



# Member Engagement & Life Cycle

March 20, 2017 Report to the Region 3 ExCom

# Total Membership: 2017 Membership Year

## Total Active Members by Section: February 2017

REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
Mobile Section	118	112	5.4%	74	40	85.0%	192	152	26.3%
Savannah Section	142	140	1.4%	39	27	44.4%	181	167	8.4%
Orlando Section	848	827	2.5%	206	163	26.4%	1054	990	6.5%
Tri Cities Section	79	81	-2.5%	24	16	50.0%	103	97	6.2%
Northwest Florida Section	225	227	-0.9%	51	35	45.7%	276	262	5.3%
Canaveral Section	142	144	-1.4%	14	5	180.0%	156	149	4.7%
Charlotte Section	501	497	0.8%	135	121	11.6%	636	618	2.9%
East Tennessee Section	712	680	4.7%	140	151	-7.3%	852	831	2.5%
Lexington Section	258	248	4.0%	70	72	-2.8%	328	320	2.5%
Chattanooga Section	265	262	1.1%	27	25	8.0%	292	287	1.7%
Palm Beach Section	543	548	-0.9%	69	55	25.5%	612	603	1.5%
Mississippi Section	315	295	6.8%	77	93	-17.2%	392	388	1.0%
Central Virginia Section	445	457	-2.6%	79	63	25.4%	524	520	0.8%
Miami Section	350	373	-6.2%	154	129	19.4%	504	502	0.4%
Winston-Salem Section	108	108	0.0%	14	14	0.0%	122	122	0.0%
Alabama Section	626	613	2.1%	128	142	-9.9%	754	755	-0.1%
Virginia Mountain Section	339	329	3.0%	151	163	-7.4%	490	492	-0.4%
Coastal South Carolina Section	289	306	-5.6%	55	40	37.5%	344	346	-0.6%
Florida West Coast Section	1466	1460	0.4%	137	154	-11.0%	1603	1,614	-0.7%
Tallahassee Area Section	208	205	1.5%	50	56	-10.7%	258	261	-1.1%
Gainesville Section	268	267	0.4%	90	97	-7.2%	358	364	-1.6%
Central Tennessee Section	529	522	1.3%	109	129	-15.5%	638	651	-2.0%
<b>Region 3 Total</b>	<b>18,782</b>	<b>19,036</b>	<b>-1.3%</b>	<b>3,377</b>	<b>3,576</b>	<b>-5.6%</b>	<b>22,159</b>	<b>22,612</b>	<b>-2.0%</b>

# Total Membership: 2017 Membership Year

## Total Active Members by Section: February 2017

REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
<b>Region 3 Total</b>	<b>18,782</b>	<b>19,036</b>	<b>-1.3%</b>	<b>3,377</b>	<b>3,576</b>	<b>-5.6%</b>	<b>22,159</b>	<b>22,612</b>	<b>-2.0%</b>
Broward Section	341	354	-3.7%	69	67	3.0%	410	421	-2.6%
Central North Carolina Section	209	213	-1.9%	32	35	-8.6%	241	248	-2.8%
Atlanta Section	2714	2779	-2.3%	468	499	-6.2%	3182	3,278	-2.9%
Eastern North Carolina Section	2093	2136	-2.0%	289	321	-10.0%	2382	2,457	-3.1%
Piedmont Section	363	378	-4.0%	84	85	-1.2%	447	463	-3.5%
Melbourne Section	457	484	-5.6%	58	50	16.0%	515	534	-3.6%
Evansville-Owensboro Section	135	141	-4.3%	24	26	-7.7%	159	167	-4.8%
Huntsville Section	801	834	-4.0%	35	54	-35.2%	836	888	-5.9%
Western North Carolina Section	208	225	-7.6%	50	50	0.0%	258	275	-6.2%
Memphis Section	275	302	-8.9%	99	99	0.0%	374	401	-6.7%
Richmond Section	597	589	1.4%	38	93	-59.1%	635	682	-6.9%
Jacksonville Section	284	296	-4.1%	30	43	-30.2%	314	339	-7.4%
Hampton Roads Section	473	499	-5.2%	65	82	-20.7%	538	581	-7.4%
Daytona Section	144	143	0.7%	23	45	-48.9%	167	188	-11.2%
Columbia Section	284	285	-0.4%	49	90	-45.6%	333	375	-11.2%
Central Georgia Section	166	182	-8.8%	16	24	-33.3%	182	206	-11.7%
Louisville Section	253	259	-2.3%	35	72	-51.4%	288	331	-13.0%
Central Savannah River Section	134	148	-9.5%	9	17	-47.1%	143	165	-13.3%
Jamaica Section	75	88	-14.8%	11	34	-67.6%	86	122	-29.5%

