

Sections Congress Update

Region 3 Meeting

March 20, 2011

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*Empowering Members
to Create the Future*

IEEE Sections Congress 2011



Outline

*Empowering Members
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IEEE Sections Congress 2011

- Key milestones
- Focus Areas
- Updates
 - Local Organizing Committee
 - Logistics
 - Local Committee
 - Fundraising Committee
- Reference
 - Additional Meetings with SC2011
 - SC 2011 Initiatives
 - SC 2011 Committee Membership

Key Milestones for SC2011

Date	Deadline/Task
4 March	SC2011 Web Site updated
4 March	Breakout Session Abstracts Finalized
21 March	Breakout Session Speakers Finalized
1 April	Registration Open for SC2011
15 May	Deadline - Recommendations from Regions
1 July	Deadline – Presentations (Breakout Sessions)
21 July	Deadline – early registration
22 July	Deadline – Submission of Primary Section
1 August	Recommendations distributed to all attendees
12 August	Registration Closes

SC 2011 - Focus Areas

■ Training

- Emphasize the member – Member Development & resources
- Communicate the value of membership/member engagement

■ Feedback/Continuous Engagement

- Refined efficient recommendation process to create member-focused recommendations

■ Networking

- Opportunities for section leaders from around the world to connect with all aspects of the IEEE to improve services for their members
- Poster sessions including local activities and membership opportunities
- Connections with IEEE societies, councils and affinity groups such as at the Sunday CHM event

Program Committee Update

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IEEE Sections Congress 2011

SC2011 Schedule

■ **Friday, 19 August**

- Opening Ceremony, MGA Awards Presentation
- Dinner & entertainment for all attendees

■ **Saturday, 20 August**

- Core Track (AM)
- Breakout Sessions (PM)
- IEEE Honors Ceremony (all attendees)

■ **Sunday, 21 August**

- Plenary Session
 - Eli Harari from SanDisk – focus on IEEE and Industry Relations
- Breakout Sessions (PM)
- Evening – Computer History Museum Event (Optional)

■ **Monday, 22 August**

- Closing Ceremony
- Voting/Results of Recommendations

Additional Meetings with SC2011

Start Time	End Time	Region	Event		Start Time	End Time	Region	Event
Wed-17-Aug					Fri-19-Aug			
1:00pm	5:00pm	4	ExCom Meeting		8:00am	4:00pm	1	Committee Mtg
8:00am	3:00pm	MGA	GOLD Cmte Mtg		8:00am	3:00pm	n/a	University Partnership Program Mtg
5:00pm	10:00pm	MGA	GOLD Summitt		8:00am	12:00n	5	Committee Mtg
					8:00am	11:00am	4	Committee Mtg
Thu-18-Aug					8:00am	12:00n	8	Committee Mtg
8:00am	12:00n	MGA	GOLD Summitt		8:00am	12:00n	9	Committee Mtg
8:00am	5:00pm	2	Committee Mtg		8:00am	12:00n	10	Committee Mtg
8:00am	5:00pm	3	Committee Mtg					
8:00am	5:00pm	4	Committee Mtg					
1:00pm	5:00pm	5	Committee Mtg					
8:00am	5:00pm	6	Committee Mtg					
8:00am	5:00pm	8	Committee Mtg					
8:00am	5:00pm	9	GOLD Meeting					

Program Update

■ **Tracks**

- Empower the Member (Track Chair - Dee Fultz)
- Enhance Geographic Unit Vitality (Track Chair – Enrique Alvarez)
- Serve the World (Track Chair – Bill Gruver)

■ **SC2011 Breakout Sessions**

- Currently 33 topics have been accepted (next slide)
 - Confirmation notices have gone out with timeline for submittals
 - Maximum 50 individual breakout sessions
 - All presentations will be reviewed to ensure that content is clear and consistent with proposed abstract
 - Speaker nominations being accepted
 - All presentations will be incorporated into the IEEE Center for Leadership Excellence

