Today’s Edition

Membership Statistics and Goals Update – John Day

Updates / Wrap-Up / Direction – Aleksandar Szabo

Open Floor Q&A
Subject Appendix: Field Team Resources
Today’s Speakers

Aleksandar Szabo
Chair, IEEE MRRC

John Day
Director, Membership Development
Web Cast Interface – ReadyTalk®

- Hide Chat
- Raise Hand
- Full Screen

Introductions / Ask Questions

IEEE Membership Development Conference Call / Web Cast
19 February 2011

Aleksandar Szabo
Chair, 2011 IEEE Membership Recruitment and Recovery (MRR) Committee
a.szabo@ieee.org

Cathy Downer
MGA Staff - Membership Development
c.downer@ieee.org

Web Cast Etiquette: Ask questions using the online chat feature. Technical help: help@readytalk.com
Web Cast Attendance Roll Call

Use the Chat pod.

Please type in your name/title/location.

Web Cast Etiquette: Ask questions using the online chat feature. Technical help: help@readytalk.com
Web Cast Notes

Webcast presentation will be available on new MD online community at http://oc.ieee.org (general access page) or http://ieee-md-net.oc.ieee.org/main for the MD Community/Group. You will need to use your IEEE web account for access. Once in, the presentation will be posted under the “Content” Tab. If you wish to join, please send email to c.downer@ieee.org for an invite.

Attendees will hear the broadcast via their computer.

This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD online community (please see access above).

Web Cast Etiquette: Ask questions using the online chat feature. Technical help: help@readytalk.com
Webcast Notes – Raising Questions

- You can continue to ask topical questions using the chat box during the entire webcast. They will be presented by our Moderator to the appropriate presenter for response.
- Some questions in the Chat Box may be responded to during the webcast by presenters or Moderator.
Membership Statistics & Goals Update

November 2011

Presented by:

John Day
Director, Membership Development
j.day@ieee.org
### 2012 Goal Attainment

<table>
<thead>
<tr>
<th>Membership Category</th>
<th>%</th>
<th>Goal*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Membership</td>
<td>38.3%</td>
<td>400,000</td>
</tr>
<tr>
<td>Higher Grade</td>
<td>39.7%</td>
<td>308,700</td>
</tr>
<tr>
<td>Student w/GSM</td>
<td>33.6%</td>
<td>91,300</td>
</tr>
</tbody>
</table>

*Sep 2011 through Aug 2012

### Total Member Retention

<table>
<thead>
<tr>
<th>Month</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>NOV</td>
<td>34.1%</td>
<td>34.4%</td>
</tr>
<tr>
<td>DEC</td>
<td>50.1%</td>
<td>62.5%</td>
</tr>
<tr>
<td>JAN</td>
<td>62.5%</td>
<td>69.7%</td>
</tr>
</tbody>
</table>

### Monthly Census

#### YoY Variance

<table>
<thead>
<tr>
<th>Category</th>
<th>Change</th>
<th>%</th>
<th>Nov ‘11</th>
<th>Nov ‘10</th>
</tr>
</thead>
<tbody>
<tr>
<td>IEEE Membership</td>
<td>+ 8,777</td>
<td>+ 2.2%</td>
<td>407,704</td>
<td>398,927</td>
</tr>
<tr>
<td>- Honorary</td>
<td>+ 2</td>
<td>+ 6.9%</td>
<td>31</td>
<td>29</td>
</tr>
<tr>
<td>- Fellow</td>
<td>+ 164</td>
<td>+ 2.5%</td>
<td>6,693</td>
<td>6,529</td>
</tr>
<tr>
<td>- Senior Member</td>
<td>+ 848</td>
<td>+ 2.6%</td>
<td>33,512</td>
<td>32,664</td>
</tr>
<tr>
<td>- Member</td>
<td>+ 3,109</td>
<td>+ 1.3%</td>
<td>251,162</td>
<td>248,053</td>
</tr>
<tr>
<td>- Associate Member</td>
<td>- (90)</td>
<td>-0.6%</td>
<td>15,724</td>
<td>15,814</td>
</tr>
<tr>
<td>- Graduate Student</td>
<td>- (254)</td>
<td>-0.7%</td>
<td>37,114</td>
<td>37,368</td>
</tr>
<tr>
<td>- Undergraduate Student</td>
<td>+ 4,998</td>
<td>+ 8.5%</td>
<td>63,468</td>
<td>58,470</td>
</tr>
<tr>
<td><strong>Society Memberships</strong></td>
<td></td>
<td>+ 0.5%</td>
<td>339,551</td>
<td>337,973</td>
</tr>
<tr>
<td>- 16 Societies up &gt; 1%</td>
<td>+ 6,951</td>
<td>+ 0.5%</td>
<td>339,551</td>
<td>337,973</td>
</tr>
<tr>
<td>- 10 Societies +/- 1%</td>
<td>(92)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- 12 Societies down &gt; 1%</td>
<td>(5,281)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Societies Note:** Sum of respective gains and losses, with all counts including Affiliates. Without Affiliates, total Society memberships are up year-over-year by 4,069 or +1.3%.

