

R3 Member Communications Committee (MCC)

Monthly Chair Report – June 2, 2020 (6)

Meeting Agenda:

Member Communications Committee (MCC) Presentation Charts for June ExCom Meeting – Sonya Dillard

Recurring Meeting Time Change 6:00pm – 7:00pm CST

1st Tuesdays of the Month, recurring until December 1, 2020.

There was a conflict with the Conferences Committee Monthly Meeting at the same time.

Communications Challenge

Ideas, Criteria and Implementation Strategies

IEEE HQ Badge Challenge

Website Update – Lucas Sweet

Promote and encourage all Sections in the Region to update their IEEE Section Websites

Any new ideas and additions/changes to the website you have made since last month?

Social Media Update – Dr. Ebonee Walker

Social Media Template/Guidelines

Hampton Roads Pilot Program (Website & Social Media Footprint Strategies for Sections)

Newsletter Update – Bill Labelle & Evelyn Licon

Special Newsletter Distribution during Covid-19 days was released on June 1st

Next Newsletter scheduled for release in September.

Fellows Communication Strategies – Hulya Kirkici

Attendees (7): Sonya Dillard, Lucas Sweet, Ebonee Walker, Lee Stogner, Bill LaBelle, Evelyn Licon and Bill Ratcliff.

Meeting Notes:

The MCC had a very productive meeting via WebEx with 7 members on June 2nd, 2020.

We had very good brainstorming on the topics discussed from the agenda, and worked on our presentation charts for the

We decided that yes, we would contact the Hampton Roads Section to try to implement a pilot program for helping Sections to create/update/post on their Website and to Social Media.

Bill LaBelle said that the contact POCs for the Hampton Roads Section is Demetris Geddis and Kirk Clemente.

Hulya Kirkici had a schedule conflict with the Conferences Committee meeting, so she was unable to attend. She will send in her Fellows update via email.

The meeting was adjourned after 1 hour of discussion.

The next IEEE R3 MCC meeting will be held on Tuesday, July 6th, 2020 at 6:00pm.