

Project: example

Goal

- Highlight member engagement examples throughout the year

Member Experience Improvement

- Use examples at excom and/or newsletter articles to stimulate new ways to engage

Project Success - Metrics

- Highlight 8 member engagement examples
- Provide a member engagement exercise at SECon Region 3 meeting

Progress

Milestone	Target Completion	% Complete
Highlight 1 example	1Q2013	
SECon ME Exercise	2Q2013	
Highlight 4 examples	2Q2013	
Highlight 8 examples	4Q2013	

Budget / Resources