



**Hilton**  
St. Petersburg Bayfront

**IEEE**

June 9, 2016

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**PRESENTED BY:** Gene Schroeder  
Hilton St Petersburg Bayfront

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Greetings:

It is my pleasure to advise that we have availability over your clients preferred date for the **IEEE 2018 Southeast Com.** Available date is:

- **Wednesday, April 18, 2018 thru Saturday, April 21, 2018**
- **Wednesday, April 25, 2018 thru Saturday, April 28, 2018**

**LOCATION**

The Hilton St. Petersburg Downtown Bayfront is ideally located in the heart of downtown and across the street from beautiful St. Petersburg Marina and Tampa Bay.

Steps from our front door your attendees will enjoy a vibrant pedestrian friendly waterfront district, with amazing local dining, night life and shops just outside our front door. We have been recognized for our vibrant arts community and many of our offerings are located just steps from the hotel in including the New Salvador Dali Museum and the Dale Chihuly Collection.

Every guestroom & suite offers spectacular views or partial views of Tampa Bay, The Sunshine Skyway Bridge or Downtown St. Petersburg and The St. Petersburg Sailboat Harbor. Our Executive Lounge located on the 15th floor has panoramic views of Tampa Bay and St. Petersburg Marina and the perfect spot for VIPs.



**HOTEL FEATURES**

Our Hotel offers a comfortable setting for your attendees, such as:

- ❖ All guest rooms newly renovated in January 2014
- ❖ Meeting rooms renovated in 2015
- ❖ The guest rooms at the Hilton St. Petersburg Bayfront offer breathtaking waterfront views of Tampa Bay and St. Petersburg Marina with accommodations that blend modern elegance with modern business conveniences.
- ❖ On-Site dining at our Tangerine Restaurant
- ❖ Full-service Starbucks for those coffee overs!
- ❖ Heated outdoor swimming pool and large sundeck with outdoor gas fire pit!
- ❖ Complimentary fitness center
- ❖ Complimentary business center
- ❖ Complimentary wireless internet connectivity in ALL public areas
- ❖ Our spacious and modern leads to 333 oversized guestrooms which feature the Hilton Serenity Bed Collection, Crabtree & Evelyn Amenities, an mp3 player dock and wireless internet availability.
- ❖ 28 Alcove Suites and 3 Parlor Suites are available for VIP accommodations. Our Executive Lounge on the 15th Floor features panoramic views of the Tampa Bay and offers complimentary continental breakfast and happy hour events for our VIP guests.
- ❖ The hotel boasts over 30,000 square feet of unobstructed meeting space with a 7,000 square-foot Grand Ballroom and 18 flexible breakout rooms all on ONE floor!.

**REQUESTED GUESTROOM BLOCK**

Currently we are able to accommodate the following accommodations:

Room Type	Rate	Wednesday	Thursday	Friday	Saturday
Run of House	\$159.00	50	250	250	100
<b>TOTAL</b>		<b>50</b>	<b>250</b>	<b>250</b>	<b>100</b>

**TOTAL ROOM NIGHTS: 650**

**The above quoted rate is 10% commissionable to HelmsBriscoe and does not include applicable room taxes of 13% and daily parking.**





**MEETING SPACE REQUIREMENTS**

Date	Start Time	End Time	Function	Room	Setup	Agr
<b>Thursday</b>						
4/19/2018	8:00 AM	6:00 PM	Meeting	All Space		800
<b>Friday</b>						
4/20/2018	8:00 AM	6:00 PM	Meeting	All Space		800
<b>Saturday</b>						
4/21/2018	8:00 AM	6:00 PM	Meeting	All Space		800
<b>Sunday</b>						
4/22/2018	8:00 AM	6:00 PM	Meeting	All Space		800

