

10/9/2011

Western North Carolina Section Report to R3

Topic: Sections Congress and Plans for the WNC Section

Upon returning from SC2011, we held our yearly strategic planning meeting, at which attendees reported what they learned at SC2011. Also, we established goals for the upcoming year as well as looking back at the previous year to see how we did.

**Key Items identified:**

- Focus on membership development, retention and advancement.
- Engage members by asking them to do presentations.
- Promote IEEE by playing an introductory video like the "Solutionists" video before meetings.
- Explore forming a GOLD affinity group.
- Support educational activities.
- Plan educational and social activities for the year.
- Local Consultants Group hosts professional development and networking meetings. LCN website posts job listings.
- PES Chapter sponsored meetings.

**Program Overview and Objectives**

The WNC IEEE will provide a series (typically one each month) of educational activities designed to meet the following objectives:

- Provide learning activities, generally on contemporary engineering topics, that will be of both value and interest to the membership.
- Provide some programs that will inform the local community of some of the developments and contributions to society by the areas of engineering represented by the IEEE. Post public meeting notices and invite the public to programs where topic and venue permit.
- Provide members the opportunity to present and communicate about their engineering activities and achievements. (Mini-Conference for example with several members each giving a ten minute talk)
- Invite local university students to programs that gives an introduction to some real-world engineering activities.
- Help the membership to be better informed on local engineering, scientific, and industrial activities with on-site programs and tours.

**Planning Process**

At the Annual Planning Retreat, September 10<sup>th</sup>, an appropriate action is to:

- Identify the persons or organizations who will be responsible for arranging each specific program. NOTE: These are not necessary the presenters, but the ones who secure the presenters.
- Adopt a procedure where the details of each monthly program are in place and to EXCOM two (2) months before the proposed date and publicity and promotion is complete one (1) month before the program date.