# 2017 Senior Member Elevation

- ▶ The 2017 Region 3 Goal is 250 Senior Member elevations. In the February panel we had 43 Senior Member elevations (17% of goal). We have only 6 panels this year so we need to maintain a steady pace to reach our goal.
- ▶ As of March 17<sup>th</sup>, 67 applications are in the pipeline:
  - 16 applications are complete.
  - 51 pending applications need references, please reach out to members of your section so that these applications will be reviewed in the April panel. **The deadline is Wednesday, April 5<sup>th</sup>.**
- ▶ The panel targets are: Apr 43, Jun 40, Aug 30, Oct 50 & Nov 45. Please schedule Section Roundups now. Lets start strong this spring and finish strong in the fall.
- ▶ The [2015 Winter Region 3](#) newsletter provided two excellent articles to support Senior Member elevation. See the following link for the [IEEE Senior Membership Nomination Event Guide](#)

# 2017 Panel Schedule

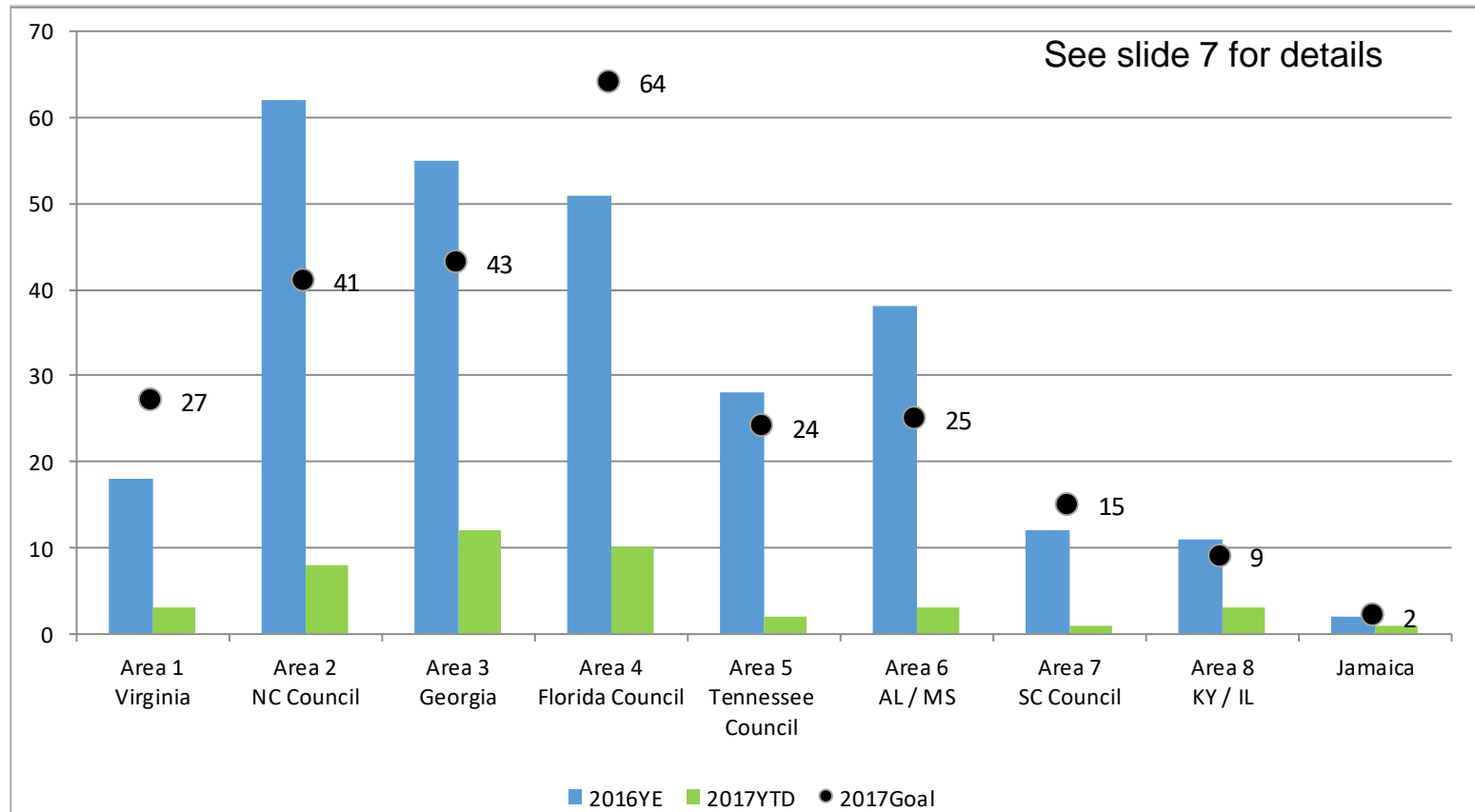
2017 Submission Deadline Dates	2017 Panel Dates	Location
1 February	11 February	New Orleans, LA, USA (R5)
	March	No Panel Scheduled
5 April 	22 April	Singapore, Singapore (R10)
	May	No Panel Scheduled
31 May	10 June	Boston, MA, USA (R1)
	July	No Panel Scheduled
2 August	12 August	Los Angeles, CA, USA (R6)
	September	No Panel Scheduled
22 September	7 October	Taipei, Taiwan (R10)
3 November	18 November	Seoul, Korea (R10)