**CURRENT FOOD & BEVERAGE, AUDIO VISUAL AND MEETING ROOM RENTAL FEES**

Service Charge currently 23%

Tax currently 7%

**SPECIAL CONSIDERATIONS**

- 1/50 comp, cumulative, applied to the master account
- Three (3) complimentary upgrades at group rate to Alcove Suites over conference date for VIP's
- Three (3) complimentary welcome amenities for VIP's
- Three (3) hospitality Parlors for use as breakouts at group rate each day
- Two (2) Alcove Suites for use as breakout rooms with one-time fee of \$3000
- Complimentary wireless Internet in guest rooms
- One (1) voucher for a complimentary beverage (beer, wine, soft drink or well cocktail) at the Welcome reception
- Group rate three (3) days pre/post based on availability
- Discounted self-parking @ \$14.00 per day with unlimited in & out privileges
- 10% discount on published catering menus
- 10% discount off AV equipment rental
- One-time fee of \$1500 for wireless Internet in ALL meeting rooms for the duration of the program
- Complimentary meeting space with a guarantee \$30,000 Food & Beverage minimum
- 30 day Cut-off

- 80% attrition
- Hilton honor planner points

### **UTILIZING COMPLIMENTARY ROOMS**

Complimentary guest rooms may also be utilized during the event. Complimentary guest room units not used during the event have no value.

The following sliding scale will apply towards complimentary guestroom redemption:

- Standard King or Double guestroom night = 1 earned complimentary room night
- Alcove Suite guestroom night = 2 earned complimentary room nights
- Parlor room night = 3 earned complimentary room nights

### **AUDIO VISUAL**

Our in-house Audio Visual provider is AVMS, which is located on property. In order to provide you the most accurate information, please contact AVMS for your custom quote.

Don Fahie

Phone: 727-894-5000, Ext: 1427

[www.avms.com](http://www.avms.com)

### **EVENT RESOURCE**

Our in-house Event Resource is Florida destinations, providing all the “extras” that go into successful meetings & events.

Entertainment      Décor & Theme Concepts      Off-Site Events      Team Building  
 Customized Tours      Photo & Video Production      Transportation      Golf & Outdoor Sports

Gina Thiemann – [HiltonSP@FloridaDestinations.net](mailto:HiltonSP@FloridaDestinations.net)

Phone: 727-596-8824

<http://www.FloridaDestinations.net>

### **DINING OPTIONS:**

Hilton St Petersburg Bayfront offers a full service on site Restaurant & Lounge.

- Tangerine Restaurant – Breakfast 6:30am-11am, Lunch 11am-2:00pm, and Dinner 5:30pm-10pm
- Dali Lounge – 2 pm -11pm, Enjoy drinks and networking
- Starbucks Coffee – 6am-5pm
- In-Room Dining – 6:30am-11pm

### **TRANSPORTATION:**

**Super Shuttle**, the Hilton St Petersburg Bayfronts’ preferred shuttle service, offers round-trip transportation to and from the Tampa International Airport. Your group must make their reservations on-line in advance using a “Special Code” provided at contracting in which they receive a great discount at \$39.00 per person, round-trip!

**“The Looper” Our downtown Trolley:** Stops in front of the hotel and travels around downtown and stops at Museums, Galleries, Restaurants, The Shops at Sundial, Williams Park and the Pier for only 25 cents. It runs approximately 19 & 49 minutes past each hour daily.

### **PARKING:**

- Self-Parking - \$20 overnight
- There are also parking municipal parking garages within 2 blocks of the Hotel

**HILTON HHONORS:**

Hilton Honors is the only hotel guest reward program to offer Points & Miles® and No Blackout Dates. As a proud member of the Hilton Family of Hotels, the Hilton St Petersburg Bayfront offers dedicated Hilton HHonors floors with Hilton HHonors lounge.

Downtown St. Petersburg is host to a wide variety of restaurants, museums, art galleries, entertainment and retail outlets at the new The Shops at SunDial, all within walking distance of the hotel. The Looper, our downtown trolley system, offers daily tours with 13 stops for only 50 cents per trip and picks up guests directly at the hotel. Sports enthusiasts can catch a Tampa Bay Rays game at Tropicana Field, located within minutes of the hotel. Situated immediately off Interstate I-275, the Hilton is **20 minutes/25 miles from the award-winning Tampa International Airport.**

After you have reviewed this proposal, I encourage you to please feel free to reach out to me with any additional questions on any items I might have failed to address that are crucial in your decision process. I may be reached on 727-825-7017 or [Gene.Schroeder@Hilton.com](mailto:Gene.Schroeder@Hilton.com). This offer remains valid for 30 days from the date of this offer, until March 6, 2016. After that date, without a request for a hold, rates and availability will no longer be guaranteed.

Kindest regards,

*Gene Schroeder*

Senior Sales Manager