

**From:** Lee Stogner <l.stogner@ieee.org>  
**Subject:** [IEEE R3-ExCom] Director Report for August 18, 2011 - The Checklist for Section Rejuvenation  
**Date:** August 15, 2011 7:02:30 PM CDT  
**To:** Region 3 ExCom 2011 <r3-excom2011@ieee.org>, Region 3 Section Chairs <sec-r03@ieee.org>  
**Cc:** "mt8158@att.com" <mt8158@att.com>, "jill.gostin@GTRI.GATECH.EDU" <jill.gostin@GTRI.GATECH.EDU>, "esa@nova.edu" <esa@nova.edu>, "ccmail@BELLSOUTH.NET" <ccmail@BELLSOUTH.NET>, "nclee@SOUTHERNCO.COM" <nclee@SOUTHERNCO.COM>, "zxie@ncat.edu" <zxie@ncat.edu>, "mrsenior@ieee.org" <mrsenior@ieee.org>, "abrahamjg@ieee.org" <abrahamjg@ieee.org>, "g.e.giras@ieee.org" <g.e.giras@ieee.org>, "nate.quirk@alston.com" <nate.quirk@alston.com>, "keith.mcelveen@wavesciencescorp.com" <keith.mcelveen@wavesciencescorp.com>, "barottw@erau.edu" <barottw@erau.edu>, "bauerieee@BELLSOUTH.NET" <bauerieee@BELLSOUTH.NET>, "jbaker@etechsucceed.com" <jbaker@etechsucceed.com>, "blaylock@ieee.org" <blaylock@ieee.org>, "serge.beauzile@ieee.org" <serge.beauzile@ieee.org>, "jennifer.ammentorp@ieee.org" <jennifer.ammentorp@ieee.org>, "robert.a.robinson5@ieee.org" <robert.a.robinson5@ieee.org>, "b.shadwell@ieee.org" <b.shadwell@ieee.org>, "dtullochreid@HOTMAIL.COM" <dtullochreid@HOTMAIL.COM>, "jerry.goerz@EKPC.COOP" <jerry.goerz@EKPC.COOP>, "dhill@uky.edu" <dhill@uky.edu>, "sishmael@gmail.com" <sishmael@gmail.com>, "yuri.quintana@stjude.org" <yuri.quintana@stjude.org>, "mohammed@fiu.edu" <mohammed@fiu.edu>, "rtogan@ieee.org" <rtogan@ieee.org>, "msw702@jaguar1.usouthal.edu" <msw702@jaguar1.usouthal.edu>, "gongxun99@ieee.org" <gongxun99@ieee.org>, "c.hussey@ieee.org" <c.hussey@ieee.org>, "dfillion@ieee.org" <dfillion@ieee.org>, "james\_imanian@MAC.COM" <james\_imanian@MAC.COM>, "c.hardy@ieee.org" <c.hardy@ieee.org>, "grant@magnet.fsu.edu" <grant@magnet.fsu.edu>, "john.dilley@cobham.com" <john.dilley@cobham.com>, "bkowald@ieee.org" <bkowald@ieee.org>, "billwill@triad.rr.com" <billwill@triad.rr.com>, "jimcorr@ieee.org" <jimcorr@ieee.org>, "donghui.wu@ieee.org" <donghui.wu@ieee.org>, "waroberts@ieee.org" <waroberts@ieee.org>

---

Dear Region 3 ExCom, Section Chairs and Sections Congress Delegates,

I'm resending my "Checklist" to encourage everyone to start making your Fall plans for Section Rejuvenation. This year you will have extra help by participating in Sections Congress and by the Best Practices that will be developed at the Huntsville Metro Workshop on October 9 - 13. So please make sure that your local ExCom and your Section members are aware of the "points" in my report.

Also, during our Region 3 meeting in San Francisco, we will brainstorm on how we "all" can work together to create a Region 3 Jobs Board. We still have a large number of engineers without full employment and we need to help them find the jobs that are out there.

## **POINTS FOR SECTION REJUVENATION**

---

**COMMUNICATIONS:** We publish a series of newsletters each year, most are electronic and one print edition. The Summer Edition is now available and posted at,

<http://www.ewh.ieee.org/reg/3/R3%202011-2.pdf>

We have organized a lot of information on our region that you will want to know and save as a reference.

