



This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Hello Folks, I hope our Sections/Chapters are getting ready to host some amazing holiday socials. This is a great time to reflect on the year and highlight officers and accomplishments achieved during the year. Invite your newest members to your holiday gatherings, so they can get excited about what the New Year has to offer. IEEE Membership has its privileges for both professionals and students. Post your holiday photos on our R3 social media platforms and submit ideas for incentives for Sections/Chapters that post. The metrics below shows student membership still growing, so keep up the good work! Holiday Cheers ☺

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Region Snapshot	This Month	'18 vs. '17		% Change	To view your Section's total membership, renewal and recruitment stats, <a href="#">visit the Region 3 Membership Stats folder on Google Drive.</a>
Total Membership	26,926	▼	(25)	-0.1%	
Higher-Grade	22,336	▼	(331)	-1.5%	
Students	4,590	▲	306	7.1%	
IEEE Worldwide	407,612	▲	5,944	1.5%	

### Officer Reporting Updates

With the change in Membership Cycle comes potential changes to your respective Executive Committees. Be sure to [update your officer reporting](#) as necessary and don't forget to include your sub-unit officers such as Affinity Group Chairs, Chapter leaders and Student Branch officers.

### Officer Training available via the IEEE Center for Leadership Excellence (CLE)

Along with updating your officer reporting, direct your new volunteers the IEEE CLE. Here they will find training, action plans and best practices for their respective positions. This is also a great resource for longer-term volunteers who need a refresher on their roles and responsibilities. There is a lot of new content, so please be sure to use it as a reference.

### REMINDER: Order your 2019 Membership Development Kit

Be sure to [order your 2019 Membership Development Kit](#) via the new MD Kit Portal. **Users can now customize their kit** via the portal. First times users are required to set up a user account. We suggest using your IEEE Account credentials.

### IEEE Educational Activities Member Opportunities - PLEASE PROMOTE

IEEE is hosting the following virtual event. PLEASE PROMOTE TO YOUR MEMBERS!

[Advanced Blockchain for Enterprise Virtual Event](#) - 4-5 December 2018 presented by corporate blockchain strategist and MIT lecturer, Steve Derezinski

[Visit the MD resources page](#) to access materials designed to help your local membership efforts.