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## IEEE Region 3 Director's Report – Jim Conrad

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To: IEEE Region 3 Section Chairs &lt;sec-r03@ieee.org&gt;, r3-excom2017@ieee.org

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### IEEE Region 3 Director's Report – Jim Conrad

#### 2017-12-11 – Final Report

It is my honor to have served as the IEEE Region 3 Director for the 2016- 2017 term. I would like to report to you the accomplishments of our region, and let you know about our future goals.

First of all, I should remind you that IEEE has divided the world membership into 10 Regions. The US has six of these regions, and our region comprises the Southeast US which stretches from Virginia to Florida, and west to the Mississippi River. Region 3 consists of 41 geographic Sections which have from 150 to almost 5000 members.

- Our membership on November 30, 2016 was 27,263 members. Unfortunately, this was a drop of 853 members from November 2016. IEEE has experienced a drop in membership worldwide in the last year.
- The sections worked hard and submitted Senior Member applications to recognize our member accomplishments. As a region we elevated 229 Members to Senior Member status. Congratulations, new Senior Members!
- We held our Region 3 conference, SoutheastCon 2017, in Charlotte, NC. About 800 students, researchers, IEEE volunteers, and guests attended.
- The IEEE MOVE Disaster Relief and Outreach Project continues to be a resounding success. The MOVE Vehicle has responded to several floods, hurricanes, and Red Cross events. The vehicle has also traveled all over the Region for outreach activities. This effort has been recognized by IEEE and Grayson Randall, the MOVE Project's most active deployed volunteer, and Gregg Vaughn, technical lead, have received IEEE awards for their work.
- Nearly all Region 3 Sections were represented at Sections Congress 2017. Volunteers were energized and returned to their sections ready to implement ideas they heard about in Australia.

As we look at activities in 2018, I hope that all volunteers contemplate the goals that their sections should establish and work towards. Our Region 3 and section goals (posted below) can form a good basis for 2018 goals. My biggest wish is that the region could have met more of our goals we established at the beginning of the year.

Finally, my activities in the last few months included attending several IEEE Board of Directors meetings, visiting the Jamaica Section to encourage development there, and helping run the NC Council training session in December.

## Engage – Invest – Grow - IEEE Region 3 Goals for 2017

### Section Goals to Engage Members:

1. Hold at least 1 Young Professional event in each section.
2. Hold 1 Senior Roundup in each section to exceed yearly goal of new senior members in Region 3.
3. Have every section contact every new member (call, email, or networking event) to welcome.
4. Each section utilizes or customizes at least 1 Cookbook recipe.

5. Increase the percentage of student branches submitting annual reports and new officer updates (50% of Region 3 student branches).
6. Publish their 2017 section goals online by February 1.

**Region Goals:**

1. Maintain the Section and Region membership levels by engaging members.
2. Expand the use of Collabratec™ in the region.
3. Expand section/student branch interaction.
4. Expand outreach to underserved communities.
5. Expand interaction with technical societies and society chapters.

**Region 3 Activities to Engage Members:**

1. Demonstrate the Collabratec™ tool at SoutheastCon with Use Cases. Measure: **Session held.**
2. Use the Collabratec™ tool for some Region ExCom business. Measure: ExCom is using Collabratec™ for at least one activity. **Completed.**
3. Package 1 Young Professional Program for use by Sections. Measure: Assign a volunteer, publish a cookbook process. **Goal not reached.**
4. Hold a WIE/YP activity at SoutheastCon. Measure: activity held. **Activity held.**
5. Recognize MOVE participants. **Participants recognized at SoutheastCon Banquet.**
6. Operationalize VIP. Measure: tools implemented by region by December 31, 2017. **Goal not reached.**
7. Hold two joint section/student leadership training sessions by December 31, 2017. **Activity held?**
8. Line up a SoutheastCon 2020 site by April 2, 2017. **Completed by November 30, 2017.**
9. Define social media strategy. Approved by Excom by December 31, 2017. **Goal not reached.**
10. Establish innovative ways to recognize Section successes. **Goal not reached.**

Jim Conrad  
IEEE Board of Directors, Region 3 Director 2016-2017

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