



Year-over-Year – Renewal: 2012 Membership Year – June 2012

	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
REGION 3	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Jacksonville Section	328	289	88.1%	63	45	71.4%	391	334	85.4%
Piedmont Section	431	373	86.5%	59	41	69.5%	490	414	84.5%
Huntsville Section	1142	990	86.7%	96	55	57.3%	1,238	1,045	84.4%
East Tennessee Section	846	730	86.3%	157	115	73.2%	1,003	845	84.2%
Melbourne Section	617	529	85.7%	52	34	65.4%	669	563	84.2%
Daytona Section	160	140	87.5%	21	12	57.1%	181	152	84.0%
Palm Beach Section	686	593	86.4%	57	28	49.1%	743	621	83.6%
Eastern North Carolina Section	2523	2185	86.6%	380	240	63.2%	2,903	2,425	83.5%
Florida West Coast Section	1719	1471	85.6%	218	143	65.6%	1,937	1,614	83.3%
Western North Carolina Section	277	235	84.8%	37	26	70.3%	314	261	83.1%
Canaveral Section	192	160	83.3%	9	6	66.7%	201	166	82.6%
Central Virginia Section	541	464	85.8%	106	70	66.0%	647	534	82.5%
Tri Cities Section	106	90	84.9%	6	2	33.3%	112	92	82.1%
Richmond Section	729	624	85.6%	101	52	51.5%	830	676	81.4%
Central Georgia Section	253	209	82.6%	37	23	62.2%	290	232	80.0%
Central Savannah River Section	183	150	82.0%	12	5	41.7%	195	155	79.5%
Northwest Florida Section	303	260	85.8%	52	22	42.3%	355	282	79.4%
Chattanooga Section	323	276	85.4%	48	18	37.5%	371	294	79.2%
Hampton Roads Section	685	563	82.2%	128	79	61.7%	813	642	79.0%
Atlanta Section	3521	2902	82.4%	722	447	61.9%	4,243	3,349	78.9%
Lexington Section	349	298	85.4%	87	45	51.7%	436	343	78.7%
Mississippi Section	389	316	81.2%	100	67	67.0%	489	383	78.3%



Year-over-Year – Renewal: 2012 Membership Year – June 2012 (Cont'd.)

	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
REGION 3	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Columbia Section	379	313	82.6%	88	52	59.1%	467	365	78.2%
Orlando Section	1064	863	81.1%	251	163	64.9%	1,315	1,026	78.0%
Winston-Salem Section	130	105	80.8%	33	22	66.7%	163	127	77.9%
Coastal South Carolina Section	394	324	82.2%	53	23	43.4%	447	347	77.6%
Central North Carolina Section	281	229	81.5%	36	16	44.4%	317	245	77.3%
Alabama Section	854	688	80.6%	189	118	62.4%	1,043	806	77.3%
Louisville Section	356	281	78.9%	67	44	65.7%	423	325	76.8%
Central Tennessee Section	646	518	80.2%	171	104	60.8%	817	622	76.1%
Charlotte Section	638	502	78.7%	150	94	62.7%	788	596	75.6%
Evansville-Owensboro Section	200	163	81.5%	33	12	36.4%	233	175	75.1%
Virginia Mountain Section	455	369	81.1%	215	134	62.3%	670	503	75.1%
Memphis Section	398	314	78.9%	95	47	49.5%	493	361	73.2%
Savannah Section	193	155	80.3%	55	25	45.5%	248	180	72.6%
Gainesville Section	389	304	78.1%	167	99	59.3%	556	403	72.5%
Broward Section	491	377	76.8%	88	41	46.6%	579	418	72.2%
Mobile Section	167	128	76.6%	37	15	40.5%	204	143	70.1%
Tallahassee Area Section	277	208	75.1%	82	43	52.4%	359	251	69.9%
Miami Section	563	403	71.6%	144	81	56.3%	707	484	68.5%
Jamaica Section	161	110	68.3%	25	12	48.0%	186	122	65.6%



Year-over-Year – Recruitment: 2012 Membership Year

Section	June 2012	June 2011	# Change	% Change
Florida West Coast Section	275	196	79	40.31%
Piedmont Section	89	43	46	106.98%
Mobile Section	74	31	43	138.71%
Eastern North Carolina Section	320	294	26	8.84%
Melbourne Section	73	48	25	52.08%
Huntsville Section	124	100	24	24.00%
Gainesville Section	115	96	19	19.79%
Orlando Section	189	170	19	11.18%
Coastal South Carolina Section	70	53	17	32.08%
Central North Carolina Section	50	34	16	47.06%
Daytona Section	39	24	15	62.50%
Western North Carolina Section	55	40	15	37.50%
Virginia Mountain Section	159	148	11	7.43%
Tallahassee Area Section	76	68	8	11.76%
Central Savannah River Section	26	20	6	30.00%
Charlotte Section	149	144	5	3.47%
Jamaica Section	57	53	4	7.55%
Winston-Salem Section	21	20	1	5.00%
Central Tennessee Section	134	133	1	0.75%
Lexington Section	82	82	0	0.00%
Hampton Roads Section	114	116	-2	-1.72%
Mississippi Section	75	77	-2	-2.60%
Central Georgia Section	35	37	-2	-5.41%
Tri Cities Section	8	12	-4	-33.33%



Year-over-Year – Recruitment: 2012 Membership Year

Section	June 2012	June 2011	# Change	% Change
Canaveral Section	13	18	-5	-27.78%
Central Virginia Section	68	76	-8	-10.53%
Columbia Section	53	64	-11	-17.19%
Evansville-Owensboro Section	37	49	-12	-24.49%
Jacksonville Section	47	60	-13	-21.67%
Chattanooga Section	45	58	-13	-22.41%
Alabama Section	153	167	-14	-8.38%
Memphis Section	81	95	-14	-14.74%
Richmond Section	80	94	-14	-14.89%
Miami Section	124	141	-17	-12.06%
Palm Beach Section	54	73	-19	-26.03%
East Tennessee Section	94	116	-22	-18.97%
Louisville Section	60	84	-24	-28.57%
Northwest Florida Section	30	55	-25	-45.45%
Broward Section	77	105	-28	-26.67%
Savannah Section	31	60	-29	-48.33%
Atlanta Section	515	556	-41	-7.37%

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