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Web Cast Etiquette: Ask questions using the online chat feature. Technical help: help@readytalk.com
### Active Membership by Region

<table>
<thead>
<tr>
<th>REGION</th>
<th>Higher Grade w/o GSM</th>
<th>Graduate Students</th>
<th>Undergraduate Students</th>
<th>TOTAL MEMBERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>31,072</td>
<td>31,748</td>
<td>(676)</td>
<td>-2.1%</td>
</tr>
<tr>
<td>2</td>
<td>27,516</td>
<td>28,067</td>
<td>(551)</td>
<td>-2.0%</td>
</tr>
<tr>
<td>3</td>
<td>25,038</td>
<td>25,309</td>
<td>(271)</td>
<td>-1.1%</td>
</tr>
<tr>
<td>4</td>
<td>18,821</td>
<td>19,118</td>
<td>(297)</td>
<td>-1.6%</td>
</tr>
<tr>
<td>5</td>
<td>24,574</td>
<td>24,849</td>
<td>(275)</td>
<td>-1.1%</td>
</tr>
<tr>
<td>6</td>
<td>49,290</td>
<td>49,876</td>
<td>(586)</td>
<td>-1.2%</td>
</tr>
<tr>
<td>R 1-6</td>
<td>176,311</td>
<td>178,967</td>
<td>(2,656)</td>
<td>-1.5%</td>
</tr>
<tr>
<td>7</td>
<td>13,377</td>
<td>13,420</td>
<td>(43)</td>
<td>-0.3%</td>
</tr>
<tr>
<td>8</td>
<td>54,377</td>
<td>52,334</td>
<td>2,043</td>
<td>3.9%</td>
</tr>
<tr>
<td>9</td>
<td>9,399</td>
<td>8,440</td>
<td>959</td>
<td>11.4%</td>
</tr>
<tr>
<td>10</td>
<td>53,658</td>
<td>49,928</td>
<td>3,730</td>
<td>7.5%</td>
</tr>
<tr>
<td>R 7-10</td>
<td>130,611</td>
<td>124,122</td>
<td>6,489</td>
<td>5.4%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>307,122</td>
<td>303,089</td>
<td>4,033</td>
<td>1.3%</td>
</tr>
</tbody>
</table>
Additional renewal campaign initiated by MD Staff team in November
- Total member retention, as of November, down (0.3)% YoY, compared to (3.5)% last month
- Regions 7-10 retention performance roughly the same as last year, within margin of comfort
- U.S. retention highlights …
  - HG retention by Regions 3 and 6 outperforming same-period last year by > +0.5%
  - Region 6’s weighted contribution (member counts) is driving YoY retention gains in U.S. HG membership
  - YoY Student retention across U.S. compromising total U.S. retention performance
### Member Recruitment – 2012 Membership Year, Cumulative YoY

