

Project: Strategic Assessment 2013 (SPC)

Challenges

1. *Financial Challenges*
 - *Benchmarking other organizations*
 - *Identify Region 3 Experts*
 - *Revenue Streams Region 3 Assessment, MGA, SECon*
 - *Conferences*
What can Region 3 offer?
 - *Develop a list of capabilities*
2. *Challenges of member engagement*
 - *Enhance Recruiting and Retention*
 - *Enhance Participation in Section / Chapter and overall IEEE Projects and Activities*
3. *Communications from Region 3*
 - *Expand communications beyond just the Section Chair, Section ExCom, etc.*
 - *Examine content, frequency and mechanisms*

Progress

Milestone	Target Completion	% Complete
Establish Goals and Projects	1 March 2013	15