



Member Engagement & Life Cycle

February 20, 2017 Report to the Region 3 ExCom

Member Engagement and Life Cycle

► Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical and personal growth of all members within the Region through IEEE programs that facilitate the engagement of members.

► Committee Chair: Mark Torres

- Young Professional Representative – Danial Diaz
- Women in Engineering Liaison – Jennifer Geist
- Membership Recruiting and Recovery – Sonya Dillard
- Industrial Relations -- Lee Stogner
- Life Member Coordinator -- Charles Husbands

Volunteer Resources



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Volunteer Resources

♦ Boards and Organizations

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New Training Required for Select Volunteers

As a reminder, new IEEE compliance training is required for select IEEE volunteers.

- ▶ [Please visit the IEEE Compliance Training site](#)
- ▶ [See which volunteers need to take the training](#)

General resources that pertain to most IEEE volunteer roles, as well as links to other resource collections.

On this page:

- ▶ [Read the latest news from IEEE volunteer newsletters](#)
- ▶ [Find:](#)
- ▶ [Operations Manuals](#)
- ▶ [Resources for volunteers involved in:](#)
- ▶ [Volunteer training opportunities](#)
- ▶ [Awards, nominations, elections](#)
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♦ Volunteer training opportunities

- ▶ [Access volunteer training](#)
- ▶ [IEEE Conference Education Program](#)

Volunteer Desktop

Access resources, technology portals, news, and more (in beta).



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- ▶ [Learn more about myIEEE](#)
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Calendars for Volunteers

- ▶ [Educational Activities Board \(EAB\)](#)
- ▶ [IEEE Conferences](#)



Volunteer Resources

♦ IEEE Center for Leadership Excellence (CLE)

The Center for Leadership Excellence (CLE) is a learning resource aimed at meeting the self-improvement needs of professionals as well as those who are preparing to enter professional practice in the electro-technology fields served by IEEE.

CLE training is focused on two broad areas:

Training for IEEE Volunteers: This training consists of Quick Start training modules for key local IEEE volunteer positions. These modules provide volunteers with practical information concerning their volunteer position so they can carry out their duties and responsibilities associated with their position of leadership. Each Quick Start module emphasizes the most important things that a particular volunteer must do to be effective in the position. In addition to the Quick Start module, a number of references are provided to assist the volunteer in performing his/her duties as an IEEE volunteer. These references, located in the Learning Library on the CLE site, expand the volunteer's knowledge and understanding in a number of areas.

Professional Development Training: This training consists of a number of training modules that focus on professional development. Topics cover soft skills such as leadership, communications, and management skills. These training modules are located in the Learning Library area on the CLE site.

For more detailed information about the IEEE CLE, please visit the [IEEE CLE Learning Library](#).



Volunteer Resources

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IEEE Center for Leadership Excellence

Welcome to the IEEE Center for Leadership Excellence!

The Center for Leadership Excellence (CLE) is a learning resource aimed at meeting the self-improvement needs of professionals as well as those who are preparing to enter professional practice in the electro-technology fields served by IEEE. All IEEE members — practitioners, students, volunteers, and non-volunteers — are

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CALENDAR

| February 2017 | | | | | | |
|---------------|-----|-----|-----|-----|-----|-----|
| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | | | | |

UPCOMING EVENTS

There are no upcoming events

[Go to calendar...](#)



Volunteer Resources



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NAVIGATION

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 [Section Treasurer](#)

 [Section Vice Chair](#)

 [Section Women in Engineering Affinity Group Chair](#)

 [Section Young Professionals Affinity Group Chair](#)