Breakout Sessions – Subject to final approval

Empower the Member	Enhance Geographic Unit Vitality	Serve the World
Generating Income and Improving Communications Within Your Local Section -- for Medium to Large Sections	The IEEE Distinguished Lecturer Program - how it can benefit your Section Members.	Create a Successful Teacher-In-Service Program in Your Section
Networking Skills for Professional Success	Meeting the Technical Needs of Members through Chapter and Societies	Development and Promotion of Section-driven Humanitarian Technology Projects
The best way and the best place to publish your best work.	Revving Your Sections Engine – Turning Off Autopilot!	Standards-Related Opportunities to Support Membership Growth and Industry Participation
IEEE eLearning Library (formerly Expert Now): Tools for Promoting Engineering Education Worldwide	Resources and Tools in Support of Sections, Chapters, Affinity Groups	How to Run a Successful Webinar: Connecting & Educating More Members While Cutting Costs
Conveying the Value of Membership	Financial Management for Section and Chapters	How the IEEE Foundation Helps Sections Achieve Goals
Doing Professional Activities in Your Sections Anywhere in the World	Women in Engineering - how to engage members in your programs via affinity groups	Increasing Visibility of Local IEEE activities
Managing your Career	Life Members - how to engage members in your programs via affinity groups	IEEE Worldwide Legal Review and Section Partnership
Engaging Students and Student Activities	Leveraging Graduates of the Last Decade (GOLD) Affinity Groups to Engage Students, Members and the Public	Conducting Conference/Workshops
Member Career Transitions and Elevations	Section Vitality	Improving IEEE's engagement with Industry
An Introduction to IEEE-HKN and How to Establish an IEEE-HKN Chapter	Resources and Tools for Member Development	
IEEE Technology News	How to use myIEEE to engage with your members	
	Preserving Section History	

Core Track Training – Saturday AM

- Being designed to engage all attendees with specific focus on the following areas:
 - *IEEE – Advancing Technology for Humanity* – provide attendees with highlights on the positive impact IEEE has on the member and the world. (30 minutes)
 - *Vint Cerf – Core Speaker* - emphasize how activities at the local level can have a global impact (30 minutes)
 - *Collaborative Session with Technical Activities* - emphasis the development of the member and the benefits of establishing strong relationships between local units (Sections, Chapters, Societies). (2 hours)
- Specific schedule/topics to be finalized by mid March

Monday Closing Ceremony

- Future Direction of IEEE
- Keynote speaker - TBD
- Voting & announcement of top recommendations

Sections Congress 2011 Recommendation Process

- Deadline for recommendations **15 May 2011**

Sections Congress - Sunday

- Sunday afternoon sessions will be used to discuss/educate the attendees on the issues.
 - Multiple sessions being conducted at the same time - the sessions will be split based on category (i.e. membership benefits, IT operations, etc).
 - Potentially assign delegates to attend sessions - split the region representation
- All SC2011 attendees will be requested to vote on their top 5 recommendations. Voting to be conducted online.
 - Currently considering if we want to open this voting up to allow people off-site to vote.

Sunday Night Offsite Event at Computer History Museum

- Renovated, comprehensive and interactive computer exhibit will open in January 2011
- Attendees will have a chance to see the exhibit and enjoy a reception
- Table top exhibits at the reception for each of the technical societies and affinity groups
 - Table tops would be manned by volunteers from those groups that come from the SF Bay sections
- \$10 per member, \$5 per additional person

<http://www.computerhistory.org/>

Sections Congress – Monday Morning

- Based on feedback from 2011 attendees, the top 20 recommendations will be presented to the primary delegates for a vote.
- The top 5 recommendation in priority order will be included as part of the MGA Project list.
 - Remaining projects may be included if resources are available

Poster Sessions

- Call for posters sent to broad distribution including newsletters (Scoop and Society Sentinel)
- Topics of interest to the membership in the theme of SC2011 and other potential themes/examples:
 - Effective collaboration between section, society and Chapters
 - Humanitarian projects
 - Effective collaboration project between IEEE OUs.
- Over 20 abstracts have been submitted to date.
- Decisions on which posters (limited to 32) by **15 March 2011**
- Sessions will be on Saturday/Sunday

