

**From:** Bill Williams <billwill@triad.rr.com>  
**Subject:** IEEE Region 3 Membership Development Report, January 2012  
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**To:** <r3-excom2012@ieee.org>, <sec-r03@ieee.org>, Gregg Vaughn <g.vaughn@ieee.org>

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Committee Goals and Objectives:

- Attain 175 Senior Member elevations in Region 3 in 2012, reflecting a 10.76% increase over 2011.

Objectives:

- Advise and support all R3 Sections without formal Membership Development representatives to appoint a representative and begin elevation discussions
- Encourage all Membership Development representatives in R3 Sections to engage and increase their member elevations to Senior Member
- Promote to R3 members the prestige of Senior Membership and its value in demonstrating their dedication and contributions to IEEE
- Build a support mechanism for all R3 Section officers to solicit, encourage, support and submit references for Senior Member elevations
- Make all R3 Membership Development representatives aware of support available at the Committee level
- Attain rapid turn-around for all Section communication requests regarding Membership Development
- Engage as many R3 Section officers and Membership Development representatives as possible at SoutheastCon 2012

Plans for calendar year 2012:

- Provide strong support to and encouragement for all R3 Section officers regarding their Membership Development efforts
- Plan a workable budget for Membership Development activities and travel in Region 3

I am honored to serve IEEE and Region 3 in this endeavor and will appreciate any and all relevant support, ideas and communications to assist me in attaining these goals for Region 3 in 2012.

Respectfully submitted,

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