Total Membership: 2017 Membership Year

| Total Active Members by Section: January 2017 | | | | | | | | | |
|---|----------------------|---------------|--------------|-----------------|--------------|--------------|---------------|---------------|--------------|
| | HIGHER GRADE MEMBERS | | | STUDENT MEMBERS | | | TOTAL MEMBERS | | |
| REGION 3 | 2017 | 2016 | % Change | 2017 | 2016 | % Change | 2017 | 2016 | % Change |
| Tri Cities Section | 100 | 98 | 2.0% | 32 | 17 | 88.2% | 132 | 115 | 14.8% |
| Mobile Section | 162 | 164 | -1.2% | 86 | 56 | 53.6% | 248 | 220 | 12.7% |
| Northwest Florida Section | 289 | 290 | -0.3% | 69 | 54 | 27.8% | 358 | 344 | 4.1% |
| Central Virginia Section | 542 | 534 | 1.5% | 116 | 100 | 16.0% | 658 | 634 | 3.8% |
| Central Tennessee Section | 676 | 672 | 0.6% | 192 | 172 | 11.6% | 868 | 844 | 2.8% |
| East Tennessee Section | 847 | 821 | 3.2% | 192 | 191 | 0.5% | 1039 | 1,012 | 2.7% |
| Virginia Mountain Section | 429 | 424 | 1.2% | 232 | 221 | 5.0% | 661 | 645 | 2.5% |
| Gainesville Section | 337 | 338 | -0.3% | 149 | 137 | 8.8% | 486 | 475 | 2.3% |
| Canaveral Section | 170 | 173 | -1.7% | 19 | 12 | 58.3% | 189 | 185 | 2.2% |
| Eastern North Carolina Section | 2579 | 2595 | -0.6% | 512 | 462 | 10.8% | 3091 | 3,057 | 1.1% |
| Savannah Section | 176 | 178 | -1.1% | 45 | 41 | 9.8% | 221 | 219 | 0.9% |
| Melbourne Section | 583 | 590 | -1.2% | 88 | 75 | 17.3% | 671 | 665 | 0.9% |
| Central North Carolina Section | 259 | 265 | -2.3% | 51 | 44 | 15.9% | 310 | 309 | 0.3% |
| Chattanooga Section | 313 | 311 | 0.6% | 41 | 42 | -2.4% | 354 | 353 | 0.3% |
| Orlando Section | 1077 | 1108 | -2.8% | 287 | 264 | 8.7% | 1364 | 1,372 | -0.6% |
| Richmond Section | 709 | 686 | 3.4% | 111 | 142 | -21.8% | 820 | 828 | -1.0% |
| Charlotte Section | 641 | 671 | -4.5% | 205 | 187 | 9.6% | 846 | 858 | -1.4% |
| Palm Beach Section | 650 | 681 | -4.6% | 95 | 75 | 26.7% | 745 | 756 | -1.5% |
| Florida West Coast Section | 1711 | 1734 | -1.3% | 240 | 249 | -3.6% | 1951 | 1,983 | -1.6% |
| Winston-Salem Section | 141 | 141 | 0.0% | 19 | 22 | -13.6% | 160 | 163 | -1.8% |
| Lexington Section | 308 | 329 | -6.4% | 128 | 116 | 10.3% | 436 | 445 | -2.0% |
| REGION 3 Total | 23,396 | 23,929 | -2.2% | 5,431 | 5,684 | -4.5% | 28,827 | 29,613 | -2.7% |


