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Subject: [IEEE R3] Communications Report for R3 ExCom Mtg 23-Jan-2012
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Since I am new to the position of Communication Committee Chair, I'll start out modestly for this first meeting.

My goal for 2012 (not yet vetted by the subcommittee chairs) is to increase the number of members in R3 that have a direct experience of their section and the region actively working to increase the impact and value of their membership in IEEE. I hope that we will educate the members of all of the activities that IEEE pursues to support their own professional career, the engineering profession, and the society as a whole. If successful, members should be able to say both "I am getting value from my membership" and "IEEE is a special organization that I want to support through my membership".

As part of this, the committee will pursue the following objectives:

- 1) Create an active collaboration between the committee and subcommittee chairs so that we work in a way that supports each other's activities.
- 2) Develop a overview of how each section in R3 coordinates/manages its communications between its volunteers and to its members. Take that overview, together with knowledge of what tools R3 and the larger IEEE use for their communications, and develop a best-practices guide for all units in R3.

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