



Member Engagement & Life Cycle

December 11, 2017 Report to the Region 3 ExCom

Total Membership: 2017 Membership Year

Total Active Members by Section: November 2017

REGION 3	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
Mobile Section	190	161	18.0%	56	59	-5.1%	246	220	11.8%
Savannah Section	185	170	8.8%	43	39	10.3%	228	209	9.1%
Tri Cities Section	102	97	5.2%	34	31	9.7%	136	128	6.3%
Northwest Florida Section	276	284	-2.8%	65	43	51.2%	341	327	4.3%
East Tennessee Section	850	829	2.5%	180	179	0.6%	1030	1,008	2.2%
Orlando Section	1063	1056	0.7%	262	242	8.3%	1325	1,298	2.1%
Coastal South Carolina Section	364	360	1.1%	70	70	0.0%	434	430	0.9%
Chattanooga Section	312	305	2.3%	36	40	-10.0%	348	345	0.9%
Evansville-Owensboro Section	158	167	-5.4%	39	30	30.0%	197	197	0.0%
Memphis Section	377	379	-0.5%	116	120	-3.3%	493	499	-1.2%
Virginia Mountain Section	441	439	0.5%	205	215	-4.7%	646	654	-1.2%
Palm Beach Section	637	639	-0.3%	78	87	-10.3%	715	726	-1.5%
Florida West Coast Section	1682	1685	-0.2%	179	209	-14.4%	1861	1,894	-1.7%
Tallahassee Area Section	257	267	-3.7%	73	69	5.8%	330	336	-1.8%
Piedmont Section	442	473	-6.6%	138	118	16.9%	580	591	-1.9%
Central Virginia Section	535	536	-0.2%	94	105	-10.5%	629	641	-1.9%
Miami Section	483	482	0.2%	163	181	-9.9%	646	663	-2.6%
Charlotte Section	639	628	1.8%	154	187	-17.6%	793	815	-2.7%
Gainesville Section	344	341	0.9%	123	140	-12.1%	467	481	-2.9%
Jacksonville Section	335	348	-3.7%	56	55	1.8%	391	403	-3.0%
Region 3 Total	22,765	23,228	-2.0%	4,498	4,888	-8.0%	27,263	28,116	-3.0%

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	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
Region 3 Total	22,765	23,228	-2.0%	4,498	4,888	-8.0%	27,263	28,116	-3.0%
Central Tennessee Section	648	670	-3.3%	174	178	-2.2%	822	848	-3.1%
Atlanta Section	3290	3373	-2.5%	626	685	-8.6%	3916	4,058	-3.5%
Central North Carolina Section	254	257	-1.2%	38	46	-17.4%	292	303	-3.6%
Eastern North Carolina Section	2488	2564	-3.0%	417	453	-7.9%	2905	3,017	-3.7%
Mississippi Section	368	388	-5.2%	106	105	1.0%	474	493	-3.9%
Winston-Salem Section	126	135	-6.7%	18	15	20.0%	144	150	-4.0%
Western North Carolina Section	253	256	-1.2%	57	68	-16.2%	310	324	-4.3%
Richmond Section	698	713	-2.1%	86	108	-20.4%	784	821	-4.5%
Huntsville Section	899	953	-5.7%	84	85	-1.2%	983	1,038	-5.3%
Canaveral Section	161	170	-5.3%	17	18	-5.6%	178	188	-5.3%
Lexington Section	307	304	1.0%	82	109	-24.8%	389	413	-5.8%
Columbia Section	338	352	-4.0%	95	108	-12.0%	433	460	-5.9%
Hampton Roads Section	568	601	-5.5%	102	113	-9.7%	670	714	-6.2%
Melbourne Section	542	575	-5.7%	70	83	-15.7%	612	658	-7.0%
Central Savannah River Section	159	172	-7.6%	11	12	-8.3%	170	184	-7.6%
Alabama Section	760	774	-1.8%	136	196	-30.6%	896	970	-7.6%
Broward Section	427	439	-2.7%	62	93	-33.3%	489	532	-8.1%
Daytona Section	174	180	-3.3%	35	49	-28.6%	209	229	-8.7%
Louisville Section	317	334	-5.1%	53	72	-26.4%	370	406	-8.9%
Central Georgia Section	187	216	-13.4%	30	35	-14.3%	217	251	-13.5%
Jamaica Section	129	156	-17.3%	35	38	-7.9%	164	194	-15.5%