Total Membership: 2017 Membership Year

| Total Active Members by Section: January 2017 | | | | | | | | | |
|---|----------------------|---------------|--------------|-----------------|--------------|--------------|---------------|---------------|--------------|
| | HIGHER GRADE MEMBERS | | | STUDENT MEMBERS | | | TOTAL MEMBERS | | |
| REGION 3 | 2017 | 2016 | % Change | 2017 | 2016 | % Change | 2017 | 2016 | % Change |
| REGION 3 Total | 23,396 | 23,929 | -2.2% | 5,431 | 5,684 | -4.5% | 28,827 | 29,613 | -2.7% |
| Hampton Roads Section | 605 | 622 | -2.7% | 126 | 133 | -5.3% | 731 | 755 | -3.2% |
| Atlanta Section | 3397 | 3505 | -3.1% | 751 | 832 | -9.7% | 4148 | 4,337 | -4.4% |
| Mississippi Section | 391 | 383 | 2.1% | 121 | 153 | -20.9% | 512 | 536 | -4.5% |
| Piedmont Section | 464 | 498 | -6.8% | 131 | 130 | 0.8% | 595 | 628 | -5.3% |
| Alabama Section | 780 | 800 | -2.5% | 211 | 250 | -15.6% | 991 | 1,050 | -5.6% |
| Broward Section | 443 | 460 | -3.7% | 104 | 121 | -14.0% | 547 | 581 | -5.9% |
| Coastal South Carolina Section | 359 | 390 | -7.9% | 75 | 71 | 5.6% | 434 | 461 | -5.9% |
| Jacksonville Section | 349 | 363 | -3.9% | 63 | 75 | -16.0% | 412 | 438 | -5.9% |
| Louisville Section | 336 | 327 | 2.8% | 76 | 111 | -31.5% | 412 | 438 | -5.9% |
| Daytona Section | 180 | 182 | -1.1% | 54 | 67 | -19.4% | 234 | 249 | -6.0% |
| Jamaica Section | 158 | 154 | 2.6% | 40 | 58 | -31.0% | 198 | 212 | -6.6% |
| Evansville-Owensboro Section | 166 | 168 | -1.2% | 31 | 43 | -27.9% | 197 | 211 | -6.6% |
| Central Savannah River Section | 171 | 172 | -0.6% | 13 | 28 | -53.6% | 184 | 200 | -8.0% |
| Huntsville Section | 958 | 1014 | -5.5% | 89 | 125 | -28.8% | 1047 | 1,139 | -8.1% |
| Central Georgia Section | 216 | 236 | -8.5% | 37 | 40 | -7.5% | 253 | 276 | -8.3% |
| Memphis Section | 372 | 401 | -7.2% | 132 | 156 | -15.4% | 504 | 557 | -9.5% |
| Western North Carolina Section | 262 | 282 | -7.1% | 71 | 87 | -18.4% | 333 | 369 | -9.8% |
| Tallahassee Area Section | 258 | 272 | -5.1% | 78 | 102 | -23.5% | 336 | 374 | -10.2% |
| Miami Section | 481 | 518 | -7.1% | 200 | 249 | -19.7% | 681 | 767 | -11.2% |
| Columbia Section | 351 | 379 | -7.4% | 119 | 174 | -31.6% | 470 | 553 | -15.0% |

2017 Senior Member Elevation

- ▶ The 2017 Region 3 Goal is 250 Senior Member elevations. Results are not available for the February panel.
- ▶ As of February 8th, 93 applications are in the pipeline:
 - 47 applications are complete.
 - 46 pending applications need references, please reach out to members of your section so that these applications will be reviewed in the April panel. **The deadline is Friday, March 31st.**
- ▶ The panel targets are: Feb 45, Apr 40, Jun 40, Aug 30, Oct 50 & Nov 45. Please schedule Section Roundups now. Lets start strong this spring and finish strong in the fall.
- ▶ The [2015 Winter Region 3](#) newsletter provided two excellent articles to support Senior Member elevation. See the following link for the [IEEE Senior Membership Nomination Event Guide](#)

2017 Panel Schedule

| 2017 Submission | | |
|--|------------------|----------------------------|
| Deadline Dates | 2017 Panel Dates | Location |
| 1 February | 11 February | New Orleans, LA, USA (R5) |
| | March | No Panel Scheduled |
| 31 March  | 15 April | Singapore, Singapore (R10) |
| | May | No Panel Scheduled |
| 31 May | 10 June | Boston, MA, USA (R1) |
| | July | No Panel Scheduled |
| 2 August | 12 August | Los Angeles, CA, USA (R6) |
| | September | No Panel Scheduled |
| 22 September | 7 October | Taipei, Taiwan (R10) |
| 3 November | 18 November | Seoul, Korea (R10) |

- ▶ November is the last 2017 panel meeting.

