SoutheastCon 2015 IEEE Region 3 Meeting Student Activities Overview





Region 3 Student Activities Committee (SAC)

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SoutheastCon 2015 Student Statistics

Students registered for SoutheastCon 2015 = 482 students

Student Branch Participation at SoutheastCon 2015 = 51 Student Branches

Student Branch Competition registrations

Hardware Competition = 49 Student Branches

Open Hardware Competition = 3 participants

Student Paper Competition = 6 Student Branches

Software Competition = 26 Student Branches

Ethics Competition = 22 Student Branches

Website Competition = 14 Student Branches

T-shirt Competition = 18 Student Branches



IEEE SoutheastCon Events - Student Program

- Student Branch Officers Meeting
- Branch Counselor Meeting
- Hardware Competition
- Student Paper Competition
- Software Competition
- Ethics Competition
- Student Branch Website Competition
- T-Shirt Competition
- TI Microcontroller Workshop
- Women in Engineering Event
- 2016 Hardware Rules Presentation



The Section-to-Student Branch Connection

- The Section-to-Student Branch connection is one of the most important entity connections within all of IEEE.
- Without a strong connection to the Section, the Student Branch can become an island to itself (a Branch Counselor can only do so much).
- Student Branches (a group of student members with little real working knowledge of how a complex organization like IEEE works) can't really be expected to operate effectively without the direction provided by a strong connection to the Section.



The Section-to-Student Branch Connection

2015 Section Rebate (How do students factor in)?

- Allowance = \$2000
- Membership rebate
 - \$3.00 per member, Graduate Student member, Student member and Associate member
 - \$1.50 per Affiliate
 - \$4.00 per Senior member or Fellow
- Subsection, Chapter, Affinity Group rebates
- Reporting bonus
- Activity bonus

2015 Student Branch Rebate

Only 14 out of 106 Student Branches in Region 3 applied for the Student Branch rebate in 2014 (15% worldwide)

- The rebate is \$2.00 per Student member
- Allotment of \$50 (49 or fewer members) or \$100 (50 or more members)



A Different Rebate Model?

 MGA-SAC is investigating a new rebate model for Sections and Student Branches.

Current Model Possible Future Model MGA MGA Section Section Section Section Report Rebate Report Rebate Student Student Branch Branch Section Section Rebate Report Student Branch Student Branch Report Rebate Student Student Branch Branch

Student Branch Leadership Training Workshops

- The purpose of the workshops is to provide student branch leaders with the tools necessary to develop and implement a successful branch plan for the upcoming school year.
- One-day workshops (10:00am-4:00pm) are held on a Saturday in the fall (lunch/snacks provided, \$20 per person).
- Ideally is hosted by a Student Branch (or Branches) in conjunction with a Section.
- Workshops are highly interactive (multiple Student Branches sharing ideas and best practices).
- Workshop leaders work one-on-one with Student Branches to form the branch plan.
- Travel reimbursement \$0.50/mile past the first 100 roundtrip

miles (maximum reimbursement = \$75).



What are Region 3 Sections currently doing to connect to their Student Branches?

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