<table>
<thead>
<tr>
<th>REGION</th>
<th>HIGHER GRADE w/o GSMs</th>
<th>GRADUATE STUDENTS</th>
<th>UNDERGRADUATE STUDENTS</th>
<th>TOTAL MEMBERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>250</td>
<td>317</td>
<td>(67)</td>
<td>-21.1%</td>
</tr>
<tr>
<td>2</td>
<td>240</td>
<td>316</td>
<td>(76)</td>
<td>-24.1%</td>
</tr>
<tr>
<td>3</td>
<td>206</td>
<td>245</td>
<td>(39)</td>
<td>-15.9%</td>
</tr>
<tr>
<td>4</td>
<td>176</td>
<td>223</td>
<td>(47)</td>
<td>-21.1%</td>
</tr>
<tr>
<td>5</td>
<td>217</td>
<td>268</td>
<td>(51)</td>
<td>-19.0%</td>
</tr>
<tr>
<td>6</td>
<td>460</td>
<td>542</td>
<td>(82)</td>
<td>-15.1%</td>
</tr>
<tr>
<td>R 1-5</td>
<td>1,549</td>
<td>1,911</td>
<td>(362)</td>
<td>-18.9%</td>
</tr>
<tr>
<td>7</td>
<td>174</td>
<td>180</td>
<td>(6)</td>
<td>-3.3%</td>
</tr>
<tr>
<td>8</td>
<td>984</td>
<td>1,010</td>
<td>(26)</td>
<td>-2.6%</td>
</tr>
<tr>
<td>9</td>
<td>269</td>
<td>288</td>
<td>(19)</td>
<td>-6.6%</td>
</tr>
<tr>
<td>10</td>
<td>1,369</td>
<td>1,384</td>
<td>(15)</td>
<td>-1.1%</td>
</tr>
<tr>
<td>R 7-10</td>
<td>2,796</td>
<td>2,862</td>
<td>(66)</td>
<td>-2.3%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>4,345</td>
<td>4,773</td>
<td>(428)</td>
<td>-9.0%</td>
</tr>
</tbody>
</table>

- Assess opportunities to build awareness and interest in membership at Section, Chapter, and Branch-sponsored events and activities
- Have membership brochures / handouts present at all events -- Order online MD Kits (no cost to your OU) from [www.ieee.org/md](http://www.ieee.org/md). Look for link to order MD Kits (right column)

🌟 Volunteers of Region 6 … A half-dozen MD Kit orders from across the Region over the past week – about the same volume of MD Kit orders from across the entire U.S. for an entire month

---

Web Cast Etiquette: Ask questions using the online chat feature. Technical help: help@readytalk.com
Goals – 2012 Membership Year (Aleksandar’s Challenge)
Region 1–6 Strategy Update: “First-Year Focus”

- Large Section support
- Last membership year, these 18% of the U.S. Sections accounted for 60% of the total HG recruitment
- Probability > Without doing something, 18% of the Sections will account for 60% of first-year member attrition in the U.S.
  - 60% of last year’s HG recruitment in the U.S. = 5,000 members

Dedicated MGA Staff support to this targeted effort: Adrienne Hahn, a.hahn@ieee.org

- Adrienne is establishing direct contact with the MD Volunteers in these Sections—strategy development, execution, progress reporting
- Opportunity to pilot new tactics and tools, for eventual expanded roll-out

<table>
<thead>
<tr>
<th>First-Year Focus</th>
<th>United States– Five Largest Sections per Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boston</td>
<td>Chicago</td>
</tr>
<tr>
<td>New York</td>
<td>Twin Cities</td>
</tr>
<tr>
<td>North Jersey</td>
<td>Southeastern Michigan</td>
</tr>
<tr>
<td>Princeton</td>
<td>Central Indiana</td>
</tr>
<tr>
<td>Connecticut</td>
<td>Milwaukee</td>
</tr>
<tr>
<td>Northern Virginia</td>
<td>Dallas</td>
</tr>
<tr>
<td>Washington</td>
<td>Central Texas</td>
</tr>
<tr>
<td>Baltimore</td>
<td>Houston</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>Denver</td>
</tr>
<tr>
<td>Pittsburgh</td>
<td>Saint Louis</td>
</tr>
<tr>
<td>Atlanta</td>
<td>Santa Clara Valley</td>
</tr>
<tr>
<td>Eastern North Carolina</td>
<td>Seattle</td>
</tr>
<tr>
<td>Florida West Coast</td>
<td>Oakland-East Bay</td>
</tr>
<tr>
<td>Huntsville</td>
<td>San Diego</td>
</tr>
<tr>
<td>Orlando</td>
<td>Oregon</td>
</tr>
</tbody>
</table>

Auxiliary MD Kit also to be sent to these Sections to support recruitment efforts
**Society Memberships** (including Affiliates) – Monthly YoY & Drivers

*Total Society Memberships: 339,551*  
YoY +0.5% (last month, +0.7%)