2017 Senior Member Elevation

- ▶ In 2017, Region 3 achieved 229 Senior Member elevations (91.6% of goal). In November we had 78 Senior Member elevations at the Phoenix Panel. The next Panel is February 17, 2018.
- ▶ As of December 1st, 49 applications are in the pipeline:
 - 4 applications are complete and ready for review.
 - 45 pending applications need references, please reach out to members of your section.
 - The February Panel application deadline is Wednesday, February 7th.
- ▶ The 2018 Region 3 Senior Member elevation goal has not yet been set.
- ▶ The [2015 Winter Region 3](#) newsletter provided two excellent articles to support Senior Member elevation. See the following link for the [IEEE Senior Membership Nomination Event Guide](#)

App_Date	Count of Area	
5/2/2016	2	} 8
9/30/2016	1	
12/16/2016	5	
3/17/2017	2	} 14
5/5/2017	2	
6/30/2017	4	
7/7/2017	1	
7/28/2017	4	} 23
8/11/2017	1	
9/22/2017	1	
10/13/2017	1	
10/20/2017	2	
10/27/2017	1	} 23
11/3/2017	1	
11/9/2017	3	
11/17/2017	9	} 23
12/1/2017	5	
Grand Total	45	



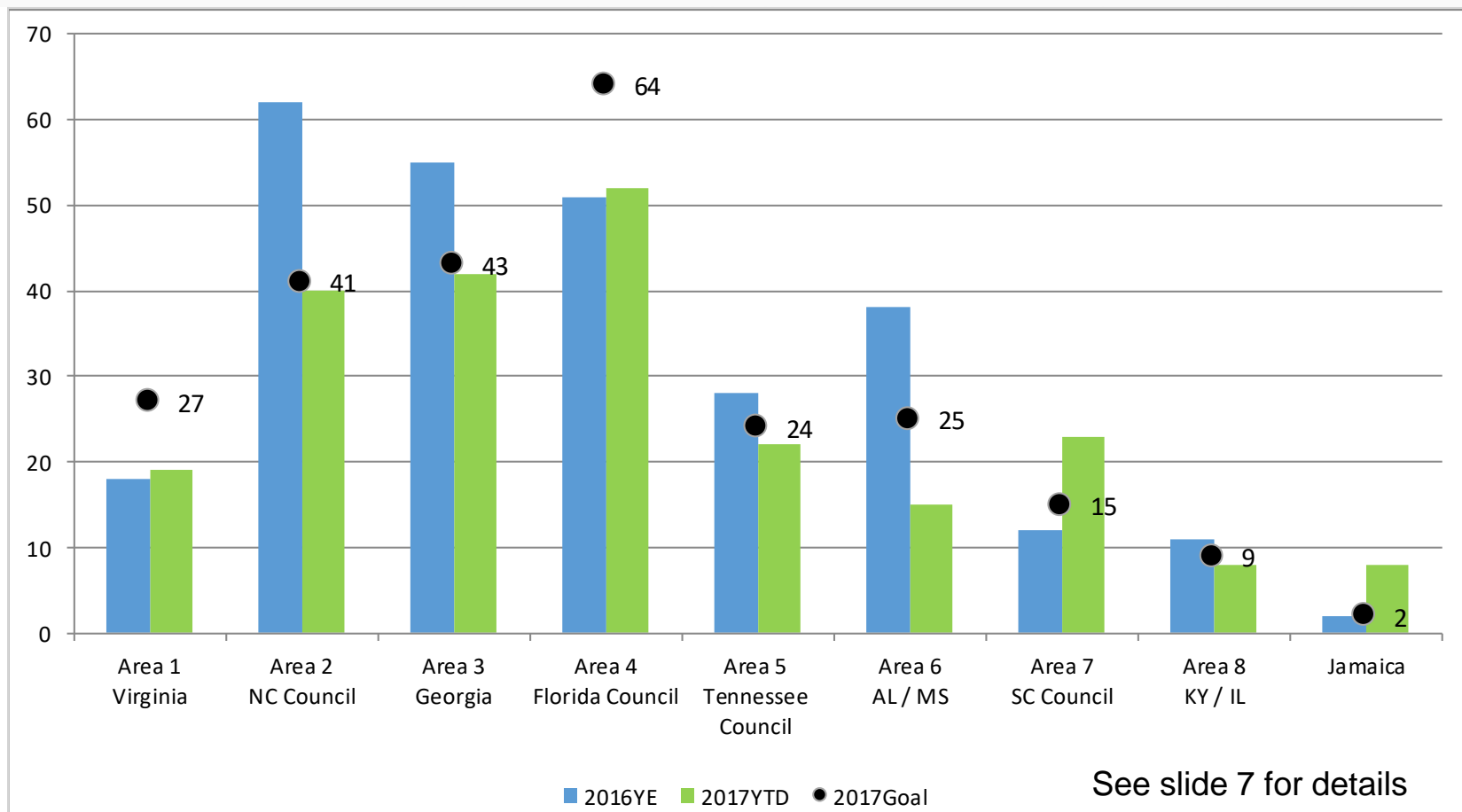
2018 Panel Schedule

2018 Submission		
Deadline Dates	2018 Panel Dates	Location
7 February 	17 February	TBD
	March	No Panel Scheduled
TBD April	TBD April	TBD
	May	No Panel Scheduled
TBD May	TBD June	TBD
	July	No Panel Scheduled
TBD July	TBD August	TBD
	September	No Panel Scheduled
