

East-TN Section Report

2016 Outstanding Section Membership Recruitment and Retention Performance

East Tennessee Section

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- Section Summary
  - Attained membership recruitment and re-engagement goals—had positive re-enrollment
  - Rebooting PES Section: reconnecting stakeholders and recruiting leadership
- Key activities
  - 2 child friendly technical events that were extremely successful
- Areas of Section concern
  - Stuck Senior member applications-adding new references without starting from scratch
  - Student chapter—lack of Officer training before assuming roles

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