Senior Member Elevations

February 2017 YTD

| | 2016YE | 2017YTD | 2017Goal | | 2016YE | 2017YTD | 2017Goal |
|---------------------------------|-----------|----------|-----------|-------------------------------|-----------|----------|-----------|
| Area 1 | 18 | 0 | 27 | Area 2 / NC Council | 62 | 0 | 41 |
| CENTRAL VIRGINIA | 4 | | 6 | CENTRAL NORTH CAROLINA | 1 | | 3 |
| HAMPTON ROADS | 3 | | 7 | CHARLOTTE | 6 | | 7 |
| RICHMOND | 9 | | 9 | EASTERN NORTH CAROLINA | 48 | | 28 |
| VIRGINIA MOUNTAIN | 2 | | 5 | WESTERN NORTH CAROLINA | 7 | | 2 |
| | | | | WINSTON-SALEM | 0 | | 1 |
| Area 3 | 55 | 0 | 43 | Area 4/Florida Council | 51 | 0 | 64 |
| ATLANTA | 54 | | 40 | BROWARD | 2 | | 5 |
| CENTRAL GEORGIA | 0 | | 2 | CANAVERAL | 1 | | 2 |
| SAVANNAH | 1 | | 1 | DAYTONA | 0 | | 1 |
| Area 5/Tennessee Council | 28 | 0 | 24 | FLORIDA WEST COAST | 13 | | 14 |
| CENTRAL TENNESSEE | 9 | | 7 | GAINESVILLE | 3 | | 3 |
| CHATTANOOGA | 3 | | 3 | JACKSONVILLE | 3 | | 4 |
| EAST TENNESSEE | 14 | | 9 | MELBOURNE | 5 | | 7 |
| MEMPHIS | 1 | | 4 | MIAMI | 6 | | 5 |
| TRI CITIES | 1 | | 1 | NORTHWEST FLORIDA | 3 | | 3 |
| | | | | ORLANDO | 6 | | 11 |
| Area 6 | 38 | 0 | 25 | PALM BEACH | 4 | | 6 |
| ALABAMA | 17 | | 8 | TALLAHASSEE AREA | 5 | | 3 |
| HUNTSVILLE | 13 | | 12 | | | | |
| MISSISSIPPI | 6 | | 4 | Area 8 | 11 | 0 | 9 |
| MOBILE | 2 | | 1 | EVANSVILLE-OWENSBORO | 2 | | 2 |
| | | | | LEXINGTON | 4 | | 3 |
| Area 7/SC Council | 12 | 0 | 15 | LOUISVILLE | 5 | | 4 |
| CENTRAL SAVANNAH RIVER | 0 | | 2 | | | | |
| COASTAL SOUTH CAROLINA | 2 | | 5 | JAMAICA | 2 | 0 | 2 |
| COLUMBIA | 6 | | 4 | | | | |
| PIEDMONT | 4 | | 4 | | | | |



Event Held



Event Planned



No Event Planned or no Report



Pending Applications Needing References

As of February 8th

| Area | SECTION | LAST NAME | FIRST NAME | REF #1 | REF #2 | REF #3 |
|---------------------|--------------------------------|-----------|------------|--------|--------|--------|
| Area 1 | Central Virginia Section | Carl | Elks | J.D. | | |
| Area 1 | Hampton Roads Section | Frank | Peri | M.M. | | |
| Area 1 | Richmond Section | Carl | Darron | J.D. | | |
| Area 1 | Richmond Section | David | Burgess | F.W. | | |
| Area 2 / NC Council | Charlotte Section | Edward | Brindle | J.C. | | |
| Area 2 / NC Council | Charlotte Section | Gorrell | Cheek | U.D. | K.M. | |
| Area 2 / NC Council | Eastern North Carolina Section | Alfredo | Garcia | S.O. | Z.L. | |
| Area 3 | Atlanta Section | Allan | Daniel | D.M. | W.P. | |
| Area 3 | Atlanta Section | Anibal | Savio | E.B. | E.C. | |
| Area 3 | Atlanta Section | Blair | Fink | K.H. | E.B. | |
| Area 3 | Atlanta Section | Chris | Shiver | R.R. | S.M. | |
| Area 3 | Atlanta Section | Craig | Wester | J.L. | D.D. | |
| Area 3 | Atlanta Section | Donald | Bryson | R.H. | | |
| Area 3 | Atlanta Section | George | Boyd | J.R. | M.S. | |
| Area 3 | Atlanta Section | James | Skala | B.M. | H.H. | |
| Area 3 | Atlanta Section | Jonathan | Odom | | | |
| Area 3 | Atlanta Section | Richard | Fujimoto | D.B. | | |
| Area 3 | Atlanta Section | Robert | Stong | C.B. | W.H. | |
| Area 3 | Atlanta Section | Ronald | Hosek | C.B. | | |
| Area 3 | Atlanta Section | William | Clark | T.H. | W.B. | |

