

IEEE Montana Section Meeting

Wednesday, January 21, 2009

108 EPS (Near 7th and Grant, South of Cobleigh Hall)

Life Members Meeting: 6:00PM

Regular Meeting: 6:30 PM

“Financing the commercialization of technology-based innovation: Building a successful business without giving up equity or building debt”

Ray Friesenhahn
Senior Technology Manager, SBIR Outreach Manager
MSU TechLink Center

Presentation summary

We all love technology and the uses to which it can be put; that's part of the reason we're engineers. Technology for its own sake, however, has limited utility. To implement technology requires that it make it to the marketplace, through any of several routes.

This presentation will describe how local and regional technology innovators have been able to translate concepts and capabilities into real products and successful businesses, through strategic collaborations and use of the SBIR (Small Business Innovation Research) program.

This presentation should be of interest to anyone who works in industry or academia, and/or has ever thought or dreamt of starting a business to bring an innovative technology to the marketplace--a process that can often be as complicated, innovative, and rewarding as the technology itself.

Pizza and soft drinks provided

Please call Richard Wolff at 994-7172 (or e-mail: rwoff@montana.edu) or sign up via the Section website <http://ewh.ieee.org/r6/montana> , to make reservations by 6 PM, January 20