TBD September	TBD October	TBD
TBD November	TBD November	TBD

- ▶ November is the last 2018 panel meeting.

Senior Member Elevations 2017 Results

2017 Goal: With the November Panel we have 229 new Senior Members this represents 91.6% of our 2017 Region goal of 250.



Senior Member Elevations 2017 Results

	2016YE	2017YTD	2017Goal		2016YE	2017YTD	2017Goal
Area 1	18	19	27	Area 2 / NC Council	62	40	41
CENTRAL VIRGINIA	4	5	6	CENTRAL NORTH CAROLINA	1	4	3
HAMPTON ROADS	3	8	7	CHARLOTTE	6	14	7
RICHMOND	9	5	9	EASTERN NORTH CAROLINA	48	20	28
VIRGINIA MOUNTAIN	2	1	5	WESTERN NORTH CAROLINA	7	2	2
				WINSTON-SALEM	0		1
Area 3	55	42	43				
ATLANTA	54	38	40	Area 4/Florida Council	51	52	64
CENTRAL GEORGIA	0	1	2	BROWARD	2	2	5
SAVANNAH	1	3	1	CANAVERAL	1	3	2
				DAYTONA	0	1	1
Area 5/Tennessee Council	28	22	24	FLORIDA WEST COAST	13	13	14
CENTRAL TENNESSEE	9	4	7	GAINESVILLE	3	3	3
CHATTANOOGA	3	3	3	JACKSONVILLE	3	5	4
EAST TENNESSEE	14	12	9	MELBOURNE	5	4	7
MEMPHIS	1	2	4	MIAMI	6	3	5
TRI CITIES	1	1	1	NORTHWEST FLORIDA	3	6	3
				ORLANDO	6	6	11
Area 6	38	15	25	PALM BEACH	4	1	6
ALABAMA	17	6	8	TALLAHASSEE AREA	5	5	3
HUNTSVILLE	13	7	12				
MISSISSIPPI	6	2	4	Area 8	11	8	9
MOBILE	2		1	EVANSVILLE-OWENSBORO	2		2
				LEXINGTON	4	5	3
Area 7/SC Council	12	23	15	LOUISVILLE	5	3	4
CENTRAL SAVANNAH RIVER	0		2				
COASTAL SOUTH CAROLINA	2	6	5	JAMAICA	2	8	2
COLUMBIA	6	1	4				
PIEDMONT	4	16	4				