Pending Applications Needing References

As of February 8th

| Area | SECTION | LAST NAME | FIRST NAME | REF #1 | REF #2 | REF #3 |
|--------------------------|----------------------------|-----------|-----------------------|--------|--------|--------|
| Area 4/Florida Council | Canaveral Section | Paul | Nyffenegger | R.F. | | |
| Area 4/Florida Council | Florida West Coast Section | Kenneth | Kelly | K.D. | K.A. | |
| Area 4/Florida Council | Florida West Coast Section | Tansel | Yucelen | J.S. | | |
| Area 4/Florida Council | Jacksonville Section | Brian | Kopp | W.S. | | |
| Area 4/Florida Council | Jacksonville Section | Jeffrey | Rubin | M.K. | R.G. | |
| Area 4/Florida Council | Jacksonville Section | O | Kreidl | P.S. | W.S. | |
| Area 4/Florida Council | Jacksonville Section | Praveen | Pandojirao-Sunkojirao | B.D. | A.T. | |
| Area 4/Florida Council | Jacksonville Section | Richard | Denman | W.S. | P.S. | |
| Area 4/Florida Council | Melbourne Section | Mark | Witsaman | R.B. | J.T. | |
| Area 4/Florida Council | Orlando Section | Samuel | Piper | J.L. | F.W. | |
| Area 4/Florida Council | Palm Beach Section | James | Leifer | | | |
| Area 4/Florida Council | Tallahassee Area Section | Chul | Kim | L.G. | H.R. | |
| Area 4/Florida Council | Tallahassee Area Section | John | Hollister | C.L. | B.H. | |
| Area 5/Tennessee Council | Central Tennessee Section | Greg | Nordstrom | W.O. | P.M. | |
| Area 5/Tennessee Council | Central Tennessee Section | Joy | Dallas | M.L. | | |
| Area 5/Tennessee Council | Chattanooga Section | Robert | Barnett | J.N. | S.J. | |
| Area 5/Tennessee Council | East Tennessee Section | Bruce | MacLennan | L.P. | L.T. | |
| Area 5/Tennessee Council | East Tennessee Section | Dali | Wang | C.S. | K.T. | |
| Area 5/Tennessee Council | East Tennessee Section | Lisa | Beard | C.F. | D.N. | |
| Area 5/Tennessee Council | East Tennessee Section | Nicholas | Peters | A.V. | M.E. | |
| Area 5/Tennessee Council | East Tennessee Section | Suheng | Chen | L.T. | | |
| Area 5/Tennessee Council | Memphis Section | Jean | Blanc | R.D. | | |
| Area 5/Tennessee Council | Memphis Section | Paul | Babin | R.R. | S.M. | |
| Area 5/Tennessee Council | Tri Cities Section | Joe | Riggs | B.B. | R.Y. | |
| Area 7/SC Council | Columbia Section | Ioannis | Rekleitis | M.V. | S.R. | |
| Area 8 | Louisville Section | Zarheer | Joona | | | |

Appendix

Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow. Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

Glossary (Cont'd.)

- (GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder
- OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)
- OBIEE – Oracle Business Intelligence Enterprise Edition
- SCOOP – Newsletter from MGA
- MMD – Member Market Development
- ACK Pac– Acknowledgement Package sent to new members
- ExCom – IEEE unit's Executive Committee composed of officers
- YOY – Year over Year – usually for comparing yearly statistics
- YOS – Years of Service – for number of membership years
- MLP – Member Loyalty Program