- ▶ November is the last 2017 panel meeting.

# Senior Member Elevations

## February 2017 YTD

2017 Goal: With the February Panel we have 43 new Senior Members this represents 17% of our 2017 Region goal of 250.



# Senior Member Elevations

## February 2017 YTD

	2016YE	2017YTD	2017Goal		2016YE	2017YTD	2017Goal
<b>Area 1</b>	<b>18</b>	<b>3</b>	<b>27</b>	<b>Area 2 / NC Council</b>	<b>62</b>	<b>8</b>	<b>41</b>
CENTRAL VIRGINIA	4	3	6	CENTRAL NORTH CAROLINA	1	1	3
HAMPTON ROADS	3		7	CHARLOTTE	6	1	7
RICHMOND	9		9	EASTERN NORTH CAROLINA	48	6	28
VIRGINIA MOUNTAIN	2		5	WESTERN NORTH CAROLINA	7		2
				WINSTON-SALEM	0		1
<b>Area 3</b>	<b>55</b>	<b>12</b>	<b>43</b>				
ATLANTA	54	10	40	<b>Area 4/Florida Council</b>	<b>51</b>	<b>10</b>	<b>64</b>
CENTRAL GEORGIA	0		2	BROWARD	2		5
SAVANNAH	1	2	1	CANAVERAL	1		2
				DAYTONA	0		1
<b>Area 5/Tennessee Council</b>	<b>28</b>	<b>2</b>	<b>24</b>	FLORIDA WEST COAST	13	2	14
CENTRAL TENNESSEE	9		7	GAINESVILLE	3		3
CHATTANOOGA	3		3	JACKSONVILLE	3		4
EAST TENNESSEE	14	2	9	MELBOURNE	5	1	7
MEMPHIS	1		4	MIAMI	6		5
TRI CITIES	1		1	NORTHWEST FLORIDA	3	3	3
				ORLANDO	6	1	11
<b>Area 6</b>	<b>38</b>	<b>3</b>	<b>25</b>	PALM BEACH	4	1	6
ALABAMA	17	3	8	TALLAHASSEE AREA	5	2	3
HUNTSVILLE	13		12				
MISSISSIPPI	6		4	<b>Area 8</b>	<b>11</b>	<b>3</b>	<b>9</b>
MOBILE	2		1	EVANSVILLE-OWENSBORO	2		2
				LEXINGTON	4	3	3
<b>Area 7/SC Council</b>	<b>12</b>	<b>1</b>	<b>15</b>	LOUISVILLE	5		4
CENTRAL SAVANNAH RIVER	0		2				
COASTAL SOUTH CAROLINA	2		5	JAMAICA	2	1	2
COLUMBIA	6		4				
PIEDMONT	4	1	4				



