

Alabama Section Report, ExCom 10 October 2011

Feedback from Sections Congress

Danny and I developed the following Sections Congress feedback requested by Lee for the R3 meeting today.

- 1) Focus on Engagement of:
 - a) GOLD Affinity Group
 - b) Student Chapters
 - i) Leverage Student Activities Coordinator
 - c) Life Member
 - i) Establish Affinity Group
 - d) K12 Community touch points
 - i) Engineering Academies
 - ii) BEST Robotics
 - e) Society Chapters
 - i) Build upon our existing strengths
- 2) Member Communication
 - a) Reduce the number of emails
 - b) Provide relevant content in emails
 - c) Leverage Social Channels
 - i) Build upon section WEB site content with timely and relevant content
 - ii) Active management of Twitter for GOLD And Student touch points
 - iii) Use surveys to get feedback on meetings and issues from members