SC 2011 Logistics

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IEEE Sections Congress 2011

Primary Delegate

- MGA will cover
 - the registration fee for each primary section delegate
 - Sleeping room expenses (4 nights)
- Region 3 will cover 1 night lodging (Wednesday Night)
- All other expenses are to be covered by the Section

Primary Delegate Criteria

1. A primary delegate is a member of the Section designated by the Section Executive Committee to represent the Section at Sections Congress.
2. It is strongly encouraged that the individual be a first time Sections Congress attendee and the Sections should try to fund a younger member (i.e. GOLD).
3. The primary delegate must be of Graduate Student Member grade or higher in the Section.
4. A Section must be current in all reporting requirements in order to send a primary delegate. A Region Director can approve an exemption to this requirement.

Submit the list of primary delegates by 22 July 2011

Primary Delegate – SC2011 Registration

- A discount code has been established for each Region.
- The code will be provided to the Region Director, Treasurer and Regional SC Coordinator for distribution to primary delegates and/or appropriate Region Volunteers.
- If this code is used and it is not for primary section delegate, the Region will be responsible for the registration fee.

Secondary Delegate(s)

- All expenses must be covered by the Section.

Region 3 EXCOM

- Region 3 EXCOM Members not considered Primary Delegate
 - Region will pay for all expenses
 - Registration (can be expensed separately)
 - Airfare (buy early and expense separately)
 - Hotel for 5 Nights (Wed – Mon)
 - Ground Expenses

Hotel Logistics

Dates: 19 – 22 August 2011
City: San Francisco, CA, USA
Hotel: [San Francisco Marriott Marquis](#)
Rate: \$225 USD + taxes* (\$260 with taxes)
Airports: San Francisco (SFO) – 13 miles/21 km
Oakland (OAK) – 19 miles/30 km
San Jose, CA (SJC) – 45 miles/72 km
Mass Transit to downtown SF is available

* IEEE has rate protection clause in contract. If a lower rate is offered over dates of SC2011, the IEEE rate would be adjusted

Registration

■ Delegates

- \$525 USD/\$575 USD (after 22 July)
 - Covers all meals associated with Congress events (except Sunday evening), including Honors Ceremony.

■ Partners/Children

- \$350 USD – Adults/\$400 USD (after 22 July)
- \$150 USD - Ages of 7 -17/\$200 USD (after 22 July)
 - Cover breakfast (Saturday, Sunday, Monday) & evening events (Friday, Saturday).
 - No fee for children under 6 and below

■ Registration will open April 2011

Sleeping Rooms

- Following the standard industry practice – participants will be requested to make reservation **directly with hotel.**
- A specific sleeping room reservation URL for SC2011 will be created
 - Individuals must use a credit card to reserve a room
 - Rate: \$225 USD + taxes

Expected Expenses - Attendees

- \$525 – Registration *
- \$1040 – Sleeping Room (4 nights)*
- \$260 – Sleeping Room (1 night)†
- \$200 – Miscellaneous expenses
- **\$2,025 - Total**
 - * Covered by MGA for Primary Delegate
 - † Covered by Region for Primary Delegate
- Average Airfare
 - \$500 – From East Coast

Questions & Comments

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Reference Materials

Tom Coughlin
SC 2011 Section Chair

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SC 2011 Initiatives

- Keynotes to focus on innovation, solving world problems and training the next generation of technologists – working with Program Committee
- Sunday night event at Computer History Museum
- Incorporating family friendly activities into the program
 - Mini-Maker Events as part of partners program
- Enlarge the GOLD member presence

IEEE Honors Ceremony

- IEEE Honors Ceremony will be held on Saturday evening as part of SC2011 Program
- All attendees invited to the ceremony
- Business Dress requested

Sections Congress Fund

- IEEE Sections Congress Fund was established by the IEEE Foundation
- Contributions to the IEEE Sections Congress Fund by organizations and individuals qualify as tax-deductible contributions.
- Individuals and Corporations can submit donations online via www.ieee.org/donate
- Sections may also request transfer of funds via the Section Concentration Bank account to an MGA account.

Where is San Francisco, CA?

