

Director's Report  
To: Region 3 Committee, R3 ExCom, R3 SOSC  
Subject: Region 3 Director's Report  
Date: 14 March 2021

*Region 3 Committee meeting is 14 March 2021 (with additional content on 13 March)  
Next Region 3 ExCom webex will be 19 April 2021, 8-10 pm eastern*

It's March, and time for Region 3's premiere conference IEEE Region 3 SoutheastCon 2021! I really would have liked to be with you all face to face, but I look forward to our virtual meeting. I want to express my heart-felt gratitude to this year's Organizing Committee, led by Wyman Williams. They have done a great job with transitioning from the originally-planned format to the virtual format. Thank you all! I also want to thank Director-Elect Theresa Brunasso for planning and scheduling the Region Meetings. It is not an easy task to coordinate schedules, files, changing availability, etc. Thanks, Theresa!

You have been sent multiple emails with WebEx information and the agenda. Please see previous emails from Theresa and from Pat Donohoe (R3 Secretary) for that information. The key times to remember are that we are starting at 9:00 am (EST) on Saturday and at 1:30 pm (EDT) on Sunday. NOTE – times are Eastern, and there is a time change this weekend, early morning on Sunday!! **Section Chairs – don't forget to be prepared to present your single slide on Sunday, in 2 minutes or less (see Theresa's email for details). Also, you are voting members of the R3 Committee, and we have an important vote on Sunday about changes to our Area structure and other changes that impact our governing documents.**

We will have several informative presentations on Saturday that will help you understand the Region and its operations/committees, and various IEEE processes and activities. You will also hear from the IEEE-USA President-Elect candidates on Saturday, and the IEEE President-Elect candidates and Region 3 Director-Elect candidates on Sunday. You will have an opportunity to ask them questions, so be thinking about what you want to know about their accomplishments and plans.

In addition to our meetings, you have the opportunity to attend the meetings that have been organized by the Young Professionals (Regions 1 and 2 will be joining us for those), and also the Hardware Competition Finals and our Annual Award banquet on Saturday evening. At our Awards Ceremony, we will be recognizing winners for the past 2 years (since we didn't have an awards ceremony last year), and we will also recognize the student competition winners. I hope all of you will attend the awards ceremony.

Many guests will be attending, and of those, several of them have accepted invitations to be guest speakers at webinars we will offer throughout 2021. Some of these will be for our volunteers, and some will be for members. Guests include Region 3's own Kathy Land, 2021 IEEE President and CEO, Executive Director Stephen Welby, Vice President of MGA Maike Luiken, Managing Director of MGA Cecilia Jankowski, IEEE-USA President Kate Duncan, and several others including Region Directors from around the world. Be watching for information about those webinars, which will be sent out within a few weeks of SoutheastCon.

One final thing – I'm sure you remember that I challenged all Sections to plan and offer a "New Event" in 2020, something they had never done before. We held webinars with ideas and implementation strategies to help you with planning those events. Some new events were planned and held before COVID, some were just planned but haven't been held yet, and some haven't yet been planned. I want

to keep that challenge going in 2021. I want each of you to work toward holding one new event this year (even if you did one in 2020!). I don't just mean a new topic for a presentation – plan an event, a tour, a networking social, a STEM activity – something you haven't done before, and hopefully later this year all of these new events will be held and you'll be drawing in new people that perhaps haven't participated before! That is my goal – engaging those that we haven't been reaching through our “usual” practices.

Let's work together to make 2021 a great year for our Region!

Respectfully submitted,  
Jill I. Gostin, Region 3 Director/Delegate 2020-2021  
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ExCom and Committee Meetings, 2021 (typically the meetings will be on the third Monday of the month at 8:00 pm Eastern):

R3 Committee Meeting WebEx (SoutheastCon): March 14, 2021 (training/info content on March 13)  
ExCom WebEx: April 19, 2021  
ExCom WebEx: May 17, 2021  
ExCom WebEx: June 21, 2021  
ExCom WebEx: July 19, 2021  
ExCom WebEx: August 16, 2021  
ExCom WebEx: September 20, 2021  
ExCom WebEx: October 18, 2021  
ExCom WebEx: November 15, 2021  
ExCom WebEx: December 20, 2021