



Region 3 Strategy, 2021

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25 January 2021

Overview

- ▶ 5 December 2020 – Held 2021 Planning Meeting, Strategy Discussions
- ▶ Suggested a review of R3 2020 Strategy
 - Original intent was that the 2020 Goals and Objectives were for 2020-2021
 - I suggested looking at this again, for any adjustments needed because of COVID
 - All Goals were re-assessed
 - One minor addition to wording was added

2020 Theme-Objective-Goals

- ▶ **THEME:** Making New Connections
- ▶ **Objective Statement:** Increase membership and improve engagement through Making New Connections via new events and improved communications.
- ▶ **Region 3 Goals, 2020:**
 - 1 Increase members who are engaged in any aspect of IEEE
 - 2 Ensure quality actionable data is provided to Region OUs
 - 3 Encourage and enable Region OUs to provide more engagement opportunities for their members
 - 4 Assist the Sections in focused improvement
 - 5 Strengthen R3 communications capability and usage
 - 6 Support SoutheastCon
 - 7 Ensure Policies and Processes are documented, findable and useable

IEEE Region 3 Strategic Plan 2021

URL: <https://ewh.ieee.org/reg/3/>

Our Mission

Focus on the growth and development of the member throughout the life cycle of the individual. Every member is an active participant, an informed and a satisfied member.

Our Vision

The Region shall fulfill the Member and Geographic Activities (MGA) strategic objectives at the local level by ensuring the enabling of the sections, chapters, and student branches to engage the member.

Theme

Making New Connections

Objective

Increase membership and improve engagement through Making New Connections via new events and improved communications.



1. Increase members who are engaged in any aspect of IEEE



2. Ensure quality actionable data is provided to Region OUs



3. Encourage and enable Region OUs to provide more engagement opportunities for their members



4. Assist the Sections in focused improvement



5. Strengthen R3 communications capability and usage



6. Support the Region 3 premier event SoutheastCon



7. Ensure Policies and Processes are documented, findable and useable

Endorsement of Region 3 Strategic Plan

- ▶ **Would like the Region 3 ExCom to endorse the IEEE Region 3 Strategic Plan 2021 as presented.**

BACKUP

IEEE Strategic Plan 2020-2025

www.ieee.org/strategic-plan

Approved by the IEEE Board of Directors, November 2019

OUR MISSION

We foster technological innovation and excellence for the benefit of humanity.

OUR VISION

We will be essential to the global technical community and to technical professionals everywhere, and be universally recognized for the contributions of technology, and of technical professionals in improving global conditions.

CORE VALUES



IEEE WILL:



Drive global innovation through broad collaboration and the sharing of knowledge



Enhance public understanding of engineering and technology and pursue standards for their practical application



Be a trusted source of educational services and resources to support life-long learning



Provide opportunities for career and professional development



Inspire a worldwide audience by building communities that advance technical interests, inform public policy, and expand knowledge for the benefit of humanity

IEEE
Advancing Technology
for Humanity

IEEE will foster a collaborative environment that is open, inclusive, and free of bias and will continue to sustain the strength, reach, and vitality of our organization for future generations.