



IEEE-USA Conferences and Your Region *Opportunities for Collaboration*

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Region 3 Meeting : 12 April 2015

Rev 2

Overview

- ▶ IEEE-USA Conferences Committee
- ▶ The IEEE-USA Conference Portfolio
- ▶ The IEEE-USA Conference Calendar
- ▶ The IEEE-USA Conference Brief (*quarterly emails*)
- ▶ IEEE-USA Conference Services
- ▶ The Future of IEEE's Technical Co-Sponsorships
- ▶ Collaboration with your Region
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IEEE-USA Conferences Committee

Voting:

- ▶ Charles Rubenstein, Chair (c.rubenstein@ieee.org)
- ▶ Five Voting Members (*proposed*):
 - Dave Green, Mike Andrews, Scott Tomassuro**
 - Guru Madhavan (VP Prof Activities), (one other)*

Non-Voting:

- ▶ The six (6) Regional Conference Coordinators
 - Region 1: Charles Rubenstein* *Region 2: Bob Rassa*
 - Region 3: Chris Hardy* *Region 4: Jim Riess*
 - Region 5: Mike Siok* *Region 6: Ed Perkins*
- ▶ Chairs of FCS and Reps from TCS conferences

IEEE-USA 2015 Conference Portfolio

FINANCIAL (FCS)

- **GreenTech (Joint w/**R5 Meeting**)**
- **SusTech (**R6**)**
- **Int Conf on Connected Vehicles Exhibition (ICCVE2015)**
- **Wireless in Space and Extreme Environments (WiSEE2015)**
- **Carbon Management Conferences**
- **Signal Processing in Medicine & Biology Symposium (SPMB)**
- **NewNEB DC Power Utility Conf & Exhibition (NewNEB2015)**

IEEE-USA AM:

IEEE-USA Annual Meeting & Technical Conference (2015/R4**)**

2016:

- **IEEE Ethics Symposium (ETHICS2016)**
- **IEEE-USA Student Young Professional Congress (SYP2016)**

IEEE-USA 2015 Conference Portfolio

TECHNICAL (TCS)

- **Homeland Security Technology Conf (HST) (R1)**
- **Global Humanitarian Tech Conf (GHTC) (R6)**
- **PES IGST**
- **PES General Meeting**
- **Photovoltaic Specialists Conf**

IEEE-USA 2015 Conference Portfolio

BOOTH PRESENCE

- ▶ Discover Engineering Family Day (**R2**)
- ▶ Prof Comm Conf
- ▶ World Maker Faire NY (**R1**)
- ▶ SoutheastCon (**R3**)

IEEE-USA Regional Conferences

2015:

R1: R2/R1 WIE Leadership Conference (FCS)

R2: R2/R1 WIE Leadership Conference (FCS)

R3: *(Offer of future TCS)*

R4: *(Offer of future TCS)*

R5: GreenTech (FCS)

R6: SusTech, GHTC, etc. (FCS, TCS)

IEEE-USA Regional Conferences

2016 Plan:

R1: R1/R2 WIE Leadership Conference (FCS)

R2: R1/R2 WIE Leadership Conference (FCS)

R3: SoutheastCon 2016 (*Offer of TCS*)

R4: EIT 2016 (*Offer of TCS*)

R5: GreenTech (FCS)

R6: SusTech, GHTC, etc. (FCS, TCS)

IEEE-USA Conference Calendar *with link to IEEE-USA ConferenceBrief*



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IEEE-USA-Sponsored Technical Conferences



IEEE-USA Conference Brief [Jan/Feb 2013](#) | [Sep/Oct 2012](#)

Conference Schedule

2015	Conference	IEEE-USA Role
17-20 Feb.	IEEE PES Innovative Smart Grid Technologies Conference Washington, D.C.	Technical Co-sponsor
14-16 April	2015 IEEE International Symposium on Technologies for Homeland Security Waltham, Mass. (Boston area)	Technical Co-sponsor
15-17 April	IEEE Green Technologies Conference (GreenTech) New Orleans, La.	Co-sponsor
14-17 May	2015 Annual Meeting & Great Lakes Biomedical Conference Milwaukee, Wis.	Co-sponsor
14-18 June	IEEE Photovoltaic Specialists Conference	Technical