**Society MD Disposition**

<table>
<thead>
<tr>
<th>Society MD Disposition</th>
<th>YoY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Memberships Across 38 Societies</td>
<td>+ 1,578</td>
</tr>
<tr>
<td>Growth &gt; 1%: 16 Societies</td>
<td>+ 6,951</td>
</tr>
<tr>
<td>+ / - 1%: 10 Societies</td>
<td>(92)</td>
</tr>
<tr>
<td>Decline &gt; 1%: 12 Societies</td>
<td>(5,281)</td>
</tr>
</tbody>
</table>

**Influence of Larger Societies**

- **Power & Energy**: +1.414
- **Communications**: +1,013
- **Computer**: (3,928)

**Double-Digit Percentage Gains Year-over-Year**

<table>
<thead>
<tr>
<th>Society</th>
<th>YoY Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robotics &amp; Automation</td>
<td>20.4%</td>
<td>1,578</td>
</tr>
</tbody>
</table>
In Closing … Membership Always Begins with the Individual Member

When we focus on “Membership” the member and their needs get lost in the crowd.

If we focus on the “Member” we strive to satisfy them, on their terms

“I feel welcome”

“My needs are met”

“I make a difference”

“I am the IEEE”

“I am a part of something great”

Truly satisfied members renew; truly satisfied members refer others to IEEE
thank you

questions?
Updates & Reminders / Direction

Aleksandar Szabo
Chair, 2011 IEEE Membership Recruitment and Recovery (MRR) Committee
a.szabo@ieee.org
Use of SAMIEE for Renewal Data

1 December 2011

Presented by:
Aleksandar Szabo
IEEE MGAB MRRC Chair
IMPORTANT: User access to SAMIEE is limited by organizational unit and to the following IEEE volunteer positions (names must be in the Geographic Roster!)

- Region Directors, Director Elects, Past Directors, Treasures, Secretaries
- Region MD Chairs
- Section/Council/Subsection Chairs, Vice Chairs, Treasures and Secretaries
- Section/Council/Subsection MD Chairs
- Chapter and Joint Chapter Chairs
- Student Branch Chairs and Counselors
- Society Presidents, President Elects, Past Presidents, Vice Presidents, Treasures, Secretaries, Executive Directors, Administrators, Chapter Coordinators
- Society MD Chairs
Every MD Officer should use SAMIEEE

- Only by using SAMIEEE, MD Officers can get the data about the members in their organizational units.
- Only by using these data MD Officers can efficiently do their job.
- MD Officers should be familiar with SAMIEEE.
- MD Officers should use SAMIEEE regularly.
- MD Officers should use the Predefined Queries and if they want to modify them.
- MD Officers can possibly prepare and use their own queries.
- MD Officers not familiar with SAMIEEE should visit www.ieee.org/samieee and/or ask for help volunteers using SAMIEEE.
Past Due Members – Pre-Arrears and Deactivated Members - Arrears

- Members who will not renew for 2012 till the end of 2011 will continue to have all the member benefits during the two months grace period (January and February 2012). Such members are named Non-Renewed Members, Past Due Members or “Pre-Arrears”

- At the end of February, after the Terminator Action, all the Pre-Arrears who didn’t renew are sorted out, their member benefits, rights and privileges are deactivated (they don’t receive the journals anymore) and they are named Deactivated Members or “Arrears”

- Starting from the beginning of March 2012 all members renewing for 2012 are transfered from the list of Arrears to the list of Active Members and their member benefits, rights and privileges are activated again instantaneously (they receive again the journals)
PRE-ARREARS - MEMBERS WHO DID NOT RENEW FOR 2012
*ACCESS BEFORE THE END OF FEBRUARY 2012 ONLY*

- Go to SAMIEEE [www.ieee.org/samieee](http://www.ieee.org/samieee)
- Click Access SAMIEEE
- Insert your User ID and Password and click Login
- Click SAMIeee in Shared Folders
- Click Geographic Predefined Queries and you will get the list of
  Predefined Queries

- From the list of Predefined Queries select
  - (GEO) 2011 Last Renewal Year for Active Members - Name, Grade, Email
    Results show information only about members in your geographic unit
    who paid for 2011, but didn't renew for 2012 along with Name, Grade,
    Membership Status and Email Contact. You can download the table to
    Excel and sort the data as you like.

