



## **Milwaukee Area WIE Affinity Group**

### Scopes of Interest

This group has the potential of affecting the lives of many young women in exploring engineering as a career path. This comes from the fact that as young women see professional women engineers talking about their jobs it gives younger women a model to emulate. Retention of women in engineering is a life long process that starts from elementary and high schools, and continues to the university education and the professional workspace.

Here is an overview of the objectives and activities of our group:

1. Design several lecture series that talk about a number of topics in engineering, depending on the number of people involved in the organization. Allow members to design a one or two hour lecture series that can focus on a number of different topics, such as:
  - Why women should get into engineering
  - Opportunities for women in engineering
  - Educational choices in Wisconsin for women

These three series can be used to talk to young women in jr. high, high school and colleges. This is also a wonderful opportunity for women in undergraduate and graduate programs to meet professional women engineers and start building their networking skills.

2. Build technical lectures. The more women doing technical type lectures to professional engineers the more respect women as a whole receive from the engineering community.
3. Discuss in to how Wisconsin is encouraging young women to explore engineering as a profession.
4. Sponsor or get involved with existing local engineering tournaments. Maybe our group could work with the Girl Scouts and have a joint engineering tournament. This would focus on young girls and could be a start of a wonderful joint effort.
5. Invite some professional women for one-day luncheon or invite a dinner speaker. This will be a great opportunity for women in our organizations, as

well as other women in a college engineering program to network and to exchange ideas about work and more opportunity for women in engineering. One suggestion will be to bring Katherine M. Hudson ([www.bradycorp.com](http://www.bradycorp.com)) who is the Chairman of the Board for the Brady Corporation.

6. Work with the local IEEE chapter so that our meetings can be take place at the same time and place as their meetings.

I hope that you will join the Milwaukee Area WIE Chapter, and that you will find the activities of the WIE group of interest and joy.

Sincerely,

Edina.

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