

MD Plans 2018 – R3

Sonya Dillard

- ▶ Enhancing our Member Development Activities in 3 S's for Success (from an inside/out approach)

- Self 
- Sections
- Society (local community)

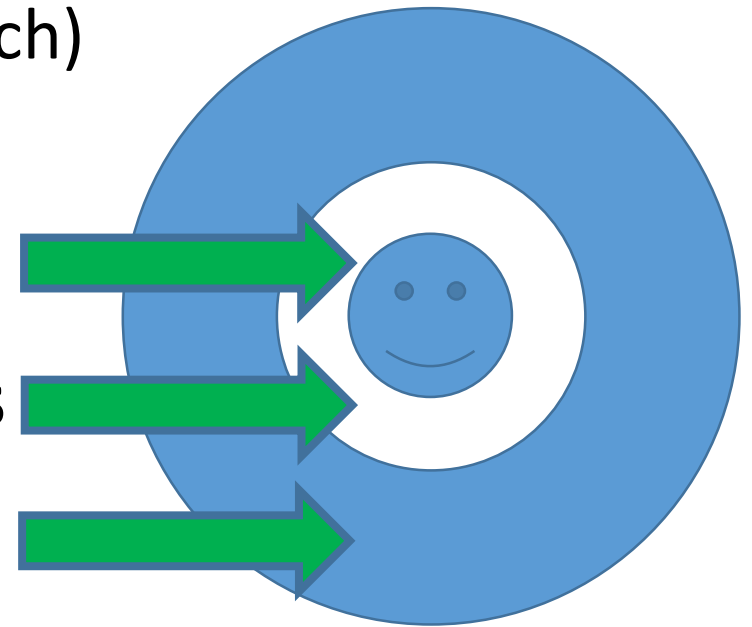
- ▶ Focusing our Region 3 volunteers to take a look at these areas.

- ▶ Creating an environment for Regional Success

Self

Sections

Society



MD Plans 2018 – R3 (Continued)

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► Enhancing “Self” by:

- Sending members helpful, career-building tips via monthly emails and posting information on the R3 website.
 - Self-motivation
 - Professional Development
 - Networking skills
- Promoting/attending professional development conferences
- Informing members on the benefits and value of IEEE (so that they feel compelled to stay active and engaged)
- Encouraging the use of IEEE electronic tools (i.e. Collaboratec, vTools, R3 website, Digital Library, etc.)

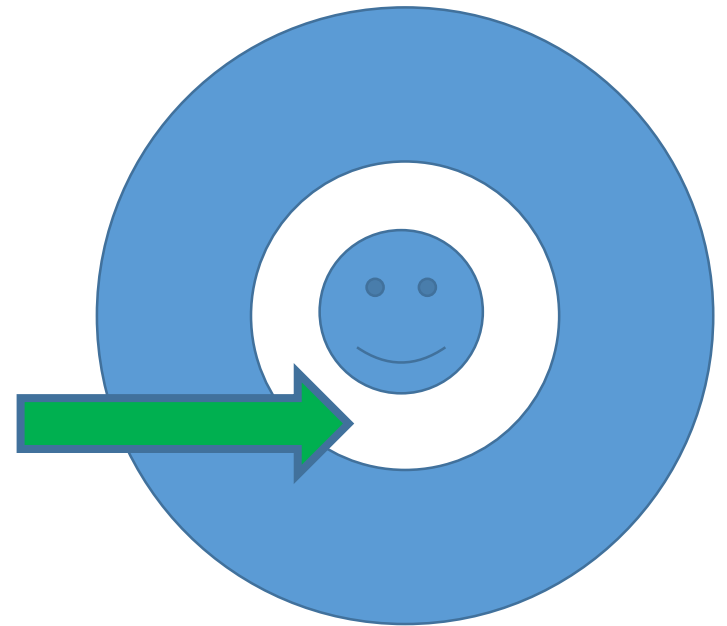
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► Enhancing our Sections by:

- Educating Section Officers on how to retrieve data on Membership Status, make contact and engage with these members to increase retention rates
 - Members in Arrears
 - Inactive Members
 - New Members
- Encouraging the Sections use of the IEEE Digital Library
- Continuing to promote Senior Member upgrades
 - Senior Member Roundups
 - Recognition of SM at annual Section Events
 - SM incentives throughout the year
- Adding a New Member “Meet & Greet” segment to the current Section Meeting agendas

Sections

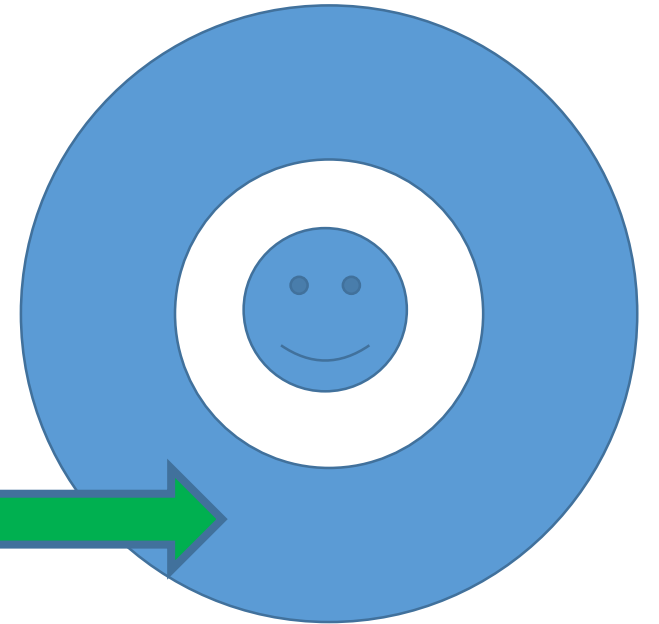


MD Plans 2018 – R3 (Continued)

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- ▶ Enhancing our Society at large by:
 - Collaborating and partnering with local universities and industry to bring top-quality technical programs to the area
 - Hosting joint programs with other local technical orgs
 - Continuing to educate the pipeline of future engineers by participating in K-12 and STEM programs
 - Posting information on Environmental and Engineering related issues that affect the local community

Society



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In Conclusion

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- ▶ Region 3 will ask our members to take the inside-out approach to Membership Development by enhancing each of these 3 S's:
 - Self (learning and self-education)
 - Sections (developing programs and engaging members)
 - Society (partnering with the local community)

- ▶ If we can each do our part as members individually, we can positively affect our global society and make a better world for tomorrow

- ▶ For any questions, please contact: Sonya.Dillard@ieee.org