IEEE-USA Conference Services

- ▶ The mission of IEEE-USA Conferences Committee is to implement conference programs specifically intended to serve and benefit the **members**, the **profession**, and the **public** in the United States.
- ▶ *In meeting that charge, the Committee works with Conference Organizers to develop new conferences and support existing Regional Conferences as financial or technical co-sponsors.*
- ▶ See the IEEE-USA Value Proposition document at:
<http://ieeusa.org/conferences/services.pdf>

Other IEEE-USA Convening Options for Members, Student and Young Professionals

Webinars

IEEE-USA Career Manager

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IEEE-USA Webinars

Archived Webinars Choose a Category All GO

Business Models and Value Propositions: Identifying Member Needs and How to Meet Them

Presenter(s): John Prohodsky
Date Recorded: 05 Jun

This presentation will cover how a Section can identify members' unmet needs, and how it can meet those needs by using the Value Proposition Canvas and Business Model Canvas. The Value Proposition Canvas identifies and provides an understanding of customer needs and what will meet those needs. The Business Model Canvas describes how to create a Section's value proposition, the infrastructure that creates it and associated costs. The resulting business model provides a context to discuss its components, interactions between components, and tradeoffs between delivering the value proposition and cost.

Recordings & Extras
[Recorded Webinar](#)
[Slides/Handouts](#)
Additional Handouts

IEEE-USA Government Affairs Update

Presenter(s): Russell Harrison
Date Recorded: 27 May

Stay up to date on recent events in Washington that affect IEEE members. IEEE-USA's Senior Legislative Representative for Grassroots Activities will brief you on what Congress is doing for, and to, our profession.

Recordings & Extras
[Recorded Webinar](#)
[Slides/Handouts](#)
Additional Handouts

Finding the Right People Using LinkedIn

Presenter(s): Kim Brown and Don Herres
Date Recorded: 22 May

Finding the right person to fill a position can easily take a year. Most companies realize that it is better not to fill a position than bring in someone who is not productive and makes the entire team suffer. Networking is key for finding a job. This webinar is for the person on the other side of the interview: the hiring manager. Networking is important for learning what talent may be available and

Recordings & Extras
[Recorded Webinar](#)
[Slides/Handouts](#)

- How to Win in a Competitive Job Market
- Interviewing Types and Preparation
- Finding a Job that Fits Skills and Interests
- Consulting 101
- Mentoring: Your Career's Competitive Advantage
- Exploring Career Options
- Networking Solutions for Career Success

ieeusa.org/careers/webinars

Student Professional Activities (SPA|x) and 2016 SYP Conference

Think S-PAC! 

<http://ieeusa.org/volunteers/committees/spax>

SYP 2016!

- ▶ First ever SYP Conference in U.S.
- ▶ July 2016
- ▶ Tulane University
- ▶ Students, Young Professionals, Industry
- ▶ Professional, Technical, Career Fair, K-12 STEM



IEEE-USA Virtual Conferences

In the Planning Stage...

Many OUs experimenting,

IEEE-USA will be as well...

IEEE's New Policy on Technical Co-Sponsorship of non-IEEE Conferences by IEEE OUs

New **IEEE Policy 10** Rules for TCS

- ▶ In the recent past, an IEEE Organizational Unit (OU) such as a section or region could be a technical co-sponsor (TCS) of a non-IEEE conference presented by not-for-profit organizations and universities without any cost to the OU.
- ▶ In the not too distant future, *perhaps as early as 2016*, any OU that technically co-sponsors a non-IEEE conference is subject to a 'registration' fee plus \$15 per paper going into Xplore.
- ▶ This charge is not to be taken lightly as we may be talking about thousands of dollars for *each* TCS conference.
- ▶ ***MGA has not yet decided how to address these charges for our regions, sections and other MGA OUs.***

An IEEE-USA Proposal for Region 3



Collaboration with *YOUR* Region

PROPOSAL:

- ▶ SoutheastCon is the Region 3 Annual Conference that precedes the Annual Region Board Meeting.
- ▶ IEEE-USA would like to offer to assist Region 3 in advertising the SoutheastCon conference by including it on our Conference Calendar and the IEEE-USA ConferenceBrief
- ▶ We believe that working together, as a technical co-sponsor, will provide IEEE-USA insight into how it can help Regions 1, 2, and 6, create their own annual one day conference that could precede their Region Meetings and provide a small income stream for both those regions and IEEE-USA.

Questions? Suggestions?

Please contact me:

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