

The Quad City Engineering and Science Council's

43rd Annual National Engineers Week Banquet



FRIDAY, FEBRUARY 25, 2005

**John Deere Pavilion
1400 River Drive
Moline, Illinois**



With the Featured Speaker:

Mr. David Everitt
President, Worldwide Agricultural Division —
Europe, Africa, the Middle East, South America and
Global Harvesting Equipment Sourcing
Deere & Company



Speaking On:

Disciplined Execution in an Undisciplined World

Profitably managing a global enterprise in today's environment requires a clearly defined strategy, common process definitions, and disciplined execution in multiple sites around the world. Any enterprise with global ambitions must be able to deploy these characteristics across a broad range of cultures and languages. The successful enterprise is able to deploy these characteristics while at the same time operating in a business environment affected by changing economic and political landscapes. These attributes apply whether building a factory, leading a product development team, or managing sales and marketing.

Mr. Everitt is based in Deere & Company's European Office, Mannheim, Germany, where he serves on the advisory board of Deutsche Bank AG. Mr. Everitt joined the company in 1975 as an engineer at the John Deere Horicon Works, Horicon, Wisconsin. He is a native of Concordia, Kansas and a 1975 graduate of Kansas State University with a Bachelor of Science degree in industrial engineering.

With its world headquarters in Moline, John Deere is the world's leading manufacturer of agricultural and forestry equipment. Since it was founded in 1837, the company has established a heritage of quality products and services providing performance that endures to customers worldwide.

- Time:** 5:30 - 6:30 p.m. Social hour with cash bar
6:30 - 7:30 p.m. Dinner
7:30 - 8:30 p.m. Programs and Awards including Engineer/Scientist/Society of Year and Scholarships
- Location:** John Deere Pavilion – 1400 River Drive, Moline (across from The MARK of the Quad Cities)
Free Public Parking is available in the parking ramp next to the Pavilion or in nearby city parking lots
- Menu:** See the QCESC website for the menu
- Cost:** \$27.00 per person • \$17 for full-time students • \$10 for the program only
- Further Info:** Call Nancy Ekblad (309) 737-5895 or e-mail treasurer@qcesc.org

**For Reservations: Make your reservation online at www.qcesc.org (preferred)
or Call (309) 737-5895**

- Advance reservations are required by Friday, February 18, 2005•
- Reservations are limited. Make your reservation early! •

The general public including students are welcome to attend this event.