Also please explore the Region 3 web site and discover the range of activities that the IEEE is supporting in the Southeast. Since communications is two way, if you have questions or comments about IEEE in the Southeast, you can contact me directly at,

[l.stogner@ieee.org](mailto:l.stogner@ieee.org)

**MEMBERSHIP DEVELOPMENT:** If you have not renewed your membership for 2011, I would like to encourage you to remain a part of the IEEE and benefit from the knowledge and career support that is available by participation in the IEEE. A detailed list of member benefits is available at,

[http://ewh.ieee.org/reg/3/ea/IEEE\\_Career\\_and\\_Employment\\_Benefits.pdf](http://ewh.ieee.org/reg/3/ea/IEEE_Career_and_Employment_Benefits.pdf)

Please print this document and save as a reference. If you have any issues, questions or concerns about IEEE membership, please contact me or our Region 3 Membership Chair Jim Anderson at,

[jim.anderson@ieee.org](mailto:jim.anderson@ieee.org)

**CONTINUING EDUCATION:** The IEEE is the best place for electrical and computer engineers to stay up to date on the technology that will keep your career energized. The latest topics are covered at our many conferences, books, webinars and the IEEE Xplore Digital Library. IEEE-USA E-Books offer a convenient way to brush up on career and policy issues. Choose from titles in a number of categories, including: careers, public policy, financial planning, innovation and more. Information on these E-Books is available at,

<http://www.ieeeusa.org/communications/ebooks/default.asp>

You don't have to travel a long distance to participate in a IEEE conference. Upcoming we have the Industry Applications Society Meeting in Orlando, FL on October 9 - 13, 2011. The Huntsville Section will be hosting the Metro Area Workshop in Huntsville on November 4 - 5, 2011. The IEEE 2012 International Electric Vehicle Conference will be in Greenville, SC on March 4 - 8, 2012. And If your Section would like to have a local workshop on a professional topic, let me know. It may qualify as a PACE Project and receive funding to offset some of the costs for materials and speakers.

The Region 3 conference, Southeastcon 2012, is coming up in Orlando, FL on March 15 - 18, 2012.

Please consider attending this conference over the weekend or for a day. It's not too early to start planing your trip. More information on Southeastcon 2012 is at,

<http://www.southeastcon2012.org/>

**EMPLOYMENT ASSISTANCE:** Last fall, Region 3 with the help of the IEEE-USA Careers Committee, delivered several employment assistance workshops that taught skills necessary to maintain your careers.

Materials developed for these workshops are available for all Region 3 members to use individually or as the basis for additional training at your own Section. Please let me know if your Section needs the Region 3 team to help you learn the career management skills needed for today's competitive world. For career

information that you can use now, we have two web sites,

<http://www.ieeeusa.org/careers/default.asp>

<http://ewh.ieee.org/reg/3/ea/>

If you want to talk directly to someone with career questions, please contact the Region 3 Employment Assistance Chair, Ed Kirchner at,

[ed.kirchner@ieee.org](mailto:ed.kirchner@ieee.org)

Please let us know if you or your company has openings for engineers. Tell your employer that IEEE members are the best qualified for their new positions. Remember, the IEEE member you can help this year can help you in the years ahead.

**GROWING THE IEEE NETWORK:** As a personal goal this year, I challenge you to meet ten new people that work at ten different companies. Start building the network that will power your future. Try to encourage at least one of these new contacts to join the IEEE. Think of what we could do as a organization if each one of us developed one new IEEE member this year.

**STUDENT SUPPORT:** Please take the time to visit the local IEEE Student Branch and answer their questions about life after graduation. They need your answers and they need you to help them develop their own employer network. Remember you have to go to them, they don't have the time to visit the Section meetings.

**INDUSTRIAL RELATIONS:** Most of us work for companies. Please take the time to tell your company about the value of hiring IEEE members. Use the Company Directory on the Region 3 Employment Assistance web site to create a list of the companies that are local to your Section. Then contact them one by one and tell them about the IEEE and why they should hire IEEE members first. Your Section Membership Development Chair can give you a point of internal contact for each company. If you have any issues, questions or concerns about building a Industrial Relations Program, please contact me or our Region 3 Industrial Relations Chair, Bill Harrison at,

[w.harrison@ieee.org](mailto:w.harrison@ieee.org)

**VOLUNTEERISM:** I would like to encourage each of you to volunteer for a topic or cause that can provide service to our profession and to the local community. Certainly the IEEE needs volunteers. But you can also volunteer as a tutor for a local school or provide a resource for activities that include First Robotics, Math Counts, Project Lead The Way, The Lego League, Future City and EWEEK. Please pick a cause that fits you and make a difference. It's not about the time that it will take, it's about doing something that can change the world.

Hopefully I've given you some ideas on things where we need your help. The IEEE is still the world's biggest professional society and with your participation, we can do as we say, "IEEE Advancing Technology for Humanity".

Sincerely,

Lee Stogner, PMP  
Director, Region 3

Email [l.stogner@ieee.org](mailto:l.stogner@ieee.org)

Mobile [864-360-9415](tel:864-360-9415)

Linkedin <http://www.linkedin.com/in/leestogner>