Event Held



Event Planned



No Event Planned or no Report





# Pending Applications Needing References

As of March 17<sup>th</sup>

Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 1	Central Virginia Section	Elks	Carl	J.D.	
Area 1	Hampton Roads Section	Peri	Frank	M.K.	M.M.
Area 1	Richmond Section	Burgess	David	F.W.	
Area 1	Richmond Section	Darron	Carl	J.D.	
Area 1	Virginia Mountain Section	John	John	P.F.	G.T.
Area 2 / NC Council	Charlotte Section	Brindle	Edward	J.C.	
Area 2 / NC Council	Charlotte Section	Cheek	Gorrell	U.D.	K.M.
Area 2 / NC Council	Eastern North Carolina Section	Baldin	Ilya	G.R.	
Area 2 / NC Council	Eastern North Carolina Section	Menzies	Tim	G.R.	N.M.
Area 3	Atlanta Section	Bryson	Donald	R.H.	
Area 3	Atlanta Section	Clark	William	T.H.	W.B.
Area 3	Atlanta Section	Daniel	Allan	D.M.	W.P.
Area 3	Atlanta Section	Fujimoto	Richard	D.B.	
Area 3	Atlanta Section	Hosek	Ronald	C.B.	
Area 3	Atlanta Section	Kim	Dae Hyun	T.B.	K.B.
Area 3	Atlanta Section	Martinez	Jezzel	P.W.	J.D.
Area 3	Atlanta Section	Odom	Jonathan		
Area 3	Atlanta Section	Savio	Anibal	E.B.	E.C.
Area 3	Atlanta Section	Shiver	Chris	R.R.	S.M.
Area 3	Atlanta Section	Stong	Robert	C.B.	W.H.
Area 3	Savannah Section	Chen	Lei		



# Pending Applications Needing References

## As of March 17<sup>th</sup>

Area	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 4/Florida Council	Canaveral Section	Nyffenegger	Paul	R.F.	
Area 4/Florida Council	Florida West Coast Section	Arroyo-Figueroa	Javier		
Area 4/Florida Council	Florida West Coast Section	Demelo	Robert		
Area 4/Florida Council	Florida West Coast Section	Kelly	Kenneth	K.D.	K.A.
Area 4/Florida Council	Florida West Coast Section	Yucelen	Tansel	J.S.	
Area 4/Florida Council	Jacksonville Section	Denman	Richard	W.S.	P.S.
Area 4/Florida Council	Jacksonville Section	Kopp	Brian	W.S.	
Area 4/Florida Council	Jacksonville Section	Kreidl	O	P.S.	W.S.
Area 4/Florida Council	Jacksonville Section	Rubin	Jeffrey	M.K.	R.G.
Area 4/Florida Council	Miami Section	PALA	NEZIH	M.Y.	
Area 4/Florida Council	Northwest Florida Section	Hagler III	Lee	W.J.	
Area 4/Florida Council	Northwest Florida Section	Hopkins	Stephen	R.N.	
Area 4/Florida Council	Orlando Section	Piper	Samuel	J.L.	F.W.
Area 4/Florida Council	Palm Beach Section	Leifer	James		
Area 4/Florida Council	Tallahassee Area Section	Hollister	John	C.L.	B.H.
Area 5/Tennessee Council	Central Tennessee Section	Dallas	Joy	M.L.	
Area 5/Tennessee Council	Central Tennessee Section	Nordstrom	Greg	W.O.	
Area 5/Tennessee Council	Central Tennessee Section	Sun	Hongyang	Y.R.	
Area 5/Tennessee Council	Chattanooga Section	Barnett	Robert	J.N.	S.J.
Area 5/Tennessee Council	Chattanooga Section	Parsons	Marjorie	I.G.	J.N.
Area 5/Tennessee Council	East Tennessee Section	Beard	Lisa	C.F.	D.N.
Area 5/Tennessee Council	East Tennessee Section	Chen	Suheng	L.T.	
Area 5/Tennessee Council	East Tennessee Section	Klasky	Scott	M.P.	C.J.
Area 5/Tennessee Council	East Tennessee Section	Maclennan	Bruce	L.P.	L.T.
Area 5/Tennessee Council	East Tennessee Section	Peters	Nicholas	A.V.	M.E.
Area 5/Tennessee Council	East Tennessee Section	Wang	Dali	C.S.	K.T.
Area 5/Tennessee Council	Memphis Section	Babin	Paul	R.R.	S.M.
Area 5/Tennessee Council	Memphis Section	Blanc	Jean	R.V.	R.D.
Area 7/SC Council	Columbia Section	Rekleitis	Ioannis	M.V.	S.R.
Area 8	Louisville Section	Jooma	Zarheer	H.H.	I.J.

# Appendix

# Member Engagement and Life Cycle

## ▶ Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical and personal growth of all members within the Region through IEEE programs that facilitate the engagement of members.

