

## Status of Region 3 Goals - 3 June 2020

Each [lead for the 2020 Region 3 goals](#) was requested to provide an update which is summarized below. Note that the goals were established prior to the pandemic and subsequent financial downturn and the more recent social unrest.

### **1. Increase members who are engaged in any aspect of IEEE**

The focus of increasing member engagement was intended to be through new events. Because of COVID-19, new events will be somewhat delayed until later in the year or possibly even next year. However, other ways that we are working on keeping members engaged include improving our social media presence (there has been an increase in Facebook postings and the Facebook page is now public), increasing contact via our newsletters (the second one will go out in the next few days), updating our website with a planned release in late summer, and sharing information from IEEE about benefits and free offerings to our members.

### **2. Ensure quality actionable data is provided to Region OUs**

Director-Elect is working directly with the Area Chairs, to make sure they have the information and resources they need, and to try to encourage them to share that info with the Sections in their Area. The SSC is addressing an issue related to eNotices not being sent to everyone, to make sure data/information is reaching everyone we want it to reach. Director is working directly with MGA staff to improve some of the reporting on Chapters. One of the Region's Sections Congress recommendations included a request to have feedback from the Section self-evaluation surveys, along with recommended ways to improve those areas where sections are struggling. Director is also working on a similar survey for Chapter officers.

### **3. Encourage and enable Region OUs to provide more engagement opportunities for their members**

The Theme for the year is "making new connections" -- with one area of this being our push for every Section (and its subunits) to hold a new event (something they've never done before). In spite of COVID-19, we are still asking the Sections to do this. Our breakout sessions that were planned for SoutheastCon will be presented during webinars in June. We will have a R3 Committee meeting at some later time in the year, for each Section to report on their efforts -- either in planning a new event for this year or for next year. Additionally, we are working to get the recorded Technical Presentations from SoutheastCon available to Sections to use for virtual meetings. Director-Elect tasked to consider having the Areas offer some recorded/virtual technical meetings for multiple Sections' members.

### **4. Assist the Sections in focused improvement**

Charles Lord hosted the WebEx training events in April, and SoutheastCon makeup training

was hosted in May.

A focused (i.e., individualized) email to each section officer set with findings on OU Analytics for their section, which prompted several of them to revise their officer reporting and some to contact SSC Chair about improving their processes.

Mark Torres has been working with staff to resolve an issue with eNotice not reaching all intended section members and discovered an anomaly in how the do not contact process works.

## **5. Strengthen R3 communications capability and usage**

Resume R3 Newsletters

Working new Region 3 Web Separate from the “governance” website

Increased posting on Social Media

Conversion of the FaceBook group to a Public Group

Conferences, the webmaster and the MD Social Media Chair will review and implement methods by which Technical Conferences within Region are tracked and communicated to the Region membership.

## **6. Support SoutheastCon**

Supported SoutheastCon 2020 including last minute conversion to a virtual event for the technical program with many weeks of online webinars for the volunteer portion of the event.

Supporting SoutheastCon 2021 Organizing Committee

Updated and released the SoutheastCon Manual

Evaluated locations for SouthEastCon 2023 and selected Orlando, FL. Orlando Section will be the partner.

## **7. Ensure Policies and Processes are documented, findable and useable**

Updated Region 3 Bylaws

Updated the Region 3 Operations Manual

Working on planned second update to the Region 3 Operations Manual

Explored process for ensuring Table of Contents bookmarking in PDF files such as the Operations Manual

SoutheastCon Conference Manual

Work on new Region 3 Web Site for public content

Work on location for file and video sharing where the audience needs to be limited