Note: Sections Highlighted in Green have achieved their 2017 Goal



Pending Applications Needing References

As of December 1st

Area	App Date	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 1	5/2/2016	Central Virginia Section	Elks	Carl	B.J.	J.D.
Area 1	12/1/2017	Central Virginia Section	Lichtenberger	Arthur	R.W.	N.B.
Area 1	7/28/2017	Hampton Roads Section	Elsayed-Ali	Hani	O.G.	
Area 1	7/28/2017	Hampton Roads Section	Kaipa Narasimha	Krishnanand	O.G.	
Area 1	7/28/2017	Hampton Roads Section	Morsi	Rasha		
Area 1	6/30/2017	Hampton Roads Section	Nadeem	Tamer	M.W.	
Area 1	12/16/2016	Richmond Section	Burgess	David	F.W.	
Area 1	5/2/2016	Richmond Section	Darron	Carl	J.D.	
Area 1	12/1/2017	Virginia Mountain Section	Cameron	Kirk		
Area 1	6/30/2017	Virginia Mountain Section	Rakha	Hesham	P.I.	A.B.
Area 2 / NC Council	11/3/2017	Central North Carolina Section	Aksin	Devrim	T.K.	F.M.
Area 2 / NC Council	10/20/2017	Eastern North Carolina Section	Grappe	Joseph	E.A.	J.G.
Area 3	11/17/2017	Atlanta Section	Benner	Douglas		
Area 3	9/30/2016	Atlanta Section	Daniel	Allan	D.M.	W.P.
Area 3	9/22/2017	Atlanta Section	Gavriliuc	Lucian	J.L.	M.S.
Area 3	12/16/2016	Atlanta Section	Odom	Jonathan		
Area 3	11/17/2017	Atlanta Section	Pathak	Hiranya	J.L.	M.S.
Area 3	11/9/2017	Atlanta Section	Pulugurtha	Markondeya Raj	R.M.	
Area 3	12/16/2016	Atlanta Section	Savio	Anibal	E.B.	E.C.
Area 3	12/16/2016	Atlanta Section	Shiver	Chris	R.R.	S.M.
Area 3	3/17/2017	Savannah Section	Chen	Lei	J.X.	

