	+33 (0) 359 81 35 02
Local - France, Lyon:	+33 (0) 426 84 04 42
Local - France, Marseille:	+33 (0) 488 91 55 39
Local - France, Paris:	+33 (0) 1 72 69 79 27
Local - Germany, Berlin:	+49 (0) 30 59002 4941
Local - Germany, Cologne:	+49 (0) 221 6501 0766
Local - Germany, Frankfurt:	+49 (0) 69 12009 827
Local - Germany, Hamburg:	+49 (0) 40 80902 0896
Local - Germany, Munich:	+49 (0) 89 71040 5612
Local - Hong Kong:	+852 3008 0323
Local - Ireland, Dublin:	+353 (0) 1 437 0818
Local - Italy, Milan:	+39 02 897 819 55







Local - Italy, Rome:	+39 06 833 604 29
Local - Italy, Turin:	+39 011 2173 449
Local - Japan, Tokyo:	+81 (0) 3 4455 1494
Local - Netherlands, Amsterdam:	+31 (0) 20 262 9512
Local - Netherlands, Rotterdam:	+31 (0) 10 742 01 29
Local - Norway, Oslo:	+47 21 54 70 94
Local - Scotland, Glasgow:	+44 (0) 141 404 9909
Local - Singapore:	+65 6517 0632
Local - Spain, Barcelona:	+34 93 802 0297
Local - Spain, Madrid:	+34 91 829 8573
Local - Spain, Valencia:	+34 96 314 6027
Local - Sweden, Stockholm:	+46 (0) 8 5205 4929
Local - Switzerland, Geneva:	+41 (0) 22 555 0208
Local - Switzerland, Zurich:	+41 (0) 44 556 8420
Local - UK, Birmingham:	+44 (0) 121 260 4885
Local - UK, Leeds:	+44 (0) 113 322 2679
Local - UK, Liverpool:	+44 (0) 151 203 9907
Local - UK, London:	+44 (0) 20 7078 9148
Local - UK, Manchester:	+44 (0) 161 250 8004





International toll free - Argentina:	0800 222 0019
International toll free - Australia:	1 800 059 489
International toll free - Austria:	0800 295 592
International toll free - Belgium:	0 800 76 384
International toll free - Chile:	123 0020 9212
International toll free - China, Northern Region:	10 800 140 1338
International toll free - China, Southern Region:	10 800 714 1335
International toll free - Colombia:	01 800 518 1029
International toll free - Czech Republic:	800 700 493
International toll free - Denmark:	80 889 806
International toll free - Dominican Republic:	1 888 751 4719
International toll free - Ecuador:	1 800 020 314
International toll free - France:	0 800 915 011
International toll free - Germany:	0 800 181 6388
International toll free - Greece:	00 800 161 2205 9029
International toll free - Hong Kong:	800 930 332
International toll free - Hungary:	06 800 168 92
International toll free - India:	000 800 1007 431





International toll free - Indonesia:	001 803 017 9029
International toll free - Ireland:	1 800 949 042
International toll free - Israel:	1 80 925 9029
International toll free - Italy:	800 873 857
International toll free - Japan:	00531 16 0959
International toll free - Latvia:	8000 3326
International toll free - Lithuania:	8 800 3 08 34
International toll free - Luxembourg:	800 2 7158
International toll free - Malaysia:	1 800 814 391
International toll free - Mexico:	001 800 514 9029
International toll free - Monaco:	800 93 556
International toll free - Netherlands:	0 800 022 9387
International toll free - New Zealand:	0 800 449 692
International toll free - Norway:	800 107 00
International toll free - Panama:	00 800 226 9029
International toll free - Poland:	00 800 112 40 84
International toll free - Portugal:	800 827 501
International toll free - Russia:	810 800 2853 1012
International toll free - Singapore:	800 101 2176
International toll free - Slovenia:	0 800 80375
International toll free - South Africa:	0 800 981 808





International toll free - South Korea: 003 0813 2261  
International toll free - Spain: 900 937 613  
International toll free - Sweden: 02 079 9651  
International toll free - Switzerland: 0 800 893 453  
International toll free - Thailand: 001 800 156 205 9029  
International toll free - Trinidad-  
Tobago: 1 800 205 9029  
International toll free - UK: 0 808 101 3382  
International toll free - Uruguay: 0004 019 0305  
International toll free - Venezuela: 0 800 100 8373



**Please mute your lines !  
We have a interference problem.  
Thanks**