- From the list of Predefined Queries you can also select
  - (MD) First Year Members not Renewed
    Results show information only about first year members in your
    geographic unit who joined for 2011, but didn't renew for 2012, showing
    Name, Grade, Membership Status and Email Contact. You can
download the table to Excel and sort the data as you like.
MEMBERS WHO RENEWED FOR 2012

- Go to SAMIEEE www.ieee.org/samieee
- Click Access SAMIEEE
- Insert you User ID and Password and click Login
- Click SAMIEEE in Shared Folders
- Click MD Predefined Queries and you will get the list of Predefined MD Queries

From the list of MD Predefined Queries select
  - (MD) 2012 Renewal Year for Active Members - Name, Grade, Email

Results show members in your geographic unit who renewed for 2012, info includes Name, Grade, Membership Status and Email Contact. You can download the table to Excel and sort the data as you like.
SELECTING THE ARREARS USING SAMIEEE

Use SAMIEEE to get the list of Arrears in your Organizational Unit

Before 28 Feb 2012 – Deactivated members who didn’t renew for 2011

After 1 March 2012 – Members deactivated at the end of February 2012 who didn’t renew for 2012

Go to SAMIEEE www.ieee.org/samieee

Click Access SAMIEEE

Insert your User ID and Password and Login

Click SAMIEEE in Shared Folders

Click Geographic Predefined Query and you will get the list of Predefined Queries

From the list of Predefined Queries select (GEO) Arrears: Member Contact Info By Section-By Grade

Download the list to Excel and sort the data as you like...

Web Cast Etiquette: Ask questions using the online chat feature. Technical assistance: web-conf@ieee.org
To learn more about SAMIEEE visit www.ieee.org/samieeee

Select
- the Quick Training Guide – a two page document giving step-by-step instructions on the basic SAMIEEE use
- Online Video Training Modules
- Reference Materials

Web Cast Etiquette: Ask questions using the online chat feature. Technical assistance: web-conf@ieee.org
Reminders / Updates

- Report new officers via the online reporting at http://www.ieee.org/societies_communities/geo_activities/required_reporting/officer_forms.html

- Begin to review members who have not yet renewed – use SAMIEEE pre-defined queries for reports.

- Continue to reach out to new joined members.
Wrap Up / Direction – MD Prioritization

- January through April
  - 85% effort - Retention / Arrears Recovery
  - 15% effort - Recruitment

- May through August
  - 10% effort - Arrears Recovery
  - 90% effort - Recruitment

- September through December (switching gears)
  - 85% Recruitment
  - 15% Renewal monitoring

All the while … MD Staff support:
- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)
Future MD Webcast Topics & Speakers – Tentative Schedule

January
- IEEE Job Site Update
- IEEE Contact Center Services
- Arrears Planning

February
- Arrears Actions
Wrap Up / Direction – Next Webcast

Schedule for 2012 is being determined.
Thank you

Questions?
Open Floor Q&A
Webcast Notes – Raising Questions

- You can continue to ask topical questions using the chat box during the entire webcast. They will be presented by our Moderator to the appropriate presenter for response.

- Some questions in the Chat Box may be responded to during the webcast by presenters or moderator.

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Question raised by Vernon Price on Payment Options: outside of the U.S., information on IEEE web site, currency conversion.
IEEE Dues Payment Process Options

In place for Regions 8, 9 and 10 (where requested)

Local Member Options:

• Collection can be handled by group: Student Branch, Society, Geographic Units

• Collect payments & send to IEEE as group only. One bank fee payment ($15.00 for wire transfer) or group check (Bank Draft) may then apply

• Work with Geographic Unit if they have a Custody Account
Additional information

IEEE Support Center
– https://supportcenter.ieee.org/
– Most popular questions raised and responses
– Featured Support Topics

Custody Accounts
• http://www.ieee.org/societies_communities/geo_activities/resources/local_currencies.html

Currency exchange rate
• http://www.gocurrency.com/
APPENDIX
Appendix

Team Resources

IEEE Membership Development Manual

2010 September

This document has been developed as a resource for IEEE Volunteers and Staff, and is not intended for general circulation with promotional materials. Forward questions and suggestions to: grow-membership@ieee.org
Alignment with the new MGA mission and values
Volunteer & Staff partnership
MD position vacancies
Regional Training
Partnering across IEEE
MD Portal & Virtual Community

If the MGA is Successful …

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a “home(s)” for every member

Technology professionals will understand IEEE membership’s importance in their careers

The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members’ achievements are universally recognized
The voting members of the MRRC (2011)