## ▶ Committee Chair: Mark Torres

- Young Professional Representative – Danial Diaz
- Women in Engineering Liaison – Jennifer Geist
- Membership Recruiting and Recovery – Sonya Dillard
- Industrial Relations -- Lee Stogner
- Life Member Coordinator -- Charles Husbands

# Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow, Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

# Glossary (Cont'd.)

- ▶ (GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder
- ▶ OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)
- ▶ OBIEE – Oracle Business Intelligence Enterprise Edition
- ▶ SCOOP – Newsletter from MGA
- ▶ MMD – Member Market Development
- ▶ ACK Pac– Acknowledgement Package sent to new members
- ▶ ExCom – IEEE unit’s Executive Committee composed of officers
- ▶ YOY – Year over Year – usually for comparing yearly statistics
- ▶ YOS – Years of Service – for number of membership years
- ▶ MLP – Member Loyalty Program

# Volunteer Resources



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- Publications
- Standards
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## Volunteer Resources

Boards and Organizations

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[IEEE Board of Directors Resource Page](#)

[Major Boards and Standing Committees](#)

[IEEE Annual Election](#)

[IEEE Financials & Statistics](#)

### New Training Required for Select Volunteers

As a reminder, new IEEE compliance training is required for select IEEE volunteers.

- ▶ [Please visit the IEEE Compliance Training site](#)
- ▶ [See which volunteers need to take the training](#)

General resources that pertain to most IEEE volunteer roles, as well as links to other resource collections.

On this page:

- ▶ [Read the latest news from IEEE volunteer newsletters](#)
- ▶ [Find:](#)
- ▶ [Operations Manuals](#)
- ▶ [Resources for volunteers involved in:](#)
- ▶ [Volunteer training opportunities](#)
- ▶ [Awards, nominations, elections](#)
- ▶ [Administrative resources](#)

### ▶ Volunteer training opportunities

- ▶ [Access volunteer training](#)
- ▶ [IEEE Conference Education Program](#)

### Volunteer Desktop

Access resources, technology portals, news, and more (in beta).



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- ▶ [Learn more about myIEEE](#)
- ▶ [Update/create IEEE Account](#)

### Calendars for Volunteers

- ▶ [Educational Activities Board \(EAB\)](#)
- ▶ [IEEE Conferences](#)



# Volunteer Resources

## ♦ IEEE Center for Leadership Excellence (CLE)

The Center for Leadership Excellence (CLE) is a learning resource aimed at meeting the self-improvement needs of professionals as well as those who are preparing to enter professional practice in the electro-technology fields served by IEEE.

CLE training is focused on two broad areas:

**Training for IEEE Volunteers:** This training consists of Quick Start training modules for key local IEEE volunteer positions. These modules provide volunteers with practical information concerning their volunteer position so they can carry out their duties and responsibilities associated with their position of leadership. Each Quick Start module emphasizes the most important things that a particular volunteer must do to be effective in the position. In addition to the Quick Start module, a number of references are provided to assist the volunteer in performing his/her duties as an IEEE volunteer. These references, located in the Learning Library on the CLE site, expand the volunteer's knowledge and understanding in a number of areas.

**Professional Development Training:** This training consists of a number of training modules that focus on professional development. Topics cover soft skills such as leadership, communications, and management skills. These training modules are located in the Learning Library area on the CLE site.

For more detailed information about the IEEE CLE, please visit the [IEEE CLE Learning Library](#).





# Volunteer Resources



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- Site news
- Courses

## MAIN MENU

- IEEE Glossary
- Site news

## ACTIVITIES

- Forums
- Glossaries



## Welcome to the IEEE Center for Leadership Excellence!

The Center for Leadership Excellence (CLE) is a learning resource aimed at meeting the self-improvement needs of professionals as well as those who are preparing to enter professional practice in the electro-technology fields served by IEEE. All IEEE members — practitioners, students, volunteers, and non-volunteers — are

▷ **Membership** (11)

### Section, Chapters, Student Branches and Affinity Groups

▷ (Geographic Units) Activities and Programs (20)

▷ **Tools** (3)

▷ **Volunteer Leadership Training (VoLT)** (8)

▷ **Volunteer Position Training** (24)



## CALENDAR

February 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

## UPCOMING EVENTS

There are no upcoming events

[Go to calendar...](#)



# Volunteer Resources



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## NAVIGATION

Home

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- ▶ Site pages
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Section Chair

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Section Industry Relations Chair

Section Life Member Affinity Group Chair

Section Membership Development Chair

Course categories:

Volunteer Position Training

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Section Student Representative

Section Technical Chapter Chair

Section Treasurer

Section Vice Chair

Section Women in Engineering Affinity Group Chair

Section Young Professionals Affinity Group Chair