Pending Applications Needing References

As of December 1st

Area	App_Date	SECTION	LAST NAME	FIRST NAME	REF #1	REF #2
Area 4/Florida Council	12/1/2017	Florida West Coast Section	Costa	Julio	K.A.	T.B.
Area 4/Florida Council	8/11/2017	Florida West Coast Section	Gagneja	Kanwalinderjit		
Area 4/Florida Council	12/16/2016	Jacksonville Section	Rubin	Jeffrey	M.K.	R.G.
Area 4/Florida Council	11/17/2017	Melbourne Section	Chan	Ellery	R.O.	
Area 4/Florida Council	11/17/2017	Melbourne Section	Newman	Warren	B.C.	
Area 4/Florida Council	5/5/2017	Miami Section	Bartra	Jorge	M.C.	T.R.
Area 4/Florida Council	10/27/2017	Miami Section	Lashway	Christopher	J.H.	
Area 4/Florida Council	11/17/2017	Miami Section	Li	Chenzhong	T.T.	
Area 4/Florida Council	12/1/2017	Orlando Section	Ahmed	Syed Hassan		
Area 4/Florida Council	7/28/2017	Orlando Section	Tiller	Byron	Z.L.	J.D.
Area 4/Florida Council	5/5/2017	Palm Beach Section	BRANDOFF	JOSHUA	B.O.	J.W.
Area 5/Tennessee Council	11/9/2017	Central Tennessee Section	Peterson	Todd	M.K.	
Area 5/Tennessee Council	6/30/2017	East Tennessee Section	Baldwin	Kellie	Z.B.	T.K.
Area 5/Tennessee Council	6/30/2017	East Tennessee Section	Galigekere	Veda Prakash	M.K.	B.O.
Area 5/Tennessee Council	12/1/2017	East Tennessee Section	Gillen	Robert		
Area 5/Tennessee Council	3/17/2017	East Tennessee Section	Klasky	Scott	M.P.	C.J.
Area 5/Tennessee Council	10/20/2017	East Tennessee Section	Onar	Omer	A.K.	
Area 5/Tennessee Council	10/13/2017	Memphis Section	Wilks	Alan		
Area 7/SC Council	11/9/2017	Central Savannah River Section	Burney	Annette	D.M.	T.B.
Area 7/SC Council	7/7/2017	Columbia Section	Parello	James	R.K.	M.N.
Area 8	11/17/2017	Louisville Section	Jewell	Nicholas	J.G.	D.I.
Area 8	11/17/2017	Louisville Section	Rouchka	Eric	A.E.	
Area 9	11/17/2017	Jamaica Section	Black	Karlene	D.W.	
Area 9	11/17/2017	Jamaica Section	Richardson	Milton	D.W.	

Appendix

Member Engagement and Life Cycle

▶ Objective

Promote the growth of both professional and student members in Region 3 and the Institute as a whole. Encourage the professional, technical and personal growth of all members within the Region through IEEE programs that facilitate the engagement of members.

▶ Committee Chair: Mark Torres

- Young Professional Representative – Danial Diaz
- Women in Engineering Liaison – Jennifer Geist
- Membership Recruiting and Recovery – Sonya Dillard
- Industrial Relations -- Lee Stogner
- Life Member Coordinator -- Charles Husbands

Glossary

- Arrears – members who have not paid the current year dues, services will end
- Inactive – members who have not paid dues from the past year and receive no services
- Deactivation – All IEEE members who have not paid dues for the current membership year by the deactivation service date (23 February in 2013) have their member status changed to Arrears
- MD – Membership Development
- MGA – Member & Geographic Activities
- TA – Technical Activities
- MRRC – Membership Recruitment & Recovery Committee
- MGM – Member-Get-A-Member program
- A&A – Admission & Advancement program
- SM – Senior Member grade
- Young Professionals (YP) – used to be IEEE GOLD
- HG – Higher-grade member (Member, Senior Member, Fellow, Life Member)
- RSR – Region Student Representative
- RSAC – Region Student Activities Chair
- SAMIEEE – Section/Society Access to Membership Information

Glossary (Cont'd.)

- ▶ (GEO) – Geographic Predefined Queries Folder, (MD) – Membership Development Predefined Queries Folder, (SOC) – Society Predefined Queries Folder
- ▶ OU – Organization Unit within IEEE (region, section, affinity group, student branch, etc.)
- ▶ OBIEE – Oracle Business Intelligence Enterprise Edition
- ▶ SCOOP – Newsletter from MGA
- ▶ MMD – Member Market Development
- ▶ ACK Pac– Acknowledgement Package sent to new members
- ▶ ExCom – IEEE unit’s Executive Committee composed of officers
- ▶ YOY – Year over Year – usually for comparing yearly statistics
- ▶ YOS – Years of Service – for number of membership years
- ▶ MLP – Member Loyalty Program