- R1 - Gim Soon Wan
gimsoon@ieee.org
- R2 - Javvad Qasimi
javvad@ieee.org
- R3 - Jim Anderson
jim.anderson@ieee.org
- R4 - Mohamad Berri
mberri@ieee.org
- R5 - Robert Scolli
r.scolli@ieee.org
- R6 - Randall G. Redondo
rredondo@ieee.org
- R7 - Lawrence Whitby
lwhitby@ieee.org
- R8 - Dirk Van Hertem
dirk.vanhertem@ieee.org
- R9 - Gustavo Giannattasio
gianna@ieee.org
- R10 - Hang-Bong Kang
hbkang@catholic.ac.kr

MGA 2011
Membership
Recruitment &
Recovery (MRR)
Committee Chair
a.szabo@ieee.org

TA Representative
Antonio Luque
aluque@gte.esi.us.es

TA Representative
Rangachar Kasturi
r1k@cse.usf.edu

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The Regional Team

- Gim Soon Wan  R1  gimsoon@ieee.org
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- James M. Anderson  R3  jim.anderson@ieee.org
- Mohamad Berri  R4  mberri@ieee.org
- Robert Scolli  R5  r.scolli@ieee.org
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Web Cast Etiquette: Ask questions using the online chat feature. Technical help: help@readytalk.com
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Membership Development Portal – www.ieee.org/md

- Membership Reports
- MD Online Community
- SAMIEEEE access
- Membership Development Manual
- Member benefits at a glance (One-page flyer)
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10
- Presentation templates
- IEEE membership statistics

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Online Order Form available

### On-Demand Kit Order Form: IEEE Membership Development

**Introduction:** This online ordering form is a resource for membership development officers. You can now select a kit to compliment your need of membership development materials &dquo;either for a meeting or event.&dquo;

#### Meeting Kit (e.g. Section, Regional, Society or Leadership meetings)

<table>
<thead>
<tr>
<th>Item</th>
<th>Small</th>
<th>Large</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Recruitment Brochure</td>
<td>10</td>
<td>20</td>
</tr>
<tr>
<td>Higher Grade Membership Application Pad</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Promotional Poster for IEEE Membership</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>INGM Flyer</td>
<td>3</td>
<td>10</td>
</tr>
<tr>
<td>INGM Business Card</td>
<td>5</td>
<td>50</td>
</tr>
<tr>
<td>Assorted IEEE promotional items</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Bumper Stickers</td>
<td>15</td>
<td>25</td>
</tr>
<tr>
<td>- Foam Puzzles</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>- Assorted Bookmarks</td>
<td>10</td>
<td>15</td>
</tr>
<tr>
<td>First Year Member Cards and Envelope</td>
<td>1 set</td>
<td>1 set</td>
</tr>
<tr>
<td>First Year Member flyer</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>myIEEE Information Sheet</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>IEEE.tv Information Sheet</td>
<td>5</td>
<td>10</td>
</tr>
</tbody>
</table>

**SELECT KIT**

- [ ] Small
- [ ] Large

#### Event Kit (e.g. Conferences, Congresses, trade shows, etc.)

<table>
<thead>
<tr>
<th>Item</th>
<th>Small</th>
<th>Large</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Recruitment Brochure</td>
<td>20</td>
<td>0</td>
</tr>
<tr>
<td>1-Page Membership Flyer</td>
<td>0</td>
<td>100</td>
</tr>
<tr>
<td>Professional Grade Membership Application Pad</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Promotional Poster for IEEE Membership</td>
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<td>5</td>
</tr>
<tr>
<td>INGM Flyer</td>
<td>10</td>
<td>15</td>
</tr>
<tr>
<td>INGM Business Card</td>
<td>50</td>
<td>75</td>
</tr>
</tbody>
</table>

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**Web Cast Etiquette:** Ask questions using the online chat feature. Technical help: help@readytalk.com
Online MD Resources

- The web page to join the IEEE: www.ieee.org/join
- The web page for MD volunteers: www.ieee.org/md
- The web page for IEEE benefits: www.ieee.org/benefits
- Your Region web page: www.ieee.org/??
- Your Section web page: www.ieee.org/??
- Your Chapter web page: www.ieee.org/??
- Your Conference web page: www.ieee.org/??
- Your Student Branch web page: www.ieee.org/??

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