

To: Region 3 ExCom  
Subject: Member Activities Committee (MAC)  
CC: Region 3 Committee Report  
From: Sonya Dillard, R3 MAC Chair

May 21, 2018

The committee did not meet as a group. We have also talked one-on-one via phone calls and communicated via email.

I have sent a message to all the Section Chairs requesting the contact information for their Membership chairs, and Educational Activities Chairs. I also asked the Section Chairs to let me know how R3 could support them with their Sections, in the areas of Membership and Educational Activities. Since, many of these positions in the Sections are not currently assigned in our database; I am updating this information, to start communicating with these P.O.C.s in the Sections. I will have to get the updated information to Chase.

Steve Jackson, Information Coordinator is requesting 2 things that will help him to do his tasks on this committee. 1) He is requesting \$350 to be able to purchase a new R3 logo (must be created by a graphic designer) for our website and all associated R3 social sites. Our current R3 Logo is in the wrong format and the logo is very outdated. Social Media must be appealing and inviting, if we want to trend our information and reach the masses. 2) Steve also needs all the R3 user IDs and Passwords for sites to start updating the information online. Specifically, the current R3 Facebook page, he cannot access. Maybe David Green has this information and can give it to Steve?

Two Mentors for this committee were assigned by the SOSC and they are: Bill Ratcliff [w.ratcliff@ieee.org](mailto:w.ratcliff@ieee.org) and Lee Stogner [l.stogner@ieee.org](mailto:l.stogner@ieee.org). We will be utilizing their advice for our goals and future planning.

The following MAC Roster has been distributed to all members for easier communication.

Member	Section	Volunteer Title	Email Address	Phone(s)
Sonya Dillard	Huntsville	Member Activities Committee Chair (MAC)	<a href="mailto:Sonya.Dillard@ieee.org">Sonya.Dillard@ieee.org</a> <a href="mailto:sonyaldillard@gmail.com">sonyaldillard@gmail.com</a>	256-665-4433 (cell) 256-544-3312 (wk)
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David Conner	Alabama	Fellows Coordinator	<a href="mailto:d.conner@ieee.org">d.conner@ieee.org</a>	205-733-9346 (hm)
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Bill Ratcliff		Advisor/Mentor #1	<a href="mailto:w.ratcliff@ieee.org">w.ratcliff@ieee.org</a>	
Lee Stogner		Advisor/Mentor #2	<a href="mailto:l.stogner@ieee.org">l.stogner@ieee.org</a>	

This report was submitted for informational purposes only.

Sincerely,

Sonya Dillard, Past Chair – IEEE Huntsville Section  
R3 Member Activities Committee, Chair